



News of Dental Activities

VOLUME XXVIII

MAY 1990

NUMBER 5

A DUES REMINDER:

The 1990 NODA dues are overdue now. Dues for the current year were due January 1 and became delinquent March 31. If you have not paid your 1990 dues, please contact the Central Office at 834-6449.

Executive Secretary Mona Whittington reminds that it is not too late to get in on the new Installment Pay Plan for 1991 dues. Contact the Central Office for details.

MAY 16 MEETING

Dr. Mohamed on TMJ problems NODA News goes to the annual dinner

"Pharmacologic Management of TMJ Disorders" is the title of the scientific presentation that will feature the Wednesday, May 16 NODA general membership meeting, starting at 7:30 p.m. at the LSU Dental School.

Dr. Shawky E. Mohamed, professor of fixed prosthodontics at LSU and director of the school's TMJ Research Clinic, will be the speaker. The clinic is the training grounds for prosthodontic and orthodontic residents as well as the senior dental students.

In his synopsis, Dr. Mohamed points out: "The dentist's role in managing temporomandibular disorders is to take a good history, do a good physical examination, arrive at a diagnosis, then prescribe the most conservative and cost-effective methods of treatment that will allow the diseased tissues to heal themselves."

He adds: "Pharmacologic management can fit this prescription. This presentation will discuss the appropriate medications that can be used in a TM patient. Special emphasis will be placed on indications, selection of the appropriate drug, dosage, and side effects. In situations where the dentist does not treat TM disorder patients, prescriptions of the appropriate drug may decrease the patient's pain immensely until he or she is referred to the appropriate dentist."

Dr. Mohamed received his DDS from the University of Iowa and his certificate in fixed prosthodontics from the University of Missouri at Kansas City. He maintains an active dental practice with emphasis on management of temporomandibular disorders.

Refreshments and socializing will follow the meeting.

APOLOGIES TO GENE

In last month's article on the NODA Honor Dentist Award, the name of Dr. Eugene J. Fortier was inadvertently omitted from the list of past recipients. Dr. Fortier, a longtime leader in LDA and NODA affairs, was presented the award at the 1989 annual banquet. Other recipients have been Dr. F. Harold Wirth, Dr. Victor B. Marquer, Dr. Allen A. Copping, Dr. E. Harold Faget, Dr. Meffre R. Matta and Dr. Edmund E. Jeansonne.

Conference Update: Pre-conference course announced

A new feature of the New Orleans Dental Conference this year will be an all-day, pre-conference course Wednesday, September 26 on "Controlling Office Overhead." Dr. W. Charles Blair of Charlotte, NC will present the course.

Sessions will be from 9-11:30 a.m. and 2-4:30 p.m. at the New Orleans Hilton. Following the all-day course, Loyola University will hold a cocktail party for all dentist registrants for the Conference.

Details and fee for the Blair program will be announced in Conference mailings.

The 42nd Annual Conference will get underway Thursday, September 27 and run through Saturday, September 29. The traditional Welcome Session will be held Thursday evening with former New Orleans Saints quarterback now radio commentator Archie Manning as featured speaker.

The Conference Reception for dentists and their spouses or dates will follow.



DR. BLAIR

Clinicians already engaged for the Conference include Dr. Barry Freyberg, computers; Dr. Clifford Ruddle and Dr. Michael Scianamblo, endodontics; Dr. Harold Crossley, substance abuse and dental pharmacology; Dr. Tom Limoli and Christel Limoli, insurance; Dr. Allen Kinchelov and Dr. Michael Goldfogel, operative esthetics; Ms. Jennifer de St. George, practice management; Dr. George Merijohn, periodontics; Dr. Clifton Dummett and Dr. Robert Musselman, pedodontics; Dr. Sandra Northrop, time management and communications; Dr. Gerard Chiche, fixed prosthodontic esthetics; the Branemark System Implants with Dr. Michael Key, prosthodontic and laboratory considerations, and Dr. Robert Triplett, surgical considerations; Dr. Anthony Miranda, wine tasting and speakers on ADA retirement systems.

