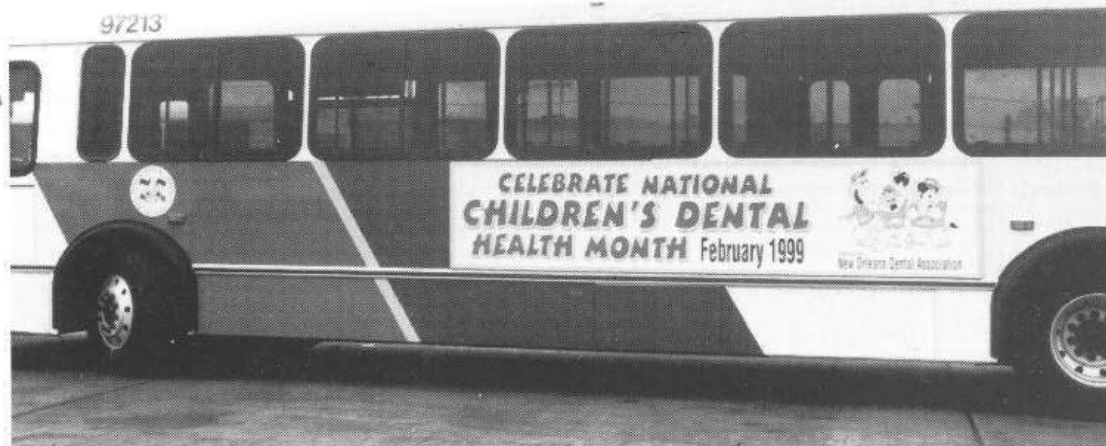


NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 37 MARCH '99 NO. 3



SELLING DENTAL HEALTH: Traveling billboards, moving about the city at eye level, these signs on RTA buses were part of NODA's sponsorship of National Children's Dental Health Month. For more on NCDHM, see page 3.

LEGISLATIVE DINNER SET FOR MARCH 10

NODA's annual dinner for area members of the Louisiana Legislature will be held Wednesday, March 10 at the Columns Hotel, 3811 St. Charles Ave. Cocktails are at 6:30 p.m. with dinner at 7 p.m.

Dr. Randall Schaffer, co-chairman of the Legislative Committee, asked NODA contact dentists to urge their representatives to attend.

"If you are not a member of the Legislative Committee and wish to become a member, especially if you have personal contact with one of our state representatives, please contact them and call the NODA Office or Randy Schaffer with the information," said Dr. Schaffer.

ENGLISH TURN EVENT MARCH 27

DR. RIBANDO TO ASSUME NODA PRESIDENCY

Swank English Turn Golf and Country Club, where the nation's top pros will soon play the New Orleans Compaq Golf Classic, will be the scene of NODA's annual dinner featuring the installation of Dr. Guy Ribando as the association's 81st president.

It will be held Saturday, March 27 at 8 p.m. Dr. Ribando will succeed Dr. Ken Schott as president. A cash bar will be available at 7 p.m.

Also to be installed are other officers for 1999-2000, members of the Board of Governors and delegates to the Louisiana Dental Association and the American Dental Association.

NODA's Honor Dentist Award will be conferred on Dr. Clay Hunley, New Orleans oral surgeon for his years of service to the profession and his contributions to the community.

English Turn Golf and Country Club is located on the West Bank of the Mississippi. After crossing the Crescent City Connection, take Gen. DeGaulle Drive to its very end, crossing over the high-rise spanning the Intracoastal Waterway, continue around the circle leading from the bridge and turn right (east) on Highway 406 (Woodland Hwy.) An area of beautiful homes will soon appear as will English Turn Drive leading to the club.

Here's the delicious dinner that awaits you:

- Chicken & Andouille Gumbo
- English Turn Tossed Salad
- Choice of entree:

Blackened Pork Avery Island Medallions of blackened pork loin

served w/roasted pecan and sweet potato duchess topped with plum demiglaze.

Pecan Island Catfish

Catfish filet battered in a pecan crust topped w/sweet potato and shrimp velout.

- Wood Grilled Vegetables
- Rice Custard Dressing Dessert
- Coffee & Tea

Cost for this evening, NODA's premier social event, is \$43 per person. Why not get up a party of old friends or classmates and enjoy this elegant evening?

Special printed invitations are in the mail. Be sure to return the RSVP card by the cutoff date of **MARCH 22**. It should be a gala occasion.



