

# NODA News

**MISSION STATEMENT**

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

**VOL. 35**

**MAY '97**

**NO. 5**

## Bring on the Mudbugs!

Springtime is crawfish-eating time in these parts and NODA always tries to do its share of the eating.

The annual NODA Crawfish Extravaganza will be held Friday, May 16 from 7-11 p.m. at the American Legion Home, 3001 River Road at Causeway Blvd.

The party is FREE to those who call the Central Office by Monday, May 12 for tickets. The number is 834-6449. Without tickets the price at the door is \$10 per couple.

Delicious crawfish await you and your spouse or date, along with other Creole-Cajun treats, ice-cold beer and soft drinks.

There will be a DJ on hand to spin records for dancing. Here's a new feature: a group will be on hand to teach Cajun dancing for one hour during the party!

Call today for your free tickets!



**GOLF AND CONTINUING EDUCATION**

Enjoy Both June 13 at Chateau CC

See page 5!

## Members Named to State Board

Three NODA members have been appointed as members of the Louisiana State Board of Dentistry.

They are Dr. Thomas Giacona, Dr. Aubrey Baudean, Jr., and Dr. Charles McCabe.

Dr. Giacona was named to complete the term of Dr. Vincent Liberto. Under the law, Dr. Liberto was required to relinquish the state post when he was named director of continuing education at the LSU Dental School.

Dr. Baudean was named to an at large position on the board and Dr. McCabe was appointed as representative of the New Orleans area, Dr. Giacona being the other New Orleans representative.

## Members cited on anniversaries

Twelve New Orleans area dentists have been honored by the Louisiana Dental Association on the anniversary of 50 and 25 years of practice, respectively.

Receiving certificates of honor for a half-century of dental practice were Dr. Louis F. Munro, 53 years; Dr. James Francis Dominguez, 52 years; Dr. Emile J. Charvet, Jr. and Dr. Joseph Tedesco, Jr.

Honored for 25 years of practice were Dr. Darlene T. Bassett, Dr. Ronald W. Britsch, Dr. John A. Franck, Jr., Dr. James D. Kiser, Dr. O. William Reeder, Jr., Dr. Myron W. Sheen, Dr. Edward C. Vocke, III, and Dr. Robert M. Watzke.

## Gum disease major problem

U.S. dentists say gum disease is a more pressing oral health concern than tooth decay by a 2-to-1 margin. This trend was revealed in the American Dental Association/College Oral Health Survey conducted at the 1996 ADA/FDI World Dental Congress in October.

According to the survey, 38 percent of U.S. dentists compared with 13 percent of international dentists reported gum disease as a pressing oral health concern. Conversely, 39 percent of international dentists versus 17 percent of U.S. dentists say cavities are a major problem.

### ALL ABOARD FOR DENTIST DAY

May 7 is "Dentist Day at the Legislature." There may still be space on the NODA bus. If you're interested, call the Central Office at 834-6449.

The NODA group will leave Schwegmann's parking lot on Vets at 11 a.m. Lunch and other refreshments will be provided. After an afternoon of briefings, the day will close with a 6 p.m. reception in the Governor's Mansion.

Bus fare and everything else is free. Here is a chance to share your views on dental matters with your legislators.

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## President's Message

by ANTHEA GROGONO, DDS

Since the installation of officers on March 8, representatives from the New Orleans Dental Association have already been working on your behalf:

The LDA House of Delegates was held in Lafayette on March 22. Twenty-two delegates and several alternates from New Orleans traveled to Lafayette. We knew ahead of time that the most controversial issue to be raised was a resolution to assess each active member up to \$175 per year for three years to develop and fund a statewide public relations campaign.

Dr. Fugetta called a special general meeting on February 17 to try to get an idea of how the general membership would feel about the issue. Unfortunately the meeting was poorly attended, but those who were there saw a presentation by AKA Advertising Agency which has been selected by the LDA as the lead advertising agency.

