



# News of Dental Activities

VOLUME XXVII

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NUMBER 3

## LSU to offer three-day course in implants

LSU School of Dentistry will present a three-day comprehensive update on implants April 12-13-14. Members of the departments of oral and maxillofacial surgery, periodontics, and fixed and removable prosthodontics will lecture.

NODA members are invited to attend. The sliding scale of fees is: Day 1 \$250; Day 2 \$200; Day 3 \$475; Days 1 and 2 \$425; Days 2 and 3 \$650; Days 1, 2 and 3 \$850.00.



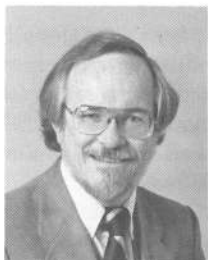
DR. FINGER



DR. GUERRA



DR. BLOCK



DR. KENT

As most readers are aware, LSUSD conducted most of the original research for the integral implant system and continues to conduct a good deal of the clinical research in this area, said Dr. Louis G. Grush, director of continuing education.

On Wednesday, April 12, Drs. Michael Block, John Kent and Ronald Marks will collaborate to present the very latest in research and clinical findings as well as the medico-legal ramifications evolving from the use of implants.

(Continued on page 6)

## Installation Dinner

*Dr. Bill Reeder takes reins as 71st president of association*

Dr. O. William Reeder, Jr. will be installed as the 71st president of the New Orleans Dental Association in ceremonies at the gala Installation Dinner Saturday, March 18 at 7 p.m. at Andrea's Restaurant.

Andrea's, heralded by food critics as one of New Orleans' premier restaurants, is located at 3100 19th St., just off Causeway Blvd. in Metairie. There is free parking.

Dr. Vincent N. Liberto, a NODA member who soon will assume the presidency of the Louisiana Dental Association, will formally install Dr. Reeder and the other officers and board members in brief ceremonies.

A cash bar will precede the dinner which is priced at \$29.50 per person. Here is the gourmet menu that awaits NODA members and their spouses and guests:

- **Cannelloni and Linguine Al Pesto:** Cannelloni and linguine with pesto sauce with basil, cheeses, pine nuts and olive oil.
- **Green Garden Salad**
- Choice of entrees:**
- **Fresh Catch of the Day Basilico:** Sautéed trout or snapper served in light filet of tomato with basil sauce, or

- **Veal Marie Louise:** Baby white veal sautéed in butter, topped with jumbo lump crabmeat in a light cream sauce with a touch of Bernaise on top, or

- **Chicken Valdostano:** Deboned breast of chicken stuffed with spinach, prosciutto ham and sautéed in butter with a creamy mushroom sauce.

- **Chef's Accompaniments, Roll and Butter**

- **Tirami Su:** Sponge cake layered, brushed with espresso coffee, white Baccardi rum, filled with Italian mascarpone cheese, and topped with cocoa powder.

Other officers to be installed with Dr. Reeder include:

- Dr. Darlene T. Bassett, president-elect
- Dr. Emmett L. Zimmerman III, 1st vice-president
- Dr. Richard L. Reinhardt, 2nd vice-president
- Dr. Joseph D. Kim, secretary
- Dr. Jamie M. Manders, new member, Board of Governors.
- Dr. Francis G. Martello, director to LDA.

### Table clinics set for April 5

The annual Student Table Clinics, co-sponsored by NODA and the LSU School of Dentistry, will take place Wednesday, April 5 at 7 p.m. at the Vista Shores Club, 5958 St. Bernard Ave.

Students at the dental school compete with tabletop exhibits and demonstrations of some aspect of research, diagnosis or treatment. Dental students, hygienists, technicians and post-graduate students vie for the \$100 first prize and \$50 second prize donated for each division by NODA.

Students are judged on subject matter, presentation and table displays. Dr. Allen Rappold is chairman of the event and NODA members will be among the judges.

This is always a featured event in the NODA year and members are urged to turn out to view the techniques and information displayed by the students. There will be a cash bar for refreshments.

## LETTERS, LETTERS, LETTERS

Dear Editor:

Just a note to compliment the committees and officers of Dr. Peter Glaser's administration. This administration was innovative and imaginative in their program selection. The topics were all timely. They moved the meetings around for variety and were not afraid to try different things, such as how and when we pay our dues. Changes were made with the membership in mind. Trying to make everything easier, more interesting and inviting to the membership, was their creed.