DR. RIBANDO

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President's Message

by KENNETH G. SCHOTT, DDS

As I come to the end of my year as president, I would like to reflect on some of the significant events and people of the past year. While it was not a year of any really hot button items, there were some events which are worth revisiting.

The single most significant event, and the one which will have the greatest long term impact on our association was this year's move of the New Orleans Dental Conference from the New Orleans Hilton to the Ernest N. Morial Convention Center. This move was accompanied by the retirement of the longtime executive director, **Dr. Lou Grush**. While there were many changes from our safe little environment at the Hilton, the transition went very smoothly, and much credit should go to **Dr. Tom Giacona** and his committee for a job well done.

Another issue which has been with us for several years, and has been the topic of lively debate, is whether or not to institute some type of **public awareness campaign** either on the state or national level. I am not personally in favor of such a campaign. I feel it would negatively impact membership, and I'm not sure that it would achieve its stated goals. That said, my compliments go out to **Dr. Jim Roethle** for all his time and effort. He has attempted to address the concerns of the NODA board in order to reach a position which could be more widely supported.

I feel that our monthly general meetings, especially the scientific program, have been very well organized and run. We have had speakers on a variety of topics who presented information which is beneficial to all of us in our quest to learn more about our profession and its ever-changing environment. Our meetings have been well attended and we have been fortunate to have had assistance on the financial side from those companies who have been generous enough to support us. I thank **Dr. Chris Brown** and his committee. Their hard work has made these monthly meetings a success.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to **Dr. Kristi Soileau**, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

In specifically mentioning these three committees, I do not wish to diminish the work of any other committee or its members. The time and effort that go into putting our activities together are a large endeavor, and all those who contributed have my most heartfelt thanks. Their contribution to our profession, and in particular to our association is greatly appreciated.

Special thanks go out to my two secretaries, **Mona and Norma**, who with help from **Alice and Ann**, allowed me to do this job and still have some semblance of a life. Their assistance and hard work were invaluable to me and to the association. Thanks also to **Joe, Terry, Bill, Debbie, Randy, Terry, and Anthea**. You have been dear friends, as well as colleagues, and your advice and counsel have been greatly appreciated. **An extra special thanks to my wife, Mitzi, who has always supported me and helped me to be an active member of this association.**

As I turn the reins over to **Dr. Guy Ribando**, I encourage all the members of the association to take a chance on getting involved. **Guy** will be looking for committee chairpersons as well as committee workers to serve in many capacities. Any leader is only as good as those who work with him or her. I was fortunate to have strong help, and I hope you will continue to offer your support to him and our association. I know I am leaving things in good hands.

I have mentioned several times during the year that the toughest part of my job was writing these monthly messages. I'm sure that most of you find that hard to believe considering how long some of them have been. I have actually come up to the due date once or twice without a really good idea about my topic for the month. However, something always seemed to present itself, and once I got started, I just got on a roll. So I say to anyone who may consider serving as president at some time in the future: **"TRY IT,**

YOU'LL LIKE IT."

Thanks to all for your assistance, guidance, and support.

Ken Schott

DENTAL ASSISTANTS WEEK

(From the LDA)

March 7-13, 1999, has been designated by the American Dental Assistants Association, along with the American Dental Association and the Canadian Dental Assistants Association, as Dental Assistants Recognition Week to express appreciation for the skills and contributions of your dental assistants to your practice.

JOURNALISM AWARDS

(From the LDA)

The deadline for submitting your publication in the International College of Dentists' 27th Annual Journalism Awards Competition is April 15, 1999. Anyone interested in entering should contact Ward Blackwell at the LDA office for more information and a copy of the registration form.

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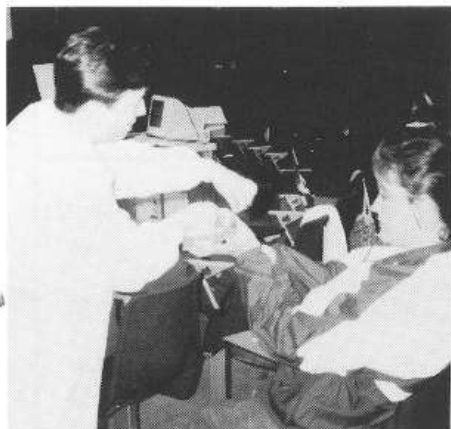
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Gaynor Denmark, RDH, demonstrates brushing techniques at Teachers/School Nurses Seminar at LSUSD.



