

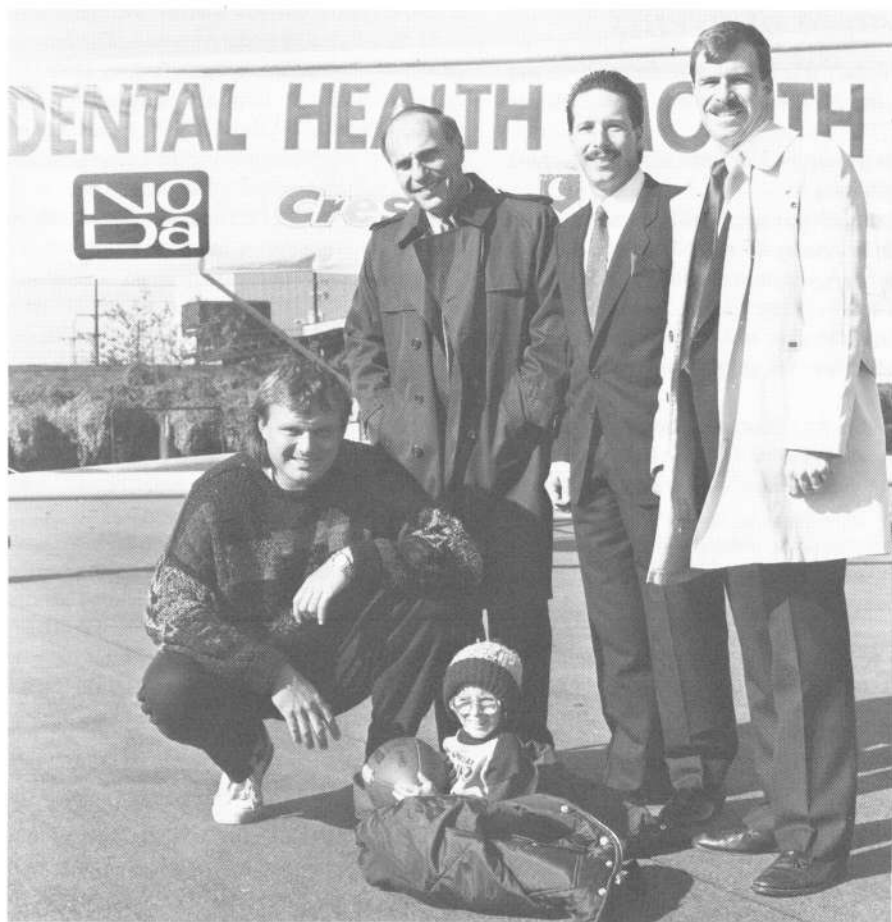


News of Dental Activities

VOLUME XXVII

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NUMBER 2



Saints star Morten Andersen, left, and friends want everybody to know that February is Children's Dental Health Month. Helping the honorary chairman kick off a month of dental health activities are Joshua Petit, a victim of Cockayne's Syndrome, honorary mascot, and, from left, NODA president Dr. Peter L. Glaser, chairman Dr. Bryan Frichter, and Crest toothpaste representative Steve Moss. Crest is underwriting a large part of CDHM. (Story on page 2.)

Election set Feb. 15

It's election time!

NODA's annual election/dinner meeting will be held Wednesday, February 15 at Smilie's Restaurant, 5725 Jefferson Highway, Harahan, La. Cash bar opens at 6:30 p.m. with the dinner meeting at 7:30 p.m.

All NODA members are urged to attend and cast their votes for the 1989 officers. All new members, i.e., those elected to membership in the association in 1988 or 1989 are complimentary guests of the association. Cost for all other members is \$16.00 per person.

Here is the excellent menu that has been arranged:

Eggplant sticks and salad with house dressing.

Choice of entree: Petit Filet Mignon with baked potato or Trout Smilie with potato (baked filet of trout topped with sauteed crabmeat).

Hot bread pudding with rum sauce.

Coffee, iced tea.

RSVP with payment if applicable must be received in the NODA Central Office by Monday, February 13 as the restaurant requires a firm guarantee by that date. Please use the accompanying form and make all checks payable to: New Orleans Dental Association.