This letter is my way of saying "Thank You" to all involved, from an ordinary member not on any committee or holding any office.

Sincerely,  
Jim Linn

Dear Editor:

**Perhaps there are others in the Dental Association, especially those nearing retirement, that may share my view below.**

Dr. David D. Simmons  
President  
Louisiana State Board of Dentistry

Dear Dr. Simmons:

I would like to call your attention to a procedure that I personally find offensive and one that I am sure has gone unnoticed by yourself and fellow Board members. That is, the manner in which members of the profession who have served the public with dedication over the years are heralded in the Bulletin on their retirement, resignation or voluntary withdrawal from the practice of dentistry.

"Dental license *revoked* for failure to renew in 1988." Surely there must be a more honorable way to treat these members of our profession than to make it sound as if they are guilty of some infraction of professional ethics, particularly since the listing is among the actions taken against some who have apparently transgressed, intentionally or unintentionally, the ethics of their profession.

I must say, in all honesty, that I have never really spent much time reading the Bulletin. However, in this past issue, many of my contemporaries, whom I have known to have had exemplary practices and been a credit to their profession, are listed. It makes me sad to think that after all their years of devoted service to the public, this is their eulogy for a job well done.

Please take a hard look, there must be a better way to announce the retirement or withdrawal of our fellow professionals with respect and dignity.

Respectfully,  
Virgil T. Jackson, Jr. DDS

Dear Editor:

One of the many facts of life is insurance and it is an entity that we all need in some form or another. Being professionals, that need is amplified a bit more.

Whereas I have always had a deep interest in the insurance industry, it was not until my appointment to the Louisiana Insurance Rating Commission that the interest took on a new light.

Upon reading the article by Thomas W. Jones, D.D.S. in the February issue of the New Orleans Dental Association Newsletter, I was obligated to rectify a few very important errors.

First I would point out that numerous continuing education courses within the past couple of years have predicted that dentists are a prime target for lawsuits. Attorneys now go to continuing education seminars to learn how to handle dental malpractice. They buy videocassettes to learn how to try dental malpractice cases. This is fact.

Although Louisiana does not have numerous dental malpractice cases that exceed \$100,000, there are quite a number of cases that are under \$100,000 and hence do not involve the Patient's Compensation Fund. A count of the increase in frequency of suits and the amount of the suits shows that there has been a dramatic increase within the past 3-5 years. Actuarial consultants tell the malpractice carriers that there is an upwards trend in dental malpractice. This is fact.

Currently Louisiana has approximately 1,800 licensed dentists which includes all specialists. The number of participants in Louisiana's Patients Compensation Fund is approximately 1,300 as reported by the Louisiana Department of Insurance. There have not been 2,700 dentists paying into the fund for the past 13 years, which is why the average outlay should not be \$35 as was stated. This is fact.

The recommendation to make participation in the Patient's Compensation Fund mandatory is a good idea. I thought it was when I made the recommendation a few months back. The statement that the reasoning behind mandatory participation is to lower the premiums is pure fiction. Dr. Joey Corbett, chairman of the Legislative Committee, and I discussed this at great length as a method to protect ourselves and our patients, not to lower the premiums. This is the same logic behind mandatory insurance premiums. It is protection, not lower premiums. Greater participation in a plan increases the risk and risk is how rates are determined. That is also fact.

It would be naive for someone to assume

that there is nothing to worry about concerning dental malpractice and future trends. In my position as a member of the Rating Commission I have been inundated with data to support this assertion. If there is a dentist practicing today who believes that he is at less risk of being sued than he was five years ago then he needs to be writing articles about insurance and lawsuits with Dr. Jones.

Edward P. Roberson, D.D.S.  
Member, Louisiana Insurance  
Rating Commission

### Army schedules surgery course

The United States Army Dental Activity at Fort Sam Houston, Texas will conduct its postgraduate course in "Oral and Maxillofacial Surgery for the General Dentist" March 27-30 at the Embassy Suites Hotel, 7750 Briaridge, San Antonio.

Attendance is limited to 120 general dentists with 60 positions available to civilian practitioners.

The course is certified for 20 CE hours and will present pertinent aspects of oral and maxillofacial surgery practice to the general dentist. Tuition is free. However, lodging and travel will be at the expense of the civilian dentists.

