



News of Dental Activities

VOLUME XXVII

JANUARY 1989

NUMBER 1



DR. BASSETT



DR. MIRANDA

TRIPLEHEADER!

**JANUARY 18 GENERAL MEMBERSHIP MEETING
WILL FEATURE THREE PRESENTATIONS**

Another triple-barrelled program on subjects of vital interest to practitioners is on tap for the general membership meeting Wednesday, January 18 at the LSU Dental School, beginning at 7:30 p.m.

Refreshments will be served at a reception following the meeting.

Here is the lineup of presentations arranged by president Dr. Peter Glaser and program chairman Dr. Philip DiSalvo:

•“Update Pharmacology for the General Practitioner.” Speaker: Dr. Anthony A. Indovina.

•“Preparing for Retirement.” Speaker: Dr. Anthony Miranda, Jr.

•“A Comparison of Dentin Bonding Materials.” Speaker: Dr. Darlene T. Bassett.

These NODA members have made special studies into their subjects. According to Dr. Glaser, “Tony Indovina will go into detail about current drugs for pre- and post-op medications, antibiotics for various medications, analgesics, including narcotics and non-narcotic drugs and their analgesic potency. This should be an informative clinic for any practitioner who writes prescriptions.”

“Preparing for Retirement” is a subject that should interest everyone. “In fact,” said Dr. Glaser, “the younger one is, the better it is for

that person to prepare for retirement. Tony Miranda is truly an expert in this field. He is retiring from private practice soon and is still in his mid-forties – a feat very few dentists can accomplish. His lecture will cover philosophies as well as the ‘how to’s’, including where one can ‘safely’ invest his retirement funds.”

“To keep up today with the fast-changing dental materials is very difficult,” Dr. Glaser added. “Attempting to decide when one should use dentin bonding materials, the best type to use, and the right way to use it can be a problem. All these questions must be answered every day by those using composite resins. Which ones to use and when to use them are only a few of the questions that will be answered by Darlene Bassett.”

BOWDEN CONFERENCE

“Dentistry’s Future — The Young Professional” is the theme of the 1989 L.H. Bowden Leadership Training Conference on Saturday, January 21 at the Embassy Suites Hotel in Baton Rouge.

The LDA Board of Directors meeting will be held on the preceding Friday, Jan. 20 at the same hotel. All members are invited to attend.

INSTALLATION DINNER SLATED MARCH 18

Mark your calendar!

Don’t miss NODA’s gala Installation Dinner Saturday evening, March 18, 1989 at Andrea’s Restaurant.

Here’s a chance to join your dental colleagues, spouses and friends for an evening of fine food and conversation at one of New Orleans’ premier restaurants.

More details next month.

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Board Stuff

The NODA Board of Governors at its December 14 meeting:

- passed and sent to the general membership for approval at the January meeting an addition to the by-laws regarding the investing of association funds.

The proposed new by-law, located on page 13 of the by-laws, appears as follows (addition in bold face type):

Section 6. Duties of the Board of Governors. Paragraph 4 . . . have full control of all funds, but investment of funds shall only be made in federally insured institutions in sums not to exceed federally guaranteed amounts **or U.S. Treasury bills or notes; or any other federally insured vehicles of investment.**

- Approved and sent to the general membership for election to the association the names of the following dentists:

Dr. Ronald C. Villars, sponsored by Dr. Barry Radell

Dr. Mark Karpovck (Student), sponsored by Dr. Jack Cassingham

DR. COKER IS INSTALLED

Dr. Robert C. Coker, assistant dean for clinic administration, Louisiana State University School of Dentistry, has been installed for his fourth term as treasurer of the American College of Dentists, the installation coming at the annual convention of the organization held recently in Washington, D.C.

ELDERLY SEMINARS

"Care for the Elderly" is the title of a program scheduled for March 10 at the LSU School of Dentistry. Additional information may be secured by calling Dr. Benjamin J. Legett, Jr., at 948-8563.

PLEASE OBSERVE OUR DEADLINE

The deadline for *NODA News* is the 10th of the month preceding the month of publication. News, ads, letters, etc., must be sent in written form to the Editor, Dr. Darlene Bassett, 2633 Napoleon Ave., Suite 820, New Orleans, LA 70115.

Sorry, it is not possible to take *NODA News* material on the telephone. But we are interested in your news. Drop us a line!