Dr. Darlene T. Bassett has been nominated by the Nominating Committee as president-

(Continued on page 2)

(CLIP AND MAIL TODAY)

I will be attending the NODA annual election/dinner meeting, Wednesday, February 15th at Smilie's Restaurant. I would like the following entree:

Please circle (1): **PETIT FILET MIGNON** **TROUT SMILIE**

Name: _____ Payment Enclosed _____
(\$16.00 per person)

Return to: **NODA CENTRAL OFFICE**
3101 W. NAPOLEON AVE., STE. 119
METAIRIE, LA 70001

•Please make check payable to NODA

CPR Course for NODA members and auxiliaries

Touro Infirmary
Saturday, March 4, 1989
9:00-1:00

Cost: Call Mona at 834-6449
for details
Reservations only

Exhibit highlights Dental Health Month

The New Orleans Dental Association, its Auxiliary, Louisiana Children's Museum and Crest toothpaste are joining hands in what is turning out to be the biggest Children's Dental Health Month in NODA's history.

Saints star Morten Andersen is doing his

part by serving as honorary chairman. The NFL all-pro placekicker has already devoted his time for a lengthy picture-taking session. Joshua Petit, a 10-year-old victim of Cockayne's Syndrome, is mascot for the month-long event.

Crest and its parent company, Procter & Gamble, have made available to NODA on a permanent basis a dental care exhibit that cost some \$50,000. It has been set up at the Children's Museum, 428 Julia, and is being seen daily by children and parents.

CDHM offers wide range of events

In addition to the dental exhibit at the Children's Museum, 428 Julia, here are other activities underway or scheduled during the month, according to Dr. Bryan Frichter, general chairman:

■ An areawide "brush-in" for third graders in public and private schools was held February 1 to dramatize the need for lifetime dental care.

■ A half-day workshop on dental care for school nurses, health personnel and third grade teachers has been arranged by NODA February 17 at LSU Dental School. Dr. Glenn Schmidt is heading up this activity, with Marcy Celino assisting.

■ A contest, exclusively for NODA members, involves the NODA member signing a coupon presented to him by youngsters. The coupon drawn will win for the patient a 5-day, 4-night trip for four to Disney World, all expenses paid. The trip is worth \$2,200.

■ Another contest, this one sponsored nationwide by Crest, also involves coupons signed by dentists for their patients. First prize in this one is a trip for four to Hawaii and \$5,000 in cash. The dentist signing the winning coupon also wins a trip for four to Hawaii plus \$5,000.

■ NODA members have already appeared on radio shows during January, telling about Dental Health Month, and more are scheduled in February. Also, messages are being placed on marquee signs and display boards in the area. News celebrities have been asked to talk about the program.

■ T-shirts and sweatshirts have been sold by NODA bearing the CDHM logo and slogan, "A Healthy Smile Shows Your Style." The garments are not dated and may be worn year-round by dentists, their families and staff.

Children who bring a boxtop or box from Crest toothpaste receive \$1 off the regular \$2.50 admission to the Museum. The museum is open every day except Monday from 9:30 a.m. to 4:30 p.m. Group rates are available.

Members of the NODA Auxiliary are playing a prominent role in staffing the exhibit which opened with ceremonies at the museum Feb. 1. Dentists and their staffs are also volunteering to man the exhibit one or more days during February.

It features several video screens showing dental tapes, several hands-on units allowing the kids to discover for themselves techniques of dental care and information on plaque and its prevention, and several telephones enabling the youngsters to talk with Allie Croc, a friendly crocodile who gives tips on dental care.

Dr. Bryan Frichter, general chairman, urged all NODA members to visit the NODA-Crest exhibit at least once during February. Those dentists who would like to volunteer to have their staffs work at the exhibit on a day during February are asked to call the NODA office at 834-6449 for further information.

ELECTION

(Continued from page 1)

elect. Dr. O. William Reeder, elected president-elect last year, will be installed as president at the Installation Dinner March 18. He succeeds Dr. Peter L. Glaser.

Other nominees for 1989 are:

Dr. Emmett L. Zimmerman, III, 1st Vice President

Dr. Richard L. Reinhardt, 2nd Vice President

Dr. Joseph D. Kirn, Secretary (2 Yrs.)

Dr. Jamie M. Manders, Board of Governors (3 Yrs.)

Dr. Francis G. Martello, Dir. to LDA (2 Yrs.)

