

# NODA News

**MISSION STATEMENT**

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

**VOL. 35      MARCH '97      NO. 3**



**DR. GROGONO**

## **INSTALLATION DINNER MARCH 8 DR. GROGONO TO BECOME NODA'S 79TH PRESIDENT**

Dr. Anthea Grogono will be installed as NODA's 79th president in ceremonies at the association's annual Installation Dinner Saturday, March 8 at the Chateau Golf and Country Club.

A cash bar will be available at 6:30 p.m. with dinner being served at 7:15 p.m.

Dr. Grogono succeeds Dr. Terry Fugetta as president. Other officers, Board of Governors members, and delegates to the LDA and ADA will also be installed.

Another highlight of the program will be the conferring of NODA's Honor Dentist Award upon Dr. Louis Grush, recently retired director of continuing education at Louisiana State University School of Dentistry. He will be honored for his contributions to dentistry, civic and educational affairs.

Chateau Golf and Country Club is located at 3600 Chateau Blvd., in Kenner just off West Esplanade about a mile north of Williams Blvd.

The following is the dinner menu:

- Crab & Corn Bisque
- Mixed Greens with House Dressing
- Choice of three entrees:
  - Filet Mignon
  - Chicken Florentine
  - Trout Supreme
- Brabant Potatoes
- Vegetable Medley
- Rolls and Butter
- Praline Parfait
- Coffee or Tea

The cost for this evening of food, friends and fun is the same as last year - \$35 per person.

Here is a chance to get together with old friends, classmates, and spouses for an elegant evening. Why not get together with friends and reserve a table?

Invitations are out. Please RSVP using the card enclosed by March 3.

### *Table clinic program at LSU on April 9*

The annual Student Table Clinic competition at LSU Dental School will take place Wednesday, April 9 at LSUSD.

NODA has long been a sponsor of this competition, providing cash prizes to winners and runnersup in competition among dental students (clinical and research), lab technicians, and post-graduate students.

The New Orleans Dental Hygienist Association will provide prizes to the hygiene students.

Dentsply International will award the top prize to a dental student (clinical). It is an all-expenses trip to national student competition at the ADA annual meeting in Washington, D.C.

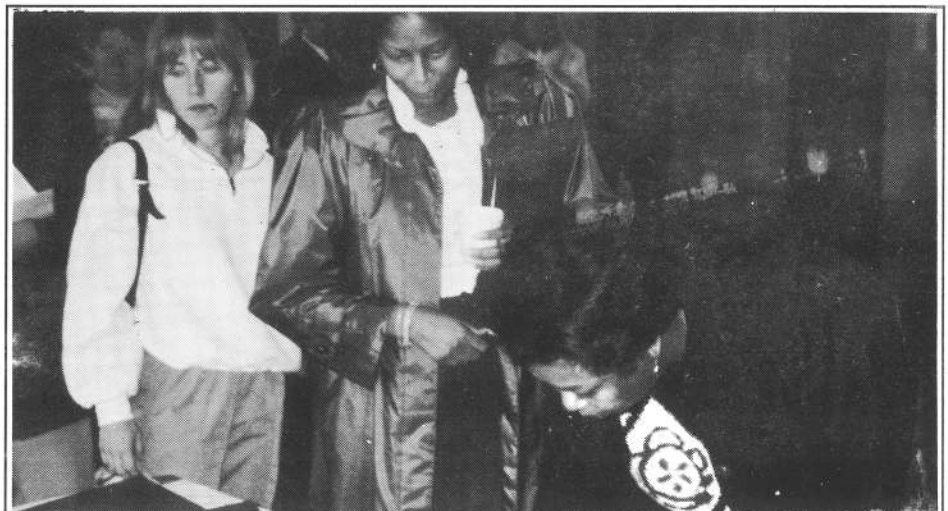
Judging of the clinics will be held from 6 until 7 p.m. with clinics open to general viewing from 7 until 8:30 p.m. Refreshments and awarding of prizes will follow.

All NODA members are cordially invited to review the interesting work being done in the laboratories and classrooms.

Dr. J. Sean Hubar is chairman of the event.

**INSIDE**

- 2    President's Message**
- 3    Honor Dentist**
- 4    'Dentists' Day'**
- 5    Dental Health Month**



**DENTAL HEALTH MONTH:** Teachers and school nurses register for NODA's seminar on children's dental health. The seminar at LSUSD was one of numerous projects held by NODA during February. For more pictures, see page 5.

