

# NODA News

**MISSION STATEMENT**

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 39 DECEMBER '01 NO. 10

## News from the Central Office

**Dues News . . .** All members should receive their 2002 dues renewal forms mailed the last week in November, **BY DECEMBER 15TH.** If you do not receive your form by that date, call either Mona or Alice at the Central Office, 834-6449, and another form will be sent immediately. **Remember dues for the year, 2002 are due by January 1, and must be paid by March 31 to maintain membership in good standing.**

Please review your form carefully and make any changes needed to insure all personal information is current and accurate. Your form should be signed and returned, with appropriate dues payment, to the NODA Central Office, and remember to make a copy for your files – particularly for tax purposes. If you have any questions, call Mona or Alice before you send in your forms.

For future dues, we offer a convenient and painless way for payment a year in advance – NODA's Automatic Bank Draft Program. Sign up by January 15, 2002 and a monthly installment will be deducted from your specified checking account through December, 2002.

After the December installment is deducted, you projected dues for the year 2003 will then be paid in full! You may join the program in any month; however, payments are determined by the number of months left in the year.

For example, the fewer the months you have to pay, the higher the amount of the installment. You can continue "rolling over" in the program each year by complet-



## DECEMBER 19 MEETING

# ELECTION OF OFFICERS, TMD AND PHYSICAL THERAPY

BY DR. GLENN DUBROC  
(Scientific Program Chairman)

The guest speaker for the December general membership/election meeting will be Mr. John Schmidt of Louisiana Therapy Services of Slidell. Mr. Schmidt's topic will be "Physical Therapy for Patients with Symptoms of TMD."

Patients who present some of the symptoms of temporomandibular dysfunction often respond favorably to conservative physical therapy measures.

Mr. Schmidt will discuss some of

these treatment modalities and offer his insight as to the management of these patients.

The meeting will be on Wednesday, December 19 in Auditorium A of LSUSD. The business meeting and annual election of officers will begin at 7:00 p.m. After the lecture, we will have our raffle for \$50 off annual NODA dues, as well as a social event with refreshments and snacks.

ing a new authorization form through the Central Office.

Give it some thought. You'll never have to worry about paying your dues in a lump sum again! As always, call Mona or Alice at the Central Office for more details and any other dues information you may need.

**Bylaws News . . .** The Central Office has incorporated the revisions to the NODA Bylaws approved at the General Meeting on September 5, 2001, into the original document. A current copy of these Bylaws may be obtained by calling either Mona or Alice. We would prefer to e-mail the document to you if at all possible, but a printed copy will be mailed upon request.

*The entire NODA staff wishes each of you a safe and joyous Holiday Season and a happy and prosperous New Year!*

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**NEXT MONTH**  
**Children's Dental Health Month Plans Announced**

**Merry Christmas**

## President's Message

by CAROL A. STUCKEY, DDS

What a year this has been! Believe me, I never anticipated the challenge to the nominating committee's slate and the initial resolutions presented to change the bylaws of NODA early last year.

These were problems to handle before the horses were even out of the gate. With so many important issues facing dentistry today, I can assure you that I was unprepared for and distressed with the discord within our own organization.

There was no way to tackle pressing, broader issues until the deep-seated and long standing problems within our own organization were solved. The positive here is that the democratic process inherent in the parliamentary procedure allowed full discussion and grievances were fully aired. For the first time in years members came out in droves to listen to the discussion, voice their views, and vote.

With 75-80 percent of you voting for the nominated slate and against the resolutions put forth to dismantle the slate, I proceeded with the support of the majority of NODA members. At the same time, however, I was sensitive to and enlightened by the 20-25 percent of members with the opposing view.

My vision and goals for NODA were clearly stated in the NODA installation speech in March and in the March 2001 issue of *NODA News*. Let us look back at the initial goals and see where we are now.

In continuing the vision begun by Dr. Jim Roethel, the website is up and running with

*NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

*NODA News* is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

### WEB SITES

N.O. Dental Association  
[www.nodental.org](http://www.nodental.org)

N.O. Dental Conference  
[www.nodc.org](http://www.nodc.org)

password protected member access to the roster as well as public access to NODA dentists now available. There is a calendar of NODA events posted on the website. A calendar is also published in this issue of *NODA News*. These are excellent references for upcoming meetings.

Many of you have missed the post-it stickers. The printing of the stickers was delayed because the complete schedule of speakers for the year was only recently finalized. The stickers will return next year.

