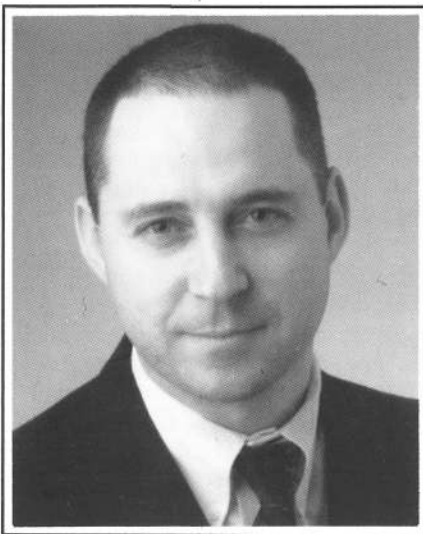


NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. 35 DECEMBER '97 NO. 10



DR. SADAN

IMPLANTS AND ESTHETICS

Dr. Avishai Sadan to speak at December 10 meeting

**BY DR. CHRIS BROWN
(and the Scientific Program Committee)**

In response to the most requested topic of discussion from the past two years' surveys, NODA is thrilled beyond belief to bring to you, straight from Jerusalem by way of the LSUSD department of prosthetics, Dr. Avishai Sadan.

Admit it, gang, there was absolutely nothing else Gerry Chiche could possibly have taught us.

For this opening act at our December 10 general membership meeting, Dr. Sadan will attempt to convince us that all ceramic crowns can be a viable part of one's armamentarium (see Soph. operative notes for the definition of that word.)

Then in his most daring challenge yet, Dr. Sadan will show us that implants and esthetics can be mixed better than oil and

water. If you miss this program, you may as well quit dental practice.

Our sponsors will be Hill Dental Supplies and Merrill Lynch Investments, who will help us put on our regular social immediately following the lecture. One hour of clinical CE credits will be awarded to all attendees.

So when your friends and family ask, "What are you doing to kick off the holiday season on Wednesday, December 10?", you may smugly say that you will be joining your NODA peers in Auditorium A of LSUSD for the final meeting and presentation of NODA for 1997.

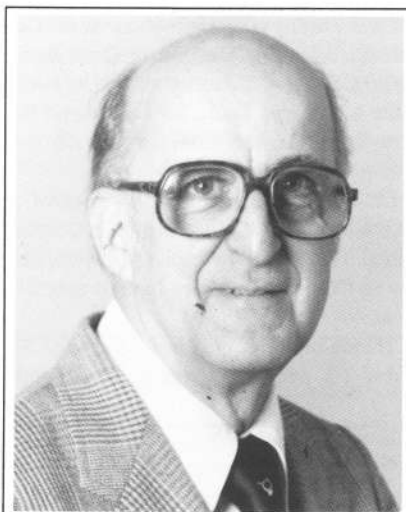
P.S. Don't forget the drawing for the \$50 dues rebate, all stubs are retained for the big **FULL DUES DEBATE** drawing in May.

**OFFICER NOMINEES
TO BE ANNOUNCED**

The Nominating Committee of NODA will announce its slate of nominees for 1998-99 officers at the December 10 meeting at LSU Dental School.

At that time additional nominations may be made from the floor or by vote. Dr. Kenneth Schott, president-elect, is chairman of the Nominating Committee.

The February 18 meeting is the election meeting. The new officers will be installed at the Annual Installation Dinner March 28 at the Metairie Country Club.



DR. A. PETER FORTIER has been honored with a plaque from the American Academy of Oral and Maxillofacial Radiology expressing "appreciation for his photographic documentation of over a quarter century of annual sessions and his significant contribution to recording Academy history." (For more on Dr. Fortier, see NODA Profile, page 5.)

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**Merry
Christmas**

President's Message

by ANTHEA GROGONO, BDS

By the time you receive this *NODA News* the holiday season will be well and truly upon us. We hope you will find the time to come and support your association for the last meeting of the calendar year on December 10. We would like to encourage as many of you as possible to come to the Dental School for this meeting, beginning promptly at 7 p.m.