NOMINATING COMMITTEE REPORTS

Election set for February meeting

Dr. O. William Reeder, Jr., chairman of the Nominating Committee for 1989 officers, has revealed the following slate of nominees presented by the committee.

Dr. Darlene T. Bassett has been nominated for president-elect. Dr. Reeder, currently president-elect, will assume the presidency in April of next year, succeeding Dr. Peter L. Glaser.

Other nominees for 1989 are:

Dr. Emmett L. Zimmerman, III, 1st Vice President

Dr. Richard L. Reinhardt, 2nd Vice President

Dr. Joseph D. Kirm, Secretary (2 Yrs.)

Dr. Jamie M. Manders, Board of Governors (3 Yrs.)

Dr. Francis G. Martello, Dir. to LDA (2 Yrs.)

Nominated as delegates to LDA House of Delegates, April 8, 1989, are: Drs. Edmond J. Ganuchau, Joseph D. Kirm, Milford L.

Kathmann, Francis G. Martello, Jamie M. Manders, Anthea L. Grogono, O. William Reeder, Jr., Lisa P. Germain, Jimmie J. Gaubert, Richard L. Reinhardt, William F. Schmidt, Bryan P. Frichter, John D. Shea, Wellington A. Arnaud, Darlene T. Bassett, Dov Glazer, Debra C. Arnold, Greg S. Phillips, Michael W. MacKenzie, William P. Danos, Dennis R. Miers, Emmett L. Zimmerman, III, F. Ralph Dauterive, Mary T. Pettiette.

Nominated as alternate delegates to LDA House of Delegates, April 8, 1989 are: Drs. Patrick C. Eck, Raymond J. Unland, Edward E. Levy, III, Randolph D. Green, James R. Sevier, Anthony Miranda, Jr., Ronald S. Brandt, Peter L. Glaser, Lawrence Gettleman, Christopher Rankine, Jr., Denice L. Derbes, Roland A. Caire, Jr., E. Harold Faget, Humberto R. Guerra, Charles B. Hogue.

The election will be held at the February general membership meeting.

FROM THE PRESIDENT

BY PETER L. GLASER

One of the many problems most of us have today is getting appropriate information on insurance, and making rational decisions based on our knowledge of this subject. We all get advertisements on hospitalization, malpractice, liability, etc., and most of us do not understand if the current insurance we have is as good a value for the premiums we are paying as the insurance advertised.

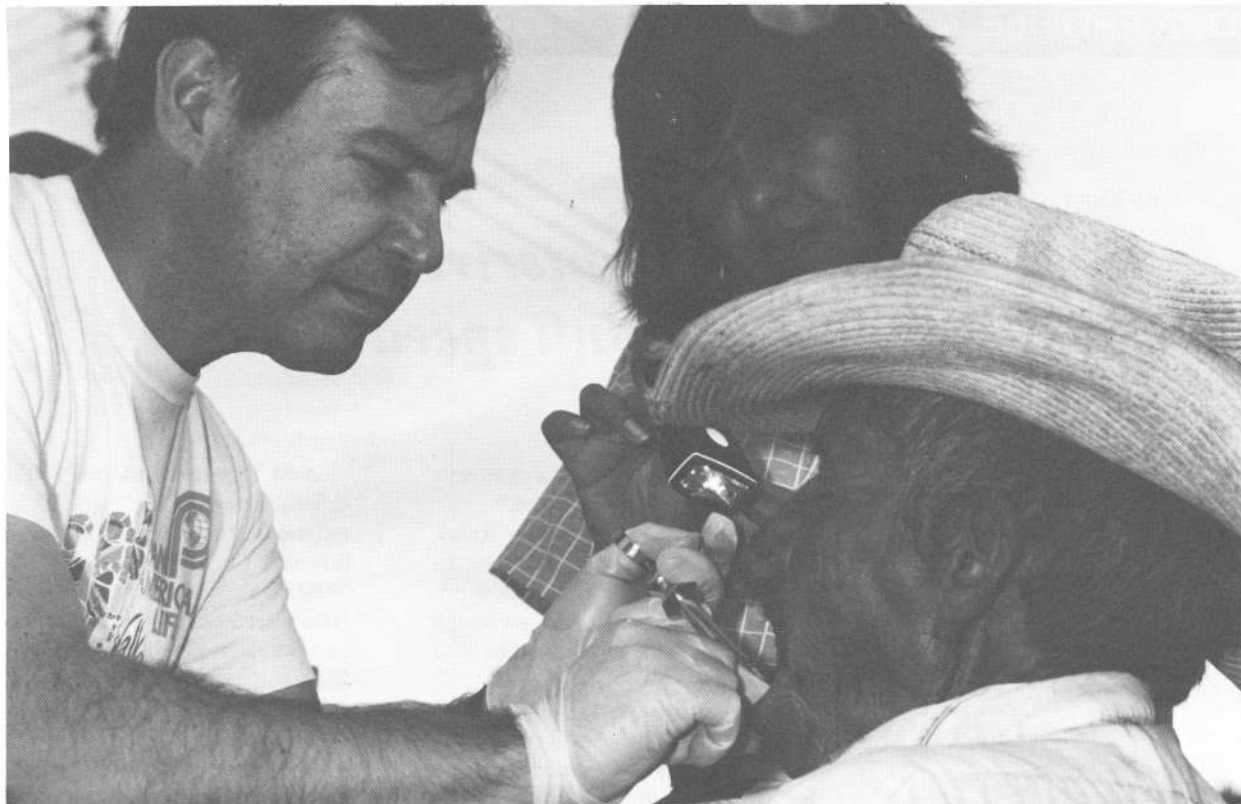
It is very difficult to get honest answers to these questions. In most cases, the agent selling the product is biased, and the average dentist does not have the expertise to make an accurate decision.