A second goal was to work toward redefining the roles of the New Orleans Dental Association, The New Orleans Dental Conference, and the New Orleans Dental Enterprises.

NODA members worked together several years back to create the good relationship between NODA and NODC. It is important to view the Conference Committee as an inherent part of NODA itself. More and more young talent and new faces are coming into NODA through the Conference and more of this talent is volunteering to work in both areas: building strong leaders in both areas.

This is a good thing. The Conference is a committee of NODA that is very successful and profits from the Conference are turned over to NODA. These profits are non-dues revenues that contribute to a very important part of our operating budget.

The NODE (New Orleans Dental Enterprises) president, Dr. David Hildebrandt, is working hard to seek other endorsements for non-dues revenue from reputable businesses. I think the long-term success and continuity of NODE, however, is dependent on a core committee structure similar to the New Orleans Dental Conference Core Committee. Although the core committee-type structure is not in place yet, I hope that Dr. Gia-

cona is able to proceed with this vision for NODE in his upcoming Presidency.

Another goal I had was to pass a by-laws change that would allow NODA to have full process with elections before the LDA nominating committee meets each January. With our elective process completed before the LDA nominating committee meets each January, any debate within NODA regarding submission of nominees to the LDA is resolved beforehand with December elections.

In addition, the incoming President will lead the caucus of delegates at the LDA House of Delegates in March. In the past the President-Elect led the caucus, as our installation of officers were not held until after the LDA House of Delegates meeting. Although the President is technically supposed to lead the caucus according to LDA by-laws, our previous by-laws did not install the officers until the Installation Dinner that was often held after the February elections and after the LDA House of Delegates meeting in March. This was a technicality that perhaps doesn't matter most of the time, but if there is controversy it is important. Our by-laws

(Continued on Page 3)

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## PRESIDENT'S MESSAGE

(continued from Page 2)

should be technically correct for just these situations.

In achieving the passing of the by-laws change with regard to election timing, I have supported a shorter term for myself. This sacrifice is in the best interests of NODA. The Chair of the Nominating Committee, President-Elect Dr. Thomas Giacona, presented an excellent slate of officers recommended for 2002 at the November meeting. No other candidates were submitted at the November meeting. Our election meeting is to be held December 19 and I urge you to attend in support of Dr. Giacona and the new officers for 2002.

Finally, to all of you on the board of directors and committee chairs who have worked diligently to make this year successful, thank you. Many thanks also to Executive Director Mona Whittington and Administrative Assistant Alice Corkern. Without you this job would be impossible. Your support and loyalty to NODA is a true blessing to us.

To all of you who rallied in defense of the slate at the election meeting I cannot thank you enough. I received several notes and many phone calls of support throughout the year. But most of all I have a very special thank you to those of you who came to me, tapped my shoulder and said, "Carol, if there is any way I can help, please let me know." You weren't looking for recognition and you sincerely meant what you said.

Your words of encouragement and support really made a difference for me. In the beginning I promised I would do my very best and I have delivered to you exactly that. It has been an honor and a privilege to serve.

Our organization is vital and thriving and will continue to do so under the leadership of Dr. Thomas Giacona. Let us support him in leading NODA proactively into the future. Remember, the strength is not just in our numbers, but also in our ability to plan ahead, our ability to unite, and our courage to succeed.

*Happy Holidays,  
Carol Stuckey, DDS  
President*

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**FELLOWS:** NODA members Dr. Debra C. Arnold and Dr. Mike Robichaux are shown at their investiture in October as Fellows of the American College of Dentists. At far left is Dr. Bill Reeder and at far right is Dr. Hank Singley, both of the ACD.

## *Dr. Arnold, Dr. Robichaux named Fellows in American College of Dentists*

Dr. Debra C. Arnold and Dr. Michael Robichaux were awarded Fellowship in the American College of Dentists during the Annual Meeting and Convocation in Kansas City, Missouri in October.

The American College of Dentists was founded in 1920 to recognize dentists who have made significant contributions to the advance-

ment of dentistry. The mission of the ACD is to promote excellence, ethics, and professionalism in dentistry.

Fellowship in the College is by invitation and based on demonstrated leadership and contributions to the dental profession and society. Approximately 3.5% of dentists are Fellows of the American College of Dentists.



