



News of Dental Activities

VOLUME XXVII

NOVEMBER 1989

NUMBER 8

**NOMINEES INVITED
FOR HONOR DENTIST**

The Honor Dentist Committee is now receiving nominations for the 1989 Honor Dentists Award.

Please send the name and a brief resume of the nominee's accomplishments and contributions to the dental profession and the community to:

Milford L. Kathmann, DDS
1407 South Carrollton Ave.
New Orleans, LA 70118

Deadline for nominations is Jan. 15, 1990.

***Nominations sought
for 1990 officers***

Nominations are in order for the 1990 officers of the New Orleans Dental Association.

Dr. Darlene Bassett has been appointed chairman of the Nominating Committee. On the committee are Dr. Emmett Zimmerman, Dr. Tony Miranda, Dr. Kenneth Schott and Dr. Vincent Liberto.

Nominations may be submitted to any member of the committee or may be sent to the NODA Central Office, Suite 119, 3101 W. Napoleon Ave., Metairie, LA 70001.

Nominations should be in writing and should be signed by two active, life or retired members in good standing. Nominations for 1990 officers will be announced at the December general membership meeting. At that time only, additional nominations may be made from the floor or by vote.

The January meeting will be for debate only, if more than one candidate for an office is nominated. The February meeting is the election meeting. Installation of the newly-elected officers will take place in March.

NOONTIME PROGRAM

Skip Bertman, head baseball coach at LSU, will be the speaker at the November 15 LSUSD faculty noontime brown bag program. His topic will be "Education vs Athletics: Where Do We Put Our Priorities?"

All NODA members, their staffs and the general public are invited to attend. Admission is free and parking is free in the shell parking lot. The program begins at 12 noon.

***Buddy Stall to speak on Nov. 15;
Meeting to feature office staffs***

The November 15, 1989, meeting of the New Orleans Dental Association features our members' staffs. They will be wined, dined, and entertained at the Southern Yacht Club. These staff dinners have always been a highlight of the year, and this year's celebration promises to be the best yet.

Festivities will begin with cocktails at 6:30 p.m., with the first drink for each person free, courtesy of this month's meeting sponsor, First National Bank of Commerce.

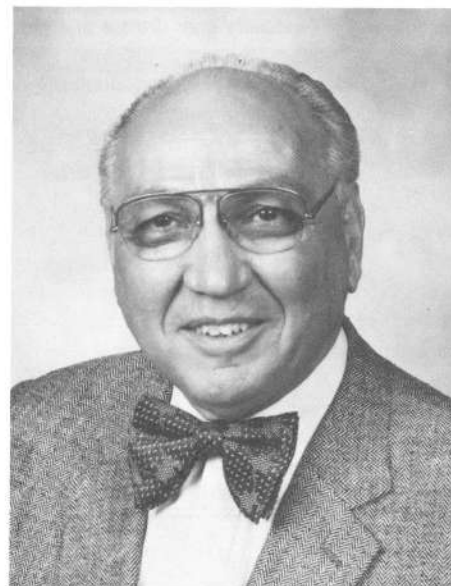
Dinner will be a choice of Trout Meuniere or Prime Rib of Beef entree, each served with soup, salad, vegetables, and dessert. After dinner, Buddy Stall will present his program, "Radiofone's Historical Spotlight."

Gaspar J. "Buddy" Stall is one of the most popular speakers in Louisiana; he is preacher, comedian, historian, and salesman rolled into one dynamic package.

Through his writings, UNO and Tulane teaching assignments, radio and television appearances, and guest speaking dates, he has taught the history of Louisiana to more people than any other man. Everyone is sure to enjoy his presentation.

Radiofone, which employs Mr. Stall as public relations director, will award two door prizes at the dinner, a copy of Mr. Stall's book, "Proud Peculiar New Orleans - The Inside Story," and a copy of Howard Jacobs' book, "Charlie the Mole."

Seating will be limited, so reservations will be on a first come-first served basis. Reservations must be made by mail with advance pay-



BUDDY STALL

ment of \$18.00 per person, and must be received in the NODA office by Monday, November 13.

Make early plans to attend with your staff for this delightful evening.

BOARD STUFF

The Board of Governors at its October meeting approved and referred to the general membership for election into the association the names of the following dentists:

Dr. Robert L. Lamb, sponsored by Dr. Delbert Hall.

Dr. Craig J. Brandner, associate membership, no sponsor required.

COMING IN DECEMBER!

