

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 39 FEBRUARY '01 NO. 2

FEBRUARY MEETING FEATURES ELECTION OF OFFICERS, NEW MEMBERS, DR. MOHAMMED ON TMJ DYSFUNCTION

(Due to a printer's error, photos of Dr. Mohammed and Dr. Russo (page 5) were transposed in the recent NODA News.)

BY F. THOMAS GIACONA, DDS
NODA Program Chairman

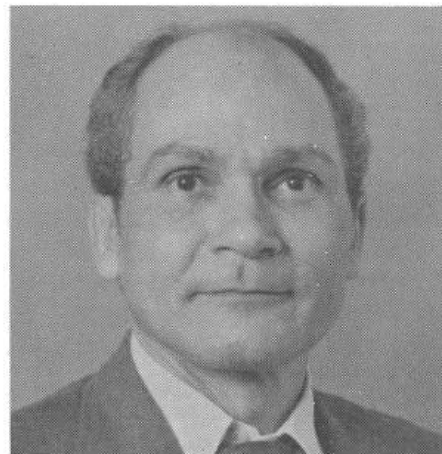
The Annual NODA Election/New Member Dinner Meeting will be held on **THURSDAY, FEBRUARY 15** at Carlone's Restaurant, 100 N. Labarre Road. This meeting is special in that it officially welcomes NODA's new members from 2000, and we will have the election of our officers for 2001.

Since we have several contested positions, vote will be by written ballot.

Dr. Shawky Mohammed will give us an update on "TMJ Dysfunction" following the election general meeting and dinner.

The doors will open at 7 p.m. with an open cash bar until 7:30 p.m. at which time the election part of the meeting will begin. **YOU MAY ATTEND ONLY THE GENERAL ELECTION MEETING STARTING AT 7:30 P.M. AND NOT STAY FOR THE DINNER AND THE ONE-HOUR CE CREDIT FROM DR. MOHAMMED.**

However, please plan to stay and honor our



DR. MOHAMMED

new members and visit with your colleagues and friends. The cost of the dinner will be \$25, except for the new members whose dinner will be complimentary.

PLEASE RSVP TO THE NODA OFFICE, 834-6449, BY NOON, MONDAY, FEB. 12 AND PRE-PAY WITH YOUR \$25 CHECK PAYABLE TO NODA BY NOON, MONDAY, FEB. 12 (NEW MEMBERS NEED RSVP ONLY.)

When you RSVP, please select one of the following entrees:

- A) Chicken Breast LaBarre – a chicken breast lightly dusted in seasoned flour, pan sautéed, topped with artichokes & mushrooms and finished with a lemon cream sauce.
- B) Catfish Carlone – a fresh filet of catfish pan sautéed and topped with crawfish tails and julienne mushrooms with a hint of sherry.
- C) Roasted Loin of Pork – a fresh center-cut pork loin seasoned and slow roasted and topped with a brandy peppercorn sauce.

A dinner salad, seafood gumbo, and a bread pudding dessert will also be served with the dinner.

Remember, please RSVP to Mona or Alice at the NODA Office by noon, Monday, February 12 and pre-pay with your check payable to NODA. **REMEMBER THE MEETING IS ON THURSDAY, FEBRUARY 15.**

FEBRUARY IS NATIONAL CHILDREN'S DENTAL HEALTH MONTH

Sport a Winning Smile!



- ▶ Brush and floss each day.
- ▶ Eat nutritious foods.
- ▶ Have regular dental checkups.



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Adopt a School in February

Here's a way you can play a part in National Children's Dental Health Month.

Call a school near your office or home. Offer to give a talk on teeth, nutrition, dental accidents, etc. If they ask, suggest the second or third grade. (Some schools may want to combine a couple of grades, or even include the whole school.)

Call the NODA Central Office (834-6449) to learn where you can pick up a packet of posters or other material to leave at the school. You may know a detail man who might supply you with other material – maybe even toothbrushes to give away.

If you know someone in a Parents Club, there's another speaking opportunity, and for younger dentists, a possible practice builder.