GUEST COLUMNIST

BY DR. ROBERT T. MABERRY, SR.

(Reprinted from the Texas Dental Journal)

One Saturday morning early last summer, after a restless night, I was sitting in my backyard sipping coffee and impatiently waiting for the dawn. The sunrise came ever so slowly. It was as if the Almighty was leisurely turning a rheostat energizing the heavens. As the light increased, the orange sun gently floated over my neighbor's house into a cloudless sky. The arrival of the day did not calm my restlessness. Without awakening my wife, I left her a note and drove to our farm near Springtown. Upon arrival I strolled across the north pasture. The earth was ablaze with wildflowers. Brown-eyed Susans and Indian Blankets covering the meadow were sprinkled with clumps of blue-stem grass reluctantly giving up their green to a summer tan. Amidst this array of native plants an occasional bull nettle, decorated with white five-petal blossoms, stood sentry. Beautiful through short-lived, these flowers soon become mere weeds and nettles to perish in the winter.

Coming to the end of the meadow, I looked across the road to the little Baptist church called Annis Chapel. In the east yard of the church lies a cemetery. Inside the grounds, two workers were erecting a burial tent.

Climbing over the fence, I crossed the road and entered the graveyard. An elderly man stood near the grave diggers. He said that his name was Herman Newby and that he "looked after" the cemetery. Having come to this place before, I remarked to him that it should be called the Newby Cemetery because so many of the names on the headstones were Newby.

Mr. Newby directed me to a small headstone reading *BABY WHO DIED IN CHURCH*. This infant, according to him, did die during worship in the early 1880's and was buried in the church grounds thus starting Annis Chapel Cemetery.

There seemed to be more infants buried in this little cemetery than adults. Yet I did not find one baby grave marker dated in the last sixty years. There were rows of infant headstones, some with names, some with only the names of their parents, and some reading *INFANT UNKNOWN*. A few markers were just native stones which, Mr. Newby pointed

out, marked graves of unidentified babies. One stone simply read *3 INFANTS OF B.R. & L.E. DODSON*.

These babies died from bacterial infection, polio, mumps, smallpox, diphtheria, measles or diarrhea. In 1900 only about half of Americans lived to be sixty-five largely because so many of the young died of diseases that are now curable or have been eradicated. Since most of these childhood killers have since been conquered, we have become an older society. By the end of this century there will be perhaps 32 million American citizens over age sixty-five.

Most of these people are dental-conscious and aim to keep their teeth. This increases the demand for dental services while requiring special care, empathy, and knowledge from the practitioner. Although many of the elderly are affluent and healthy, myriads of this population have little money and are in frail health. Altogether this geriatric population brings an enormous challenge to dentistry.

This challenge is aided by an organization dedicated to "Disseminate knowledge and skills in the management and treatment of the older adult . . . to overcome obstacles such as fear, physical barriers and finances." As a dentist with over 30% of my patients senior adults, I have joined this organization, the American Society for Geriatric Dentistry.

The golden edge of the rising sun comes over my neighbor's house later now. As these winter days go whirling by, I often think of the summer wildflowers and Annis Chapel Cemetery. Flowers last only a season. Humans can now live eighty, even one hundred years, and keep their teeth - with proper care and a caring dentist.

Dr. Maberry, a past president of the Texas Dental Association, practices in Fort Worth.

EDITOR'S NOTE: Geriatric dentistry has become a most pertinent topic among dentists. If you would like to join ASGD or would like additional information, here is the address:

*American Society for Geriatric Dentistry
211 East Chicago Avenue
Chicago, Illinois 60611
Phone: 312-440-2660*

HAVE A GREAT SUMMER!

This is the last issue of NODA News until September.

Members are advised that news and ads for the September issue should be sent to Dr. Kristi Soileau, Editor, no later than August 10, 1990. Her address is 1502 Calhoun St., New Orleans, LA 70118. Ads for "Bulletin Board" should be accompanied by a check for \$25.00.