Nominated as delegates to LDA House of Delegates, April 8, 1989, are: Drs. Edmond J. Ganucheau, Joseph D. Kirn, Milford L. Kathmann, Francis G. Martello, Jamie M. Manders, Anthea L. Grogono, O. William Reeder, Jr., Lisa P. Germain, Jimmie J. Gaubert, Richard L. Reinhardt, William F. Schmidt, Bryan P. Frichter, John D. Shea, Wellington A. Arnaud, Darlene T. Bassett,

Dov Glazer, Debra C. Arnold, Greg S. Phillips, Michael W. Mackenzie, William P. Danos, Dennis R. Miers, Emmett L. Zimmerman, III, F. Ralph Dauterive, Mary T. Pettiette.

Nominated as alternate delegates to LDA House of Delegates, April 8, 1989 are: Drs. Patrick C. Eck, Raymond J. Unland, Edward E. Levy, III, Randolph D. Green, James R. Sevier, Anthony Miranda, Jr., Ronald S. Brandt, Peter L. Glaser, Lawrence Gettleman, Christopher Rankine, Jr., Denice L. Derbes, Roland A. Caire, Jr., E. Harold Faget, Humberto R. Guerra, Charles B. Hogue.

Board Stuff

The NODA Board of Governors at its meeting January 18, 1989 approved and sent to the general membership for election into the association the names of the following dentists:

Dr. Don C. Ellzey, sponsored by Dr. Reinhardt

Dr. Richard Herpin, sponsored by Dr. Reinhardt

Dr. Richard L. Owens, sponsored by Dr. Glaser

Dr. William Wood, sponsored by Dr. Killeen.

(Dr. Wood was formerly an active member of Northlake.)

INSTALLATION DINNER SET FOR MARCH 18

Andrea's Restaurant, 3100 19th St. in Metairie, will be the scene of the 1989 Installation Dinner of the New Orleans Dental Association Saturday evening, March 18, 1989.

Andrea's has been consistently rated one of the finest restaurants in the New Orleans area. There is

plenty of free parking area.

A number of officials in the dentistry profession will be on hand, along with NODA members, and their spouses or guests. Plan now to attend this elegant evening of fine dining with your colleagues and friends.

Rossner seminar at Touro

Stanley F. Malamed, D.D.S., the author of three widely used textbooks and associate professor of anesthesia and medicine, University of Southern California School of Dentistry in Los Angeles, will deliver the sixth annual Charles W. Rossner, D.D.S. Seminar at Touro Infirmary in New Orleans.

His subject will be "Update on Pain and Anxiety Control."

The seminar, which is sponsored by Touro in cooperation with the LSU School of Dentistry, will be held Thursday, February 23, from 3 p.m. to 8:30 p.m. The Touro Infirmary Gumble building, 3450 Chestnut Street, will be the seminar site.

Sponsored in memory of Charles W. Rossner, D.D.S. and his many contributions to dentistry, the seminar is dedicated to continue his pursuit for excellence in dental education and professional skills in dentistry. A New Orleans dentist and NODA member, Dr. Rossner served on the Touro staff for over 50 years, until his death in February, 1983.

Dr. Malamed, who is particularly interested in electronic dental anesthesia, was recently named the nation's fifth most popular speaker in dentistry by "Dentist Magazine."

He is the author of over 70 scientific papers and 16 chapters in various medical and

dental journals and in textbooks on physical evaluation, emergency medicine, local anesthesia, sedation and general anesthesia.

The three textbooks written by Dr. Malamed are "Handbook of Medical Emergencies in the Dental Office", "Handbook of Local Anesthesia", and "Sedation - A Guide to Patient Management."

A native of the Bronx, New York, Dr. Malamed graduated from the New York University College of Dentistry in 1969. He completed a dental internship and residency in anesthesiology at Montefiore Hospital and Medicine Center in the Bronx, served two years in the U.S. Army Dental Corps at Ft. Knox, KY. and in 1973 joined the USC School Dentistry faculty.

The LSU School of Dentistry will grant five hours of Academy of General Dentistry credits to dentists who participate in the seminar.

The seminar is free; however, there is a \$15 fee for dinner. Seating is limited and advance reservations and prepayment for the dinner are required. The registration deadline is February 13, 1989. For further information, call the Touro Development Office, (504) 897-8435.