President's Message

by JAMES D. ROETHELE, DDS

INTERESTING TIMES FOR NODA

At the timberline where the storms strike with the most fury, the sturdiest trees are found.

WOW!!! What a great time to be in the New Orleans Dental Association. We have a little controversy, and that's good! That means more people are taking an interest in the way their association is conducting affairs.

It means that more members will voice their opinions in areas that will affect the way we practice and in the way our officers and delegates vote in the affairs of our profession. It forces dentists in different categories of membership (active, retired, etc.) to discuss issues that may affect all of us.

Somewhere in this issue there should be a ballot of bylaw amendments and a list of candidates that have been discussed at length and with passionate arguments for all sides. The amendments written were given tremendous consideration by the authors, who include many of our "forefathers", past presidents and dentists that were responsible for our current procedures manual and the systems that are in place today.

Fortunately, change is constant and situations arise that require attention. The system is at work and requires participation from our members. So carefully consider the candidates and the amendments and base your decision on how you feel it will affect you, your fellow members and the integrity of our association.

All of our candidates are wonderful

individuals and excellent dentists. All of our candidates are passionate about this association and our profession. All of our candidates are excellent leaders and great decision makers. We are all friends and as long as we keep open lines of communication there should be no reason for hurt feelings.

The greatest battles of your life are fought within the private chambers of your own soul.

*James D. Roethle DDS, FAGD
President*

Editor's Note: The names of all candidates nominated for positions to be elected at our Annual Election/New Member meeting Thursday, February 15 at Carlone's were published in the January issue of *NODA News*. Since publication, Dean Eric Hovland has withdrawn his name as a candidate for alternate delegate to the ADA.



PROPOSED AMENDMENTS TO BYLAWS

The below proposed three NODA bylaw amendments were presented at the January general meeting. They are being published in this periodical as means of notification to members. They will be voted on at the February general meeting.

Bylaw amendment: to be added to section 2 of Article XIII Nominations on page 10

To further the development of leadership, candidates currently serving on the board who are in position to ascend in rank shall be given first consideration and nominated for that office. In the event any candidate is unwilling or unable to serve in that office, consideration should next be given to another member of the existing board and finally to any member in good standing.

Bylaw amendment: to be added to Article XIV, Section 12

Any member of the NODA shall not serve concurrently as a voting member on both the boards of the New Orleans Dental Conference and the New Orleans Dental Association.

Bylaw amendment: to be added to Article XIV Section 12

Any member of the NODA who is a paid employee or who is hired to provide professional services to the NODC or the NODA may not serve as a voting member of the NODA Board of Governors.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.



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Lots of instructional material was distributed to teachers and school nurses.



Part of the crowd of participants. Questions on children and dental care were many.

Children's Dental Health Month off to good start

Event continues through February at local sites

National Children's Dental Health Month, conducted in New Orleans and nearby parishes by the New Orleans Dental Association, is off to a rousing start. A preliminary event, the annual Dental Seminar for teachers, school nurses and day care workers, went off in fine style January 12 at the LSU Dental School.

A full slate of events is scheduled for February. They include the Official Opening February 2 at Children's Hospital, NCDHM Night at the Brass hockey game February 3, instructional programs for school children Feb. 12-13 and 20-22 at LSUSD and several others.

MARK YOUR CALENDAR

LSUSD ALUMNI DAY & TABLE CLINIC COMPETITION
Fri., March 23, 2001 – LSUSD
(Program to be Advised)

NODA INSTALLATION DINNER
Sat., March 31, 2001 – 7:00 pm
(Location to be Advised)
Dr. Carol A. Stuckey

NODA CRAWFISH BOIL
Fri., April 20, 2001 – 7:00 pm
American Legion Home
(RSVP required)

DR. QUINN AUTHORS ARTICLE

Dr. James H. Quinn is the principal author of a Journal article entitled, "Cyclooxygenase-2 in Synovial Tissue and Fluid of Dysfunctional Joints With Internal Derangement". This appeared in the November 2000 issue of the *Journal of Oral and Maxillofacial Surgery*.