Deadline for each monthly issue is the 10th of the month preceding publication.

Retired dentists seek N.O. chapter

The American Society of Retired Dentists would like to form a chapter in the New Orleans area. The society is headquartered in Boca Raton, Florida and has members throughout the U.S.

ASRD would like the names of retired or semi-retired dentists in the New Orleans area who would be interested in forming a chapter. Dr. Walter Z. Schuman, president, writes: "We will work with that person or persons to help organize and supply information and assistance to create a useful and prestigious adjunct to your local society."

Interested retired dentists should write to: Dr. Walter Z. Schuman, Suite 207, 1 W. Camino Real Blvd., Boca Raton, Florida 33432.

CPR COURSES SET

May 19 and June 9, both Saturdays, are the dates of CPR certification courses for NODA members and staffs to be held at Touro Infirmary. The courses will be held in the Gumbel Building from 10 a.m. until 2 p.m. Cost is \$25 per person, first come, first served. Make checks payable to "Touro Infirmary" and mail to Dr. Frank Martello, 1502 Amelia St., New Orleans, LA 70117. Indicate date you request on check.

EGYPT LECTURE

Dr. Frederick H. Kasten, professor of anatomy, will present a slide show entitled, "An American Looks at Egypt" Wednesday, May 16 at the LSU School of Dentistry, beginning at noon. It is part of the noontime faculty series, offered free of charge to members, spouses and friends.

Dr. Kasten will show highlights of Cairo, Alexandria, Upper Egypt and Sinai and share his own impressions of the ancient land.

DENTAL DATA

WHY PATIENTS STAY WITH A DENTIST

A survey reported in the *Journal of Dental Practice Administration* identified reasons why patients remain with a practitioner. The majority of patients indicated that honesty of their dentist was the primary reason they continued in a dental practice.

Patients also cited cleanliness, professional appearance, knowledge of dentistry, gentleness, concern and quality of work as factors that influenced their decision to stay in a dental practice.

The two top responses in each category are listed below:

- Importance of general treatment skills: knows latest techniques; gentle.
 - Importance of dentist's character and patient rapport: honest; clean and professional.
 - Importance of appointment availability: available for emergencies; easy to schedule appointment.
 - Importance of office facilities: clean and neat facilities, modern facilities.
 - Importance of finances: no payment needed at time of appointment; fees are very low.
- Dental practitioners can use results from this survey to improve patients' perceptions of their practices.

GUIDELINES ON FACE MASKS

The effectiveness of any face mask depends not only on its ability to filter contaminants, but also on its fluid resistance, amount of facial coverage and the length of time it is worn.

The mask must cover nose and mouth completely. Misuse of masks can cause discomfort and reduce effectiveness. A poorly adjusted mask can run and irritate.

The following guidelines on the proper way to wear face masks were based on information from the Centers for Disease Control, the Veterans Administration Office of Dentistry and other sources, as reported in *General Dentistry*.

Tie-on mask – adjust the nosepiece snugly while holding the mask by the outer edges. Tie the upper strings high on the head. Open the mask completely over the nose and mouth, and adjust it comfortably under the chin. Tie the lower strings securely at the hairline.

When to change masks – Masks should be changed between patients; the maximum time for wearing the same mask

is one hour. When patient treatment results in a large amount of spatter, masks should be changed more frequently. When the treatment procedure is completed, the mask should be removed; it should not be left dangling around the neck, nor should employees leave the clinic with the mask.

Use fluid-resistant masks – Masks are made of a filtered web of criss-crossed and layered fibers with no direct path for an organism to get through the masks. However, when masks become wet, the fluid among the fibers provides a medium through which organisms can move.

WATCH THOSE GLOVES

The FDA found glove failure rates are unacceptably high – greater than 50 percent in some cases. The average defect rate for patient exam gloves is 14-18 percent; the rate for surgeons' gloves is 3-16 percent. The FDA has issued emergency standards for glove manufacture.