Sheri Granier, RDH, speaks on dental care at LSUSD seminar. Pediatric residents also spoke.



The Tooth Fairy (Vera Marse of the NODA Alliance) was a popular figure at the Children's Hospital event.



Children's Hospital prepared a beautiful cake for the Grand Opening February 2.



Gwen Giacona, president of the NODA Alliance, entertains children with dental lessons.



Dr. Pam Shaw, left, and co-chairs Dr. Richard Ballard and Dr. Shannon Simons hand out toothbrushes and coloring sheets on dental care.

National Children's Dental Health Month

A Teacher/School Nurse Seminar, Grand Opening at Children's Hospital, Dental Day in the Freeport McMoran Museum at Rivertown . . . these were some of the activities highlighting Children's Dental Health Month, sponsored by NODA. The Alliance of NODA also held a program for children at LSUSD, among other projects.

Rossner Lecture set March 18

The Touro Infirmary Foundation will sponsor the 16th annual Charles W. Rossner, DDS Lecture Thursday, March 18 from 8:30 a.m. to 4:30 p.m. at the Airport Hilton in Kenner.

Seminar leader will be Avishai Sadan, DMD, who will discuss "Updates in Esthetics and Implant Dentistry."

The presentation will review current concepts in all-ceramic and esthetic-implant restorations. Emphasis will be placed on linking research data to clinical procedures in esthetic dentistry, especially in the context of impres-

sions, bonding procedures, cementation, and implant dentistry. Six hours of Academy of General Dentistry credits are available.

The seminar was established in memory of Dr. Rossner by his daughter, Mrs. Charles W. Thissell, and friends. Dr. Rossner was a member of Touro Infirmary's medical staff for over 50 years until his death in 1983.

Seating is limited to 250 participants, and advance registration is required. For more information, please call Shelley Landrieu & Associates at (504) 523-6792.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

Oral surgeon to be honored

NODA has selected Dr. Clay C. Hunley to receive its coveted Honor Dentist Award.

The award is presented to a NODA member who has distinguished himself or herself by leadership and contributions to the profession.



DR. HUNLEY

Dr. Hunley, who retired in June after 41 years as an oral surgeon, will receive the award at the annual Installation of Officers Dinner March 27 at the English Turn Golf and Country Club.

A graduate of the Loyola School of Dentistry in 1957, Dr. Hunley completed the oral surgery program at Charity Hospital as chief resident in 1960.

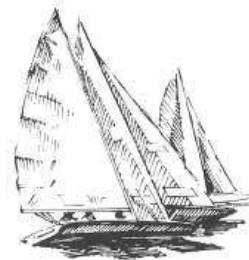
He entered private practice in that year, beginning a notable career not only as a practitioner but as a leader in the profession in such posts as general chairman of the New Orleans Dental Conference, president of the New Orleans Dental Association, president of the Louisiana Society of Oral Surgery, and president of the New Orleans chapter of the International College of Dentistry.

Dr. Hunley has held the posts of clinical assistant professor at both LSU Dental School and Tulane Medical School. He retired as a major in the U.S. Air Force Reserve in 1965. Only recently (1998) he was honored as one of three outstanding alumni of his high school, Ascension Catholic High School in Donaldsonville.

Parents of two children, Dr. Hunley and his wife Anita plan to spend his retirement in "a little travel and keeping up with our grandchildren."

Past NODA Honor Dentist Recipients

- Dr. F. Harold Wirth
- Dr. Victor B. Marquer
- Dr. Allen A. Copping
- Dr. Meffre R. Matta
- Dr. E. Harold Faget
- Dr. Eugene J. Fortier, Jr.
- Dr. Edmund E. Jeansonne, Sr.
- Dr. Robert H. Charbonnet
- Dr. Vincent N. Liberto
- Dr. Frank L. Herbert
- Dr. F. Ralph Dauterive
- Dr. John D. Shea
- Dr. Louis G. Grush
- Dr. Terence E. Walsh



Rev. John Keller, former chaplain, LU Dental School

BY FRANK L. HERBERT, DDS

On Friday, January 19, the Rev. John F. Keller, S.J., an administrator at Loyola University for 23 years, died of natural causes. A native New Orleanian and 1934 graduate of Jesuit High School, Father Keller joined the Loyola faculty in 1955 as chaplain of the school of dentistry and chairman of the department of mathematics.

A man of as many talents as impressive as the lengthy list of his friends, John Keller established the university's computer center in 1963 and was associate professor of computer science until 1967 when his career moved from teaching to administration.