NODA GENERAL MEETING
Wed., May 16, 2001 – LSUSD –
7:00 pm
"Endodontia Update"
Dr. Lisa Germain, DDS

NEW ORLEANS DENTAL CONFERENCE
September 19 through 22, 2001
"Flavor of the Future"
Ernest N. Morial Convention Center
Website: www.nodental.org

Have you seen the dental TV spots?

Have you seen the TV ad campaign sponsored by the LDA, with the participation of NODA, appearing on WWL-TV? A total of 162 spots are scheduled in this first quarter of 2001. Here is the schedule for February:

Days/ Times	Program Title	Feb. 05	Feb. 12	Feb. 19	Feb. 26	Total Spots
MTWTF - 06:00A-12:00A	NEW OTO ITEM	10	10	10	10	60
MTWTF - 06:00A-08:00A	EYEWIT MORN ED	2	2	2	2	12
MTWTF - 11:00A-12:00)	YOUNG & RESTLESS	2	2	2	2	12
MTWTF - 12:00P-12:30P	EYEWIT NOON	2	2	2	2	12
MTWTF - 12:30P-03:00P	SOAPS	3	2	3	2	15
MTWTF - 05:00P-05:30P	EYEWITNESS-5	3	3	3	3	18
MTWTF - 06:00P-06:30P	EYEWITNESS-6	2	2	2	2	12
MTWTF - 10:00P-10:35P	EYEWITNESS-10	1	1	1	1	6
-T--- - 08:00P-09:00P	60 MIN II - CBS	1	1	1	1	6
---T- - 07:00P-08:00P	48 HOURS		1		1	3
----S -	60 MINUTES	1	1	1	1	6
		27	27	27	27	162

This was published at the request of Dr. James Roethele, NODA president.

New dentists: Their impressions of dentistry

What's it like to launch one's career at the start of the new millennium?

Apparently, it's A-OK, according to a quick mail survey conducted by *NODA News* among members who joined NODA in 2000. (Okay, purists will insist that 2001 is really the start of the millennium. But we'll leave that discussion for another time.)

Editor Dr. Kristi Soileau sent the survey to a group of new members soliciting their office addresses, a bit of info about them and their impressions of dentistry so far. Their answers list interesting, generally upbeat, views and a wide variety of hobbies and interests.

Dr. Chantal Causin (Mrs. Kris Wheat) has been working since June in offices in Harvey and Marrero. She finds dentistry "a wonderful and fulfilling profession." In her spare time she enjoys reading, camping and fishing.

Dr. Jay Christopher Dumas, a graduate of the Temple University School of Dentistry, has joined his father, Dr.

Willard L. Dumas, also a member of NODA, at his office at 200 S. Broad St., Suite 200. An avid sports fan who enjoys exercising and music, he advises, "I am happy to finally be a part of this wonderful profession of dentistry. I look forward to the many people and experiences that dentistry will bring my way."

Dr. Rhonda O. Shaw, who has been practicing for five months at 931 Westwood Dr., Marrero, reports, "I've been thoroughly enjoying my new career. Dentistry is an awesome profession and I'm proud to be a part of it."

Dr. Shaw and husband John E. Shaw are the parents of a two-year-old son. She likes traveling, shopping, snow skiing and "being a great wife and mother."

