



News of Dental Activities

VOLUME XXVI

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NUMBER 2

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DR. CORBETT



DR. BUDDEN (Right)

■ What is an IPA? ■ What is direct reimbursement? ■ Should organized dentistry get involved? Answers at Feb. 24 meeting



Saints quarterback Bobby Hebert, honorary chairman of Children's Dental Health Month Feb. 1-29, is joined by Dr. Bryan Frichter, general chairman, in urging lifetime dental care. A 10-parish awareness campaign to foster good dental habits is underway. Don't miss the new NODA dental exhibit at Children's Museum! (See story on page 2.)

Dr. James J. "Joey" Corbett, chairman of the LDA's Legislative Committee, and Dr. Michael C. Budden, marketing specialist, will be the speakers at NODA's general membership meeting Wednesday, February 24 at 7:30 p.m. at the LSU Dental School.

Title of their program is "What is an IPA? What is Direct Reimbursement? Should Organized Dentistry Get Involved?"

Dr. Peter Glaser, NODA president, said a large crowd is expected for the program. "We had 240 people in attendance at our '87 program on the subject," said Dr. Glaser, who added: "We will have an IPA in place by next summer."

Dr. Corbett is a practicing dentist in Baton Rouge. Dr. Budden is a professor at University of Southeastern Louisiana at Hammond and holds his Ph.D. in marketing. He is in charge of the LDA's Direct Dental Reimbursement program.

DDR is a program under which an employer reimburses employees directly for a set portion of their dental expenses. No insurance company is involved. The concept was developed in 1972 and has gained support among local dental associations while being adopted by a number of companies and government agencies.

The LDA has appropriated funds to promote the concept.

Refreshments will be served following the program. All NODA members are urged to attend.

CHILDREN'S DENTAL HEALTH MONTH

Bobby Hebert joins campaign: Museum exhibit is highlight

Saints quarterback Bobby Hebert has joined the fight against dental disease by accepting the area honorary chairmanship of Children's Dental Health Month February 1-29.

"A Healthy Smile Shows Your Style" is the slogan of the nationwide campaign. The area campaign covers New Orleans and nine surrounding parishes. NODA and its Women's Auxiliary are sponsoring the campaign.

A month-long exhibit arranged by NODA at the Louisiana Children's Museum, 428 Julia St. in New Orleans, highlights the importance of lifelong dental care. Hands-on exhibits and demonstrations emphasize the importance of daily brushing and flossing, a balanced diet of healthful foods, and regular dental check-ups.

The exhibit also features Sheriff Tuffy Tooth, an animated tooth who gives a talk on tooth care. The museum is open from 9:30 a.m. to 4:30 p.m. every day except Monday.

Twenty-five thousand third graders in public, private and parochial schools were

expected to take part in the areawide "brush-in" February 1. Twenty five thousand toothbrush kits were distributed. Purpose was to dramatize the need for lifetime dental care.

NODA dentists are also participating in the "adopt-a-school" program by arranging to make a talk on dental care at schools near their offices or homes. Some 20 appearances were arranged for dentists on area radio and television shows.

Dr. Bryan Frichter, chairman, urged dentists to call the NODA office at 834-6449 and volunteer to let their office personnel staff the Children's Museum exhibit for one day or at least a part of one day.

DR. SHANNON CITED

Dr. John L. Shannon of Metairie has been awarded a fellowship in the American College of Dentists. He is professor and head of the department of prosthodontics at the LSU Dental School.

Four noontime lectures slated

Four more programs are scheduled in the spring series of noontime faculty programs sponsored by the LSUSD Faculty Development Committee. NODA members and the general public are invited.

All programs are held in Auditorium A on the fourth floor of the dental administration building, 1100 Florida Ave.

WEDNESDAY, FEBRUARY 10, 1988

Gaspar J. "Buddy" Stall, New Orleans historian, will present one of his popular talks on "Everything You Wanted to Know about Mardi Gras But Were Afraid to Ask." "Buddy" comes courtesy of Radiofone, where he is public relations director.

