

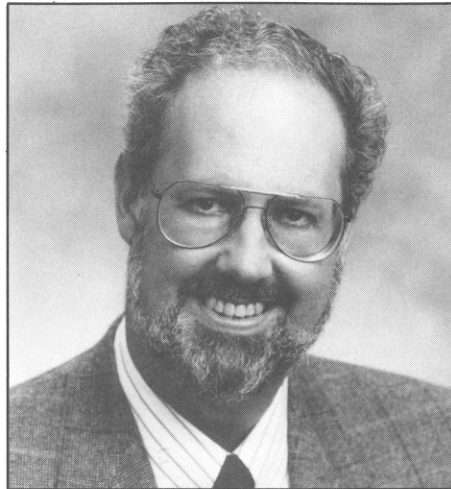


News of Dental Activities

VOLUME XXVI

APRIL 1988

NUMBER 4



BILL DONAGHUE

NODA schedules two CPR courses

NODA will hold CPR courses in April and May.

The April course will be held for members living in the Slidell area and others. It will be conducted Saturday, April 16 from 8 a.m. until 12 noon by Dr. Russell L. Westfall at his office, 1271 Seventh St. The free course is limited to 25 persons and reservations must be made through the NODA Central Office, 834-6449.

The May course will be held at West Jefferson Hospital—Fonseca Auditorium, Tuesday, May 17 from 7-10 p.m. Cost is \$10 per person. Make checks payable to NODA and send to the Central Office. Space will be allotted on a "first come, first served" basis.

STUDENT TABLE CLINICS

NODA's annual student clinic competition, one of the association's premier events, is scheduled for Thursday, April 7 at 7 p.m. at the Vista Shores Club, 5958 St. Bernard. All members are urged to attend and show encouragement for the dental students, hygienists and technicians.

NODA annually awards cash prizes to winners and runnersup in each division. Refreshments will be served following the judging.

APRIL 22 SESSION

Which mutual funds do you use?

Many dentists use mutual funds as investment vehicles.

The big question is:
Which ones to use?

NODA is bringing in the man considered by many to be the top mutual fund expert in the nation to help answer that question. He is William E. Donoghue of Holliston, Massachusetts who will conduct NODA's spring clinic Friday, April 22 from 9 a.m. until 4 p.m. at the New Orleans Hilton.

Title of the all-day program is "Safe, Sound and Savvy Wealth Building with Mutual Funds." Special pre-registration fee for *NODA members only* is \$65 per participant. Registration fee for all others and for all at the door is \$120. Cutoff date for pre-registration checks is April 15.

Donoghue is a best-selling financial author, syndicated columnist and newsletter publisher. He is Financial News Network's weekly mutual fund commentator.

A certified public accountant with an MBA in finance from Temple University, Donoghue is known for his quotable, sometimes controversial comments, but mainly for his accuracy and insights. He has popularized the do-it-yourself investment philosophy by providing easy to understand investment strategies.

The clinic, co-sponsored by the LSU Dental School, will carry six hours of AGD

COURSE OUTLINE: DONOGUE ON MUTUAL FUNDS

Morning Presentation

1. Five smartest investment strategies.
2. Mutual funds: your best investment deal.
3. How to select the best mutual funds.
4. How to keep your investments in tune with the market.

Afternoon Presentation

1. How to build a mutual fund portfolio for today and your retirement portfolio for tomorrow.
2. The five biggest mutual fund myths.
3. The five easiest ways to lose money in mutual funds and the two best ways to invest safely.

Send pre-registration check for \$65 per person to: NODA Central Office, Suite 119, 3101 W. Napoleon, Metairie, LA 70001.

credit. This no-nonsense, fact-filled conference could be of immeasurable value to you.

CRAWFISH PARTY SET APRIL 29

Join your dental colleagues and their spouses or dates at the annual NODA crawfish party, Friday, April 29 from 7-11 p.m. at the American Legion Home, Causeway Blvd. and River Road.