AIDS seminars are scheduled

Despite a low occupational risk of HIV (human immunodeficiency virus) infection among dental professionals, AIDS is raising fears and ethical debates in dental offices across the nation.

As the prevalence of HIV-infected dental patients is expected to increase over time, the need for dentists to address those fears and learn the facts about AIDS becomes increasingly vital.

This is especially true since the dental team can be the first to recognize earliest symptoms of HIV infection through oral examinations.

One opportunity to obtain accurate and up-to-date information about AIDS and HIV is the AIDS Awareness Seminar offered by NO/AIDS Task Force.

This multi-disciplinary seminar features a professional, AIDS-knowledgeable faculty including doctors, attorneys and social workers.

New Orleans Dental Association will offer up to 16 continuing education credits for participation in this seminar, which is being offered three times in 1989: February 25-26, July 8-9, and October 21-22. For more information contact NO/AIDS Task Force at 891-3732.



PFISTERER/AUDERER DENTAL LABORATORY PRESENTS FOCUS ON THE FUTURE "an esthetic dentistry seminar"

OPTEC HSP — AN IDEAL ESTHETIC RESTORATIVE MATERIAL

We are very enthusiastic about an innovative high-strength ceramic material, Optec HSP. This material is unique not only because it employs a familiar laboratory technique but also because it is strong enough to be used **without** a core or metal substructure. Optec HSP is 2.5 times stronger than conventional porcelains. Optec HSP restorations reflect light and the esthetics are superb.

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- ANTERIOR BRIDGES
- INLAYS / ONLAYS

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- CASE SELECTION
 - TOOTH PREPARATION
 - BONDING PROCEDURES
 - ESTHETIC OPTIONS
 - CASE HISTORIES
- will be documented with numerous clinical slides

Dr. Ross W. Nash, D.D.S. will present clinical experiences with Optec HSP (high strength porcelain). Dr. Nash, who concentrates his private practice in Charlotte, North Carolina with emphasis on cosmetic dentistry, will outline various considerations for achieving esthetic results with an all-ceramic restoration. Included in the presentation will be a discussion of tooth preparation, tissue management, and bonding procedures.

Dr. Nash is a graduate of the University of North Carolina School of Dentistry and an alumnus of the L.D. Pankey Institute. He serves on the Editorial Board of the Esthetic Dentistry Research Group which publishes "Reality".

DATE: FRIDAY, MARCH 10, 1989

TIME: 12:30 P.M. TO 6:00 P.M.

LOCATION: HOLIDAY INN
3400 I-10 SERVICE ROAD
METAIRIE, LA 70001

FEE: DENTIST \$50.00
1 AUXILIARY INCLUDED

Refreshments Served



(504) 837-6622 1-800-268-8910

NODA PROFILE

Dr. Faget: A family tradition of health care

Ned Faget is not one to grab the spotlight or pat himself on the back.

In fact, a younger member of NODA might talk with Dr. Faget for quite a while without ever realizing he was chatting with a man who has reached the highest echelons of American Dental Association leadership.

Dr. E. Harold Faget recently completed a term as second vice president of the ADA, the highest office any NODA member has achieved in organized dentistry since the late Dr. Charles Bartels filled the same position back in the 50's.

As second vice president, Dr. Faget was a member of the Board of Trustees which carries out policies set by the ADA House of Delegates, the top legislative body. Prior to his election, he served for 12 years as a member of the House of Delegates.

Ned grew up in a family deeply devoted to the health care professions. His father, Edward B. Faget, and two of his father's brothers, Frank and Guy, were physicians. Another uncle, James, was a dentist and another, Ite!, was a pharmacist.

Dr. Faget's great grandfather, Jean Charles Faget, was a physician who, during the yellow fever epidemic, discovered the symptoms which could distinguish yellow fever from swamp fever. It was known as the "Faget Sign."

Among Dr. Faget's own siblings, a sister, Shelby J., and a brother, William E., are also dentists. From his mother, Mignon Cressy Faget, came an interest in art and esthetics. Dr. Faget describes her as "an artist and a wonderful wife and mother, still living and sharp as a tack." No doubt

she influenced another of Dr. Faget's sisters, Mignon Faget, a nationally-known designer of jewelry and pottery, and his daughter, Gayle, an artist residing in Galveston. Dr. Faget's other daughter, Deborah Faget Stephens, is a mother of two, residing in Metairie.