Inquiries should be forwarded to: Captain Timothy Rhodes, U.S. Army Dental Activity, Fort Sam Houston, Texas 78234-6200. Telephone: 512-221-2935/3942.

### Board Stuff

The NODA Board of Governors at its February meeting approved and sent to the general membership for election to the association the names of the following dentists:

Dr. Michael S. Block, sponsored by Dr. Cassingham.

Dr. Michael Martin Cash, sponsored by Dr. R. Gallagher.

Dr. Teresea Hernandez, sponsored by Dr. F. Herbert.

Dr. Carl Sylvester, student, sponsored by Dr. Reinhardt.

#### EMERGENCY SERVICE

Dentists serving with NODA's Emergency Dental Service will be provided with a beeper when they are on call.

Touro Infirmary thus will have only one number to call to locate the on-call dentist. Beeper will be purchased through NODA which will finance service.

## PRESIDENT'S MESSAGE

By PETER L. GLASER, D.D.S.

This is my last communication to you, the membership, as president of NODA. I would like to first state that I was fortunate in having Tony Miranda as my predecessor as he started "new directions" in NODA which made my job, as well as the board of governors' job, much easier. Tony gave us a solid base on which to build.

I would like to publicly thank everyone who actively worked for the association this year. Many new programs were initiated. Anyone who has started brand-new programs understands that it takes much initiative, diligence, and hard work to get productive activities started. I, personally, have been very fortunate to have been associated with such hard workers.

Our main objective this year was to get a "value for our dues dollar." Hopefully, we've made some strides in this direction; but only you, the members, can make that determination.

Where is organized dentistry going in Louisiana? We all know we have an uphill battle because of economics alone, not including the competition of the alphabet soup of health delivery systems. "Paid Dental of Louisiana" will be the answer to fight this competition. But the arm of organized dentis-

try must be strong and large to guide us in the right direction; and this can only be achieved by encouraging new members to join and present members to actively support organized dentistry. No one of us can do individually what NODA, the LDA and the ADA can do as a unit.

This month Bill Reeder will be taking over at the helm. I hope all of you will actively support Bill. Remember, "Old Dentists Never Die; They Just Keep Pushing Their Handpieces."

### MEMBER PATENTS MEDICAL AIDS

Dr. James W. Briggs III, a NODA member, is a member of a group which has received a patent on an instrument that can be used for a self-administered blood test.

"This instrument, hopefully, will be sold in any drugstore and can be taken home or to the office and used by a simple finger stick method," said Dr. Briggs. "A small amount of blood is drawn, collected, and sent to a local (or regional) lab for analysis. The test run – HCT, glucose, cholesterol, HIV, steroid (or 138 other possibilities) – is selected by the patient. The patient can do the entire pro-

cedure in 10 minutes without having to venture to the doctor's office," he explained.

"The results can be mailed directly to the patient or to his doctor's office. The test is easy, simple and is totally anonymous," said Dr. Briggs. He said that serological testing by patients – fast, easy, anonymous, and very accurate (and in expensive) – is the "wave" of the future.

Dr. Briggs said negotiations are underway with the large pharmaceutical/testing laboratories for development, sale, distribution, etc.

### DUES DEADLINE

Deadline for renewal of 1989 ADA, LDA and NODA dues is March 31, 1989. You may still take advantage of paying your '89 dues either by check or by credit card – the ADA Gold Mastercard or any Visa/Mastercard.

A credit card authorization form was sent along with the 1989 dues renewal form. If you wish to pay your dues by credit card, you must complete and return this form, along with the renewal form, to the Central Office. If you require additional forms or have any questions, please call Mona in the Central Office at 834-6449, any weekday, between 9 a.m. and 4 p.m.

Also, watch for a letter from the membership committee in March explaining the various payment options which will be available for prepayment of 1990 dues.

## Dentists, join city's only emergency dental service

(Editor's Note: Dr. Francis G. Martello, a NODA member and chairman of the Touro Dental Emergency Service, has asked that the following letter be directed to all NODA members. Because of the importance of this project, it is a pleasure to comply with his request.)

Dear Doctor:

As a member of the dental profession, you are invited to participate in the area's only fully coordinated dental emergency service, a program coordinated by the New Orleans Dental Association and Touro Infirmary.

This service is offered 24 hours a day, seven days a week. Touro Infirmary, located in a convenient

uptown area, has a fully equipped dental facility located in its Ambulatory Treatment Center. Individuals can make arrangements to be seen on an emergency basis by going to the Touro Emergency Department, 1400 Delachaise Street, or by calling 897-8250.

