



# News of Dental Activities

VOLUME XXVIII

DECEMBER 1990

NUMBER 9



## BOARD MEETING MOVED

The NODA Board of Governors meeting, which would normally be held on Wednesday, January 2, has been moved to Wednesday, January 9.

All members are welcome to attend board meetings. There is a cash bar at 6:30 p.m. with dinner and meeting at 7. Call Mona Whittington for place and dinner reservations.

## Merry Christmas

### DECEMBER MEETING

## 'How do I appreciate you? Let me count the ways'

One of the best ways to show your staff you appreciate them is to invite them to the annual staff appreciation dinner of the New Orleans Dental Association. This year's gala will be held December 5, 1990, at 7 p.m. at the Southern Yacht Club.

Dinner will be served promptly at 7 p.m., so you are invited to come as early as 6:30 for pre-dinner cocktails and socializing.

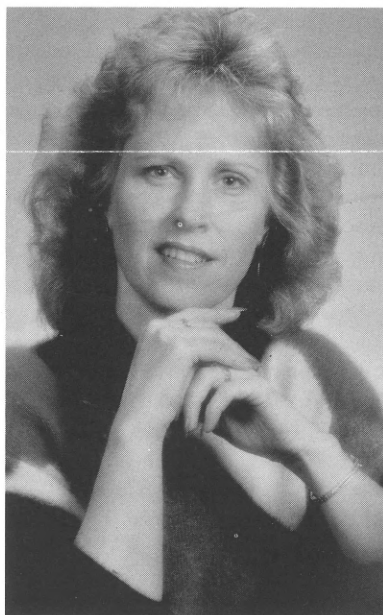
After dinner, Connie Podesta will speak on "DEALING WITH DIFFICULT PEOPLE," a topic of immediate concern to all members and staff.

Ms. Podesta will talk about whiners, complainers, gossipers and all the other people that drive us crazy.

Connie Podesta is president of her own consulting firm, CommuniCare, located in Mandeville, Louisiana. She has a degree in speech/communications and was a classroom teacher in junior high, high school, and state universities for over 15 years.

She has her own private family and marriage counseling practice, and has conducted over 200 workshops on a variety of topics. She is an entertaining speaker and seminar leader who has hosted several radio shows and the TV talk show "Healthbeat."

Ms. Podesta has written an advice column, "Dear Connie," and a book,



**CONNIE PODESTA**

*Self Esteem and the Six Second Secret.*

Mark your calendar now to bring your staff for a delightful, entertaining, and informative evening. Seating is limited, and reservations will be made on a first-come-first-serve basis. So call the NODA office at 834-6449 **NOW** for reservations, or mail your check for \$20 per person to the NODA office.

This meeting is sponsored by Healthco-Auderer Dental Supply. Please thank Mr. J. F. Auderer for his support.

### ENTRIES SOUGHT FOR RESEARCH AWARD

The ADA is looking for entries for the third Gold Medal Award for Excellence in Dental Research. The award will be given to an outstanding dental research scientist during the October 1991 ADA annual session in Seattle.

The winner will receive a \$25,000 cash prize and a solid gold medallion.

Eligible candidates will exhibit outstanding accomplishments in the advancement of the profession or in the improvement of the oral health of the community through basic or clinical research.

The award is jointly sponsored by the ADA and Chesebrough-Ponds Inc. Deadline for entries is June 30, 1991.

Nominations and inquiries should be directed to the ADA Division of Scientific Affairs, 211 E. Chicago Ave., Chicago, 60611; or by telephone on the WATS line, extension 2543.

### WHAT'S INSIDE

- Letter on licensing page 2
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- Dental Data page 4
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## LETTER TO THE EDITOR

**Re: The article from the National Dental Council regarding "A Fair Dental Licensure Act." - H.R. 5444 published in your September 1990 Newsletter.**

Dear Dr. Soileau:

As president of the Louisiana State Board of Dentistry, I wish to respond to the above referenced article written by Dr. Sheldon Lynne, president of the National Dental Council.