Tom Jones is chairman of our insurance committee and has agreed to help any member needing information or advice. If he is not knowledgeable in the particular area on which you are seeking advice, he will be happy to direct you to a source who is.

I, personally, have taken Tom's advice and have made a more profitable decision regarding insurance. So don't hesitate to call Tom Jones for insurance information! Let's get a value for our dues dollar!

On the 18th of January, NODA will present three clinics on subjects that should be of interest to every member. "Update Pharmacology", "Preparing for Retirement" and "Dentin Bonding Materials" will be covered by Tony Indovina, Tony Miranda and Darlene Bassett, respectively. I'm personally looking forward to hearing all three. The meeting is at LSUSD, at 7:30 pm, on Wednesday, January 18. Refreshments will follow. Don't miss it!

NODA GOES TO MEXICO



DR. MIRANDA AND MEXICAN PATIENT

This past November Johnny Franck, 1988 New Orleans Dental Conference chairman, and Tony Miranda, NODA past president, flew to a little dust bowl south of Monterrey, Mexico on a mission of mercy.

This area of Mexico is one of the poorest, because of its lack of rainfall. Many areas have no medical or

dental facilities, and of course, no health care providers. It is short on everything except dust.

The Catholic Mission in Saltillo, Mexico was considered "home" for seven days to Johnny and Tony while they performed exodontia for the people of the area.

"It is a very humbling experience

to have someone kiss your hand for getting them out of pain," Tony said. "There is a poverty level present that is hard to imagine."

Johnny and Tony extracted over 400 non-restorable teeth during their visit to Saltillo. They hope to make their "Mexican Partnership" a yearly occurrence.

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NODA PROFILE

Dr. Dauterive: 36 years and full speed ahead



DR. DAUTERIVE

"I still feel dentistry is a challenge and I'm happy to be involved."

After 36 years in practice Ralph Dauterive can make that statement truthfully because he backs it up with a willingness to take on tough assignments with determination and optimism.

The years have not dimmed Dr. Dauterive's enthusiasm for his practice, his activity in dental causes, and his civic work in St. Bernard Parish where his name is almost a byword.

After serving as NODA president in 1971, Dr. Dauterive transferred much of his efforts to the state level, although still keeping in close touch with NODA activity. In fact, he has represented NODA on the Louisiana Dental Association board of directors for seven years and has been a delegate to the LDA House of Delegates since its organization.

His principal interests at the state level have been the Council on Dental Health and the Legislative Committee. His achievements in LDA were recognized in 1978 when the state association elected him as its president.

Along the way Dr. Dauterive has found time to serve as a member of the New Orleans Dental Conference Committee for six years and as a member of the State Board of Dentistry for five years. and for 10 years he has been serving as a delegate or alternate director to the ADA House of Delegates, working on several reference committees and chairing one.

And if you think he's slowed down, listen to his current commitments: New Orleans Dental Conference, Legislative Committee of NODA and LDA, ADA delegate, secretary-treasurer of LADPAC since its organization, solicitor for United Way, and one of NODA's representatives on Paid Dental, Inc., of Louisiana.