**AFTER THE PRESENTATION** there was considerable discussion, but the overall consensus was that NODA did not want this assessment to be levied. The main reasons for this were our anxiety about losing members to such a costly project – about \$840,000 over the three-year period – and also that we successfully do our own public relations campaigns each year without any additional assessments to our members!

I hope most of you have seen the recent television advertisement about sealants which was organized by Dr. Jim Roethele, chair of our Public Relations Committee. It aired in prime times almost daily during late February and throughout the month of March on Channels 4, 6 and WGNO Channel 26.

**AT THE HOUSE OF DELEGATES** there was again a great deal of discussion about this resolution. Several NODA delegates expressed our views and suggested a little more time to study the financing, (i.e., perhaps

obtaining some corporate funding to help offset some of the costs), and to have a clearer idea of the purpose and scope of the campaign and how its effectiveness was going to be measured. Nevertheless, the resolution passed with a simple majority vote.

Once at home in New Orleans, our executive director, Mona Whittington, reviewed the LDA bylaws and fortunately discovered that all resolutions involving assessments **MUST** be passed with a "two-thirds" majority vote! So for the moment, the passing of the resolution at the House is invalid. However, the saga continues and the LDA is probably going to convene another special meeting of the House of Delegates if they feel they can get the resolution approved with a two-thirds majority vote. Please give us your views on this important issue. You can do so by calling Mona at 834-6449 to give her your opinions.

**ON A LIGHTER SIDE**, I was privileged to attend the Alliance of NODA's luncheon at which they installed their officers for the coming year. The new president is Peggy Simmons with Gwen Giacona as president-elect. The corresponding and recording secretaries are Diane Ribando and Carol Hovland, respectively; and the treasurer is Daria Chaney. This group does so much to support and assist us each year, so please encourage your spouse to get involved. Ruth Ann Grush is responsible for membership, and she can be reached at 834-0214.

There was a very successful evening of table clinics at the LSU dental school on April 9. My thanks to all the judges from NODA who had the difficult task of deciding the winners when all the clinics were of such a consistently high standard.

Don't forget "Dentist Day at the Legislature" on May 7. Round-trip bus transportation with refreshments will be provided compli-

ments of NODA; but you **MUST** call in advance for reservations for the bus. Space will be allotted on a first-come, first-served basis – so call early! This is the one time each year we can meet with our legislators on a "one-on-one" basis to express our views and concerns on current and planned legislation that could profoundly affect our profession and practices.

We need your "voice" so please plan early to join us in Baton Rouge. "See you on the bus!"

With best regards,  
Anthea

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*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

*NODA News* is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



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## CONFERENCE CORNER

There may be a Central American touch to the 48th annual New Orleans Dental Conference August 27-30.

Brochures on the conference are being sent to San Jose, Costa Rica for distribution to members of Colegio de Cirujanos Dentistas, the dental association of Costa Rica.

It is hoped a number of our colleagues from that country will join us in New Orleans.

How is your fitness program coming along? Russell Paternostro, former strength coach of the New Orleans Saints, will conduct sessions on fitness and training at the Conference.



And you can put his message into practice right there in the Hilton which houses the Rivercenter Racquet and Health Club.

It has eight indoor tennis courts, four racquetball courts, four squash courts, an outdoor running track, treadmills, Stairmasters, Lifecycles and weight equipment.

With some of the nation's leading teachers and specialists on the program, the New Orleans Conference offers an excellent opportunity to amass most, perhaps all, of the year's requirement of CE credit, and your registration fee is paid!

Connie Podesta, who once lived on the North Shore and now travels out of Plano, Texas, will be the keynote speaker at the Opening Session Thursday, August 28. She draws huge crowds at national sessions.

She is a rousing motivational speaker, specializing in self-esteem and successful methods of dealing with people.

## More dentists cited for Donated Dental Service

*Dear friends,*

Due to the large number of doctors and dental labs who volunteered their time and services to the Donated Dental Service over the past year, it was necessary to submit their names in two issues of *NODA News*. We owe these generous people our heartfelt thanks.

