NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 38

MARCH '00

NO. 3

DINNER FOR LEGISLATORS SET FOR MARCH 15

NODA's annual dinner for area members of the Louisiana Legislature will be held Wednesday, March 15 at the Columns Hotel, 3811 St. Charles Ave. Cocktails are at 6:30 p.m. with dinner served at 7 p.m.

Dr. Richard Ballard, chairman of the NODA Legislative Committee, urged all NODA contact dentists to encourage their representatives to attend.

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INSTALLATION EVENT MARCH 18

DR. ROETHELE TO ASSUME NODA PRESIDENCY

The Pontchartrain Center, located at 4545
Williams Blvd. next to the Treasure
Chest Casino, will be the scene of the
New Orleans Dental Association's gala dinner
and installation of officers on Saturday evening,
March 18.

Dr. Jim Rothele will be installed as the association's 82nd president. He succeeds Dr. Guy A. Ribando.

Also to be installed are other NODA officers for 2000-2001, members of the Board of Governors, and delegates to the Louisiana Dental Association and American Dental Association.

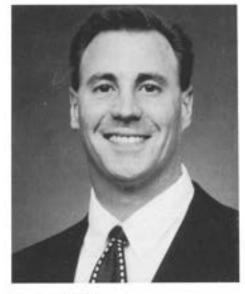
A cash bar will be available at 7 p.m. with a delicious dinner being served at 8 p.m.

A feature of the event will be the conferring of NODA's Honor Dentist Award on Dr. R. Jack Cassingham. Conferring will be in absentia because Dr. Cassingham will be traveling overseas.

Providing music for the occasion will be the Tic Douloureaux Band. Special invited guest is Dr. David Carlton, president of the LDA. Recording star Britney Spears and former Miss USA Ali Landry have been invited as guests.

Here is the menu for the dinner to be provided by Messina's Restaurant;

- Mixed Grill: Petit Filet Mignon, Jumbo Shrimp and Herb Chicken Breast w/Au Gratin Potatoes, or
 - · Veal Marsala w/pasta



DR. ROETHELE

- Sauteed Zucchini
- House Italian Salad
- · Chocolate Mousse

Cost for this sumptuous evening, NODA's premier social event, is \$50 per person, \$100 per couple. Here's a chance to get up a party of colleagues or classmates and enjoy an elegant evening.

Special invitations are in the mail. Be sure to return the RSVP card by the CUTOFF DATE OF MARCH 14!

A REMINDER

NODA members are reminded that 2000 NODA-LDA-ADA dues are due by March 31. Dues not paid by that date become delinquent.

Please send in your dues on time so that the many benefits of NODA-LDA-ADA membership can continue to come to you uninterrupted.

Questions? Call the NODA Central Office at 834-6449.

What's Your Opinion?

In an effort to encourage more discussion among NODA members on current topics in dentistry, NODA News is inaugurating a "What's Your Opinion?" feature. Mail your views to: Editors, NODA News, Suite 470, 2820 Napoleon Ave., New Orleans, LA 70115.

Our next question is: "What is the most pressing concern facing dentists today?"

Let us hear from you.

President's Message

by GUY A. RIBANDO, DDS

THOUGHTS AT TERM'S END

s the saying goes, "Nothing lasts forever," and so it is with my term as president. As I look back over the past year, it was not difficult at all. I recall being very anxious about being president and yet it was not a difficult job. Mona Whittington encouraged me by saying it was "easy" and I often kidded her that she lied. I must admit that she was right.

I recall that in recent years it has been difficult to get people to assume leadership roles in NODA and now after a year has passed it seems that has changed. Our new president, Dr. Roethele, is a great leader and we can expect much from him. I am also happy that he will have an energetic and very capable person to follow him in Dr. Carol Stuckey as presidentelect.

One of my goals on assuming the presidency was to set up a Missionary Dentistry Committee during my term. I have, along with consultation with Drs. Arrington, Gaubert, and Cowley, listed below the objective and rules by which the committee will operate. Since the budget committee has to meet in the coming months, the funding will not be available for this year. This committee will be in full operation and effective as of January 1, 2001.