He became executive vice-president and treasurer of the Loyola University Corporation and a member of the Board of Trustees. It was at this time that the school of dentistry was directed by the American Dental



FR. KELLER

Association to upgrade its physical plant and faculty or face loss of accreditation and closure.

Faced with an impossible financial burden by this edict, Loyola sent Father Keller to Baton Rouge to seek assistance from the State of Louisiana to continue its role in dental education begun in 1914. Negotiations between Father Keller and Governor John J. McKeithen resulted in the decision that transferred dental education from Loyola University to the State of Louisiana when the LSU School of Dentistry was established in 1968.

Recognition of Keller's impressive abilities led to his being named president of the Louisiana Association of Independent Colleges and Universities, a position he held for nine years. He was also a member of the Louisiana State Advisory Council from 1975 to 1982, and a member of the Governor's Special Commission for Educational Services in Louisiana.

The fact that he lost one of his legs to cancer did not deter him, and he found time to achieve his long-desired ambition to become an attorney and became supervising attorney of the Law Clinic at the Loyola University School of Law.

In 1985, he was appointed to the Board of Regents of the State of Louisiana, serving as chairman in 1989 and completing two terms on the board. On November 1, only three months before his death, Father Keller was honored by Jesuit High School as recipient of the 1998 North American Martyr's Award.

Priest, mathematician, administrator par excellence, lawyer, businessmen, and great friend of dentistry, John Keller was truly a disciple of St. Ignatius Loyola and a companion of Jesus. He was, essentially, a man for others.

Note:

In the list of participating dentists sent from the Donated Dental Services Program, the name of Dr. John Paul was inadvertently omitted. We are happy to mention that Dr. Paul also contributed his time and services to this program.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Gelfand: A 36-hour day?

He doesn't seem at all hurried, so Dr. Arnold Gelfand must somehow have discovered a 36-hour day.

In addition to conducting a busy dental practice at his office in uptown New Orleans, Dr. Gelfand also has managed to:

- Extensively computerize his office, where he will be tying the intra-oral camera directly into patient records and . . . well, better let him explain it.

- Develop and construct, with his wife, Gail, apartment complexes in the Warehouse District.

- Indulge in his hobby of sculpture that involves a night course in welding at Delgado College.

- Find time for his other hobbies of hunting and fishing, racquet ball and running.

A general practitioner, Dr. Gelfand has a staff of three business people, two hygienists and a chairside assistant at his office at 1319 Amelia St. near Touro Infirmary.

Chicago-born, he took his dental studies at Washington University in St. Louis. There he met his wife, the former Gail Heffere of New Orleans. "The funny thing is that it was I who talked her into making our home in New Orleans. I've always loved the city," he recalls.

After a few months of post-DDS travel, Dr. Gelfand in 1973 accepted an associateship with the late Dr. Charles Rossner, a Touro staff member, for whom this month's Rossner lecture is named.

He spent three years with Dr. Rossner before starting out on his own first in the Medical Plaza building, then in a building he bought on Amelia St. where he has been for 17 years.

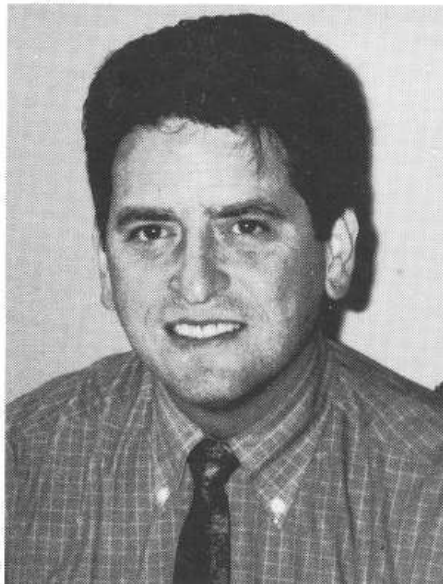
Dentistry, he recalls, was a lifelong ambition. "I had uncles and cousins in dentistry," he said. "A couple were professors, one at Tufts, another at Northwestern. I was aware of the respect with which they were regarded. Also, it

represented a chance to be in science. Dentistry seemed to me to be a wonderful profession."

Dr. Gelfand remains as excited as ever about dentistry. "The changes ahead in technology and in other areas are phenomenal. We are coming upon the greatest opportunities dentistry has ever seen," he predicts.