Keep up the good work!

Francis G. Martello, D.D.S.

Board Member, Louisiana Foundation of Dentistry for the Handicapped

### DENTISTS:

Thomas O. Adams, Jorge M. Aguilar, Richard K. Akin, John E. Allen, Joseph Asercion, Victor Babin III, Franklin E. Bailey, Ronald F. Baldo, James Ballard, Barton C. Barre, Wendy Kreller Barrios, Darlene T. Bassett, Michael L. Bates, Harry J. Batt, Shannon Bergeron, Michael S. Block, Edward J. Boos, Dan Borde, John Braud Jr., Hugh Bullard, Maria Burmaster, Rowan Buskin.

Ronald Carr, Marvin Cavallino, George P. Cerniglia, Clayton J. Charbonnet Jr., Robert H. Charbonnet, Samuel J. Ciolino, Robert J. Clark, Kevin Curley, Ronald A. Curran, J. Delhom, Denice L. Derbes, A. W. Dickerson, Alan C. Dickerson, Vincent L. DiLeo Jr., Wayne Dilzell, K. Richard DuBois, Willard L. Dumas Jr., David A. Dupont.

John Phillip Epling, Gerald Evans, E. Harold Faget, Susan M. Felder, W. J. Ferrand, Israel M. Finger, Joseph M. Fontana, Leon F. Fournet, Charles Foy, John Franck Jr., George Franco, Bryan Frichter, Laurie Fricke.

Lisa Germain, Danny J. Gerstner, S. D. Gore Jr., Anthea Grogono, Robert E. Gueringer, Louis R. Guerra, James Hagan Jr., C. E. Heidingsfelder, L. Floyd Heier, Craig A. Henry, David J. Hildebrandt, David R. Hoffman, Jack A. Hudson, Clay Hunley, Charlie Ilawan.

Thomas W. Jones, Carolyn Kerr, John J. Killeen, Andrew Kreller, Robert E. Lane, Brian G. LeBon, William Ledoux, Edward Levy III, Vincent N. Liberto, Ronald J. Liuzza, Tom Mabry, Michael W. MacKenzie, Ronald Madere, Joseph B. Marino Jr., Frank Martello, Edward C. Massett, R. J. Matthews, Charles T. McCabe, Sean McCarthy, M. H. McCombs, Arturo J. Mendez, Anthony Miranda, Dale Misiek, Basil Mizrahi, John H. Moffatt Jr., James H. Moreau Jr., Natchez J. Morice, Robert S. Morley.

John D. Nolan Jr., Richard Olinde, Donna

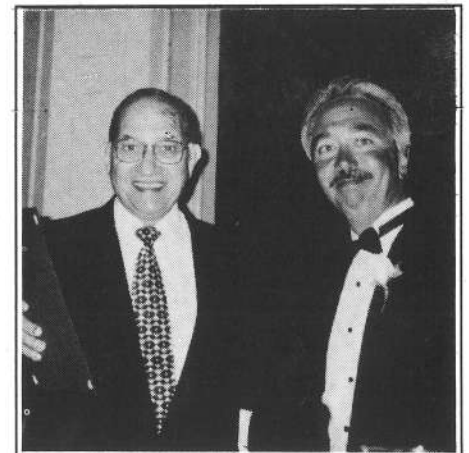
Palmisano, Kathryn Philpott-Hill, James M. Pittman, Dennis R. Preau, Ariel Raigrodski, David Raphael, O. William Reeder, Gizell Richard, Mike Robichaux, Glenn Schmidt, Paul E. Schneider, Mark Schott, John L. Shannon, Pamela Shaw, Charles R. Sicard, Stanley C. Simons, Kent A. Stasney, C. J. Steeg, Carol A. Stuckey, Patricia G. Summers, Thomas Sutherland, Fletcher Sutton, James P. Tomaszewski, Donald R. Toso, Elizabeth M. Troendle, Gerard R. Tully, Raymond J. Unland Jr., Edward Vocke, Peggy Walsh, Terence E. Walsh, William Wayman, Jim C. Weir Jr., John M. Welsh, William H. Wood, Jeanne Wright, Raymond Yukna.

