

STAFF APPRECIATION NIGHT IS OCTOBER 16 FEATURE

NODA is going Cajun all the way to show spouses and staff members how much we love 'em.

The annual Staff Appreciation Night on Friday, October 16 at 7 p.m. at the Bayou Barn in Crown Point, La. will be a Cajun feast in music, food and *joie de vivre*.

For those who have never sampled the Bayou Barn and Crown Point, follow these simple directions: After crossing the Crescent City Connection, proceed on West Bank Expressway to Barataria Blvd. Head south to Hwy. 3014 (new, 4-lane to Lafitte) and continue 6 miles

until junction with Hwy. 45 and you're there! Those coming from Huey P. Long Bridge area can take Lapalco Blvd. to Barataria Blvd. and turn right.

Dress in comfortable clothes complete with dancing shoes as you dance to the 50s and pop rhythms of our four-piece band and female vocalist. Prepare to enjoy this tasty buffet, featuring: Gumbo, potato salad, crawfish etouffee, honey-grilled chicken, fresh vegetables and dessert.

Beer, wine and soft drinks are included.

Cost for all this, cher, is only \$20 per person.

Plan now to treat your spouse and staff to this Cajun evening. **IMPORTANT:** Remember to RSVP to the NODA Central Office by October 14. The number is 834-6449.

Visiting with us will be Michele Bresler Howard from the ADA in Chicago. We're going to show her what living in Cajun land is like.

Issue check to NODA and mail to 2121 N. Causeway Blvd., Metairie, LA with a list of your attendees.

Laissez les bon temps rouler.

NEW ORLEANS DENTAL ASSOCIATION

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 36 OCTOBER '98 NO. 8



JAM PACKED
An example of some of the crowds at the 49th N.O. Dental Conference sessions. More photos on Page 5.

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OFFICER NOMINATIONS INVITED

Nominations are now being accepted for the 1999-2000 NODA officers. As president-elect, Dr. Guy Ribando will serve as chairman of the Nominating Committee.

Nominations are being solicited from all active NODA members and should be submitted to Dr. Ribando at the NODA Central Office, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.

Officers to be elected are: president-elect, first vice president, second vice president, secretary, one member of the Board of Governors, and one director to the LDA.

Nominations, which must be in writing and signed by two active, retired or life members in good standing, must be received in the NODA

Central Office by Monday, October 26. Nominees must have agreed to serve if elected.

The Nominating Committee's slate of nominees will be announced at the December general membership meeting. At that time, additional nominations may be made from the floor or by vote. The February general membership meeting is the official election meeting. Officers will be installed on March 27 at the installation dinner at the English Turn Golf and Country Club.

This is your chance to become actively involved or to involve a colleague in the leadership of your association. Please take the time to help us prepare NODA to meet future challenges and continue its mission.

President's Message

by KENNETH G. SCHOTT, DDS

As summer moves into fall, the activities of your association begin to increase. **The next event on our calendar is the annual staff appreciation night.** As I mentioned in last month's newsletter, we have decided to try a new format this year. It will be held this year on **Friday, October 16, at the Bayou Barn in Crown Point. The Bayou Barn is located at the junction of LA 45 & LA 3134.**

This year's party will feature an outdoor theme with barbeque. There will be plenty for everyone. There will also be music and dancing. This event is partially sponsored by the Membership Task Force. Michele Bresler Howard of the ADA has promised some special surprises. Your staff members, as well as their spouses, are welcome.

We need to know how many from your office are planning to attend so that we may make the necessary arrangements. Please call the Central Office (834-6449) with your reservations. This promises to be a fun event and I urge everyone to join us.

Iwant to spend the rest of my space in this newsletter looking back. Last month the New Orleans Dental Conference embarked on a new era. After 16 years in the safe confines of the New Orleans Hilton Riverside, the cord was cut and the move was made to the Ernest N. Morial Convention Center. Dr. Tom Giacona and his committee deserve all of our thanks for a job well done.

The opportunities for education and fellowship are unsurpassed. All those who helped make this event a success should take a well deserved bow. The exhibit hall was the largest we have ever had. There were three \$500 cash drawings in the exhibit hall and all three were won by NODA members. Congratulations to

Paul Dugas, Valerie Hemphill, and Debbie Arnold. Remember to spend your money wisely. Oh, what the heck, just have fun with it.

There was also a drawing in the exhibit hall for a handbag for a dental auxiliary who had ordered on behalf of her office. The final drawing in the hall awarded a free booth for the 1999 New Orleans Dental Conference to one of this year's exhibitors. The free booth went to Oral Arts Dental Lab.