Dr. Faget received his bachelor's and D.D.S. degrees from Loyola and served in the U.S. Navy for two years, qualifying for retirement with the rank of captain. Following service, he was an associate for six months with one of New Orleans' most famous dentists, the late Dr. F. Harold Wirth.

Dr. Faget has held just about every office in dentistry hereabouts, leading up to and including president of NODA (1960), chairman of the New Orleans Dental Conference (1969), and president of the Louisiana Dental Association (1971).

In 1987 NODA acclaimed this hardworking and distinguished dentist by naming him "Honor Dentist of the Year", an honor also won by his former mentor, Dr. Wirth.

Other honors and affiliations in Dr. Faget's career as a practitioner and dental leader include Alpha Sigma Nu, honor society; OKU, honor fraternity; International College of Dentists, American College of Dentists, Pierre Fauchard Society, and Federation Dentaire Internationale.

Active in practice at his office on Prytania St. in uptown New Orleans, Dr. Faget occasionally takes time out for a round of golf, his only major relaxation.



DR. FAGET

About insurance and lawsuits

BY THOMAS W. JONES, D.D.S.

Insurance carriers are spending millions on T.V. and print ads pleading "enough is enough". They cry that there is an epidemic of law suits and unreasonably large settlements. That these resulted in the quadrupling of premiums in the early 80's. They scream that we must revamp our tort code or face ever escalating premiums. Such a change would certainly save the carriers billions.

Now, ask them to prove what they say by disclosing their data as to settlement amounts and reasons for suit. The silence will be deafening.

Though insurance carriers are mum about their settlements and the reasons for the suits, the records of our Patient Compensation Fund are public property. It is from this source that the table below was constructed. This table represents claims paid in behalf of dentists since the inception of the Patient Compensation Fund in 1975.

The dollar amounts awarded will no doubt be one of the first things you notice. However, read the columns that give insights as to why injuries occurred. Read the Allegations and Resultant Injuries columns carefully. Then ask yourself if you could have made any of these mistakes? If not, you are needed in Rome.

Next notice what types of allegations, or

reasons for suits, are missing. TMJ-related problems, either alleged to be the result of orthodontic or restorative therapy are not to be found. Also conspicuous by their absence are claims for failure to diagnose and inform the patient about existing periodontal disease. All were and are bantered about as reasons to attend this seminar, buy this video, or to avoid doing various procedures all together.

Also interesting is the total amount paid out by the PCF in behalf of dentists since the inception of the Fund: a total of \$1,237,500. If all dentists in the state participated in the fund - there are about 2,700 for the past 13 years - that would be an average annual outlay per dentist of \$35.00. Why not make it mandatory that all La. dentists participate, i.e., pay into this fund?

In the past few months that recommendation was made. The reasoning is that if everyone participates, then premiums will be lower and there will be less of a burden on the state. However, this has not turned out to be true for the mandatory auto insurance coverages. As reported in the *Times-Picayune* in December, our state has the highest rates (or nearly the highest) for auto insurance coverages in the nation.

Though this table only shows lawsuit settlements that involved the state Patient Compensation Fund, i.e., were in excess of 100,000, the data in it seem to conflict with the positions and statements of both insurance carriers and the hawkers. In a period of 13 years, there have only been seven major suits settled. And none involved perio, ortho, or TMJ. Hopefully, insurance carriers will dispute these findings and supply us with facts to that end.

Specialty	Allegation	Resultant Injury	Dates of: Injury Claim Settled	Amounts Paid: Total	by PCF
General Dentist	Error in administration of anaesthesia	Respiratory arrest after anaesthetic administered: brain damage	1/80 6/80 1/83	350,000	250,000
General Dentist	Performed prophylaxis on patient with heart valve problems without antibiotics regime	Hospitalization for cardiovalvulitis	3/80 9/80 7/84	301,072	201,072
Oral Surgeons	Failure to correct overbite surgically	Infections, swelling, numbness	10/80 11/81 7/85	165,000	65,000
Oral Surgeon	Error in administration of anesthesia during surgery to correct overbite	Massive brain damage, patient now an invalid	5/82 4/83 7/86	450,000	350,000
Oral Surgeons	Damage to facial nerve during sx, to reduce overbite	Paresthesia, drooping of face, numbness, uncontrollable drooling	2/82 2/83 1/87	258,927	158,927
General Dentist	Failure to obtain medical history, did not premed diabetic with antibiotics	Induration of parotid and submandibular duct; pain 2 months	12/83 9/84 7/85	200,000	100,000
Oral Surgeons	Perforated cortical plate, damaging lingual and hypoglossal nerves and Wharton's duct	Lost sense of taste, partial paralysis of tongue	5/84 9/84 7/86	212,500	112,500
Totals Paid Out:				\$1,937,499	\$1,237,499