DEVELOPING AN OFFICE MANUAL

Your dental office manual should be reviewed and updated periodically in order for policies to remain useful. An article in *General Dentistry* recommends the manual contain several sections, including:

The dental team

- Philosophy of practice
- The office team
- Communication
- Job descriptions
- Emergencies
- Safety (OSHA regulations)
- Patient education
- Promotion

Business office systems

- Telephone procedures
- Appointment control
- Office forms and filing
- Accounts receivable
- Treatment plans and consultations
- Recalls and correspondence
- Insurance procedures
- Collections

Chairside manual

- Patient management
- Infection control
- The patient record
- X-ray and photography
- Plaque control
- Organizational
- Equipment maintenance
- Supplies

Dental tray set-ups and procedures

- Preventive dentistry
- Restorative dentistry
- Fixed prosthodontics
- Oral surgery
- Endodontia
- Periodontia
- Removable prosthodontics
- Orthodontia

Employee manual

- Evaluations
- Training

CONFERENCE NEWS

The free trip for two via Delta Air Lines given away annually by the New Orleans Dental Conference won't be confined to the Caribbean this year. The all-expenses paid junket will be good for anywhere Delta flies in the continental U.S. (including Alaska); Canada, San Juan, Nassau and Bermuda. So if California or New York beckons, so be it. (A great way to visit the children or grandchildren.) Incidentally, the Conference has already sold 130 out of 172 exhibit hall booths and the meeting is still five months away!

DENTAL QUERY

The question – "How long has it been since your last dental visit?" – has been included in several recent Gallup polls. The answers have consistently shown nearly 70 percent of those polled have been to the dentist within the past year.

SEVEN NODA MEMBERS HONORED BY LDA

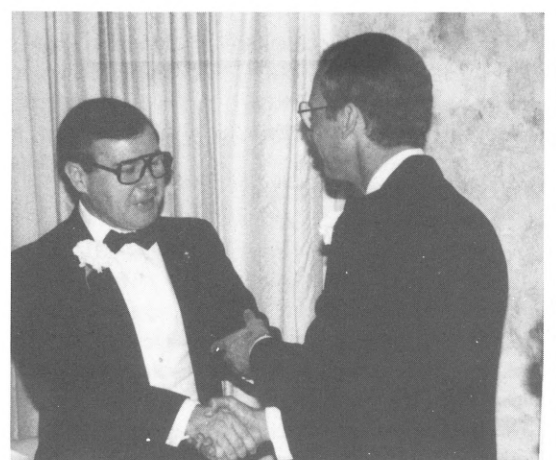
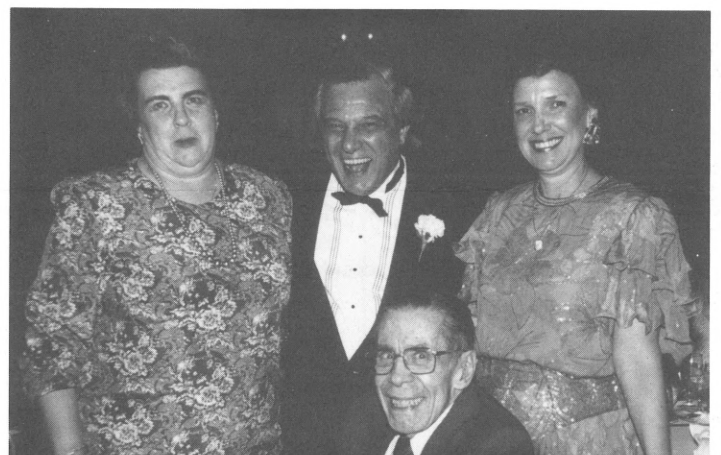
Seven NODA members are among 19 members honored by the Louisiana Dental Association with its "Distinguished Service Award."