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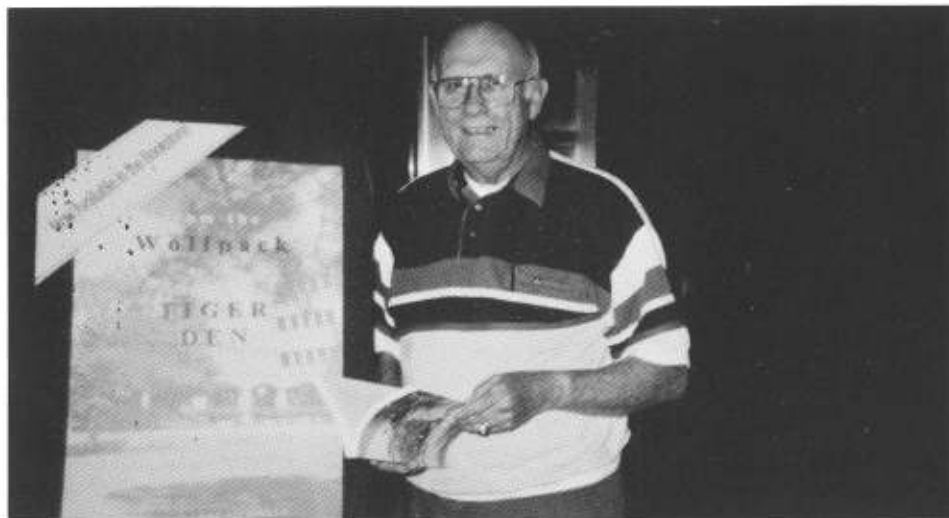
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DR. HERBERT: A BOOK WITH A PERSONALITY

## NODA member authors history of LSU Dental School

The title of the book is, "From the Wolfpack to the Tiger Den: the First 25 Years of the Louisiana State University School of Dentistry."

The author is Dr. Frank L. Herbert, a graduate of the Loyola Dental School '48, long-time practitioner, and now professor emeritus at the LSU Dental School.

It was first unveiled at LSU Alumni Day in 2000 when 90 copies were sold. Sales now exceed 1,500. Copies are available at the LSU Book Store.

The book was five-year project, Dr. Herbert recalled, "three years in research and two years to write." He said that he had for some time thought that there should be a history of LSUSD, especially as it approached its 25th anniversary.

Once as he discussed it with Dr. Allen Copping, a dentist who was also president of the entire LSU System, Dr. Copping remarked: "Why don't you do it? You're a writer." Dr. Herbert took on the task.

Although meticulously researched and carefully documented, Dr. Herbert's recounting of the dental school's story is anything but dull reading. As he relates, Dr. E.W. "Danny" D'Anton, author of the 50-year history of the University of Texas Dental Branch at Houston, "aimed me in the right direction from the beginning. He advised me to include lots of anecdotes to give the book a vital spark, a personality of its own."

This technique, plus Dr. Herbert's own knowledge of Loyola where he gained his DDS degree, and his friendship with so many of the intimate players, make his recounting of the complicated but brilliantly rendered transition

from a 57-year-old privately operated dental school to a much larger state-operated institution fascinating reading.

But this is only one of the developments of LSUSD that Dr. Herbert skillfully covers. A former faculty member himself, he related in detail the development of the faculty and the highest priority the founders of the school and subsequent deans and department chairmen have placed on the instructional staff.

As Dr. Herbert states at the end of his 394-page chronicle of the LSUSD success story: "This has been a story of the people and events that shaped the development of the LSU School of Dentistry into a world leader in dental education during the first twenty-five years of its existence."

Dr. Herbert is a former president of NODA and LDA.

## Nat'l Children's Health Month plans moving to completion

NODA's plans for sponsoring the 2002 areawide observance of National Children's Dental Health Month February 1-28 are moving ahead briskly.

First of many activities planned will actually take place in 2001. It's the annual Seminar for Teachers and School Nurses to be held in January at the LSU Dental School. Mrs. Gwen Giacona is serving as chair of the event that will feature presentations on children's dental health and problems by dentists and hygienists at LSUSD.

February will see a wide range of activities calling attention to the importance of healthy dental habits, good nutrition and lifetime dental care beginning in the home. These activities include commercials on major television stations, messages at area movie theaters, talks by NODA dentists at schools in the area of their offices and homes, posters in schools and many others.