In his letter, Dr. Lynne commends the National Dental Council for having done its part to bring about a bill which he believes will prohibit discrimination in the licensure of dentists throughout the United States. Unfortunately, Dr. Lynne never uses the term "reciprocity" in his article. This is significant as it substantiates the surreptitious intention of H.R. 5444. Nowhere in said resolution is the term "reciprocity" used. In fact, Dr. Lynne states, "If you read this proposed law carefully, then you will realize . . .". Dr. Lynne is asking you to read a hidden or covert meaning into this proposed resolution. In reality, the goal of the National Dental Council is to seek to have the issue of reciprocity determined by the judicial system and not by the legislative process.

As this is the obvious intention of Dr. Lynne and the National Dental Council, why didn't they set this intention out in a straightforward and forthright manner in this resolution. Please note that the National Dental Council is not affiliated with the ADA, nor is the National Dental Council recognized by the Louisiana State Board of Dentistry. It would be interesting to know who they are, and what they do.

H.R. 5444 has been analyzed by several lawyers at the request of the Louisiana State Board of Dentistry. The analysis by each of those attorneys failed to show a requirement for reciprocal licensure of non-resident dentists in the resolution. Rather, the resolution merely requires that a state shall not discriminate

against dentists from other states on the basis of non-residency in the licensing process.

Dr. Lynne has missed the point. If a state requires an examination of any applicant for licensure prior to licensure, it is not discrimination to require an examination of a non-resident applicant/dentist prior to licensure. His argument is that if a dentist is licensed in another state, the state in question must also give that dentist a license if the state does not require periodic or post licensure examinations of their own licensed dentists. Not only is this argument ludicrous and obtuse, it is so vague it could never carry the force of the law.

Dr. Lynne also states that the bill does not infringe on state's rights. On the contrary, this bill attempts to take away a state's fundamental right and duty to protect the health, safety and welfare of its citizens. This argument has been debated time and time again in the court system. Each time, the state's right and duty to protect the health, safety and welfare of its citizens has been upheld. This is an argument of great constitutional importance and a long line of Supreme Court cases refute the argument Dr. Lynne has tried to put before you by sneaking through the back door.

A close examination of Supreme Court cases teaches that the waiver of the usual examination process does not constitute a property interest protected by the fourteenth amendment. The holder of a license from a state outside Louisiana has no property right to a waiver of the examination requirements in Louisiana. See *Leis vs. Flynt*, 439 U.S. 438, 441, 99 S.Ct. 698, 700 (1979); In Re: *Ruffalo*, 390 U.S. 544, 88 S.Ct. 1222 (1968); *Willner vs. Committee on Character and Fitness*, 373 U.S. 96, 83 S.Ct. 1175 (1963), and on and on.

If Dr. Lynne and the National Dental Council really desire reciprocity throughout the United States, why don't they just come forward

and say so. The requirement of examination prior to licensure is no different in the dental profession than in the other professions. A state owes a duty to its citizens to insure that all its licensees are competent in their particular professions. To do otherwise would lessen the degree of quality, professionalism and responsibility in each and every profession.

*Yours very truly,*

*James P. Tomaszewski, DDS*  
President

### DR. HUNLEY ON RADIO

Dr. Clay Hunley will speak on dental topics over radio station WMIX Sunday, December 16 from 7:30-8:30 a.m. The program is sponsored by the Council on Alcohol and Drug Abuse.



## United Way

It is not too late to send in your contribution to the 1990 United Way campaign.

Your contribution can be designated for the Louisiana Foundation of Dentistry for the Handicapped. To earmark your gift for the foundation, simply indicate No. 40500 on your pledge card.

Dr. Jimmie Gaubert urges you to send in your contribution or pledge and help NODA reach its goal of \$13,000.

*NODA News* is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 3600 Prytania St., 55 Lister Court, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. Joseph Asercion, Edwin Brown III, Ronald Carr, George Cerniglia, Frank Herbert and David DeGenova.