## President's Message

by TERRY F. FUGETTA, DDS

Hello Everyone,

At times it seems like my tenure as president has dragged on forever and at other times it seems to have gone by in a flash. I guess it depends on the crisis at hand or the "good times" at the moment. Whatever the case, it's been an honor and a privilege to serve you this past year.

Many people have asked me why I would even think of taking this job. The answer is that I love this profession and have nothing but tremendous pride in the care and service we offer to our patients.

The New Orleans Dental Association is the finest group of people I've ever had the pleasure to associate with. This has never been a real job for me. At times it's been difficult or trying, but help has always been a phone call away.

Not once did I ever hear the word "NO" when I requested help or assistance. This is a great credit to this association and the people who comprise it.

There are a great many threats to our profession at this time and we must stand together, as a large group, to protect our right to practice the way we wish. First we encountered a barrage of OSHA regulations as a result of the outbreak of AIDS. Thanks to the efforts of national lobbying forces, we've been able to "soften" OSHA regulations to a level that is more tolerable and sane.

Next we faced the onslaught of "managed care" plans that, as Dr. Kaylan Worley so aptly stated, attempt to change our hard earned title from "Doctor" to "provider." If

some of these plans have their way, we could one day have a waiting room full of "numbers" instead of patients with names.

And finally, even something as sacred as the "Readers Digest" delivered to the newsstands an issue titled "How Dentists Rip Us Off" – a hatchet job of the 1st degree.

It's more important than ever to increase our membership and with strong numbers protect our profession.

With these issues in mind, I feel very good about turning the gavel over to Dr. Anthea Grogono who has served us all so very well for many years. Her dedication and love for organized dentistry is unparalleled and I know she will fight vigorously for the best interests of this organization.

In closing, I would like to render heartfelt thanks to all who served as heads and members of committees and especially to Mona Whittington who was always around to keep me informed, focused, and at least minimally organized.

The year is over and it's great to be a "has been" but you won't get rid of me that easily. I plan to stay active for a very long time to come. As always, if I can be of help or assistance to anyone, at any time, please feel free to call.

Thanks for a great year!  
Terry

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*NODA News* is published every month with the exception of July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

*NODA News* is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

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## *Dr. Lou Grush to be honored at March 8 Installation Dinner*

A dentist who might be called "Mr. Continuing Education" in these parts will be honored March 8 with the NODA Honor Dentist Award.

Dr. Louis G. Grush will receive the award at the annual NODA Installation Dinner at Chateau Estates Golf & Country Club for his contributions to dentistry, education and civic affairs.

Dr. Grush recently retired after 25 years at the LSU School of Dentistry, including 10 as director of continuing education. At the same time he has served the New Orleans Dental Conference as its executive director, charged with signing up its clinicians and arranging the scientific program.

The affable and well-liked dentist returned recently from a post-retirement cruise to Barbados with a chest condition requiring major surgery. However, he is back on his feet and will be on hand to accept the award.

It was in 1971 that Dr. Grush joined LSUSD as a clinical instructor. He retired as an associate professor. He is known for his love of sports (as a student he once worked for the New Orleans Pelican baseball team). His big love, however, is the LSU Tigers (in any sport) and he has missed few games, often attending with his lifelong friends, Dr. Allen Copping, president of the LSU System, and fellow faculty member Dr. Anthony Carimi.

Dr. Grush spent most of his private practice years in Slidell where he was a member of a number of bank and business boards and civic groups. He has been general chairman of the New Orleans Dental Conference and served for two years as president of the Council on Dental Meetings, a national organization.

He is a graduate of Jesuit High and the Loyola University School of Dentistry. Recently he was presented the Pierre Fouchard award.

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### *Past NODA Honor Dentist Recipients*

- Dr. F. Harold Wirth
  - Dr. Victor B. Marquer
  - Dr. Allen A. Copping
  - Dr. Meffre R. Matta
  - Dr. E. Harold Faget
  - Dr. Eugene J. Fortier, Jr.
  - Dr. Edmund E. Jeansonne, Sr.
  - Dr. Robert H. Charbonnet
  - Dr. Vincent N. Liberto
  - Dr. Frank L. Herbert
  - Dr. F. Ralph Dauterive
  - Dr. John D. Shea
- 

## *Mark Your Calendar*

### **NODA INSTALLATION DINNER**

Sat., Mar. 8, 1997 – 7:15 pm

Chateau Country Club – Kenner

Dr. Anthea Grogono

### **TABLE CLINIC COMPETITION**

Wed., April 9, 1997 – LSUSD – 7:00 p.m.