Dr. Louis Lacour and Dr. Jason Parker are heading up the campaign that covers New Orleans and surrounding parishes.

Watch for the complete program in the January and February issues of *NODA News*.



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## NODA PROFILE

**NODA News** continues a series of profiles of members of all ages and various lengths of membership in the Association.

## Dr. Pizzaloto: It's easier to be a dentist

Dr. Lloyd A. Pizzaloto, in his 22nd year of practice, says cheerfully, "It's easier to be a dentist today."

Listen to his explanation. "People are more aware of taking care of their smiles, their mouths," says Dr. Pizzaloto. "They want to be healthy. This, plus advances in dentistry, mean things we struggled with in the past are much easier today."

"I call it 'treatment with consistent, reliable results.'"

Dr. Pizzaloto practices in LaPlace, a short distance up the river from New Orleans. His staff consists of a hygienist, two assistants, and a receptionist-business manager. "We work Monday through Thursday and every other Saturday." The doctor offers all phases of general dentistry and some orthodontics.

A graduate of Brother Martin High School, the doctor earned his BS in biological sciences at University of New Orleans. Entering LSUSD in '75, he graduated with his DDS in '79. Among his profs, he especially remembers Dr. Shu Lan Cheuk, Dr. John Butler, Dr. Camille Capdeboscq, and "of course, Dr. Harold Wirth, although it was only a few guest appearances."

He added: "And be sure to mention Mrs. Grace Voigt. She was a great advisor, almost like a mother to all the students."

After two years as an associate in the New Orleans office of Dr. Sal DiGrado, Dr. Pizzaloto purchased the practice of Dr. Mark Lackey in LaPlace in 1981. The Pizzalotos resided in LaPlace for 10 years but moved back to New Orleans when their first child entered high school.

The doctor is married to the former Paula Peterson, his high school sweetheart. They are the parents of three children, Garrett, 24, a graduate in biological sciences from LSU; Geoffrey, 21, a junior in hotel/restaurant management at UNO, and Ashleigh, 19, a pre-nursing student at LSU.

Wife Paula is an interior designer with clients in Baton Rouge, Covington and New Orleans. The family is looking forward to the Louisiana Mardi Gras Ball in Washington, D.C. where daughter Ashleigh will be a princess.

The Pizzalotos enjoy fishing and cruising in the family boat. The doctor and Paula "have been to Europe a few times." They celebrated their 25th wedding anniversary in Italy.



DR. PIZZALOTO

### WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

**NODA NEWS** accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

## Ten practice tips for the new dentist

Dental school is not where future dentists learn the finer points of running a business, according to Dr. Barbara Mousel in an article in the September *Illinois Dental News*.

"In four years, there isn't time to focus on much outside the clinical aspects of dentistry," she notes.

Mousel offers new dentists some recommendations for facing the tough issues and decision of starting a practice.

1. Stay current on student loan payments.
2. Buy insurance coverage.
3. Choose a lender who understands service businesses.
4. Borrow enough for working capital.
5. Be cautious about signing on with PPOs and HMOs.
6. Carefully select equipment and delivery systems.
7. Get your name out there.
8. Smile and talk to your patients.
9. Use the services of quality consultants.
10. Join dental organizations.

In dental school, Mousel says, opportunities are slim for learning how to manage schedules, people or finances, let alone considering such things as office design and overhead control.

"New dentists are starting cold, and it's easy to quickly become overwhelmed by all of the issues that you know nothing about," she writes.

Source: 2000 Patient Media, Inc.

### ALLIANCE THANKS DR. ROBICHAUX

The Alliance of the New Orleans Dental Association would like to acknowledge and sincerely thank Dr. Michael Robichaux for his generous donation of \$996.11.

This gift was generated with the sale of scrap metal in his office. The funds will be used to update and enhance our dental health education programs for Greater New Orleans area school children.



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## NODA'S DENTAL MISSIONARIES

*Dr. Parker, staff care for Jamaican children*

Dr. Jason D. Parker is another NODA dentist who donates his time and skill to performing much-needed dentistry to groups in foreign areas.

Dr. Parker, along with his assistants, Lillian Lopez and Jeanne Valladarez, spent a week in Ocho Rios, Jamaica, British West Indies, where they provided comprehensive dental care to more than 600 children of St. Ann's Bay.