*Coming in January!*

## "SPLINT BLEACHING"

Dr. Ronald Lemon, LSUSD Faculty

January 16, 1991

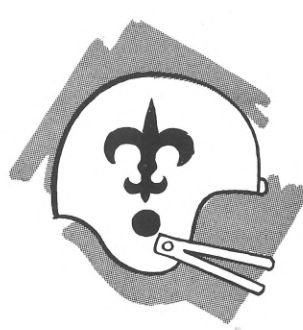
7 p.m.

LSU School of Dentistry

Sponsor: Gilsbar, Inc.



Dr. Donald R. Toso, a past president of NODA and LDA, has been named chairman of the Insurance Council of the American Dental Association.



## NODA MEMBER IS SAINTS' DENTIST

Dental injuries in sports could be reduced 90-95% if players would use proper mouthguards.

This is the opinion of a man who should know, Dr. Francis King McGoey, NODA member and team dentist of the New Orleans Saints. Sitting on the bench gives King a close-up view of those bone-crushing NFL tackles.

What about the mouthguards we see players inserting, many of which are attached to their helmets?

"That's just the trouble," said Dr. McGoey. "Many of those are funky things players buy themselves in sporting good stores." Dr. McGoey, a member of the American Academy of Sports Dentistry, said the academy recommends custom-made mouthguards. "Impressions should be taken and the mouthguard should be vacuum-formed to the individual player's mouth."

He said about 40% of the Saints have such customized mouth pieces. "I'm looking at a couple we're making for Steve Trapilo right now," he said.

Dr. McGoey's assignment at the games is to cover both the Saints and the visiting team for dental emergencies. He recalls a severe toothache he took care of this season for a San Francisco 49ers tight end. Broken teeth are the

usual problem. "We render emergency treatment until the player can visit his regular dentist," he said.

"It is unfortunate that the NFL has no guidelines regarding the wearing of dental protectors," Dr. McGoey explained. "The NCAA has stringent rules. The officials can send to the sidelines any college player they observe not wearing a mouthguard. In 1991 the team can be penalized. The mouthguards are in bright colors so the officials can see them."

It isn't only dental injuries that would be reduced, Dr. McGoey related. "Most concussions that occur in sports are caused by the compression of the jaws resulting in the condyle of the mandible hitting the skull. The cushioning effect of the mouthguard could reduce this force.

"You've heard of boxers being accused of having a glass jaw? They don't have a glass jaw. What happens is usually what I've just mentioned."

Dr. McGoey, a 1967 graduate of Loyola's School of Dentistry, practices general dentistry at his office at 3024 Kingman in Metairie. He makes several trips a year with the Saints and was with them in London for the pre-season game with the Los Angeles Raiders.

### CHILDREN'S DENTAL HEALTH MONTH

## *Two exhibits scheduled again*


NODA will once again sponsor two major exhibits during National Children's Dental Health Month in February, according to Dr. Sam P. Miano, Jr., committee chairman.

An exhibit will be again constructed at the Louisiana Children's Museum, 428 Julia St. in downtown New Orleans. The other will be the permanent dental exhibit at the Freeport McMoran Daily Living Science Center, 409 Williams Blvd. in Kenner.

Dr. Miano's committee has been meeting to draw up plans for the event. Other activities planned include a seminar for teachers and school nurses, a citywide "brush in" for third

graders, visits by NODA members, auxiliary members and dental hygienists to schools, and appearances by dentists and hygienists on television and radio shows.

Members of the committee at this writing are Dr. George Cerniglia, Dr. Barry Goodspeed, Dr. Hugh Bullard, Mrs. Diane Ribando, Mrs. Lynn Poissenot, Mrs. Marcy Celino, Dr. Hilton Title, Dr. Gizelle Richard, Dr. Thomas Murphy, Mrs. Jean Favolora, Mrs. Marilyn Haik, Mrs. Sherry Campo and W. Hugh Felterman of Procter and Gamble. Dr. Darlene Bassett, NODA president, and Dr. Mike Robichaux, president-elect, are ex-officio members.



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**CELEBRATE NATIONAL  
CHILDREN'S DENTAL  
HEALTH MONTH,  
FEBRUARY 1991**

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## DENTAL DATA

### SEEK LOCAL CHAIRMAN FOR 1994 ADA MEET

Dr. Vincent N. Liberto has been appointed by Dr. Darlene Bassett, NODA president, to chair an ad hoc committee to select a member as chairman of the committee on local arrangements for the 1994 ADA annual session in New Orleans October 22-27, 1994.