Annual LSUSD/NODA Student

Table Clinic Competition

Dr. J. Sean Huber, Chairman

### **NODA GENERAL MEETING**

Wed., April 16, 1997 – LSUSD – 7:00 pm

"Traumatic Injuries"

Dr. Eric J. Hovland, Dean, LSUSD

### **NODA CRAWFISH PARTY**

Fri., May 16, 1997 – 7:00 pm

American Legion Home

RSVP Required – 834-6449

### **48TH ANNUAL NEW ORLEANS**

**DENTAL CONFERENCE**

Aug. 27-30, 1997

"Tour of Excellence"

New Orleans Hilton Riverside

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## *New PRO-MED insurance option offers lower out-of-pocket costs*

January 1, 1997, marked the implementation of a new coverage option for the LDA-sponsored health insurance program. Developed under the leadership of NODA member and current LDA Council on Insurance Chairman, Dr. Mark Chaney, the new PRO-MED benefit plan is highlighted by such outstanding features as:

- \$2,000,000 lifetime maximum;
- \$25 co-pay for physician office visits;
- Maternity coverage as any other condition
- NO separate maternity deductible;
- Prescription Card;
- \$500 calendar year deductible (maximum two per family);
- 80/20 co-insurance level;
- Co-insurance out-of-pocket maximum \$1000 per individual; \$2000 per family.

"The program is specifically designed to lower out-of-pocket expenses to program par-

ticipants," states Dr. Chaney. "In addition, the PRO-MED option offers some of the most competitive rates on the market. It is a positive reflection of the LDA Council's aim to provide its members with the best health insurance buy for their premium dollar."

Association members and their full-time employees also have the option to select either the 80/20 or 50/50 Full Indemnity program. These programs recently entered their third consecutive year with no overall rate increase. Whether an applicant elects the Full Indemnity or the PRO-MED plan option, the LDA-sponsored health insurance program remains one of the most valuable benefits of LDA membership.

Dr. Chaney further stated that the LDA has expanded program eligibility guidelines to allow coverage to members of the Mississippi Dental Association and the East Baton Rouge Parish Medical Society. "Although the LDA will con-

tinue to maintain control of the plan," says Chaney, "the increased participation afforded by these affinity groups adds to our ability to negotiate premium costs and benefits."

Other charges affecting the LDA plan on its January 1 renewal include the transfer of utilization review services from Ethix to Med-Com, Inc., and the approval of a new MSA (Medical Savings Account) program option.

Gilsbar, Inc. insurance consultants for the LDA, will be holding informational meetings and distributing materials on the new PRO-MED program. Those wishing immediate details may call Gilsbar at 1-800-445-7227, Ext. 744.

Benefits highlighted herein are for informational purposes only and are not intended to expand, interpret or restrict the master policy. The LDA-sponsored health insurance program is underwritten by the Continental Casualty and Continental Assurance Companies, two of the CNA Companies.

## Day at Legislature set for May 7

Dr. Guy Ribando, chairman of NODA's Legislative Committee, invites all members to join in "Dentists' Day at the Legislature" Wednesday, May 7 in Baton Rouge.

A bus has been chartered to take NODA's contingent to Baton Rouge to meet with legislators and others on matters important to the practice of dentistry. "This is the forum for members to express their views on current dental issues, such as "permitting hygienists to give injections, etc.," Dr. Ribando said.

"Dentists' Day at the Legislature" is an annual event sponsored by the LDA and the Alliance of the LDA. Spouses of members are also welcome.

The event is usually followed by a reception in the Governor's Mansion before boarding the bus for the trip home. Be sure to circle Wednesday, May 7 on your calendar, says Dr. Ribando, and plan to join your colleagues. Refreshments and a box lunch will be provided.

More details in coming issues of *NODA News*.

## Donated Dental Service thanks participating dentists, labs

Dear friends,

The Board of Directors for the Donated Dental Service would like to extend their congratulations and thanks to the following list of doctors and dental labs who have unselfishly given of their time and skill to help others with dental needs.

Like the Marines, the Donated Dental Service is looking for a few good men and women willing to help with this service. If you would like to share your God-given talents with those who need your expertise, please contact Mrs. Beverly Musselman at 948-6141, or myself at 891-9119 for more information.