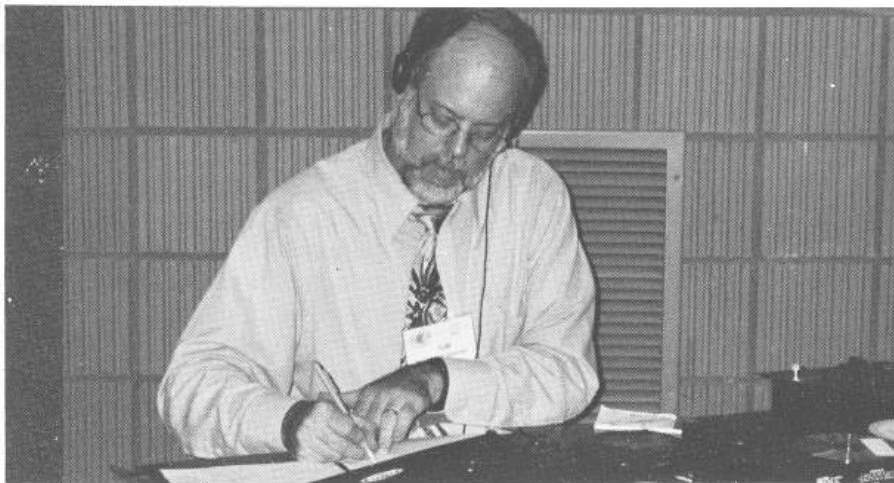
Dr. Pedro Cuartas has been practicing for seven months at 151 Meadowcrest St. in Gretna. He and his wife Andre "have no children yet" and he says he enjoys cars and snow skiing. He had no particular comments or concerns about dentistry.

The same is true for Dr. Russell J. Cresson who has been in practice for two years at 3333 Kingman St., Suite 200. Married to the former Denean Cervini, Dr. Cresson said his main hobbies are water skiing, basketball and flag football.

A new pediatric dentist, Dr. Jason D. Parker leads an active life when he's not treating children, reporting his hobbies as "skiing the Rockies, scuba diving and deep sea fishing." He too listed no particular comments or concerns about dentistry.

Dr. Mickey Gallagher, who has been practicing for seven months at 4440 Chastant St., Suite A, in Metairie, responds, "not yet" when asked if he had any particular comments or concerns. He is married to Rebecca Gallagher and reports he "likes softball, fishing and photography."

Other responses from the new dentists will be reported when they arrive.



A BUSY MAN: If NODA had a MVP award, Dr. Tom Giacona would be a strong contender. A past chairman of the Conference, he continues to be active in taking pictures for *NODA News* and providing recorded music for the conference luncheon among other tasks. He's also NODA's program chairman, lining up speakers and sponsors for the monthly meetings as well as writing many of the articles about the meetings. *NODA News* thanks you, Tom.

DENTISTS DAY AT LEGISLATURE

May 3 is the date of the annual "Dentists Day at the Legislature." Each year a delegation of NODA members joins our colleagues from throughout the state to present issues in dentistry to our legislators.

The NODA bus leaves that morning and returns that evening. A box lunch and other refreshments will be provided. Bar and treats are complimentary.

The day usually concludes with a reception at the Governor's Mansion.

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NODA PROFILE

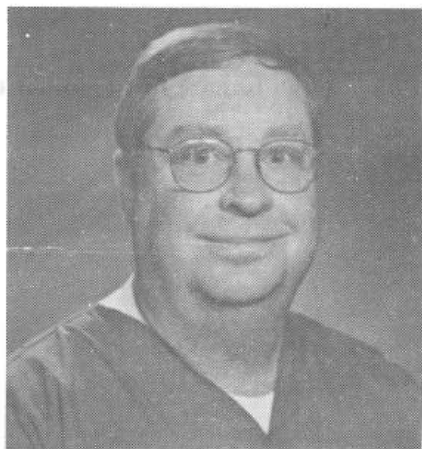
NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association.

Dr. Russo: A look back

When Dr. Wynn C. Russo thinks back over his life and career in dentistry, five names come to mind.

"First," he says, "my father, mother and my wife." His dad, Leonard C. Russo, a New Orleans businessman, and Mrs. Dorothy Russo, housewife, "had a great influence on me. And my wife Jody was very patient and supportive of my doing what I really wanted to do. After all I was 28 when I entered dental school."

A graduate of DeLaSalle High School in 1970, Dr. Russo graduated from Tulane University in 1975 with his BA in English. He was accepted by the Tulane Law School but before beginning legal studies decided to enlist in the U.S. Army where he was commissioned a second lieutenant in the field artillery.