Michele Bresler Howard, our Field Service Manager from the ADA, will be there to be introduced to the general membership. She is spearheading our efforts to increase and retain membership and will present an action plan for 1998.

After a short business meeting, Dr. Avishai Sadan will present a program on "Esthetics and Implants". This promises to be an excellent presentation so we will look forward to your being there.

Remember, you will get an hour's continuing education credit, the opportunity to win \$50 towards next year's dues, and some food and good cheer after the meeting.

Speaking of dues and membership renewal, you should have received your dues statement for 1998! If you have not received your forms, please contact Mona Whittington at the Central Office (834-6449). Payment is due by January 1, 1998.

We would be thrilled to have everyone send their money in promptly, but the absolute deadline is March 31. There are payment options available, so anyone needing information about these can contact Mona. She will be able to tell you all you need to know.

If you have colleagues who are not currently members of NODA, we would encourage you to bring them to a meeting to get them involved. December 10 would be an excellent opportunity, and I hope we have a record-breaking attendance.

On behalf of all the hard-working NODA officers, committee members and staff, I wish you all safe and happy holidays.

Anthea Grogono

Conference engages 'hot' clinician; Dr. Dickerson is much sought after

Dr. William Dickerson, perhaps the "hottest" clinician on the conference circuit, has been signed to conduct the all-day pre-conference course at the 1998 New Orleans Dental Conference.

Title of his course is an intriguing one. It's "Futuramic Dentistry," no doubt looking forward to the 21st millennium.

Dr. Dickerson lectures internationally on esthetic dentistry. Considered by many to be the most influential dentist in America, he is the most sought after speaker, lecturing over 130 days a year.

He is visiting clinical professor of the Comprehensive Esthetic Restorative Continuum at Baylor College of Dentistry as well as director of the Las Vegas Institute of Cosmetic Dentistry, where dentists from all over the world come to learn his techniques.

Dr. Dickerson is editor-in-chief of the American Academy of Cosmetic Dentistry Journal. He is a Fellow of the American Academy of Cosmetic Dentistry (one of only 21 in the world).

Theme of the conference, scheduled September 2-5, 1998, is "Investigate . . . Update

INVESTIGATE



'98." The event will be making its debut in the Ernest N. Morial Convention Center, located on the riverfront near the Hilton.

"To mark our new era in the new location, we've invited a powerful slate of experts and plan to add more in the coming months," said Dr. Tom Giacona, general chairman.

In addition to Dr. Dickerson, clinicians already invited include:

- Dr. Stanley Malamed, emergencies/anaesthesia
- Dr. John Kanca, dental materials
- Dr. John Kois, restorative excellence
- Dr. Barbara Steinberg, health issues
- Dr. Albert Goerig, endodontics
- Ms. Nancy Andrews, infection control
- Mr. David Meinz, nutrition
- Ms. Risa Pollack-Simon, practice management
- Ms. Betsy Wheat and Ms. Debra Isman, practice management.

The convention center will make possible a larger Exhibit Hall, providing doctors and auxiliaries with a wide range of equipment, supplies and services.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

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Scientific Affairs Council challenges CRA-tested waterline protocols

(Council on Scientific Affairs' Response to
CRA Tested Waterline Protocols)
Adopted by the Council on Scientific Affairs,
September 24, 1997

The September 1997 issue of *CRA Newsletter* presents a variety of protocols for controlling waterline contamination in dental units with independent water systems. The Council on Scientific Affairs has serious reservations about the suggested protocols with regard to patient and staff safety, efficacy and dental equipment compatibility.