Sincerely,  
Francis G. Martello, D.D.S.

### OUR GENEROUS 1996 CONTRIBUTORS:

Dr. Melanie Andrews, Dr. Wellington A. Arnaud, Dr. Johnny Bear, Dr. Mary A. Beilmann, Dr. Charles A. Boudreaux, Dr. Craig Brandner, Dr. Ronald W. Britsch, Dr. E. P. Burvant, Jr., Dr. James E. Cade, Dr. Jagdish M. Chadha.

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Dr. William J. Quinlan, Dr. Chris Rankine, Dr. Guy A. Ribando, Dr. Ed Richardson, Dr. John Ritchie, Dr. James D. Roethle, Dr. J. Michael Rooney, Dr. Michael N. Rouhana, Dr. Kristi Soileau, Dr. Mary P. Soper.

Dr. Kathryn L. Sturm, Dr. T. Kevin Sullivan, Dr. Ronald Villars, Dr. Ronnie Vinson, Dr. Paul J. Walters, Dr. C. E. Wilhite, Jr., Dr. Randolph J. Wolfe.

### DENTAL LABS:

Barksdale Dental Lab, Bite Rite Dental Lab, Inc., Campo Dental Lab, Clark Dental Lab, Covington Dental Lab, Hartman Simon Dental Lab, Hatheway Dental Lab, Karam Dental Lab, M. A. McDonald Dental, Pearce Turk Dental Lab, Pfisterer-Auderer Dental Lab, Riverside Dental Lab, William Rogers Dental Lab.

## Esthetics program set March 15 at Westin Canal Place

The elegant Westin Canal Place Hotel will be the scene of a one-day program on "Comprehensive Esthetics: Excellence in Restorative Dentistry, Periodontics and Implantology" Saturday, March 15.

Dr. Frank Spear will be the clinician.

Registration is set for 7 a.m. with the program running from 8 a.m. until 4:45 p.m. Additional information may be secured by calling Dr. Corky Wilhite at (504) 831-1131.

The program will cover esthetic perio and restorative sequencing, keys to "black spaces," pontic adaptation and ridge modification, single tooth implants, as well as complex interdisciplinary cases.

There is parking on the floors beneath the hotel which has its lobby on the 11th floor.

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# DENTAL HANDPIECE REPAIR SERVICE



Entire group of teachers and school nurses at NODA's Children's Dental Health Month seminar is shown with Dr. A. C. Liles, III, center kneeling. Speakers from LSUSD included Dr. Candice Richter, Dr. Rob Oliver and dental hygiene students Lori Schafer and Laurie Johnston.



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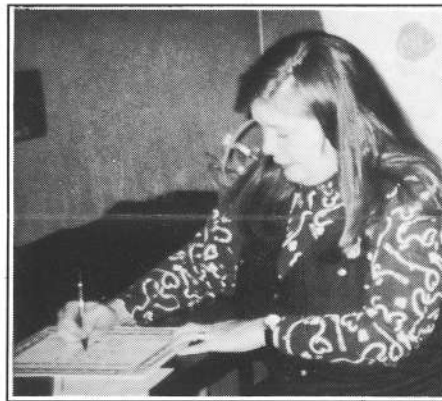
It's all part of *National Children's Dental Health Month*, February 1-28, 1997.

A FREE health service of the New Orleans Dental Association.

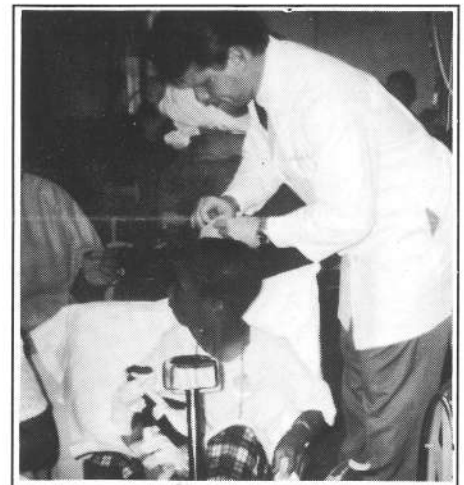


Dr. Shannon Simons, left, seminar chairman, and Dr. Liles presented packets of teaching materials to the attendees.