### LA PLACE DENTISTS

John L. Paul, W. P. Danos, Robert Ory.

### LABS:

A & D Lab, Ceramic Dental Arts Lab, Dental Arts By Art Inc., Elite Dental Lab., Green Dental Lab, Kaylor Dental Lab, Lakeshore Dental Lab, Lapeze Dental Lab, Larry Brown, Magnolia Prosthetic Lab, Master Tech, Inc., MPS Dental Lab, Paramount Dental Lab, Paul Blandino Dental Lab, Ron Elliot Dental Ceramist, Rooney Dental Lab, Rudi's Crown & Bridge Lab, Scott Bishop Dental Ceramics, Selser Dental Lab, Superior Dental Ceramics Lab, T & M Dental Lab, Trafficano Dental Lab, Trindent Dental Lab, West Bank Dental Lab.



**HALF CENTURY:** Dr. Joseph Tedesco, left, accepts his 50-year LDA citation from Dr. Terry Fugetta, past NODA president. Twelve N.O. dentists were honored on their 50- and 25- year anniversaries.

## ADA News

The ADA's Department of State Government Affairs (DSGA) will participate in the National Conference of State Legislatures, (NCSL) 23rd Annual Meeting and Exhibition, Aug. 6-9 in Philadelphia.

NCSL presents great opportunities to strengthen legislative alliances and increase the profession's visibility among policymakers. About 5,000 state legislative leaders, lawmakers, staff and others will discuss issues, share ideas and solve problems.

Staffed by local dentists, constituents and ADA staff, our booth will provide information about dental issues along with water bottles that promote fluoridation.

The April *Wall Street Journal* carried the nearly full-page ADA ad promoting Direct Reimbursement. The ad will appear several times this month and again in September – key times during which benefits decision-makers evaluate and make decisions about employee benefits programs.

The second direct mail piece – the disk mailer with cost estimate form – will be sent to direct mail prospects in 24 states this week. A third mailing will follow at the end of the month.

At the request of the ADA's Council on Communications, the ADA is disseminating information on HIV/AIDS education and prevention materials to members and other dental professionals. Materials from the Centers for Disease Control and Prevention, for use by health professionals and the public, include: B078 – list of materials; D499 – catalog; and B380 – catalog supplement.

Contact: CDC National AIDS Clearinghouse, P.O. Box 6003, Rockville, MD 20849-6003. Or call 800-458-5231. The CDC web site is [www.cdcnac.org](http://www.cdcnac.org) or you can e-mail CDC at [AIDSINFO@CDCNAC.ORG](mailto:AIDSINFO@CDCNAC.ORG).

### WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

### NODA PROFILE

## Dr. Gallagher: A happy dentist

How does Dr. Richard Gallagher feel about dentistry?

"I love it. After 30 years I still love it," he says. "It's like a hobby to me. I consider myself lucky to be in it."

It was an uncle, Dr. Gene Garcia, who influenced Dr. Gallagher's choice of careers. "I just liked what I saw when I went to his office," recalls the Metairie practitioner. "I like people and it seemed like a fine way to make a living."

He went from Cor Jesu High School to Loyola pre-dent and then to the Loyola Dental School where he graduated in 1967. He joined his mentor, Dr. Garcia, as an associate, at the same time teaching prosthetics at Loyola. He was at the Jesuit university for four years followed by a year teaching seniors in general dentistry at LSUSD.

In 1968 Dr. Gallagher moved to Metairie, joining Dr. Bob Coker. He remained until 1979 when he moved to his present offices at 4440 Chastant St. in Metairie. He shares these quarters with Dr. Harold Smith and Dr. C.J. Steeg who have separate practices, and his associate, Dr. A.C. Liles III.