(at the General Membership Meeting)

"After The Implant"

featuring:

Drs. Chiche, Meffert, and Guerra

December 13, 1989 • 7:30 P.M. • LSU School of Dentistry

Dentistry has bright future

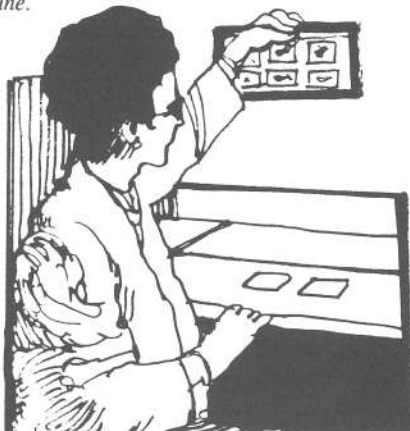
Fortune magazine reports that Americans spent an estimated \$36 billion on dental care this year, rising at the rate of \$1.6 billion annually.

The article projects a bright future for the profession. The country's elderly have many more intact teeth than did previous generations. Dentists have done such a good preservation job that only 4 percent of all adults under 65 will ever wear dentures, meaning more teeth to care for. An older clientele has special problems, *Fortune* notes, especially gum disease and root decay.

The article cites the growing popularity of pediatric and cosmetic dentistry. It quotes ADA president Dr. Arthur A. Dugoni, "Bonding allows the patient to become Mr. or Ms. America of his or her dreams with a beautiful smile."

Fortune sees a rosy future for dentists. The ratio of dentists to the U.S. population is poised to fall precipitously from the current 60.2 per 100,000 to 44.8 by the year 2020, the lowest since World War I. Enrollment at dental schools, down by a third since 1978, has been hit by high tuition and cuts in federal funds.

The good news for dentists may be bad for patients who could find themselves waiting four to six weeks for an appointment, predicts *Fortune*.



A UNITED WAY REMINDER

BY DR. RICHARD REINHARDT
(NODA United Way Chairman)

If you have not made your contribution to United Way, please do so soon.

You may direct your contribution of \$24 or more to the agency of your choice by using the Volunteer Review Process or by indicating the agency's name on the pledge card.

If you wish to designate the Louisiana Foundation of Dentistry for the Handicapped for your gift, please use Code 40500. Please contribute. You can make a difference.



The United Way

It brings out the best in all of us.

HURRICANE FAILS TO STOP CONFERENCE SPEAKER

BY DR. FRANK HERBERT

The worst storm to hit the U.S. mainland since Hurricane Camille touched the 41st New Orleans Dental Conference but most of the attendees didn't know about it.

When Hugo's 135-mph winds pushed a 17-foot storm surge of water over Sullivan's Island, the barrier island in Charleston harbor, the devastation left in its wake included the home of conference speaker Dr. James Jackson.

Despite information that his renovated home on the beach, completed

only a week previously, was apparently wiped out, Jim Jackson gave one of the most heroic performances ever witnessed.

Following the script, line for line, of his limited attendance presentation, "Smart Investing In The 1990's," Jackson gave the full-house audience their money's worth and then some.

News coverage and pictures of the devastation wrought by Hugo's rampage shocked even the most experienced storm watchers in this area and emphasized Jim Jackson's courageous performance — one that will never be forgotten.

GOVERNMENT CRACKS DOWN ON GLOVES

The acute national shortage of medical gloves, which increased sharply in 1987 with stringent infection control measures, has abated, according to the American Association of Hospital Dentists.

Foreign and domestic suppliers have increased their manufacturing output to meet the escalating demand. However, purchasers

DATES TO REMEMBER

Nov. 15 — General Membership Meeting, Buddy Stall, speaker, 7:00 p.m., Southern Yacht Club.

Nov. 17 — Radiology for Auxiliaries Course, LSUSD.

Nov. 17-18 — T.M.J. Course, LSUSD.

Dec. 13 — Board of Governors meeting, 6:30 p.m., Dean's Conference Room, LSUSD.

Dec. 13 — General Membership Meeting, 7:30 p.m., LSUSD, "After the Implant," speakers, Drs. Chiche, Meffert, Guerra.

Dec. 15 — Computer Course, LSUSD.

are complaining that the quality of many gloves has substantially deteriorated.

As a result, the federal government has initiated a regulatory process that will lead to its testing batches of nonsterile patient examination gloves and possibly seizing those that prove defective. It is feared that this impending quality control crackdown by the Food and Drug Administration (FDA) will rekindle the shortage.

As of April 13, 1989, the FDA is revoking exemptions that applied to examination gloves regarding filing of premarket notifications and compliance with current goods manufacturing practice regulations.