The Council on Scientific Affairs believes that the methodology used by CRA overlooks key factors in evaluating antimicrobial agents for their ability to control dental unit water quality. Specifically, CRA fails to recognize that the safety and efficacy of any particular chemical will be highly dependent on:

- The extent to which the waterlines are colonized, i.e., whether or not there is an established biofilm;
- The concentration and type of the antimicrobial agent used;
- The extent to which the chemical may be inactivated by the organic material in the biofilm;
- The disinfection protocol used, e.g., daily or periodic use;
- The extent to which the chemical can be removed from the system by flushing before the unit is used again for patient treatment;
- Whether or not air purging regimens are used to supplement the disinfection protocol, e.g., waterlines may be air-purged and left dry overnight to discourage microbial growth;
- The type of dental unit in which the chemical agent is used, e.g., household bleach may be compatible with some dental units but not others.

As the safety and efficacy of chemical disinfection protocols outlined in the *CRA Newsletter* have not been sufficiently validated, the Council strongly discourages dentists from treating their dental unit waterlines in the manners suggested by CRA. In particular, the Council warns against the use of glutaraldehyde in treatment-water delivery systems to meet the goals set out in the ADA's Statement on Dental Unit Waterlines.

Glutaraldehyde is a recognized health haz-

ard; it is a known dermal, mucosal, respiratory and systemic irritant that, as stated on its labeling, is only intended for use in closed containers.

In addition to the potentially serious adverse health effects that may be associated with glutaraldehyde when used in dental unit waterlines, such use will essentially fix or "glue" the biofilm matrix to the surface of the waterline, leaving an ideal environment for microbial re-colonization.

The Council on Scientific Affairs is of the opinion that the studies undertaken by CRA do not allow any conclusions to be drawn as to the safety and efficacy of chemical agents used for disinfecting dental unit waterlines.

The ADA, the dental industry and other researchers are devoting many resources to address the issue of dental unit waterline contamination. Research to date has revealed promising methodologies that may allow dentists to control or prevent biofilm formation in dental unit waterlines. **At the present time, however, there are insufficient data to justify any definitive recommendation(s).**

In the meantime, dentists wishing to implement any waterline disinfection protocol should do so only after consultation with their dental unit manufacturer.

DUES NEWS

Hopefully, by the time you read this article, you will have received your 1998 Dues Renewal Form. If not, call the *NODA Central Office*, and a new one will be mailed or faxed to you immediately.

Now is a good time to consider the various payment options available, not only for the payment of 1998 dues payable January 1st, but also for future dues payments through our *Automatic Bank Draft program!*

It's easy and painless!

Call Mona for an application and all the details. You could begin the program in January, 1998 and take advantage of all twelve small monthly installments. Then your 1999 dues will be paid-in-full by January 1, 1999.

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IDENTALLOY



Are you up to par on practice management? NODA office has booklets for loan

NODA's Central Office has recently received a complete set of the ADA's nine-book Practice Management Series. These books cover all the bases to help dentists develop a well-rounded business environment with a firm foundation in sound business practices, according to Michele Bresler Howard, ADA manager of field services.

Mona Whittington, NODA executive secretary, said the books are available at the Central Office, 2121 N. Causeway Blvd., Ste. 153, and may be signed out on a loan basis.

Members can personally review these booklets to decide if they want to order their own copies.

In addition, the office also has a copy of the ADA's *Employee Office*

Manual: A Guide for the Dental Practice. This manual, also available to members, is divided into two sections: Dentist/Manager Section and Dental Staff Section.

Here is an opportunity to apply the latest in practice management thinking to your own operation.

ADA Practice Management Series

Following is a list of those individual manuals available. These manuals will be available for checkout and use by our individual members through the NODA Central Office.

STARTING YOUR DENTAL PRACTICE:

How and Where to Open Your Practice; Office Policies and Procedures; Choosing Advisors

DENTISTRY AS A BUSINESS:

Developing Your Fees; Successful Collections; Improve Your Cash Flow

ASSOCIATESHIPS:

Contractual Considerations; Financial Arrangements; How to Find Opportunities

MULTI-PRACTITIONER ARRANGEMENTS:

Partnerships; Group Practices; Shared Office Arrangements

VALUING A PRACTICE:

Legal and Tax Implications; Factors to Consider; Payment Options

CHOOSING A COMPUTER:

Includes Checklists; Questions for Vendors; How to Compare Systems

COMMUNICATING WITH PATIENTS:

Handling Difficult Patients; Sample Dental Letters; How to Build Patient Loyalty

SUCCESSFUL DENTAL OFFICE DESIGN

EMPLOYEE OFFICE MANUAL:

Provides your Office with a Custom Employee Manual; Makes Setting Policies Easy; Includes Job Descriptions and Employee Compensation Options

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NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Radiology prof has taught 'em all

Dr. A. Peter "Pete" Fortier, professor emeritus at LSUSD, has probably taught more dentists and dental hygienists than anyone in Louisiana.