The project is a joint venture of the Rotary Club of Gretna of which he is a member and the Rotary Club of Ocho Rios. While in Jamaica, the trio worked 10 or 12 hours a day for seven days, but still found time to enjoy the region and made many friends among the welcoming people.

They used a self-contained mobile dental unit contributed by Rotary International, performing approximately 700 procedures that would have cost approximately \$60,000, Dr. Parker said. The VFW provided supplies for the dental trailer.

He added that Colgate is donating another mobile unit so that more and faster services can be rendered.

The Gretna dentist will return next August or early September. He invited other practitioners to join the program next year. "There are just not enough hands to accomplish all that needs to be done for these children," he said.

He welcomes calls for information at (504) 392-1226.



Dr. Parker, far right, with his group in Jamaica.



A group of young patients at Rotary dental clinic in Ocho Rios.

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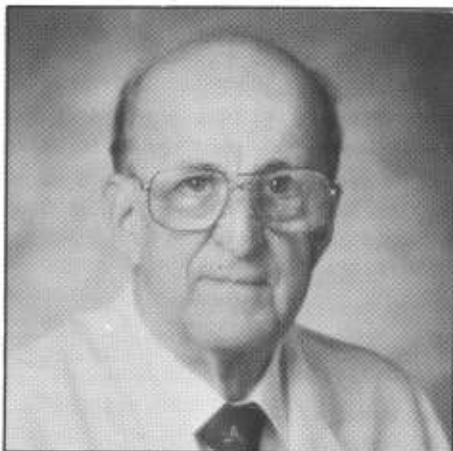
Dr. Thomas F. Witherspoon challenges all dentists to match his contribution of \$100 toward the purchase of the fire truck, "The Spirit of Louisiana," to be given to New York City.

Please make checks payable to: LA State Firemen's Assoc., Post Office Box 1671, Gretna, LA 70054. This is a tax deductible contribution. Please reference on your check: TAX ID #72-0548383.

## Fauchard honor to Dr. Fortier

Dr. A. Peter Fortier, professor emeritus, LSU School of Dentistry Department of Oral Diagnosis, Medicine and Radiology, received the 2001 Distinguished Dentist Award from the Louisiana chapter of the Pierre Fauchard Academy, international honor dental organization, for his lifetime achievement and contributions to dentistry, dental education, and radiology.

Prior to his full-time faculty position at LSU, which began in 1969 and from which he retired in 1991, Dr. Fortier was a part-time faculty member at the Loyola University School of Dentistry from 1962 until the dental program ended in 1972. From 1972 to 1982, he taught part-time in the Loyola dental hygiene program.



DR. FORTIER

### BULLETIN BOARD

(Continued from Page 8)

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**Continuing Education Corner**

*In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.*

DATE	2001	COURSE / TITLE		TUITION
	January 11-13	March 22-24	April 26-28	
		"Level I - Cosmetic Dentistry Continuum"	76 hrs.	DDS \$6,195.00
		w/Drs. Eubank, Mopper, Morley, et alia		Auxiliary \$ 995.00
January 18-19		"Functional Occlusion"	14 hrs.	DDS \$ 665.00
		w/Dr. John C. Kois		Lab Tech \$ 225.00
				Auxiliary \$ 185.00
February 22-24		"Expanded Duty Dental Assistant" a/k/a "EDDA"	24 hrs.	Auxiliary \$ 369.00
		w/Dottle Austin, CDA, EDDA		
February 23		"Radiology for Dental Auxiliaries"	07 hrs.	Auxiliary \$ 129.00
		w/Drs. Thunthy & Huber		
February 27- March 3		"Perio Review Course" w/Dr. Yukna, et alia	40 hrs. 5-day	DDS \$1,195.00
March 2		"Perio Literature Review"	24 hrs. 3-day	DDS \$ 895.00
		"Oral Medicine for the General Practitioner"	07 hrs.	DDS \$ 249.00
		w/Dr. Michael Glick		Auxiliary \$ 129.00
March 8-11		"Choosing The Box"	25 hrs.	DDS *\$4,150.00
		w/Drs. Eubank & Morley	*Includes 1 Aux. w/DDS	Auxiliary \$ 350.00
March 21-24		"HEALTH SYMPOSIUM: A Mouthful of Evidence"	21 hrs.	DDS \$ 995.00
				Auxiliary \$ 365.00
				Student \$ 95.00
April 5		ALUMNI DAY: "A Lifetime of Dental Care"		DDS Call C.E.

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