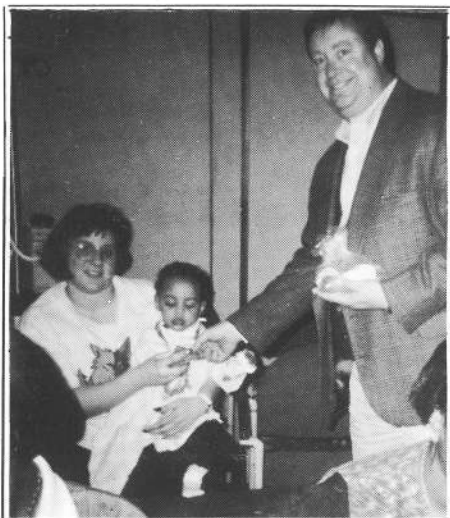
## CHILDREN'S HOSPITAL PROGRAM



Mrs. Daria Chaney of the NODA Alliance signs certificates. She served refreshments.



Dr. Wynn Russo distributes Mardi Gras beads and doubloons. His wife Jody and family friend Jane Thompson also helped out.



Dr. Liles hands out dental material.

## Dentists pitch in to help program

When Dr. Pam Shaw was asked to fill an appearance on the Ch. 6 Morning Show during National Children's Dental Health Month, her answer was yes. Told she had to be at the WDSU-TV studio at 5:15 a.m., she replied, "No problem. I'll do it."

Just one example of the cooperation of a number of NODA members who helped out during the month-long observance, NODA's premier public service activity.

Other dentists participated - on radio and TV shows, at the Children's Hospital kickoff program, at the teachers' seminar at LSUSD. It is hoped others also assisted by making arrangements on their own to speak at schools near their homes or offices.

Dr. A. C. Liles, III, NCDHM chairman for NODA, directed several other features, assisted by Charles Brennan Public Relations.

These included TV spots carried on Ch. 6 and Ch. 4; Dr. Dial, a series of recorded dental tips using a leased phone line and advertised in the *Times-Picayune*; a month-long series of spots carried on the eight movie screens of the Galleria Theater; coloring and puzzle sheets for kids underwritten by Kentwood Spring Water, and other ventures in publicity and public relations.

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**NODA News**

Kristi Soileau, Editor

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2121 N. Causeway Blvd.  
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**Officers of NODA:**  
Terry Fugetta – President  
Anthea Grogono, President-Elect  
Joe Kirn – Secretary  
Jim Gaubert – Treasurer  
Mona Whittington – Executive Secretary

**Continuing Education Corner**

*In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.*

DATE	COURSE / TITLE		COST	
March 21	“Non-Surgical Endodontics” w/Drs. Ron Lemon & Eric Hovland	07 cr. hrs.	Dentist	\$155.00
			Auxiliary	\$ 75.00
March 22	“Radiology for Dental Auxiliaries”		Auxiliary	\$ 95.00
April 4-5	“Functional Occlusion: Diagnosis & Management with Esthetic Results” w/Dr. John Kois	14 cr. hrs.	Dentist	\$465.00
			**	\$395.00
	** Discounted fee for those who participated in Dec. 13-14 course.			
April 11-13***	“Expanded Duty Dental Assistant” a/k/a/ EDDA ***(Originally scheduled for March 7-9.)		Auxiliary	\$369.00 (SOLD OUT)
May 3	“Radiology for Dental Auxiliaries” <i>Alumni Day Presentation</i>	07 cr. hrs.	Auxiliary	\$ 95.00
May 23	“Great Communication = Great Production” w/Ms. Cathy Jameson		Early Bird After April 23	
		Dentist	\$155.00	\$175.00
		Auxiliary	\$ 75.00	\$ 95.00
June 13-15	“Basic Implants” w/Drs. Finger, Guerra, Chiche & Block	21 cr. hrs.	Dentist	\$595.00
June 20-21	“Advanced Crown & Bridge” w/ Dr. John Kois	14 cr. hrs.	Dentist	\$465.00
	** Discounted fee for those who participated in Dec. 13-14 course.			
July 18-20	“Expanded Duty Dental Assistant” a/k/a EDDA “Comprehensive Continuum of Cosmetic Dentistry”		Auxiliary	\$369.00
	Part I	Part II	Part III	
	Sept. 12-14, 1997	Oct. 24-26, 1997	December 12-14, 1997	
	Approx. 72 cr. hrs.			Per Person \$4,495.00

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