DR. RUSSO

He served at Fort Sill, Oklahoma and Ft. Hood in Texas before being discharged in 1978. Returning to New Orleans, he returned to continue work on a master's degree from UNO. He made his final career choice in 1981 when he was accepted by the LSU School of Dentistry.

He graduated in 1985 and went into private practice, sharing office space with his older brother, Dr. Dennis Russo, until 1987 when he opened his own office. The brothers still occupy the same building at 5037 Veterans Blvd., but have separate offices.

In dental school Dr. Russo encountered the fourth major influence on his life and career, Dr. Peter Fortier. "He

taught me to treat people with the utmost respect and they will treat you the same." The fifth person he lists is his brother, Dr. Dennis Russo, who "was most influential in my desire to become a dentist."

Dr. Russo and his wife, the former Jody Finney of New Orleans, are the parents of three sons: Christopher, a sales manager; Jeffrey, a pharmaceutical salesman, and Andrew, an eighth grader at Brother Martin HS. He added: "I love being a grandfather for the first time." (Christopher's first child, Chloe Grace, 18 months.)

Away from the office, Dr. Russo leads a busy life. He likes to fish and has a camp at Delacroix Island, owns a jet ski and is a member of three Carnival organizations. He serves as an elder in Gloria Dei Lutheran Church. Wife Jodi is a past president of the NODA Alliance and serves as treasurer of the LDA Alliance.

Dr. Russo is in the usual dental organizations and Psi Omega dental fraternity. The family has a home in Pass Christian, "a place to get away but not so far as to be out of touch with things."

Dr. Russo has a three person staff; Tammy Guichard, office manager; Maria Little, chairside assistant, and Jolie Schof, dental hygienist.

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BATON ROUGE #6889 Gross \$613,870 on 4 days; 6 operatories, 2,800 sq. ft. office space; Receptionist, assistant, hygienist, clerk.

HOUMA #6780 Gross \$331,000 on 4-1/2 days, 3 operatories, 925 sq. ft. office space; Office manager, 2 assistants, hygienist.

NORTH SHORE #6877 Gross \$1.1 Million on 5 days; 8 operatories, 4000+ sq. ft. office space; Office manager, 2 receptionists, 4 assistants, 4 hygienists (pt), business assistant, associate.

MARRERO ORTHODONTIST #6738 Gross \$180,000.

KENNER #6881 Ideal merger opportunity; Gross \$100,000.

NEW ORLEANS #6886 Gross \$260,000.

BATON ROUGE #6842 Gross \$200,000 on 3-1/2 days; 2 operatories, 807 sq. ft. office space; Assistant, hygienist (pt).

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Continuing Education Corner

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2001	COURSE / TITLE		TUITION
February 10		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary \$ 120.00
February 16-18		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 cr. hrs.	Auxiliary \$ 369.00
February 14-18		"Perio Review Course" w/Dr. Raymond Yukna, et alia	40 cr. hrs. 24 cr. hrs.	5-day \$1,195.00 3-day \$ 895.00
February 17		"Oral Medicine Review for the General Practitioner" w/Dr. Michael Glick	07 cr. hrs.	DDS \$ 249.00 Aux. \$ 129.00
March 2-5		"Choosing The Box" w/Drs. Jimmy Eubank & Jeff Morley	25 cr. hrs.	DDS* \$3,950.00 Aux. \$ 350.00
				*DDS Fee includes one Auxiliary
March 9		"Extracting Dental Information from the Internet" w/Julie Schiavo, MLIS and Elizabeth Strother, MLS	02 cr. hrs. 9-11:00 a.m.	ALL \$ 35.00
March 23		Alumni Day Presentation w/Drs. Henry Gremillion, Jim Weir, and Corky Willhite	05 cr. hrs.	DDS* \$ 149.00 Hygienst* \$ 119.00 Aux. \$ 119.00
				*Reduced fee for LSUSD Alumni Members
April 6-7		"High Tech Continuum" w/Drs. Roy Nakal, John Barksdale & Jerome Smith	14 cr. hrs.	DDS \$ 465.00 Aux. \$ 169.00

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