Although he retired in 1991 after 22 years of teaching radiology at LSU Dental School – he continues as a volunteer teacher – Dr. Fortier is active in the private practice of radiology at his offices in Metairie.

There he accepts referrals from dentists and physicians in the areas of head and neck, including oral and maxillofacial radiology and photography. He offers a wide range of radiographs, including orthodontic records.

Pete Fortier has had an unusual and interesting career. The ink was barely dry on his diploma from Warren Easton High School when World War II came along and with it 42 months in the Army Air Corps, including service in the South Pacific.

Upon discharge, he attended Loyola U. and received a BS degree in physics. After graduation, he joined Westinghouse as an X-ray engineer.

"But even from high school days the thought of becoming a dentist was on my mind," he recalled. In 1954, even though he and his wife Betty now had two children, he took the plunge.

Loyola's dental school class was filled. Rather than wait another year, Pete entered the University of Tennessee School of Dentistry where he graduated in 1959.

Then it was back to New Orleans where he practiced general dentistry, soon joining the faculty at Loyola to teach periodontology and oral diagnosis. When Dr. Ed Jeansonne, dean at Loyola, formed the LSU School of Dentistry, Dr. Fortier was one of the professors he

brought over to LSUSD.

Counting service at the two schools, Dr. Fortier has taught dental students for 34 years and he doesn't regret a day of it.

"Along the way people have told me I could make more money in private practice," says Dr. Fortier. "I always tell them that it's more fun teaching."

"I like to help the students. I'll bend over backwards to help a student," he adds.

Many honors have come to the veteran educator, who retains the slim, wiry physique of a halfback.

A Diplomate of the American Board of Oral and Maxillofacial Radiology, he is a Fellow of the American College of Dentists, a member of the Pierre Fauchard International Honor Society, and Omicron Kappa Upsilon Honor Society, as well as NODA, LDA and ADA, among others.

Holder of a master's in education from UNO, in addition to his DDS and BS in physics, he is licensed to practice in both Louisiana and Mississippi. He has served on numerous committees at LSUSD and is a former coordinator of learning resources.

A strong supporter of the teachings of Dr. C. Edmund Kells, he advises all his students to read Kell's textbooks.

He has presented papers to the ADA as well as dental groups in London and Utrecht. He currently has an invitation to consult with a group in Israel.

Dr. Fortier and his wife, the former Betty Weaver, are the parents of three children and six grandchildren. The Fortiers live in Chateau Estates and enjoy family activities at the Chateau Golf and Country Club.

1997 New Members

Dr. John D. Mason
 Dr. A'lise J. Steward
 Dr. Daniel R. Shea
 Dr. Gregory S. Strain
 Dr. Timothy A. Melancon
 Dr. Steven J. Worley
 Dr. William D. O'Brien
 Dr. Harold D. Kennedy
 Dr. Paul E. Dugas
 Dr. Toby B. Moffatt
 Dr. Charles T. Coleman
 Dr. Roberto L. Cuiellette
 Dr. Phyllis J. Williams
 Dr. Lance E. Fallin
 Dr. Jayne Sanchez
 Dr. G. Bradley Gottsegen
 Dr. Michael E. O'Brien
 Dr. Howard A. Weitsen
 Dr. James M. Kutner
 Dr. Shelley M. Joachim
 Dr. Kenneth O. Starling
 Dr. Kevin M. Lacour
 Dr. Michael Muu Nguyen
 Dr. Aurelius E. Archie
 Dr. Laurie L. Miller
 Dr. Byron D. Basco
 Dr. Norman F. Engelsen
 Dr. Michael L. Bates
 Dr. Charles O. Roy
 Dr. David P. Colburn
 Dr. Anu Rajasekaran

DOCTORS HEAD CHILDREN'S DENTAL HEALTH MONTH

Dr. A.C. Liles, III and Dr. Shannon Simons will serve as co-chairs of NODA's annual observance of National Children's Dental Health Month February 1-28.