The Gelfands, who recently moved into one of their new apartments in the Warehouse District, are the proud parents of two children. Son Aaron, 21, is a student at the College of Charleston, South Carolina, and daughter Greer, 19, a student at the University of Tennessee.

Wife Gail handles much of the real estate and even the contracting in the construction business. She also does some TV work at Channel 8. Dr. Gelfand, a member of NODA, LDA and ADA, is working on his accreditation by the Academy of Cosmetic Dentistry.

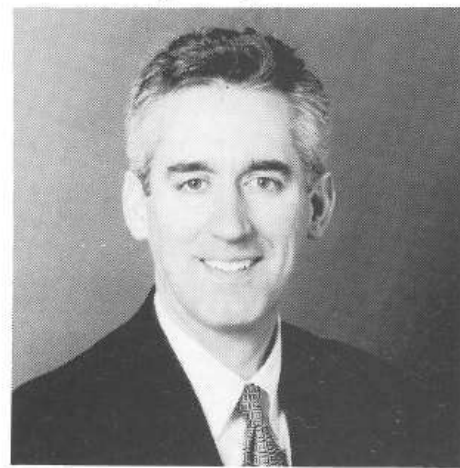


DR. GELFAND

LSUSD names perio chief

The Louisiana State University School of Dentistry has announced the appointment of Dr. Douglas N. Dederich as head of its department of periodontics.

Dr. Dederich is a 1977 graduate of the College of Electrical Engineering and a 1983 graduate of the College of Dentistry at the University of Iowa. He earned an MSc and Phd in electrical biomedical engineering in 1985 and 1988



DR. DEDERICH

respectively at the University of Alberta in Edmonton. He completed specialty training in periodontics at the University of Pittsburgh School of Dental Medicine in 1992.

Widely recognized as a leader in dental laser applications research, he has lectured extensively both nationally and internationally on this subject. He has also published numerous papers in scientific journals such as the *Journal of the American Dental Association*, *Journal of the Canadian Dental Association*, *Journal of Endodontics*, and others.

ENDO MEETING

CHICAGO – Endodontists from around the world will convene in Atlanta, April 21-25 for the 56th Annual Session of the American Association of Endodontists.

The annual session, "Meeting the Challenge of the Next Century," will feature the latest scientific and clinical topics related to endodontics, as well as up-to-date information on technology. The conference will also feature a full array of exhibits showing state-of-the-art equipment, devices and services.

With more than 50 sessions being presented, the 2,500 expected professional attendees will have a variety of sessions from which to choose. For more information, call the American Association of Endodontists at 312/266-7255, ext. 3006, or fax 312/266-9867.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

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Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	1998	COURSE / TITLE	COST
March 19-21		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Ms. Dottie Austin 24 cr. hrs.	Auxiliary \$ 369.00
March 20		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar 07 cr. hrs.	Auxiliary \$ 120.00
March 26-27		"Principles of Occlusion"* w/Drs. Bernie Williams & Mike Robichaux 14 cr. hrs.	DDS \$ 449.00 Auxiliary \$ 129.00
April 10		*Prerequisite for Hands-On Course in June "Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar 07 cr. hrs.	Auxiliary \$ 120.00
April 23		ALUMNI DAY: "Tough Questions, Great Answers" w/Robin Wright, MA 07 cr. hrs.	DDA \$ 169.00 Auxiliary \$ 99.00
April 24		"Air Abrasions" w/Drs. John Burgess & Alan Ripps 07 cr. hrs.	DDS \$ 195.00 Auxiliary \$ 75.00
May 14-16		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Ms. Dottie Austin 24 cr. hrs.	Auxiliary \$ 369.00
May 21-22		"Biomechanics in Fixed Prosthodontics" (Preps and Impressions) w/Dr. John C. Koils 14 cr. hrs.	DDS \$ 495.00 Auxiliary \$ 170.00
June 4-5		"Esthetic Review" with Drs. Jerry Chiche, Avishai Sadan, 07 cr. hrs. Jim Tomaszewski and Corky Willhite (Fri. only)	DDS 2-day \$ 395.00 DDS 1-day \$ 195.00 Auxiliary \$ 95.00
June 25-26		"Principles of Occlusion Series" * 42 cr. hrs.	DDS \$2,495.00
July 30-31		w/Drs. Perry Hollembeak, Jim Guinn	
Aug. 27-28		and Ron Taylor *Prerequisite: Attendance on March 26-27.	

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