Manufacturers now will be required to include descriptions of product testing, methodology, the standard employed in making the gloves, as well as the "acceptable quality level."

The FDA may reconsider reinstating the exemptions if, over time, the agency finds that gloves are meeting safety and effectiveness criteria. (ADA)

AUTOMATIC DUES PLAN

There are still five months left for members to pay 1990 dues through the automatic bank draft plan. If you would like further information about the plan, please call Mona Whittington at the Central Office, 834-6449.

NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 1502 Calhoun St., New Orleans, LA 70118.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. Joseph Asercion, Edwin Brown III, Ronald Carr, George Cerniglia, Frank Herbert and David DeGenova.

NODA PROFILE

Dr. Kathmann: 'Dentistry has enriched my life'

"My friends must have suggested this profile so that I'd quit asking them 'Who am I?'" Mil Kathmann said laughingly.

"Now when I bring up the topic of personal identity for discussion at cocktail parties, they won't have to leave the room. They'll just hand me this article."

Good conversation is one of Dr. Kathmann's favorite pursuits, one that has been fueled by his professional friendships.

"The friends that I have made through dentistry have added much to my personal development, much to my life," Dr. Kathmann said in a recent interview.

"Because of dentistry, I've had the opportunity to discuss organizational skills with Vince Liberto, politics with Frank Herbert, planning with Bob Charbonnet, theater with Ed Brown, sailing with Chuck Sicard, tennis with Carroll Wood, theology with Terry Walsh, gardening with Charlie Taggart, fishing with Ned Ganucheau, dentistry with Si Woodward, and hell-raising with Rene LeBlanc.

"These are just a few of my dental family that have really enriched my life."

Appropriately enough, "Enrichment" was the theme of the 1973 New Orleans Dental Conference when Dr. Kathmann served as general chairman.

The plaques that dot the walls of the hall at his Carrollton Avenue office – "They give the dust particles a place to rest," he quipped – punctuate his activities and accomplishments for organized dentistry:

- President, New Orleans Dental Association, 1977.
- Secretary-treasurer, Louisiana Dental Association, 1979-83.
- Fellowship in the International College of Dentists, 1972.
- Fellowship in the Pierre Fauchard Dental Academy, 1981.
- Scientific program chairman, American Dental Association's Annual Session in New Orleans, 1980.
- Chairman of the Robert Eastman Study Group, 1969.
- Grand Master, Delta Sigma Delta Graduate Chapter.
- Representative to the Supreme Chapter, Delta Sigma Delta Fraternity, 1971-76.
- Regent of Louisiana, ICD, 1980-85.
- Vice-regent, 12th District, ICD, 1988 to present.

But the plaques that mean the most to him, he said, are the two prints of Max Ehrmann's "Desiderata" that contains "a philosophy to live by," he said, pointing to the plaque on his operatory wall.

"I particularly like the lines about not comparing yourself with others and being yourself," he added. "The poem also reminds you to keep interested in your career, something I've tried to do."

Dr. Kathmann maintains an active involvement in NODA. This year he serves as chairman of the honor dentist committee and as a delegate to the LDA.

As he walked back down the hall, Dr. Kathmann stopped in front of a picture of the 1960 Dental School Graduation class.

"Boy, when I started practice here as an associate of Dr. Joe Puglia 27 years ago, I looked so young that patients in the chair would ask me when the doctor was coming in.

"The only thing that has changed more than me," he said, running his hand through his graying hair, "is the practice of dentistry.

"The profession has seen an explosion of new materials and new techniques. If you don't continue to study and to learn every year, you're just not doing the best for your patients.

"When I started practice, the idea of four-handed dentistry conjured up images of strange creatures, and laser technology was confined to sci-fi comic books!

"There have been tremendous advances such as composites and laminates that help us serve our patients better, but the values of doing work of the highest quality and of caring for your patients as individuals never change."

Dr. Kathmann proudly traces his educational roots to the "n'th ward" and St. Cecelia School.

"It's the only school I attended that's left," he said. "St. Aloysius High School is now a vacant lot and the Loyola Dental School clinic is now a chapel. Talk about role reversal."

Following graduation from Loyola, he interned a year at Charity Hospital.

"That was a great educational experience," he said. "That year gave me the opportunity to treat a multitude of dental problems and to experience the good feelings that come from helping to alleviate pain."

Dr. Kathmann had only been in private practice a month when, as a member of the Army Reserve, he was called to active duty during the Berlin Crisis.

"My dental detachment was sent to Fort Polk, Louisiana, where it was our job to reopen dental clinics that had been closed for years. The first thing we had to do was get the cows out of the clinics."