One of NODA's premier public service programs, the month-long observance will be marked by a wide range of events to stress the importance of lifetime dental care, beginning in the home.

The program includes public service

announcements on television and radio, similar announcements at the eight-screen Galleria Theater, ads, posters and displays. A major feature will be the "Adopt-a-School" program with NODA members volunteering to make a talk on dental care at schools near their home or office.

Watch for further details and plan to join in the program in February!

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Dr. Yukna honored by Perio Academy

Raymond A. Yukna, DMD, MS, professor at Louisiana State University School of Dentistry department of periodontics, received a Special Citation from The American Academy of Periodontology for his contributions as chairman of the 1996 Annual Meeting. The award, funded by The Warner-Lambert Consumer Health Products Group, was presented at the AAP's recent 83rd Annual Meeting in San Diego.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

ADA SEEKS TREASURER CANDIDATES

The Board of Trustees is seeking candidates for the position of treasurer of the American Dental Association for the term beginning after the close of the 1998 House of Delegates.

NODA News

Suite 153
2121 N. Causeway Blvd.
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834-6449

Kristi Soileau, Editor

Officers of NODA:

Anthea Grogono – President
Kenneth Schott – President-Elect
Joe Kirn – Secretary
Jim Gaubert – Treasurer
Mona Whittington – Executive Secretary

**Continuing Education Corner**

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE / TITLE		COST
December 5	"LAST CHANCE COURSE I" <i>What you didn't learn in Dental School,</i> w/Dr. John Burgess, et alia	07 cr. hrs.	Dentist \$ 195.00 Auxiliary \$ 95.00
1998			
January 10	"Radiology for Dental Auxiliaries"	SOLD OUT	Auxiliary \$ 120.00
January 17	"Radiology for Dental Auxiliaries"	07 cr. hrs.	Auxiliary \$ 120.00
January 16-18	"Expanded Duty Dental Assistant"	24 cr. hrs.	Auxiliary \$ 369.00
January 31	"Hands-on Materials Evaluation for for Dentists" w/Dr. John O. Burgess	07 cr. hrs.	Dentist \$ 195.00 Auxiliary \$ 75.00
February 4-8	"Perio Review Course" Drs. Yukna, Brannon, Caudill, Diel, Evans, Glick, Hutchens, MacDonald, Meffert, Rapley and Wood	35 cr. hrs. 21 cr. hrs.	5-day \$1,095.00 3-day \$ 795.00
February 8	"Oral Medicine" w/Dr. Michael Glick "Cosmetic Dentistry Continuum - Level I" w/Drs. Eubank, Mopper, Morley, Chiche, Lemon, Levin, et alia	06 cr. hrs. 75 cr. hrs.	Dentist \$ 165.00 Dentist \$5,495.00 Auxiliary \$ 995.00
	Session I February 13-15	Session II March 6-8	Limited Attendance Session III April 17-19

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This appointment by the Board is for two years with eligibility for a second two-year term. (The incumbent treasurer, Dr. Rene Rosas, will complete his first two-year term at the close of the 1998 House of Delegates.)

Those making application for the position must be an active, life or retired member of the Association.

A successful candidate will have held leadership positions in dental society activities

throughout the tripartite structure. A background in finance is required and excellent communication skills are highly desirable for the appointment.

Interested members should submit a curriculum vitae and letter outlining qualifications to Dr. John S. Zapp, ADA executive director, 211 E. Chicago Ave., Chicago, IL 60611.

Source: ADA ONLINE, ADA News Daily, September 12, 1997

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