The service is staffed by area dentists who serve on-call on a 24 hour basis. Rotation intervals depend upon the number of dentists participating in the program. Since this service is advertised in the Yellow Pages directory and marketed extensively to area hotels, we maintain a significant demand for the service. For this reason we are inviting you to participate, providing you with an opportunity to build

your practice as well as provide a needed service to the community.

Prior to participation in the program, you must first complete an application for appointment to the Touro Infirmary Dental Staff. You may be granted temporary staff privileges during the review process, and once approved will be granted consultant staff privileges.

We hope that you will take this opportunity. If you would like more information on this service and the procedures involved in getting staff privileges, please contact me at 891-9119. We look forward to your involvement.

Sincerely,

Francis G. Martello, D.D.S.  
Chairman, Touro Dental  
Emergency Service

## NODA PROFILE

### *Dr. Fortier: Dentistry runs in the family*

A career in dentistry that has spanned 36 years and included just about every high office and honor in this part of the nation will reach another pinnacle this month.

On March 18 at the gala Installation Dinner at Andrea's Restaurant, Dr. Eugene J. Fortier will receive the New Orleans Dental Association's Honor Dentist Award.

The award, presented not every year but only periodically, was established to honor dentists for especially meritorious service to the profession, the community and nation. Past recipients have included Drs. F. Harold Wirth, Victor B. Marquer, Allan A. Copping, Meffre R. Matta and E. Harold Faget.

A graduate of Jesuit High School, Gene moved on to Loyola University where he became one of the many Loyola graduates who advanced to distinction in the dental profession.

He served nearly four years in the U.S. Air Force in WWII. After returning to Loyola to earn his DDS in 1951, he immediately entered the USAF Dental Corps for another war, the Korean conflict, serving until his discharge as a captain in 1953.

Wars finally behind him, he opened his practice in 1953 while serving part-time as a clinical assistant in the LU Dental School. Always deeply devoted to the profession, he began a career in dental activities that was unflagging and distinguished.

Among his many distinctions are:

- Past president, New Orleans Dental Conference
- Past president, New Orleans Dental Association
- Past president, Louisiana Dental Association

- Past member, Louisiana State Board of Dental Examiners

- Past president, New Orleans Dental Study Club

- Past chairman, LDA Annual Meeting

The list goes on and on. Between dental activities, Dr. Fortier has found time to serve as chairman of the NODA United Fund Drive and as president of the Knights of Columbus Toastmasters' Club.

He is a Fellow of the International College of Dentists and American College of Dentists and a member of the Pierre Fauchard Academy.

He has always been intensely interested in continuing education and has accumulated some 1,500 hours of CE credit. Always prominent at LDA and other meetings, he is known for his careful and precise arguments on a dental or organizational matter.

Dedication to dentistry imbues the Fortier family. Dr. Fortier's daughter Renee is a dental hygienist. Another daughter, Jeanne, is a former dental assistant. His son, John, is a dental lab technician, and his third daughter, Cleta, a teacher, is married to a dentist, Dr. Nicholas Plaisance. As Gene's wife, the former Elvira Nelson, is office manager and receptionist in his St. Charles Ave. office.

For relaxation, Dr. Fortier is devoted to golf. He and his wife are also confirmed "round dancers" which expect is related to square dance. And if that isn't enough to keep busy, they're enrolled in the Fred Astaire dancing classes. Right on, Gene!



DR. FORTIER



Here are teeth you can climb on.

### NODA NEWS VISITS DENTAL HEALTH EXHIBIT

Dental health education was much in evidence at the Louisiana Children's Museum during February as kids trooped in, around and over the exhibit displayed by NODA with the financial support of Crest Toothpaste. Crest gave the exhibit to NODA.



Chairman Dr. Bryan Frichter turns over reins to 1990 chairman Dr. Margaret Degges.



Crest's Steve Moss with friends.



Auxiliary co-chairmen Marcy Celino, left, and Sherry Campo with president Diane Wood.

### DENTAL COMPUTERS

Did you know there is an organization called Association of Dentists with Office Computers?

A.D.O.C. is concerned with the exchange of information and advice on problems, solutions and techniques in computers and programs used in dental offices. It is having its

first membership drive.