After his Army stint, he returned to New Orleans.

In addition to his dental activities, Dr. Kathmann has served as president of the Ursuline Academy Parents Club and has been a member of the Krewe of Carrollton for 22 years. He presently serves as vice-president of the Carnival organization.

"I love Carnival," he noted. "Riding in a parade gives me the chance of giving something back to the city and its people that have been so good to me and my family."

Speaking of people, Dr. Kathmann was quick to commend his office staff that combines "high professional skills with genuine concern for the patients."



DR. KATHMANN

"And dentistry is a people profession," Dr. Kathmann continued. "It's the patients that make the profession so rewarding – the lady who shares her old books about New Orleans, the guy who brings his homemade hot sauce, the nun who remembers you in her daily prayers, the former foreign news correspondent who swaps 'war' stories, the Spanish-speaking gentleman who comes in early one morning to help you make a call to Madrid."

Dr. Kathmann is married to the former Ruth Lafranz. Their daughter Daria recently married her Millsaps College classmate, Dr. Mark Chaney, a graduate of the University of Mississippi School of Dentistry, who is in practice with Dr. Kathmann.

"I was really lucky," Dr. Kathmann said. "I not only got a terrific son-in-law, I got a first-rate partner."

Their son Erich has a graduate fellowship in polymer chemistry at the University of Southern Mississippi.

If people – his family, patients and colleagues – are his passion, also high on his hit parade are his 35-foot sailboat "Venture," his Porche, and "Open Wide," his pre-retirement retirement home in Old Mandeville.

"Who am I?" Mil asked. "I think I can answer that. I'm the guy you'll see sailing in the Caribbean with a Porche and a dental chair on the back of the boat."

PRESIDENT'S MESSAGE

BY DR. O. WILLIAM REEDER, JR.

A very successful membership drive took place during the summer, the Conference was again an outstanding meeting, Paid Dental Of Louisiana is off and running – these and other happenings you've read about in my letters, in *NODA News*, or you've observed first hand.

I'd like to devote this column today to the accomplishments of your dental association in our state legislature during the 1989 regular session. This may be an area where many of us are not up to date.

Credit for this information goes to LDA Legislative Chairman Joey Corbett, and to our lobbyist, Johnny Koch. I'll try to quote or paraphrase them accurately.

HB 597 (Act 583 of 1989) was our answer (and the legislature's) to Gov. Roemer opting into the federal Medical Waste Tracking Act pilot program. It prohibits this state from spending money from any source to participate in this pilot program (effectively opting us "out" of the program), and requires that Louisiana wait until after the pilot program to enact an infectious waste program.

SB 896 (Act 817 of 1989) is known as the "Dental Fairness Bill." This guarantees health insurance benefits for covered "medical" service when provided by a dentist.

HB 266 (Act 409 of 1989) provides that orthodontic and other dental treatment of cleft palate conditions must be covered when the

patient has "medical" insurance which covers this condition.

HB 701 (Act 2-5 of 1989) provides for a patient's right to a copy of his medical (dental) records and sets allowable fees for providing such copies.

Sometimes our legislative victories are found in the defeat of certain bills. An example is HB 17 which would have allowed insurance companies to withhold insurance benefits during the pendency of any question by the insurer concerning the covered treatment. This bill was defeated.

We all should be aware of the monumental efforts provided by our association in representing our interests in the legislature. Furthermore, we need to be aware of the new laws that affect us. You may want to obtain copies of these laws, or confer with your attorney if you need detailed information or advice.

Dental hygiene 'hot' career

The top five "Hottest Careers" for working mothers in the the '90s named by *Working Mother* magazine are legal assistant, physical therapist, employment interviewer, computer programmer and dental hygienist.

Published in the magazine's May issue, 16 careers were selected on the basis of flexible, temporary and part-time opportunities, as well as projections for growth of 30 percent or more in those fields by the year 2000, according to the Bureau of Labor Statistics.

Dental hygienists are in demand for a number of reasons: more insurance coverage for dental treatment; the larger number of dentists; and the fact that today's dentists are being trained to make greater use of hygienists.

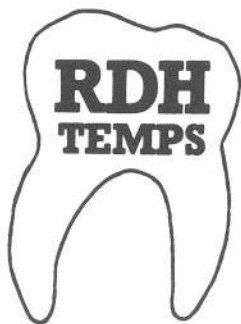
A career as a hygienist can also be one of the most flexible. Many dentists hire a hygienist for only two or three days a week. The anticipated growth in jobs by the year 2000 for hygienists is 62 percent.