TABLE CLINICS SET

The annual Student Table Clinics, sponsored by NODA, will be held Wednesday, April 5 at 7 p.m. at the Vista Shores Club, 5958 St. Bernard Avenue.

All NODA members are invited to attend to view the work of dental students, graduate students, hygienists and technicians. There will be a cash bar.

DENTISTRY NEEDS

YOUR EFFORTS

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CALL 834-6449

for info

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Bulletin Board

FULLY EQUIPPED DENTAL OFFICE in Lakeview area across the street from La Cuisine Restaurant for sublease. Existing equipment for sale. Space renovated 3 years ago. For details, please call 486-0731 or 456-1112.

WANTED: A recent graduate, or this year's candidate for graduation, to share office expenses, etc., while building a practice in the Metairie-Kenner Area. Call 469-2555. Also, hygienist to re-establish a recall system and work for commission only. 469-2555.

WANTED: Used Macintosh computer and/or Macintosh compatible dental software. Call 469-2555.

PART-TIME OFFICE SPACE available, New Orleans East and Mandeville area for specialist. Call 246-6720.

EXPERIENCED DENTAL HYGIENIST available for full- or part-time work. Experienced in the offices of pedodontics, periodontics and general dentistry. Call Jeannie Cannon at 288-8160.

GENERAL DENTIST: 5 1/2 years experience, seeks associateship leading to buyout or practice for sale. Strictly confidential. Please mail inquiries to D.D.S., 146 Southwood Drive, Slidell, LA 70458.

POSITIONS NOW OPEN: Expanded office seeks dentist, dental hygienist and dental assistant. Call 947-2958.

**Continuing Education Corner**

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

- | | |
|-------------------|--|
| February 23, 1989 | Rosner Memorial Lecture – Touro Infirmary
Dr. Stanley Malamed – Local Anesthesia & Sedatives |
| March 3-4, 1989 | Orthodontics: Functional Appliances – Biologic Basis & Clinical Application
Drs. Robert Shaye and Alexandre Petrovic |
| April 8, 1989 | Radiology for the Dental Auxiliary is already sold out but please call if interested in this course. One will be scheduled shortly to meet the demand. First come, first served. |
| April 12, 1989 | Advanced Surgical Techniques for the Integral Implant System |
| April 13-14, 1989 | Integral Implant Prosthetics for the Dentist and Laboratory Technician.
This course will be a participation course. Details will be forthcoming. |
| April 15, 1989 | Crescent City Classic |
| May 5-6, 1989 | Periodontal Techniques for the General Practitioner
A participation course. Details next month. |

For details on these courses, call (504) 948-8584.

Dues plan proves popular

BY

EMMETT L. ZIMMERMAN III,
D.D.S.

We are delighted that so many of our members have elected to utilize our new "Automatic Bank Draft" plan for payment of their 1989 dues. This allowed many people to retain their membership by dividing their dues into four or five installments.

We would like to remind everyone to consider this method of payment for 1990 dues. This program will start in April, 1989, and divide 1990 dues over a twelve-month period, making it very affordable.

Since lump-sum payment of dues

was a major obstacle for many non-members, please remind any of your non-member friends that they, too, can take advantage of any of the Dues Payment Plans when joining organized dentistry.

For more information about the Automatic Bank Draft Plan for payment of 1990 dues, or any of our dues payment plans, call Mona Whittington at the Central Office, 834-6449. She will be happy to assist you in selecting the plan to meet your individual needs. Call NOW – it's never too early – but if you wait, it could be too late!



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Metairie, LA 70001
834-6449

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New Orleans, La.

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