Named from NODA were Dr. Eugene J. Fortier, Dr. Victor B. Marquer, Dr. E. Harold Faget, Dr. F. Ralph Dauterive, Dr. Meffre R. Matta, Dr. Edwin T. Brown III, and Dr. Allen A. Copping.

They will be known as "Fellows of the LDA." To qualify members must have a minimum of 25 years in the LDA, must have conducted themselves in an ethical manner during their careers, and must have been active in community and professional service during most of their professional lives.

NODA News goes to the annual dinner

Photos by Dr. Ned Ganucheau



ADA House of Delegates revises policy on licensure by credentials

The ADA House of Delegates in 1989 amended its 1976 policy on licensure by credentials. *NODA News* presents a condensed version. Those interested in the licensure by credentials question should contact the ADA for the full, official version of the policy.

In addition to graduation from an accredited dental school, candidates for licensure by credentials must at a minimum be currently licensed in another jurisdiction, have been in practice or full-time dental education at least five years, be endorsed by their present state board, have not been subject of final or pending disciplinary action in any state in which they have been licensed, and have not failed the clinical exam of the state to which they are applying within the last three years.

Ways in which current theoretical knowledge might be documented include successful completion of an accredited advanced dental education program in the last 10 years, a total of at least 180 hours of formal scientific continuing education in the last 10 years, completion of a recognized specialty board exam in the last 10 years, and teaching experience of

at least one day per week or its equivalent in an accredited dental education program for at least six of the last 10 years.

Provided eligibility requirements for licensure by credentials are met, here are methods considered as possible alternatives to a clinical exam: successful completion of an accredited general practice residency or dental internship within the last 10 years, successful completion of an accredited dental specialty education program in a clinical discipline within the last 10 years, a total of 180 hours of acceptable clinically oriented continuing education in the last 10 years with a maximum credit of 60 hours for each two year period, clinical teaching of at least one day per week or its equivalent in an accredited dental education program, including a hospital-based advanced dental education program for at least six of the last 10 years, presenting case histories of patients treated by the candidate in the last five years, with pre-operative and post-operative radiographs, covering procedures required on the state clinical examination, for discussion with the State Board.

Entries invited for ADA awards

Entries are invited for the ADA's 1990 Geriatric Dental Health Care Award and the Community Preventive Dentistry Award, both of which carry a prize of \$2,000 for the top winner.

The Geriatric Dental Health Care Award, sponsored through a grant from the Warner-Lambert Consumer Health Products Group, recognizes those individuals and organizations who have improved the oral health care of the elderly through innovative research and community health care delivery projects.

The Community Preventive Dentistry Award, sponsored through a grant from Johnson & Johnson Dental Care Company, recognizes those who have developed and/or implemented a community program concerned with some aspect of preventive dentistry.

Deadline for entries in the Geriatric Health Care Award is May 15. For applications, write ADA Geriatric Health Care Award, Council on Community Health, Hospital, Institutional and Medical Affairs, 211 East Chicago Avenue, Chicago, Illinois 60611.

Deadline for entries in the ADA Community Preventive Dentistry Award is June 1. For applications, write ADA Community Preventive Dentistry Award at the same address.

Senior Smile Week May 13-19

May 13-19, 1990 has been designated "National Senior Smile Week." Dr. Ronald C. Lejeune has been appointed by NODA as local chairman of the nationwide observance. A series of educational events is planned.

Today nearly 60 percent of adults age 65 and older have at least some of their natural teeth – a 20 percent increase since 1958. But even with more natural teeth, older patients still face conditions more prevalent in their population. These include tooth root decay, periodontal disease, dry mouth and oral cancer.

"Preventive dental education and professional care are necessities in meeting the special needs of today's older adults," said Dr. Lejeune.

NODA Disney World trip awarded

Tara Christie Keller, daughter of Mr. and Mrs. C. Michael Keller III, is the winner of the NODA Disney World Family Vacation. She is a patient of Dr. John Franck.