Dr. Gallagher employs seven people – two chairside assistants, one full-time and two part-time hygienists, office manager and a part-time office assistant.

The practice is one of general dentistry which suits Dr. Gallagher just fine. "I like to do a lot of different things," he explains. Recalling his teachers, he especially cites the late Dr. Bob Eastman. "He was wonderful – my favorite. When I later taught at LSU, I got to know him well. I have nothing but respect for him."

Dr. Gallagher is proud of his family – his wife Linda, an attorney, and sons Richard T.

Gallagher Jr., also an attorney, and Michael W. Gallagher, a second-year student at LSU Dental School. The senior Gallaghers have just become grandparents.

Dr. Gallagher enjoys hunting and fishing. He keeps a boat at Shell Beach and has a camp in Bay St. Louis where he likes "to just do busy work." Carving duck decoys is another interest.

Membership in two study groups helps him keep abreast of dental things. He is a member of the Academy of General Dentistry as well as the usual dental societies.

He gives his staff much credit for the success of the practice. "It's a real good staff . . . and fun people to work with. I enjoy coming to work," he says.

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## Golf, practice seminar June 13 at Chateau CC

Golf and continuing education – they go together.

At least they will for the dentists who take in NODA's Seminar/Golf Outing Friday, June 13 at the Chateau Golf and Country Club.

Dr. Mike Robichaux, Slidell practitioner and past NODA president, will conduct the seminar entitled, "The Not-So-Obvious Choice: Maintaining the Private Care Practice of Dentistry."

It will occupy the morning hours, following 8:30 a.m. continental breakfast and registration. At 1:30 p.m., after a nice lunch, the golf will begin. The 18-hole event will be limited to 24 golfers, first-come first-served.

Fee for non-golfers will be only \$25.00, covering the seminar and both meals. The \$75.00 fee for golfers will cover the seminar, meals, greens fee, and golf cart.

Dr. Robichaux, who travels widely to continuing education events, will present a brief summary of what's happening in managed care. Then he plans to offer "an overview of what I feel the private practice of the future might look like," he said.

He adds: "To believe that we can use the model of practice of the 70s and 80s to practice at the end of this century and into the next is naive. To be successful today and in the years to come, the modern dentist will have to think and behave differently."

Use the form below to send checks to the NODA Central Office, 2121 N. Causeway, Ste. 153, Metairie, LA 70001 by June 1. Co-chairmen of the event are Dr. Terry Fugetta and Dr. Lisa Germain.



NODA SEMINAR / GOLF OUTING  
Friday, June 13, 1997 • Chateau Country Club

Name \_\_\_\_\_

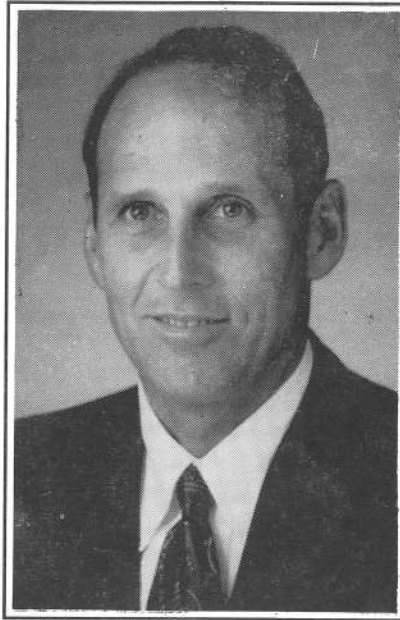
Phone Number \_\_\_\_\_

Non Golfer \$25  Seminar and meals. Golfer \$75  Seminar, meals, greens fee & cart.

Send this form with check to:

Mona Whittington, NODA Office, 2121 N. Causeway Blvd., Ste. 153, Metairie, LA 70001

Make check to: New Orleans Golf Association and mail by June 1.