The ad hoc committee is receiving names of candidates for this position and will make a recommendation at the Board of Governors meeting on January 9.

Anyone interested or who may know someone interested in this position may contact Dr. Liberto or his committee: Dr. Milford Kathmann, Dr. Mike Robichaux, Dr. Ken Schott and Dr. Lou Grush. ■

### ADA WANTS VOLUNTEER INFO

The ADA's Office of International Affairs is collecting information about dental volunteer programs and services. The programs can be sponsored by individuals, private organizations, church groups or dental schools.

To obtain a volunteer questionnaire, contact the Office of International Affairs, 211 E. Chicago Ave., Chicago, 60611; or call using the WATS line, extension 2726. ■

### N.O. DENTAL CONFERENCE NINE MONTHS OFF

Speaking of meetings, did you know that the 1991 New Orleans Dental Conference is less than 10 months away?

The Conference will be held early next year – August 29-31 – and Dr. Terry Walsh, general chairman, and colleagues are already hard at work.

Among invited clinicians so far are Dr. Parker Mahan, pain control and TMJ; Dr. Stanley Malamed, office emergencies; Dr. Michael Molinari, infection

control; Dr. Peter Fedi, periodontics; Linda Miles, practice management, and Pat Shannon, Image Anew.

A team from the Princeton Dental Resource Center will present, "Technology 'N Trends." ■

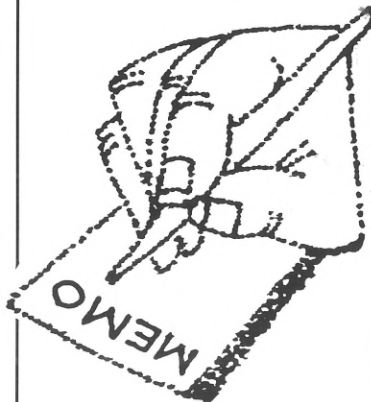
### HIGHER CARIES RATES IN JAPAN, HAWAII

Hawaiian and Japanese children have more cavities than mainland U.S. school children, public health officials report.

During the American Association of Public Health Dentistry's annual scientific session in Honolulu, public health professionals discussed oral health issues in the Pacific Basin, including the fact that caries rates in Hawaii and Japan are about three times as high as the rate in the United States.

The decrease in dental caries among U.S. children does not carry throughout the world or even to the Hawaiian Islands, said Dr. Reginald Louie, Regional Dental Consultant of the U.S. Public Health Service, in a February 1990 article in the *American Association of Public Health Dentistry Newsletter*.

Children in Hawaii show caries rates at two to five times the national average, according to findings in the state.



Japanese children are even worse off, with caries incidence remaining steady during the last 10 years, compared to the United States, where caries rates for schoolchildren went down about 36 percent from 1978-1987. ■

### TOOTHPASTE GOES BACK 4,000 YEARS

The first toothpaste was devised by Egyptian physicians about 4,000 years ago. It was made from powdered pumice stone and strong wine vinegar and brushed with a chew stick.

It was more palatable than early Roman toothpaste, made from human urine – which in liq-

uid form served also as a mouthwash.

Upper-class Roman women paid dearly for Portuguese urine since it was alleged to be the strongest on the Continent. Urine, an active component in toothpastes and mouthwashes, continued to be used into the eighteenth century. (Excerpted from *Extraordinary Origins Of Everyday Things* by Charles Panati.)

These facts come to us from Francis L. "Nick" Martello, an historian and collector of unusual information. He is the father of NODA member Dr. Frank Martello. ■

### WATCH FOR SIGNS OF EATING DISORDERS

Dental personnel need to be familiar with the signs of anorexia nervosa and bulimia, eating disorders whose frequency is on the rise. Many of the clinical symptoms of these disorders are found in the oral cavity.