A member of Psi Phi dental fraternity, O.K.U., New Orleans Dental Study Club, St. Bernard Study Club and the International College of Dentistry, Dr. Dauterive still finds time for a remarkable career in civic work.

He has been a United Way volunteer for 35 years, a Kiwanis Club of St. Bernard-Arabi member for 31 years, and a member of the St. Bernard chapter of the American Red Cross for 25 years, serving the latter as past chairman and current board member.

He has put in five years as finance chairman of Operation Merry Xmas, a project providing toys for the St. Bernard needy at Christmas and is a founder representative of the Archbishop's Community Appeal. He serves St. Louise Catholic Church as president of the parish council.

For relaxation Dr. Dauterive says he enjoys golf and relaxing with his wife Lily, their friends and relatives at the Dauterive ranch in Picayune, MS. The fact that he is able to find time to enjoy it is a tribute to Dr. Dauterive's ingenuity and managerial skill.

CHILDREN'S DENTAL HEALTH MONTH

Andersen is honorary chairman

Saints star Morten Anderson, premier placekicker in the National Football League, has accepted the chairmanship of the local observance of National Children's Dental Health Month.

The monthlong activity, a major NODA community service, will be held in February. Features will be an exhibit on dental care at the Louisiana Children's Museum, 428 Julia St. in New Orleans.

Anderson succeeds quarterback Bobby Hebert, last year's chairman. Other chairman over the years have included the late Pete Maravich, Archie Manning, Pete Fountain, former Saint guard Jake Kupp and New Orleans Jazz great Gail Goodrich.

Civic officials will join NODA officers and corporate sponsors at a ribbon cutting for the Children's Museum exhibit February 1 at 1 p.m. At the same moment an areawide "brush-in" will take place for third graders throughout New Orleans and neighboring parishes, according to Dr. Brian Frichter, general chairman.

Proctor & Gamble, maker of Crest toothpaste, is providing major financial support for this year's Children's Dental Health Month. An exhibit produced by Proctor & Gamble has been shipped in and portions erected at the museum.

Children will be able to place telephone calls to Allie Croc, an alligator-crocodile who will give personal tips on tooth care and good dental habits. A miniature dental chair will be

in the exhibit along with colorful panels carrying the message of lifetime care of the teeth. An animated Teddy Ruxpin will also lecture on dental care.

NODA will conduct a half-day free seminar on dental care for school nurses and third grade teachers February 17 from 8:30 a.m. until noon at LSUSD. Pedodontic and preventive dentistry experts from LSU School of Dentistry will lecture. Instructional materials will be distributed. Proctor & Gamble is also making available free toothbrushes for the in-school distribution.

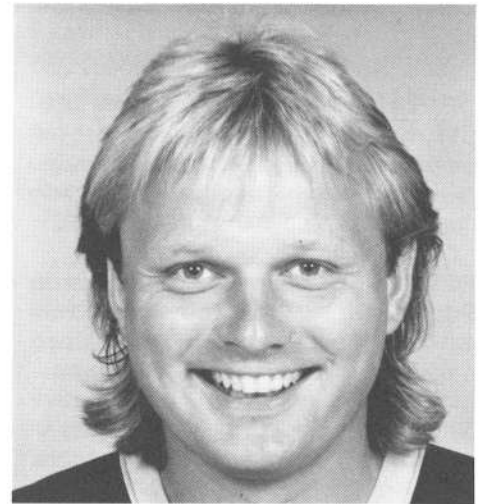
NODA members will participate in several ways:

- Members will make radio and television appearances arranged by NODA's public relations agency, Fitzgerald Advertising Inc.

- Members will be asked to "adopt a school" near their offices and call for a speaking date to talk about dental health.

- Dentists and their office personnel will be asked to staff the Children's Museum exhibit one or more days during February.

The Auxiliary of the New Orleans Dental Association, which has led the way in Children's Dental Health activities for many years, once again will play the leading role in



MORTEN ANDERSEN

staffing and operating the exhibit and instructing the children on lifetime dental care.

Two contests will help bring children to the dental office. One, exclusively for NODA dentists, involves the dentist signing a coupon presented to him by his young patient. The winning coupon drawn will be good for a 5-day, 4-night trip for four to Disney World, all expenses paid. Trip is worth \$2,200.