Here's a chance to touch base with friends while enjoying delicious crawfish and ice cold beer. There is no charge for this event. There will also be dancing. A disc jockey and recorded music are scheduled.

Tickets are free and can be reserved by

calling 834-6449. Admission without tickets is \$10 per couple. Save money, call for your ticket today.

NEW MEMBERS

The NODA Board of Directors has approved and sent to the general membership for election to the association the following:

Dr. Daryl C. Byrd
Dr. Michael K. Hoffritz
(Student Member)

NODA PROFILE

Vince answers dentistry's call

When organized dentistry calls, Vince Liberto responds, whether the assignment is large or small.

Example: As chairman of the ADA's Council on Annual Session, he directed the huge (36,500 professionals) ADA convention in San Francisco in 1985.

Example: When NODA's Children's Dental Health Month exhibit opened at the Louisiana Children's Museum in February, Dr. Liberto was there on opening day.

When the ADA needed a chairman of local arrangements for the national convention in New Orleans in 1980, guess who was called?



DR. LIBERTO

With his wife and ever-present helpmate Kathy, Vince has taken an extraordinary interest in dental affairs since his Loyola graduation in 1957. He currently serves as secretary-treasurer of the Louisiana Dental Association, only the latest of the important jobs he has taken on for the profession. Kathy has long been a leader in the auxiliary.

Dr. Liberto has taught pedodontics at Loyola and lectured at LSUSD and University of West Virginia. He has been president of NODA, Louisiana Society of Dentistry for Children, and the Southwestern Society of Pedodontics.

A veteran of the U.S. Navy, Dr. Liberto heads the Liberto Dental Group. He is a member of the International College of Dentists and OKU, and has senior staff privileges at Mercy Hospital.

When it comes to organized dentistry, adjectives that could be attached to Dr. Liberto are: authoritative, tireless, suave, cheerful. He might be called "a doer with finesse."

COACH TO SPEAK

Coach Mike Archer of LSU will talk on the LSUSD noontime lecture program Wednesday, April 20, speaking on "Inside LSU Football." All NODA members are invited to the free lecture.

Ruston school needs equipment

Ruston State School has approximately 135 residents most of whom are moderately retarded and range in age from 14 to 45. When dental treatment is needed for one of these individuals it is necessary to transport him or her to a private dental office in either Ruston or Monroe. This is time consuming and costly because staff of the school must accompany every patient.

George Bostick, director of Ruston State School, is trying to establish an on-site dental clinic which will employ a local dentist. He has acquired some used equipment from L.S.U. School of Dentistry and other sources but is in need of much more. Items still needed include x-ray unit, autoclave, nitrous oxide equipment, handpieces, cavitron and all hand instruments.

Other state-supported schools are operating with equipment that is 30 or more years old and could use some updating of units, chairs, etc. If you have any surplus equipment, please contact Dr. Harry Leveque, 948-8646.

COMING EVENTS

- Table clinics**
April 7
- CPR course**
April 16
- LSU lecture**
April 20
- Donaghue clinic**
April 22
- Crawfish party**
April 29
- LSU alumni day**
May 6
- CPR course**
May 17
- Success seminar**
May 20

Dental Office Suites Available



The Maison Blanche Office Building – the dental profession's downtown address for over 80 years. Custom renovated suites at reasonable rates.

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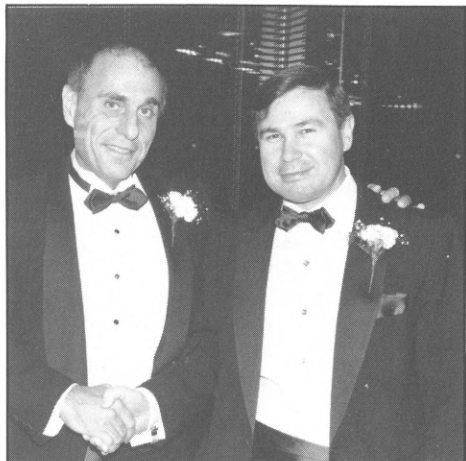


Mail to:
Philip A. Heyd, CFP
IDS Financial Services Inc.
Heritage Plaza
Suite 1114
Metairie, LA 70005

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Saluting the old, welcoming the new...1988 officers are formally installed.