The scientific program was of top quality. From Dr. Bill Dickerson's all-day pre-conference lecture on Wednesday to the final lectures on Saturday afternoon the attendees were treated to speakers who touched on nearly every aspect of our profession. This was the result of years of organization and planning, and I want to again thank all who helped make it possible.

One thing that no one could have planned for or foreseen, was the visitor we almost had from the Gulf of Mexico. After some very anxious moments on Tuesday, we decided that we were going to give it a go, and luck and the weather went our way. While we did experience some drop in attendance on Wednesday due to the storm, it did seem minimal, and I especially thank Dr. Debra Arnold who had a lot more faith on Tuesday than some of the rest of us did.

Finally in last month's newsletter, I mentioned that there was always something for you to do, some way for you to get involved. On Thursday morning during this year's conference, things as usual were pretty hectic. People were picking up registration packets, badge holders, and programs. The booth for badge holders and

programs was swamped and the person running the booth was having trouble keeping up with the demand. One of our NODA members who was standing in line to get his badge holder and program saw a need and he filled it. He stepped behind the booth and helped. Nobody had to ask. This may not seem like a big thing, but when I heard about it I was very appreciative and I decided to mention it in the newsletter. **THANK YOU, PETE SALATICH.**

Ken Schott

ADA News

ADA policy requires all volunteer travelers, traveling on ADA-funded business, to make their airline reservations through the ADA Travel Desk, International Travel Service (I.T.S.)

This gives the ADA the opportunity to control the cost of airline tickets by consolidating air travel expenditures. The ADA is also able to negotiate and file for group and meeting discounted airfares on a national level.

The program functions as follows:

- The ADA meeting coordinator notifies all volunteers of the upcoming meeting.
- The volunteers contact I.T.S. at (800) 225-1532 and identify themselves as ADA volunteers, providing the dates, name and location of the meeting they are attending.
- The ADA travel advisor will locate the volunteer's name on an authorized list and will process the reservation as required.
- All ADA volunteers should have a travel profile on file with I.T.S. This will expedite the reservation process and will ensure that personal travel preferences are adhered to whenever possible.
- All airfares over \$1,000.00 must be approved by the ADA prior to ticket issuance.
- Tickets will automatically be charged to the ADA, thus eliminating ticket reimbursement. Tickets will be held until boarding passes can be issued (normally 30-35 days prior to departure).

(Continued on Page 4)

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



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Plan your NODA year

NODA STAFF APPRECIATION NIGHT

Fri., Oct. 16, 1998 – 7:00 pm
"Bayou Barn" – Crown Point, LA
(RSVP required)

NODA GENERAL MEETING

Wed., Nov. 18, 1998 – LSUSD – 7:00 pm
"TMD Splint Therapy"
Dr. Shawky Mohamed

NODA GENERAL MEETING

Wed., Dec. 9, 1998 – LSUSD – 7:00 pm
"Nasty Microbes"
Dr. John Mayo

NODA GENERAL MEETING

Wed., Jan. 20, 1999 – LSUSD – 7:00 pm
"Periodontology"
Dr. Hisham Nasr

NODA GENERAL/ELECTION MEETING & NEW MEMBER DINNER

Wed., Feb. 24, 1999 – Carlone's Restaurant
"Managed Care Environment"
Dr. Michael Robichaux

NODA INSTALLATION DINNER

Sat., March 27, 1999 – 7:00 pm
English Turn Golf & Country Club
Dr. Guy A. Ribando

NODA CRAWFISH BOIL

Fri., April 16, 1999 – 7:00 pm
American Legion Home
(RSVP required)

NODA GENERAL MEETING

Wed., May 19, 1999 – LSUSD – 7:00 pm
"New Computer Technology:
A Hardware/Software Exhibit"
Dr. William Davenport

NEW ORLEANS DENTAL CONFERENCE "50TH ANNIVERSARY"

Sept. 15-18, 1999
"Go For The Gold"
Ernest N. Morial Convention Center

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Adams: Give baseball an assist

Sometimes unusual things have an effect on our lives and careers. Baseball played a role in the life and future profession of oral surgeon Dr. Thomas O. Adams.

Born in Tampa, Florida, Tom Adams moved as a high schooler with his parents to New Orleans and enrolled in East Jefferson HS. His prowess as a pitcher in prep baseball as well as American Legion and All-American leagues attracted the attention of Tulane baseball coach Ben Abadie.

The result was a four-year baseball scholarship at Tulane where he played for four years, graduating with a BS in chemistry in 1965.