An estimated 95 percent of sufferers are women. The anorexic is obsessed with weight loss. She tends to control her food intake through gradual starvation. She is usually intelligent, a perfectionist, a high achiever and introverted. The anorexic feels fat even when she is emaciated and has lost 25 percent of her body weight, which is the usual amount of weight lost.

The bulimic has an excessive insatiable appetite and suffers from feelings of low self-esteem, frustration, anger, loneliness and extreme dependency. Unlike the anorexic, who takes control of her life by not eating, the bulimic turns to food to escape from life.

Because she is unable to control the amount of food she consumes, the bulimic purges after eating to prevent excessive weight gain.

Self-induced vomiting repeatedly exposes teeth to the acids of gastric secretions. The result is a specific pattern of erosion of the enamel and dentin. The lingual surfaces of maxillary incisors and occlusal surfaces of posterior teeth

are most frequently affected.

In addition, tooth surfaces may become more rounded, and amalgam restorations may actually protrude above the tooth surface. Vomiting and tooth erosion may also increase the space between teeth. An oral exam of the patient may reveal dry mouth, reddening of the palate, and dry, chapped lips. During palpation of the salivary glands, the dental team frequently discovers enlarged parotid and/or submandibular glands.

Treatment of the dental complications of eating disorders can begin immediately, but the role of the dental team is limited to prevention until the patient has the disorder under control. The complications resulting from self-induced vomiting can be minimized after the purging episodes by use of bicarbonate rinses to reduce the acidity of the vomitus. The use of topical fluoride treatments in the dental office and fluoride rinses at home will reduce the destruction of the enamel and dentin.

Remind the patient that you are concerned and available to listen. Parents should be notified if the patient is a minor. Treatment of eating disorders, usually involves a combination of therapies, with individual psychotherapy at the core. ■

## GUEST COLUMNIST

# *Talking with patients: how much time do we spend?*

**By Dr. Russ Erickson, Editor  
The Nugget, Sacramento District  
Dental Society**

We all think that the time we spend talking with patients before treatment is adequate, but a recent study may prove otherwise.

Howard Waitzkin, M.D., of Cal Med School at Irvine, reported some interesting discrepancies between the amount of time health care professionals believed they spent with patients and the amount of time actually spent. The study analyzed 336 videotaped conversations between doctors and patients which disclosed:

1. Professionals believed they spent an average of 12 minutes giving information to a patient, while the actual time spent averaged 1.3 minutes.

2. Most of the entire appointment time, 10 to 15 minutes on the average, was consumed by clinical examination.

3. Men received less time and information than women, perhaps because women tend to ask more questions.

The satisfaction a patient receives from the communication phase of any doctor-patient relationship can be a significant factor in reducing overall anxiety, dissatisfaction and complaints.

If a patient feels shortchanged during the communication/counseling aspect of an office visit, that may figure significantly in the patient's decision to seek litigation if the relationship turns sour.

Just as we're reluctant to sue friends and neighbors, so are patients reluctant to bring action against those doctors they perceive as being conscientious and thorough counselors and concerned allies.

The patient's perception is the key. If the patient perceives his or her doctor as being aloof, vain, insular, or too busy to provide full and understandable information about the

patient's condition, he or she is likely to retain these negative impressions, rightly or wrongly.

What your patient thinks of you can play a significant role in their willingness to recommend you to friends and relatives and remain with you on a long term basis.

One of the most marketable assets a health care professional can cultivate is a "bedside" or chairside manner that conveys a genuine concern and willingness to spend adequate time (from the patient's viewpoint), resolving questions and providing information on the patient's treatment, prognosis, and all their related concerns.

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### DR. GLAZER ELECTED

Dr. Dov Glazer has been elected to the board of directors of the American Society of Clinical Hypnosis. He is dental consultant to the board.



### YOUR NODA MEETING CALENDAR

#### December 5, 1990

Staff Appreciation Dinner  
"Dealing with Difficult People and Patients"

Mrs. Connie Podesta, Communicare, Inc.

7:00 PM, Southern Yacht Club

Sponsor: Healthco Dental

#### January 16, 1991

"Splint Bleaching"

Dr. Ronald Lemon, LSUSD Faculty

7:00 PM, LSU School of Dentistry, Auditorium A

Sponsor: Gilsbar, Inc..