Turning over the reins.



One of many convivial tables.

F. Harold Wirth Fund launched



The F. Harold Wirth Memorial Fund has been established. Dr. Emmett Zimmerman, right, chairman of the 1987 New Orleans Dental Conference, presents a check for the fund to Mrs. Sybil Wirth as Dr. Jack Rayson, dean of the LSU Dental School, looks on. The '87 conference was dedicated to the late Dr. Wirth. Contributions to the fund may be sent to: F. Harold Wirth Memorial Fund, c/o Dean Jack Rayson, Box 141, 1100 Florida Ave., New Orleans, LA 70119.

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BULLETIN BOARD

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FOR LEASE: 2 operatories - across from Lakeside in Metairie. Call 888-6860.

FOR RENT: Lakeside area. 3320 N. Hullen. Plumbing installed, 5 operatories, 1 is lead-lined. 2 private offices, laboratory, clerical area, waiting room. Call 488-9607 before 10 a.m.

ATTENTION DENTISTS

The U.S. Postal Service and ADA legal counsel advise that the portion of each member's dues allocated to periodicals must be stated on membership application. Since this does not appear on the NODA application, notice of such allocation is hereby given:

ADA Dues	
Allocation to <i>JADA</i> \$18.00,	
to <i>ADA News</i> \$7.00	\$243.00
Constituent Dues	
Allocation to <i>LDA</i>	
<i>Journal</i> \$10.00	\$260.00
Component Dues	
Allocation to <i>NODA News</i>	
\$11.00	\$100.00



Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Friday,
May 6, 1988
8:30 a.m. - 7 p.m.

Place: LSU School
of Dentistry

AGD Credit:
Seven (7) Credit
Hours

Friday,
May 20, 1988

ALUMNI DAY—LSUSD'S 20TH ANNIVERSARY

Costs: Alumni Members—Dentists \$95, Lab Techs & Hygienists \$45
Non-Members—Dentists \$120, Auxiliaries \$60, Spouses \$30

Registration at door—add \$10 all categories. Fees include breakfast, breaks, lunch, chance on door prizes and cocktail party.

8:30 a.m. Registration and continental breakfast

9-11:30 a.m. "Implants" - Dr. Israel Finger

11:30 a.m. Meeting, greetings from Dean Rayson, film on recruitment

12 noon Lunch

1-3 p.m. "New Instruments and Innovations in Endodontics"

-Dr. Ronald Leron

"Party Time Should Be Fun Time" - Joel Schwartz,

Lillian Opatowsky

3-5 p.m. "Current Concepts and Trends in Fluoride Therapy"

- Theresa Butler, RDS, BS

"Time -Your Friend or Your Enemy" -Karen Arnold,
Ph.D.

5-7 p.m. Cocktail party; address by Dr. Ed Jeansonne, door

prizes (including a V.C.R.).

Dick Barnes' *SUCCESS SEMINAR*.

9 a.m. to

5 p.m.

PERIO RESEARCH

A clinical research project is being conducted at Louisiana State University School of Dentistry for which more patients with periodontosis (juvenile periodontitis) are needed.

These patients are characteristically healthy, young (less than 22 years old), and have advanced localized bone loss around the first molars and incisors.

Patients will be screened and if acceptable would be admitted into the project for their periodontal treatment only, and would be referred back to the original dentist at the completion of periodontal treatment.

If you have patients with such a condition who might be willing to participate, please have your office call Dr. Jack Cassingham at 948-8653 or Dr. Mark Waring at 948-8570.

CPR RENEWALS

Dr. Dave Simmons, NODA member and member of the Louisiana State Board of Dentistry, advises that CPR certification has to be renewed once every two years, as opposed to once every year. NODA conducts regular CPR courses. See details elsewhere in this issue.



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