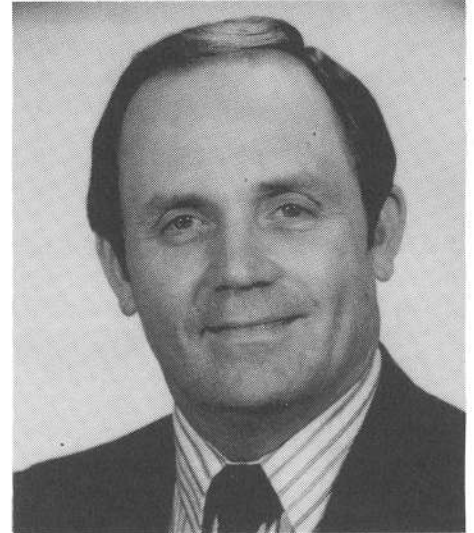
His next educational step was only a few yards away. He enrolled in the Loyola Dental School next door where he earned his DDS in 1969. Then came three years as an oral surgery resident at Charity Hospital.

Dr. Adams then accepted the position of staff oral surgeon at Eisenhower Hospital in Augusta, Georgia. After two years it was back to New Orleans where Dr. Adams set up his office first at 3901 Houma Blvd., and then at 4224 Houma Blvd. He also has an office in Mandeville.

A Diplomate of the American Board of Oral and Maxillofacial Surgery, and a Fellow of the American College of Oral Surgeons, Dr. Adams is on the staff of East Jefferson Hospital where he is chairman of the department of dentistry.

He remembers his days at the Loyola Dental School, especially his friendship with Dr. Dave Ellis, who was in charge of oral surgery at Charity.

His practice keeps Dr. Adams pretty busy. When he gets a chance he likes to play golf at Metairie Country Club.



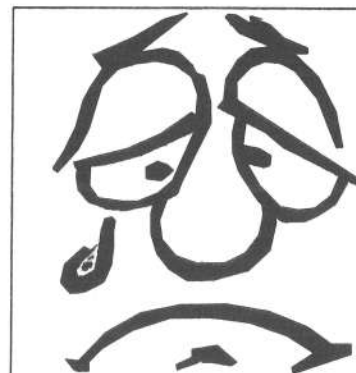
DR. ADAMS

He and his wife, the former Deandra Blache of New Orleans, are the proud parents of three children: Robin, 28, a schoolteacher; Christine, 24, a graduate of Tulane University and currently in nursing school, and Todd, 20, a student in Louisiana State University's school of landscape architecture.

As to changes in his profession over the years, Dr. Adams mentioned one that is not clinical but administrative: managed care. "It's a problem for dentists and a problem for patients, the latter because they're often unaware of the cost of treatment," he said.

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Legislative and Regulatory Activities

The ADA Washington Office and the American Dental Political Action Committee (ADPAC) speak up for members with lawmakers and federal regulators, voicing the dental profession's positions on important legislative and regulatory issues. In addition, the ADA actively supports state dental society efforts to influence legislative policies through assistance from the ADA Department of State Government Affairs. For information, call the Department of State Government Affairs at ADA extension 2525 or the ADA Washington Office at 1-202-898-2400.

Dental Benefit Information

ADA staff is available to provide members with resources and answer questions about the design and administrative features of various dental benefit plans, including managed care plans. For information on fee-for-service and managed care dental benefit plans, direct reimbursement programs; dental plan statistics, design, or administration, call the Council on Dental Benefit Programs at ADA extension 2746.

Electronic Claims Processing

Because paperless claims can be processed more accurately and efficiently, the electronic claims processing services offered through the ADA Electronic Commerce Co. (ADA ECCo) enable members to boost office productivity and speed cash flow. Electronic claims processing is just the first in an array of electronic commerce services that ADA ECCo will offer dentists to help them improve dental practice operations through the application of electronic commerce technology. Call ADA ECCo at ADA extension 2918 for more information.