Missionary Dentist Committee

The objective of this committee is to offer support and encouragement to those dentists who give of their time and talents for those people in need of their help. The means of support can be in any of the three ways outlined below:

- Material support in the form of dental supplies, such as needles, syringes, sponges, medicines, and any other materials as needed.
- Monetary support for other supplies or to pay for transportation and/or cost of room and board.
- Volunteering of time and service to areas of need.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449. Committee will have formulated simple rules to apply to the above.

- Time of application for the above: last 90 days of the year (Oct.-Nov.-Dec.) for any time in the coming year (January through December).
- Those who apply will be treated equally at the end of the period of application and all supplies and money divided equally. Three people (dentists apply), all supplies-divided three ways-same applies to money.
- Committee to ask NODA for \$1,000.00 for committee on yearly basis.
- 4. Committee to ask for donations through NODA News. Donations for this committee in the form of: Equipment that can be used; dental supplies and monetary donations. This will be in every issue of NODA News with committee members' names and phone numbers to accept such and store.

Tentative Committee Members: David Arrington 340-9207, Jimmy Gaubert 368-4907, Guy Ribando 341-3120. Anyone else interested can join this committee.

Finally, I would like to take this opportunity to thank those people who served as my committee chairpersons for being such good workers for our organization and our profession as a whole. I also pledge to my successors any and all the support I can give to keep organized dentistry healthy and strong for those who come after us.

> Truly Yours, G. A. Ribando, DDS

TELL 'EM YOU SAW IT IN NODA NEWS

When you patronize our advertisers – and we hope you will – tell them you saw their ad in NODA News.

These loyal friends help defray the costs of this monthly publication.

Needed for Missionary Dentists:

- Supplies: needles, anesthetics, surgery instruments, drugs.
- Monetary donations to NODA Missionary Dentists
- David Arrington 340-9207 Jimmy Gaubert 368-4907 Guy Ribando 341-3120 Stan Cowley 831-4895

Plan your NODA year

TABLE CLINIC COMPETITION LSUSD ALUMNI DAY Friday, March 31, 2000 – LSUSD Table Clinics start at Noon

NODA CRAWFISH BOIL Fri., April 28, 2000 – 7:00 pm American Legion Home (RSVP required)

NODA GENERAL MEETING Wed., May 17, 2000 – LSUSD – 7:00 pm "Oral Pathology" Dr. Jim Weir

NEW ORLEANS DENTAL CONFERENCE September 27, 28, 29, 30, 2000 "On Track to Excellence" Ernest N. Morial Convention Center





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Past NODA Honor Dentist Recipients

- Dr. F. Harold Wirth
- Dr. Victor B. Marquer
- Dr. Allen A. Copping
- Dr. Meffre R. Matta
- Dr. E. Harold Faget
- Dr. Eugene J. Fortier, Jr.
- Dr. Edmund E. Jeansonne, Sr.
- Dr. Robert H. Charbonnet
- Dr. Vincent N. Liberto
- Dr. Frank L. Herbert
- Dr. F. Ralph Dauterive
- Dr. John D. Shea
- Dr. Louis G. Grush
- Dr. Terence E. Walsh
- Dr. Clay C. Hunley



APPOINTED: Dr. Avishai Sadan, assistant professor of prosthodontics at LSUSD, has been appointed editor-in-chief of Quintessence of Dental Technology, a leading publication in dental technology with sections devoted to articles on esthetic dentistry, implants, new techniques, materials and research.

02-N20-HE-N2

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Dr. Cassingham named Honor Dentist

A longtime LSUSD professor who had a distinguished dental career in three states has been honored with NODA's Honor Dental Award.

Dr. R. Jack Cassingham has served as president of both the New Orleans and Louisiana Dental associations. He has held numerous high-level posts in both associations, while making many friends in the area and achieving a commendable record in public service and civic affairs.