The other contest, a nationwide project sponsored by Proctor & Gamble, also involves coupons signed and submitted by dentists for their patients. First prize is a trip for four to Hawaii and \$5,000 in cash. The dentist signing the winning coupon also wins a trip for four to Hawaii plus \$5,000.

Order Your Children's Dental Health Month T-Shirts and Sweatshirts

Get in the spirit of Children's Dental Health Month with T-Shirts or sweatshirts for your families and staff. Great for office or home during CDHM and year-round.

T-SHIRTS

Adults - Sizes S M L XL \$8.00

Children - Sizes S M L \$5.00

I want to order _____ T-Shirts. Indicate number and sizes of each.

Total \$ _____

SWEATSHIRTS

Adults - Sizes S M L XL \$15.00

Children - Sizes S M L \$12.00

I want to order _____ sweatshirts. Indicate number and sizes of each.

Total \$ _____

Make checks payable to: New Orleans Dental Association. Mail checks with order form to: NODA, Suite 119, 3101 W. Napoleon Ave., Metairie, LA 70001.

(Orders must be received by Jan. 9, 1989).



The above logo is what is on the T-shirts and sweatshirts.

Bulletin Board

DENTAL ASSISTANT WANTED: \$17,500/yr. Extensive dental experience required. Full time, Metairie specialist office. Inquiries completely confidential. Call Marvel at 887-3800.

FOR SALE: General solo practice in Bogalusa. Excellent location in this small community. Two fully equipped operatories, low overhead, opportunities to grow. Around 1,000 active patients. Owner retiring but will stay to introduce if desired. Rent reasonable, cost negotiable. Call 504-732-7411.

FOR LEASE: Anyone interested in subleasing state-of-the-art portable operatory for hospital or nursing home use, contact 488-6850 and leave message.

Rossner Seminar set for Feb. 23

Dr. Stanley F. Malamed of Los Angeles will conduct the sixth annual Charles W. Rossner Seminar, Thursday, Feb. 23 at Touro Infirmary in New Orleans.

Title of the seminar is "Update: Pain and Anxiety Control."

The Rossner Seminar was established through a grant by Dr. Rossner's daughter and friends as a memorial to the deceased NODA member, a member of the Touro staff for over 50 years.

*Call a school near your
office and make a
talk in February.*



Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

RADIOLOGY FOR DENTAL AUXILIARIES

- | | |
|---------------------|--|
| January 14, 1989 | Drs. Fortier & Thunthy
This course is SOLD OUT and over-subscribed. If you have auxiliaries interested in taking this course, please call Mrs. Lucille Villarrubia at 948-8584 to pre-register for a supplemental course to be offered shortly. |
| January 25-29, 1989 | Comprehensive Review Course in Periodontics
For Specialists only |
| February 3-8, 1989 | Mardi Gras Implant Course – Hotel Inter-Continental in cooperation with the American Association of Implant Prosthodontics |
| February 23, 1989 | Rossner Memorial Lecture – Touro Infirmary
Dr. Stanley Malamed – Local Anesthesia & Sedatives. |
| March 3 & 4, 1989 | Orthodontics: Functional Appliances – Biologic Basis & Clinical Application
Drs. Robert Shaye & Alexandre Petrovic
Course Overview |
| March 22, 1989 | Dental Assistant Certification Course
6-9 PM
This course extends for 22 Wednesday evenings covering all phases of dental assisting and leading to certification eligibility. Call for further information. |

The efficacy of the functional orthopedic approach to the correction of malocclusion has been demonstrated through five decades of clinical application. In recent years investigators have uncovered some of the underlying mechanisms of jaw growth and how it can be altered through functional appliance therapy. This course will detail the biological and clinical aspects of functional orthopedics with emphasis on an activator modified to take advantage of recent experimental findings.

CHECK NEW DUES PAYMENT PLANS

Just a reminder – 1989 dues are due January 1, 1989.

Quite a few of our members have paid before the end of the year. You still have until January 31 to pay your dues before a delinquent fee of \$25.00 is charged.

Remember, to ease the burden of paying a lump sum, we now have alternate payment plans for dues. The plans have been so successful for the payment of 1989 dues, start thinking of paying 1990 dues via automatic

bank draft, monthly deductions spread over a 12-month period, or through any Visa or MasterCard.

Call the Central Office any Monday through Friday between 9 a.m. and 4 p.m. at 834-6449. Mona will be happy to answer any questions you may have regarding the payment of your dues and send you the appropriate forms.

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