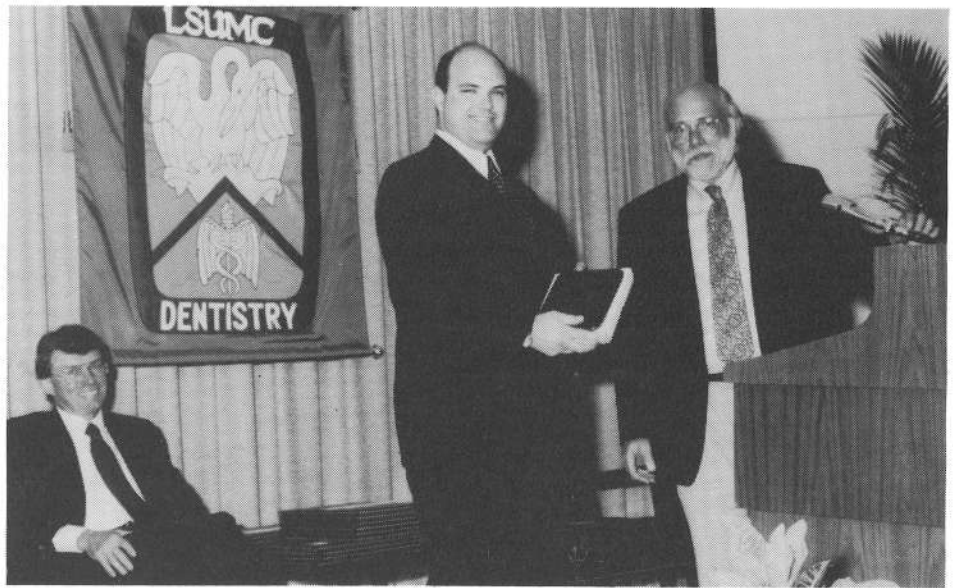
ADA NEWS

(Continued from page 2)

Tickets will then be proofed for schedule changes, lower airfares and mailed to the volunteer traveler by I.T.S.

- Reservations for non-ADA funded travelers may also be made through the ADA Travel Desk by providing a personal credit card.

The ADA requests all volunteers to use United and Delta Air Lines, the ADA's preferred carriers, whenever schedules permit. The ADA has agreements with each airline that provide discounts for group and meeting travel. If you have any questions, please call (800) 621-8099 ext. 2923.



Dr. Anthony Rainwater (center) receives the New Orleans section of the American Association for Dental Research annual research award from Dr. Randy Moses, president of the section. Dr. Eric Hovland (seated), dean of the LSU School of Dentistry, looks on.

Some bottled waters are low on fluoride

Some public health officials are concerned about the increased reliance on bottled water and the potential impact this might have on dental caries, especially in young children, says Warren LeMay, D.D.S., in the April 1998 *WDA Journal*.

Parents, dentists, and other health care providers should consider the consequences of children drinking water with inadequate fluoride levels, LeMay says.

According to LeMay, unlike many community water systems, most types of bottled water lack sufficient fluoride. Says LeMay, "It seems clear that unless an individual uses enough of other sources of fluoride, there is an increased risk of dental caries. Appropriate levels of fluo-

ride in the drinking water can reduce dental caries by up to 30 percent."

LeMay suggests that dentists and physicians evaluate the fluoride intake of children and discuss with parents the need for dietary fluoride supplements, fluoride mouthrinses or more intense professional supervision.

Dentists should inquire whether a home is equipped with a water filtration system. Two of the most common water filtration systems are carbon filtration and reverse osmosis. Carbon filtration systems do not remove fluoride, but reverse osmosis systems can remove about 95 percent of fluoride from the water.

OPENING AT BARKSDALE

(From the LDA)

RGB Group, Inc., under contract with the U.S. Air Force, has an opening for a general dentist at Barksdale AFB. Candidates should have 2 years experience and a state license from any of the 50 U.S. states. Relocation expense allowance. This position needs to be filled immediately. If you can help in any way, please reply by e-mail to rgbgroup@laker.net or call toll free at (888) 453-4442 and ask for Ana Bravo.

LAFAYETTE HYGIENE PROGRAM

(From the LDA)

Dr. Merv Trail, Chancellor of the LSU Medical Center, has expressed his intention to see that the LSU School of Dentistry receives the necessary funds to start up the proposed new dental hygiene program in Lafayette.

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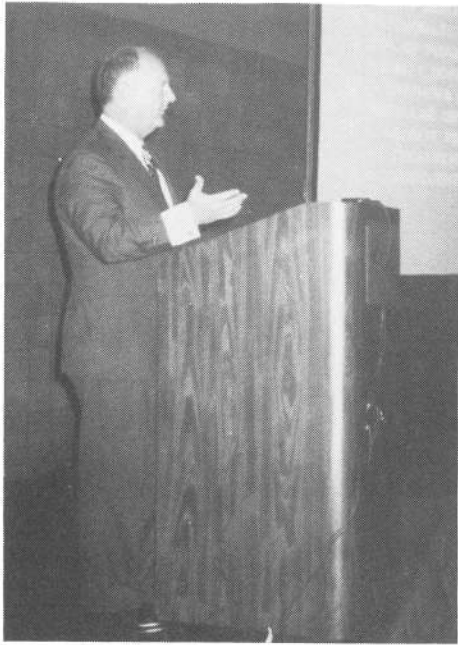
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Dr. Jim Weir addresses "full house" in oral pathology.