Mr. Cassingham, a familiar face at virtually every dental function, unfortunately won't be on hand to accept the Honor Dentist Award at the Installation Dinner March 18, A world traveler, he is currently overseas.

The genial professor came to Louisiana in 1974, joining LSUSD's faculty after teaching posts at Indiana University School of Dentistry and Creighton University in Omaha. A private practitioner in Indiana before entering teaching, he served as secretary-treasurer of the Wabash Valley Dental Society and member of the Indiana Dental Association House of Delegates as well as an alternate delegate to the ADA.

In Nebraska, where he was chairman of periodontics at Creighton, he was secretary of the Omaha Dental Society and a member of the Nebraska House of Delegates.

In 1974 he accepted a position at LSU where he taught periodontics for 20 years and served twice as acting department head and graduate periodontics director. Upon retirement he was appointed Professor Emeritus by LSU president Allen Copping.

Throughout his career in Louisiana he has been active in national dental affairs. He has been a delegate to the ADA, served a four-year term on the Council on Dental Therapeutics, and held posts in the American Association of Dental Schools.

A highlight of Dr. Cassingham's career came in 1980 when as chairman of NODA's Council on Dental Health he organized the effort to appear before the Jefferson Parish



DR. CASSINGHAM

Council which resulted in controlled fluoridation of Jefferson Parish water.

He is a past president of the Louisiana chapter of the International College of Dentists, received the Distinguished Clinician Award as voted by the LSUSD Class of 1987, and received the LDA Distinguished Service Award in 1997.

Dr. Cassingham is married to the former Mary Lou Holt of Kokomo, Ind., and proudly states: "Mary Lou worked as a school teacher to put me through all four years of dental school." Mary Lou subsequently earned a law degree from Loyola and recently retired as a law clerk with the Louisiana Supreme Court.

They are the parents of four sons: Dr. Scott F., Major Jack H., Guy H., and Lee J. They have five grandchildren.

In the community Dr. Cassingham has served as a Scoutmaster, Cub Scout Packmaster, and Dentistry Explorer Post Advisor. In the Aurora United Methodist Church he has served as trustee, chairman of the staff/parish relations committee and currently serves on the Conference Board of Global Ministries.



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Telling the Children's Dental Health Story

Signs on city buses, announcements on TV, spots on 20 Palace Theater screens, a booth at Lakeside Mall . . . these were just a few of the projects in Children's Dental Health Month.

RTA buses carried the message of dental health.



Dr. Pam Shaw cuts cake at Children's Hospital event.



Drs. Ballard, LaCour at Lakeside booth.



LSUSD students lend a hand.



Tooth Fairy (Vera Marse) greets youngsters at Lakeside.

N.O. Dental Enterprises, Inc. offers long-distance plan

BY DR. DAVID HILDEBRANDT

ould you like to reduce your overhead at the office? Or, would you like to lower one of our monthly bills at home?

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Sign up today using the application enclosed with this newsletter. A portion of your savings will be passed along to NODE to help keep your dues from increasing.

NODE is negotiating with other companies to give you, our members, even more benefits. So be alert for future announcements about increased membership benefits.

If you have questions about the pro-

gram, you may call Dr. Hildebrandt at 643-0304 or E-mail your questions to: DavidHildebrandt@compuserve.com

HOW TRANSNET CONNECT, INC. COMPARES TO AT&T's 7 CENTS A MINUTE LONG DISTANCE PLAN:

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	(~0.068 minute rounding)	
Louisiana Intrastate	\$0.089	\$0.099
Monthly Charge	\$4.95	\$5.95
Billing Increment*	6 second	Full minute rounding
1-800 Rate	\$0.099	\$0.250
Monthly Charge for 800 #'s	None	\$2,50
Calling Card Rate	\$0.199	\$0.450
Calling Card Connection Fee	\$0.250	\$0.400

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NAMED: Ward Blackwell has been appointed executive director of the Louisiana Dental Association, succeeding Delano M. Clark who has retired. Blackwell served as assistant executive director prior to his new post.