Dentists with computers are invited to send name, address and software programs they use to A.D.O.C., 2665 Cleveland Ave., Ft. Myers, FL 33901. Respondents will receive the association's newsletter.

For reprints of publications on ADA Guidelines regarding OSHA regulations, write:

American Dental Assn.  
Div. of Scientific Affairs  
211 East Chicago Ave.  
Chicago, IL 60611-2678

Publications: "Hazards Communications Program" and "Infection Control: Fact and Reality"

Cost: \$3.00/copy of each publications for members.  
\$10.00/copy of each publication for non-members.

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ADA Health Foundation

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## Bulletin Board

**SHARE SPACE:** Modern, attractive, spacious office with room to accommodate any dental specialty. Available up to three days per week. Lake and West Bank locations. Call 299-0061.

**EXCELLENT OPPORTUNITY:** 26-year-old dental office. Three operatories fully equipped. Possible sub-lease or buy-out. Schwegmann-K Mart Shopping Center, Harvey. Call 368-9545.

**VETS AND CLEARY:** New, three-operator office space in doctors' building. \$450 per month. Call 891-2222 (Ray).

**PART-TIME OFFICE SPACE** available, New Orleans East and Mandeville area for specialist. Call 246-6720.

**FOR SALE:** 3-year-old, Van R Hydrocolloid Unit, 3 bath type. Also, complete set of water cooled trays. \$500.00. Call 821-0900.

### IMPLANT COURSE (Continued from page 1)

Surgical planning will be discussed including consultation, pre-operative work-up, radiographic interpretation, review of surgical instrumentation, and basic surgical techniques. Incision designs for implant placement and at the time of implant exposure will be discussed with examples shown of placement into the anterior and posterior mandible and maxilla.

Other subjects include placing of implants into fresh extraction sites; dealing with hydroxylapatite-augmented ridges; maxillary sinus grafting, and techniques for various



## Continuing Education Corner

*In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.*

March 3-4	<b>FUNCTIONAL APPLIANCES: BIOLOGIC BASIS AND CLINICAL APPLICATION</b> Dr. Robert Shaye and Dr. Alexandre Petrovic
March 22- August 23	<b>DENTAL ASSISTANT CERTIFICATION REVIEW COURSE FOR GENERAL CHAIRSIDE DENTAL ASSISTING</b> Twenty-two weeks, 3 hours per week on Wednesday evenings from 6-9 p.m.
March 31	<b>ESTHETIC HORIZONS: EXPLORING THE CONSTANTLY CHANGING WORLD OF ESTHETIC DENTISTRY</b> Allen Kincheloe, D.D.S.
April 8	<b>RADIOLOGY FOR DENTAL AUXILIARIES</b> Basic radiology course. Limited attendance.
April 12, 13, 14	<b>ADVANCED TECHNIQUES FOR THE INTEGRAL IMPLANT SYSTEM</b> Presented by faculty of the departments of Oral & Maxillofacial Surgery, Periodontics, and Fixed and Removable Prosthodontics, L.S.U. School of Dentistry
April 28	<b>ALUMNI DAY</b> – Plan to attend. Details next issue.
May 5-6	<b>PERIODONTAL SURGERY WORKSHOP</b>
For details on these courses, call (504) 948-8584.	

other procedures as well as a candid session on trouble shooting, complications, internal marketing, insurance claims strategy and medical-legal matters.

On Thursday and Friday, April 13-14, emphasis will be on prosthetic considerations for generalists, prosthodontics, and laboratory technicians interested in gaining current information on restoring implants.

Drs. Israel Finger, Luis Guerra, Roland Meffert and Gerard Chiche will present basic implant prosthodontic techniques including patient selection, treatment planning, radiographic work-ups and maintenance. Treatment of the edentulous patient with overdentures will be covered along with use of clips, magnets and other attachments and operator removable prostheses – hybrid dentures.

Emphasis will be placed on number of implants required, superstructures, necessary occlusion for hybrid appliances as well as restoration of partially edentulous mouths using implants and natural teeth. Implant utilization in complex restorative cases will be explored in depth. Also to be covered are use of auxiliary sub-structure and maintenance of implant prosthesis. There will be "hands-on" laboratory exercises in impression techniques, component selection and manipulation, and waxing designs. A question and answer, problem solving forum will conclude the day.

A videotape workshop will be set up for viewing several different films. Additional information may be secured by calling the LSUSD Continuing Education Department at (504) 948-8584.



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