Tara, her parents and her sister Christie will have an all-expenses-paid trip to Disney World, including air fare, four nights accommodations at one of Walt Disney's Resort Hotels, unlimited use of the Disney World transportation system, unlimited admission and use of All Magic Kingdom and Epcot Center attractions and a Disney-MGM Studio tour.

The NODA Contest, in which entry blanks had to be signed by the patient's dentist, drew more than 3,000 entries. Drawing was held April 16.

Dr. Toso re-elected

Dr. Donald Toso has been re-elected by the LDA to a three-year term as a member of the House of Delegates of the American Dental Association. The other LDA representative in the House of Delegates from the NODA area is Dr. F. Ralph Dauterive.

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BULLETIN BOARD

CBD: Opportunities available (space-sharing or association) to practice in fully equipped, modern dental facility in a prime CBD location. Please call 283-8599 after 7:30 p.m.

HYGIENIST: For dynamic group practice, part-time. Call 833-3200 – Charlotte or Nancy.

FOR SALE: Well established, family-oriented, Metairie practice for sale. Good gross and net with full hygiene schedule and good recall system in modern office surroundings. Seller will stay to introduce and insure smooth transition – owner desires to pursue other interests. Call 885-8863.

DENTAL EQUIPMENT FOR SALE: Dentist is retiring. One complete operatory of equipment 5-10 years old. Whole or in part. Like brand new because of limited practice. Call 866-1557.

DENTIST RETIRED: Office space for two operatory office available immediately. Located in Mid-City area, 1/2 block off Canal St. on South Carrollton Ave. Some equipment and office supplies at 50% of cost. Call 288-9600.

FOR SALE: 12 new Rotadents \$575. Please contact Lori at 832-1164.

LOOKING FOR EXPERIENCED DENTAL PRACTITIONER: Full-time in full-service office/lab. Phone 318-478-2014 M-F 8:00-5:00. Lake Charles Dental Clinic. Dr. Murray Seidenberg, Dr. Thomas McKenna.



Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Saturday May 12, 1990	RADIOLOGY FOR DENTAL AUXILIARIES (SOLD OUT)
Saturday May 26, 1990	RADIOLOGY FOR DENTAL AUXILIARIES (SOLD OUT)
Saturday July 21, 1990	RADIOLOGY FOR DENTAL AUXILIARIES ... A repeat of our popular periodic presentation. FEE: \$85 per auxiliary.
Saturday August 11, 1990	RADIOLOGY FOR DENTAL AUXILIARIES (Same Course)
Saturday October 27, 1990	RADIOLOGY FOR DENTAL AUXILIARIES (Same Course)
Saturday December 8, 1990	RADIOLOGY FOR DENTAL AUXILIARIES (Same Course)

For information and reservations, call (504) 948-8584

NORTHSORE: 1988 LSUSD graduate looking to purchase established dental practice or associate for 1-2 years, leading to purchase of practice. Contact Griffin 504-831-9367.

SPACE SHARING OPPORTUNITY: Space sharing can considerably reduce overhead. Beautiful new office near Causeway and the Lake is fully equipped and has space available for an experienced practitioner who is looking to work less, reduce overhead, but take more home! If this sounds appealing, call 833-4300 for more information.

REGISTERED DENTAL HYGIENIST: Moving to New Orleans, 15 years experience, looking for full-time RDH position. Uptown preferred but open to location,

temporary Louisiana license granted until after state boards in May. Husband working in New Orleans now. Resume and references available. Local phone: (days) (504) 897-5909, (evenings) (504) 897-5818, or call (816) 364-1257 after 6:00 p.m.

DENTAL OFFICE FOR SALE: Mid-City, 2337 Canal St. Five Operatories. Two X-ray units. 3,620 sq. ft. Established 1954. Call 822-3412.

WANTED: Part-time hygienist for Metairie practice. Call 835-0340.

FOR RENT: Office with two or three operatories completely plumbed. First class carpeted and decorated ground floor on Veterans Blvd. Call 888-9957.



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