Dr. Bob Hess wins Distinguished Dentist Award

The Louisiana section of the Pierre Fauchard Academy has presented Dr. Robert Hesse of Lafayette its 1999 Distinguished Dentist Award in recognition of his leadership and professionalism in dentistry.

Dr. Francis Martello, chair of the academy's Louisiana section, announced the award. Among the many roles in dentistry he has assumed, Dr. Hesse was chair of the Louisiana section of the academy for 8½ years, president of the Acadiana District Dental Association and charter president of the Evangeline Dental Study Club.

A fellow of the American College of Dentists, he was chair of the Louisiana Dental Association Manpower Committee, and member of the LDA Education Committee, Distinguished Dentist Committee, ad hoc committee to study the executive office, Council on Dental Health, and Council on Dental Health, and Council on Dental Care. His commitment to dental education extended to his tenure as chair of continuing education for the Louisiana Academy of General Dentistry. He was program chair for the AGD and served on its board of directors.

For his commitment to organized dentistry in Louisiana and to his community, he received the 1993 LDA Distinguished Service Award.

EVENT SET FOR MARCH 31

LSU Alumni Day to have new look

The LSU School of Dentistry Alumni
Association Annual Alumni Day, Friday,
March 31, takes a striking turn this year
for its alumni and friends to earn CE. A pointcounterpoint format pits well-known faculty
members in debate on the finer points of their
specialties.

Drs. Gerard Chiche and John Burgess, heads of the departments of prosthodontics and operative dentistry respectively, will debate adhesive bonding techniques. Drs. Lisa German of the endo department and Doug Dederich, head of perio, will square off on endo/perio relationships, and Drs. Ron Lemon and Burgess will consider the nuances of bleaching.

Dr. Brian Muzyka of oral diagnosis, medicine and radiology will discuss the pros and cons of antibiotics, and Dr. Janet Leigh of general dentistry the highly charged and varied issues of HIV in dentistry. These give-and-take discussions and presentations on current issues in dentistry will make alumni day exciting and diverse.

Even lunch has a spark. The annual LSUSD student table clinic competition will take place at lunch so that alums and friends can see the research their future colleagues are pursuing. Students get to meet those who came before them and who are where students hope soon to be.

The 27th LSUSD Alumni Day is open to all dentists, dental hygienists, dental laboratory technologists, and postgraduates. It costs \$65 for dentists, \$45 for auxiliaries, and \$35 for LSUSD faculty and table-clinic judges. Breakfast, lunch, and a wine-and-cheese reception at the end of the day are included. To register or to get more info, call CE, (\$04) 619-8584, or go online at www.lsusd.lsumc.edu/ce/.

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IDENTALLOY"





Shown at the presentation of the 1999 OKU Theta Kappa Chapter Student Scholarship presentation at LSU School of Dentistry are, from left, Dr. James Cade, president; Gerard Simoneaux, recipient; Dr. Eric Hovland, dean; Jason Timmons, recipient; Dr. Diana Gardiner, past president; and Dr. Arturo Mendez, secretary/treasurer.

State reduces Medicaid rates

BY DR. ROBERT E, BARSLEY

Secretary of the Louisiana Department of Health and Hospitals, David Hood, has announced that due to projected overspending in this fiscal year coupled with projected state revenue shortfalls in the next fiscal year that Medicaid reimbursements in all Medicaid programs would be reduced.

One Emergency Rule states that effective for dates of service February 1, 2000 and after, the E.P.S.D.T. (Children's) Dental Program will reimburse at a maximum rate of 7% less than the previously published maximum for all covered procedure codes.

Another Emergency Rule eliminates the Adult Denture Program for dates of service February 21, 2000 or later.

Representatives of the LDA met with Sec. hood in late January to discuss these Emergency Rules and explore options. However, none could be agreed upon. The LDA on February 8 wrote Sec. Hood expressing strong disapproval of the cuts. Nationwide many other states either have already or plan to substantially increase reimbursements in their E.P.S.D.T.

NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS. dental programs in order to encourage more dentists to treat eligible children.

On the adult front, elderly advocacy groups have mobilized to restore the denture program in Louisiana.

Persons seeking to register disapproval of these actions should address comments to the Legislature and the governor. Dentists desiring to withdraw from the Medicaid program should fax a signed statement of withdrawal to Medicaid Provider Enrollment at (225) 342-3893 and include the reason(s) for such action.

Since 1994 over 200 fewer Louisiana dentists are actively treating Medicaid-eligible patients. The Department also recently disenrolled approximately 800 additional dentists who had not filed a claim for payment in over 12 months.

If you have questions or comments, please contact Dr. Barsley at (504) 619-8589,

LAB RECOGNIZED

The LSU School of Dentistry Oral Pathology Laboratory has received accreditation from the Commission on Laboratory Accreditation of the College of American Pathologists.

"The accreditation means that LSUSD has a state-of-the-art lab," Dr. Jim Weir, head of the department and director of the laboratory, said. "We can process and perform special procedures on biopsies from anywhere in the United States."

ADA seeks foreign service nominees

The Council on ADA Sessions and International Programs has requested NODA's cooperation in its effort to increase the awareness of the Certificate of Recognition for Volunteer Service in a Foreign Country among Association members. There has already been a great deal of interest in this program, but to broaden its outreach to more prospective nominees, the Council seeks to publicize the award and encourage applicants.

Next deadline for submitting nominations for the Certificate Program is April 15, 2000. Dental society officers and deans are asked to sign the nomination form.

The recipient must be a member of the ADA, must serve for a minimum of 14 days in a given 24-month period, must supply evidence of the value of his or her service, must give a comprehensive and detailed breakdown of his other activities and must be nominated by his or her constituent or component dental society or federal dental service. Dental students must be nominated by their dental school.

The Council encourages members to play an active role and share in this program to honor colleagues for their concern and generous humanitarian service.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

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LOOKING FOR SUMMER EMPLOYMENT



Continuing Education Corner

In an effort to keep you informed about available CE, opportunities at the LSU School of Dentistry, this area will be devoted to informational updates,

DATE 2000	COURSE / TITLE		T	UIT	TON
March 24	"Rational Comprehensive Dentistry"	07 cr. hrs.	DDS	\$	195.00
	w/Dr. Teri Icyda		Auxiliary	\$	95.00
March 24-26	"Expanded Duty Dental Assistant" a/i w/Ms. Dottie Austin	√a "EDDA"	Auxiliary	\$	369.00
March 25	"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 cr. hrs.	Auxiliary	\$	120.00
March 31	"ALUMNI DAY" featuring Drs. Burges	07 cr. hrs.	DDS	\$	65.00
	Chiche, Dederich, Germain, Lemon and Table Clinics		Auxiliarie	s\$	45.00
March 31 -	"Choosing the Box"	25 cr. hrs.	DDS	*\$3	,950.00
April 3	w/Drs. Jimmy Eubank & Jeff Morley	*Include	s one Auxilia	ry	w/DDS
		Each add	f'l Auxiliary	\$	350.00
April 7	"Function, Esthetics & Economics"	07 cr. hrs.	DDS	\$	195.00
	w/Dr. John M. Finley		Auxiliarie	\$	95.00
April	14-16 May 19-21		June 23-25		
	"Cosmetic Dentistry Continuum - Level II" w/Drs. Jimmy Eubank and Jeff Morl	66 cr. hrs.	DDS	\$7	,249.00
April 29	"Radiology for Dental Auxiliaries"	07 cr. hrs.	Auxiliary		120.00
op.u.s.	w/ Drs. Thunthy & Hubar			7	
May 5	"Endodontics"	97 cr. hrs.	DDS	s	195.00
	w/Drs. Ron Lemon and "Chip" Simo	n	Auxiliary	\$	95.00
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(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)



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Kristi Soileau, David DeGenova, Editors

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