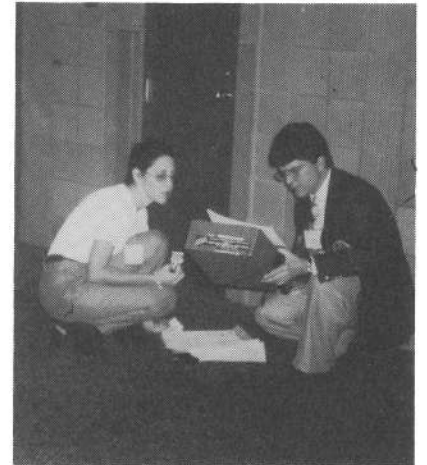
Giveaways and prizes yielded smiles and chuckles.

The Conference in Pictures

Photos by Dr. Kristi Soileau



Work never stops in Conference Headquarters.



Drs. Burmaster, Campo work where they have to in counting and recounting.



Doctors pause to discuss sessions.

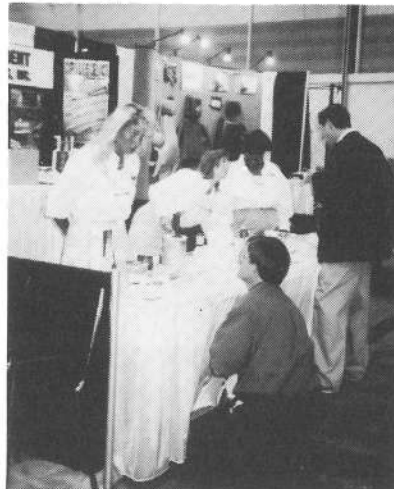
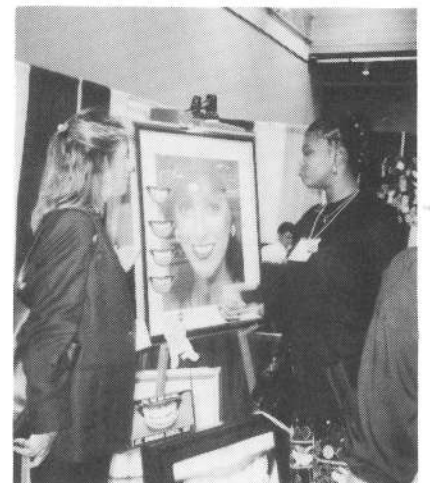


Exhibit Hall was huge and busy.



Another interesting booth.

BULLETIN BOARD

FAMILY PRACTICE FOR SALE: Jefferson Hwy. 3 1/2 days a week. Contact 286-0747 or Pager 551-9626.

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(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	1998	COURSE / TITLE		COST
October 9		"Esthetic Dentistry" w/Dr. Mike Malone	07 cr. hrs.	DDS \$ 195.00 Auxiliaries \$ 95.00
October 16-18		"Expanded Duty Dental Assistant" w/Dottie Austin, CDA	24 cr. hrs.	Auxiliary \$ 369.00
Nov. 6		"Preparing for the Aging America" w/Dr. Linda C. Niessen	07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 95.00
November 21		"Radiology for Dental Auxiliaries" w/ Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 145.00
November 14-22		"Oral & Cosmetic Surgery Review Course" w/Drs. Kent, Misiek, Teenier, Block, et alia	Call CE for daily tuition rates.	
December 11		"Last Chance Course II" w/Drs. Cade, Lemon, Moerschbaecher, Sadan and Wood	07 cr. hrs.	DDS \$ 220.00 Auxiliary \$ 145.00
Dec. 11-13		"Expanded Duty Dental Assistant" w/Dottie Austin, CDA	24 cr. hrs.	Auxiliary \$ 369.00
	1999			
	January 8-10	March 5-7	April 16-18	
	"Cosmetic Dentistry Continuum Level I" w/Drs. Jimmy Eubank, Buddy Mopper, Jeff Morley Ron Lemon, Jerry Chiche, Michael Miller, Roger Levin & Mike Bellerino, CDT			DDS \$5,495.00 Auxiliary \$ 995.00 (Fees cover all three sessions)
January 15-17	"Local Anesthesia for the Dental Hygienist" w/Drs. Bert Wood, Janet Leigh and		72 cr. hrs.	Hygienist \$ 979.00
February 19-21	w/Drs. Bert Wood, Janet Leigh and			
March 19-21	Tony Indovina			
January 9		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 120.00

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NODA News

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Kristi Soileau, Editor

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