#### February 20, 1991

New Member Dinner Meeting

Dr. Darlene Bassett, New Orleans Dental Association President

Dr. William Walsh, Louisiana Dental Association President

7:00 PM, Smilie's Restaurant Plantation Room

Sponsor: Medical Protective Company

#### March, 1991

President's Installation Dinner

Dr. Michael Robichaux

Time, Date, and Place to be announced

#### April 3, 1991

LSU School of Dentistry Student Table Clinics

Dr. Allan Rappold, Table Clinic Committee Chairman

7:00 PM, Vista Shores Club

#### April 19, 1991

Annual Crawfish Party

7:00 PM, American Legion Hall

#### May 15, 1991

"Pharmacology Update"

Dr. Joseph Moerschbaeche, Chairman, Pharmacology Department, LSUMC

Dr. Anthony Indovina, Oral Surgeon  
7:00 PM, LSU School of Dentistry, Auditorium A

Sponsor: Paine Webber, Incorporated

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William Schmidt at 524-3887.

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Office. Call Office Manager at 340-0076.

**Nutrition programs  
set at LSUSD**

Two programs in the "Nutrition and Den-  
tistry" series being held by the LSUSD physi-  
ology department will be held in December.

Members of NODA are cordially invited to  
attend the sessions which are held from 5-7  
p.m. Dr. Tetsuo Nakamoto is program director.

On Thursday, December 6 Dr. J. Porter of  
the department of physiology will lecture on  
"Nutrition and Obesity."

On Thursday, December 13, Dr. P. Howat of  
LSU in Baton Rouge, will speak on "The  
Effects of Bulimia on Dental Parameters and  
Bone Density."

**Honor Dentist  
deadline nears**

December 30 is the deadline for nomina-  
tions for NODA's Honor Dentist Award. Nomi-  
nations in writing should be sent to the chair-  
man of the Honor Dentist Committee, Dr.  
Anthony Miranda, Jr., 4432 Conlin St., Suite  
2A, Metairie, LA 70006.



**Continuing Education Corner**

*In an effort to keep the membership attuned to available C.E. opportunities at the  
L.S.U. School of Dentistry, this area will be devoted to informational updates.*

Friday & Saturday,  
December 7 & 8

**ADVANCED HANDS-ON COMPUTER WORKSHOP**  
Dr. Wm. Davenport, LSU School of Dentistry.

Saturday,  
December 8

**RADIOLOGY FOR THE DENTAL AUXILIARY**  
(Same as Oct. 27 course above)

January 9, 1991  
June 5, 1991

**FIFTH ANNUAL DENTAL ASSISTANT CERTIFICATION REVIEW COURSE  
FOR CHAIRSIDE DENTAL ASSISTING**  
Wednesday Evenings 6-9 P.M.  
Faculty: Dorothy Austin, Henrietta Frederick.

For information about these courses, call (504) 948-8584



*May we remind you to*

**"Keep Christ In  
Your Christmas"**

**What is Christmas if not the celebration of the birth of Jesus Christ!  
Prayer and thanks to God are the essentials of this time of love, joy and  
peace.**

**May yours be a true observance of Christmas in your family, in your  
office (by appropriate decorations), in your greeting cards and in your rela-  
tionships with friends and patients.**

**Dentists serving on the "Keep Christ in your Christmas" Committee:**

- Dr. Paul A. Cerise, Jr.
- Dr. John J. Colomb, Jr.
- Dr. John J. Colomb, III
- Dr. Joseph O. Kuebel

- Dr. Dan S. Lehon
- Dr. R. J. Morris
- Dr. A. W. Nolan

**WE WANT YOUR NEWS**

**Anyone knowing of any dentist who has made a significant contribution, written  
an article, delivered a paper, initiated or completed research, or rendered unusual  
public service, please call or write Dr. Kristi Soileau, 3600 Prytania St., 55 Lister  
Court, New Orleans, LA 70115. Phone: 899-2255.**



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