WEDNESDAY, MARCH 16, 1988

Ron Forman, director of the Audubon Zoo and the new New Orleans Aquarium, will talk on "What's New at the Audubon Zoo and Aquarium." There have been many requests for this program.

WEDNESDAY, APRIL 20, 1988

Coach Mike Archer of LSU is coming from Baton Rouge to talk on "Inside LSU Football." Archer is the youngest major college football coach in the nation.

(Continued on page 4)

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For further information, call:

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1-201-368-2090 ext. 392

NODA SETS CPR COURSE

NODA will hold a CPR course Saturday, March 5 from 8 a.m. to 12 noon at Southern Baptist Hospital, 2700 Napoleon Ave. The course is limited to 40 people. For reservations, send a check for \$10 per person to the NODA Central Office, Suite 119, 3101 W. Napoleon Ave., Metairie, LA 70001.

ROSSNER SEMINAR FEBRUARY 25

The fifth annual Charles W. Rossner Seminar will be held Thursday, February 25 at Touro Infirmary, 1401 Foucher St. from 3 p.m. to 8:30 p.m. Dr. Marvin M. Sugarman of Atlanta will give an overview of periodontics for the general practitioner and discuss practice management. There is no charge for the seminar and a modest charge for dinner.

BOARD APPROVES NEW MEMBERS

The NODA Board of Governors at its January meeting approved and sent to the general membership for election to the association the following:

Dr. Thomas F. McCoy

Dr. Jason R. Ray

Dr. Ronald A. Lemon

Dr. Stephen H. Miller

Dr. Duane P. Delaune, student membership

BOARD STUFF

In a telephone vote of the NODA Board of Governors the following substitute motion was passed: "Resolved: that the New Orleans Dental Association endorses the concept of the New Orleans Symphony Orchestra."

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Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

Saturday
March 12, 1988
8:30 a.m. -
4:30 p.m.

RADIOLOGY FOR THE DENTAL ASSISTANT

LSU School of Dentistry, 1100 Florida Ave., New Orleans, LA 70119
Once again an offering is being made in this field to satisfy the needs of the ever-changing personnel picture. Should a new chairside or rover have joined your staff, consider her added dimension with qualified training in taking, processing and mounting x-ray films.

Drs. Fortier and Thunthy and their staff will guide participants through the entire regimen of auxiliary x-ray usage - theory as well as hands-on exercise. Continental breakfast and luncheon will be provided. Cost: \$85.00.

For further information contact Lucille Villarrubia at 948-8584.

Friday - Saturday,
April 8-9, 1988

MANAGEMENT OF ANTERIOR ESTHETICS

This potpourri of information will cover five practical and interesting aspects of general practice. It will approach these situations as an informed patient would, should solutions be offered for their cosmetic correction. By reviewing anterior problems and updating methods of dental beautification, the team of Drs. Jack Sheridan, Ron Lemon, Al Broxson, Pam LeDoux and Gerry Chiche can provide current acceptable solutions.

Friday,
May 6, 1988

ALUMNI DAY CELEBRATION

PERIO RESEARCH

A clinical research project is being conducted at Louisiana State University School of Dentistry for which more patients with periodontosis (juvenile periodontitis) are needed.

These patients are characteristically healthy, young (less than 22 years old), and have advanced localized bone loss around the first molars and incisors.

Patients will be screened and if acceptable would be admitted into the project for their periodontal treatment only, and would be referred back to the original den-

tist at the completion of periodontal treatment.

If you have patients with such a condition who might be willing to participate, please have your office call Dr. Mark Waring at 948-8570.

LECTURES (Continued from page 2)

WEDNESDAY, MAY 18, 1988

David M. Schnarch, Ph.D., director of LSU's Sexual and Marital Health Clinic and associate professor of urology, will be the final speaker.



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