FACTS ON DENTISTRY

No. 2 – Dental Economics

- **Dental offices were the third highest ranking category of start-up businesses most likely to survive, according to a survey of nearly 1.5 million companies reported in the January 1988 issue of *Inc.* The study covered new business ventures started between 1978 and 1987 in 236 industry categories.**
- **In 1987, the average net income of all general practitioners was \$80,190; the mean net income of dental specialists was approximately \$110,000.**
- **The average net income for a dentist under 35 years of age was \$60,490 and for those from 45-49 years of age it was \$96,110 in 1987. Specialists in the 45-49 age group averaged \$128,600 a year net income.**
- **The average income of a dentist is in the highest 8% of U.S. family income.**
- **In 1987, college graduates in the 25-29 age group earned an average of \$28,240. Dentists under 30 years of age averaged \$44,480 in 1987 which was 1.6 times what college graduates in the 25-29 age group earned.**
- **In 1987, 100 million people were covered under dental benefit plans. Private dental insurance payments accounted for 37% of the nation's expenditures for dental care.**

(504) 738-3619



A temporary service for registered dental hygienists

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SPACE AVAILABLE for orthodontist wishing to locate in Chalmette. Part-time associate with future partnership/buy out option. Call (504) 277-1212.

EXPANDING WEST BANK practice needs dentist. Long-term situation may be possible. Call Dr. Anzelmo at 340-0076.

NEEDED: Dental Assistant. Metairie prosthodontic specialty practice. Monday through Thursday. Inquiries are completely confidential. Call 887-3800.

WANTED TO PURCHASE: Metairie general dentistry practice. Call 885-1133.

FOR SALE: Patient load of prosthodontic/restorative practice. Den-tal-ez chair, Daray light, Porter nitrous oxide equipment. Call Dr. Lawrence Gettleman at 888-7111 or 455-3331.



Keep Christ in Christmas



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834-6449

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**Continuing Education Corner**

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Friday-Saturday
November 17, 18, 1989

CONSERVATIVE MANAGEMENT OF THE T.M.J. PATIENT
(Limited attendance – 30)

This two day course is designed to present a comprehensive overview of the temporomandibular joint and its relationship to occlusal treatment. The TMJ patients will be divided into two categories, those with occlusomuscular problems, and those with joint problems. Emphasis will be placed on clinical diagnostic procedures including muscle examination, range of jaw movements, evaluation of joint sounds, occlusal analysis and screening procedures. Radiographic, arthrographic and tomographic techniques, and nuclear medicine scans will be discussed as adjuncts to clinical diagnosis.

CLINICIANS: Drs. Olin Desonier, James Simon, Shawky Mohamed and James Quinn

CREDIT: 14 hours participation (FAGD-MAGD)

FEE: \$275 – lunches and materials included

Saturday,
November 17, 1989

RADIOLOGY FOR DENTAL AUXILIARIES

LSU School of Dentistry is once again offering this course to satisfy the needs of the ever-changing personnel picture. Drs. Fortier and Thunthy and their staff will guide participants through the entire regimen of auxiliary x-ray usage – theory as well as hands-on exercise. Continental breakfast and luncheon will be provided. Cost: \$85. This course will be repeated February 3, 1990.

Friday,
December 15, 1989

COMPUTERS – 101 (COMPUTER BASICS)

This segment of instruction is an entry-level course designed for the clinician who has had no experience with computers. He will be introduced to basic computer terminology, the components of a basic computer system, and the types of software applications available. With the use of hands-on tutorials, he/she will familiarize himself/herself with the computer and several software packages selected to demonstrate various uses of a system.

Didactic and Hands-On Topics Include: Basic Terminology, System Components and Configuration, Software Types, Wordprocessing, Data Management

CLINICIAN: Dr. William Davenport

CREDIT: 7 hours participation (FAGD-MAGD)

FEE: \$165.00 (Limited to 20 doctors only)

February 24,
March 2, 1990

KEYSTONE, COLORADO MARDI GRAS SKI TRIP

LSUSD, in cooperation with Louisville University and the University of Kentucky, is offering a ski package coupled with a continuing education course. The topics to be covered will be NUTRITION and ORTHODONTICS and will be presented by Dr. M. M. Kufines of the University of Louisville. This combination course will be of general interest to dentists and their entire staffs. Call Lucille Villarrubia at 948-8584 for details.

**DENTISTRY NEEDS
YOUR EFFORTS.
PICK A NODA
COMMITTEE AND
BE ACTIVE.**



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