DR. ROBICHAUX

### Dentists alerted to violence

A 1994 study by the American Medical Association shows domestic violence is the leading cause of injury to women ages 15 to 44 years, greater than car accidents, rapes and muggings combined.

Joan C. Gibson-Howell, RDH, MSED, writes in the *Journal of Dental Hygiene*, March-April 1996, that dental practitioners need to be aware of the increasing trend of abuse and its symptoms.

She reports that 68 percent of battered women's injuries involve the face, 45 percent the eyes and 12 percent the neck. The dental practitioner is in an ideal position to observe directly the parts of the body commonly injured by abusive behavior, to ask questions, be supportive, document, refer and report.

## Mark Your Calendar

NODA CRAWFISH PARTY  
Fri., May 16, 1997 – 7:00 pm  
American Legion Home  
RSVP Required – 834-6449

SEMINAR/GOLF OUTING  
Fri., June 13, 1997 – 8:30 a.m.  
Chateau Country Club  
RSVP Required – See page 5

48TH ANNUAL NEW ORLEANS  
DENTAL CONFERENCE  
Aug. 27-30, 1997  
"Tour of Excellence"  
New Orleans Hilton Riverside

### Research Day at LSU June 2

Dr. Harold Slavkin, president of the National Institute of Dental Research, will be keynote speaker at Research Day at LSUSD Monday, June 2 at the dental school.

The event is an annual project of the New Orleans Section of the American Association for Dental Research.

All NODA members are cordially invited to attend the day which begins at 8:30 a.m. The format includes the presentation by post-graduate and undergraduate dental students of results of their research projects.

Dr. Mary Beth Reidy is president of NOAADR. Those who would like to attend are asked to contact Ms. Lynn Pittman at (504) 619-8526 to RSVP.



Dr. Frank G. Martello, left, Pierre Fauchard chairperson (Louisiana), presents the Fauchard Academy's Senior Scholarship Award to Timothy A. Melancon. Center is Dr. James F. Gardiner, LSUSD Scholarship chairman. The award is for outstanding performance in scholarship, clinical education and leadership.

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**Continuing Education Corner**

*In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.*

DATE	COURSE / TITLE		COST
	<i>Alumni Day Presentation</i>	07 cr. hrs.	Dentist \$175.00
May 23	"Great Communication = Great Production" w/Ms. Cathý Jameson		Auxiliary \$ 95.00
June 13-15	"Basic Implants" w/Drs. Finger, Guerra, Chiche & Block	21 cr. hrs.	Dentist \$595.00
June 20-21	"Advanced Crown & Bridge" w/ Dr. John Kois	14 cr. hrs.	Dentist \$465.00 ***
** Discounted fee available for those who participated in Dec. 13-14 & April 4-5 courses.			
July 4-5	"Gulf Coast Potpourri" w/Drs. Robert Brannon & Bert Wood at the <i>Broadwater Beach Resort Hotel - Biloxi, MS</i>	08 cr. hrs.	Dentist \$129.00 Auxiliary \$ 95.00
July 9	"New Aspects of Dentistry" w/Dr. Gordon J. Christensen	07 cr. hrs.	Dentist \$245.00 Auxiliary \$ 95.00
July 10-13	"A Continuum on Implants" w/Drs. Christensen, Smiler, Garber, Salama & Lewis	32 cr. hrs.	Dentist \$1,395.00
July 12	"Radiology for Dental Auxiliaries"		Auxiliary \$ 95.00
July 18-20	"Expanded Duty Dental Assistant" a/k/a EDDA <i>Sold Out</i>		Auxiliary \$369.00
"Comprehensive Continuum of Cosmetic Dentistry"			
	Part I	Part II	Part III
	Sept. 12-14, 1997	Oct. 24-26, 1997	December 12-14, 1997
		Approx. 72 cr. hrs.	Per Person \$4,495.00

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Kristi Soileau, Editor

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