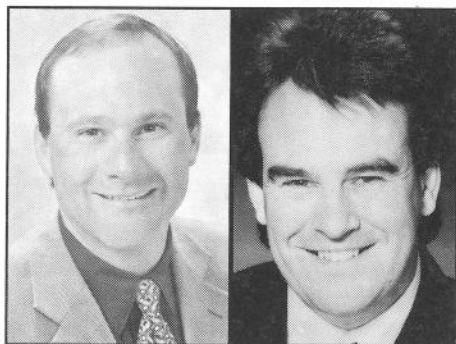


NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 38 SUMMER '00 NO. 6



DR. BRUCIA

MR. GRAY

MILLENNIUM'S FIRST CONFERENCE TO FEATURE OUTSTANDING ARRAY OF SPEAKERS SEPTEMBER 27-30

A star-studded array of clinicians and educators will present courses in a wide range of dental, practice management and personal development areas at the 51st annual New Orleans Dental Conference September 27-30 at the Ernest N. Morial Convention Center.

All told, there will be 43 courses, most of them in clinical areas, over the four days of the conference. As always, there will be an extensive Exhibit Hall presenting state-of-the-art equipment, instruments and services for dental offices.

Dr. Gerald A. Williams is general chairman.

Opening event Wednesday, September 27 will be the pre-conference course by Dr. Jeff Bruceia, San Francisco, Calif., on "Adhesive Dentistry: Materials and Techniques Simplified."

Dr. Bruceia is a graduate of the University of the Pacific School of Dentistry where he has held faculty positions in the crown and bridge and operative departments and is currently an assistant professor of dental practice. He practices cosmetic and restorative dentistry full time in San Francisco.

He is also director of an advanced comprehensive restorative program at Baylor College as well as being on the faculty of post-graduate programs in esthetic dentistry at U. of Florida, University of Missouri-Kansas City, State University of New York at Buffalo, University of Texas-Houston, University of California-San Francisco and University of Medicine and Dentistry, New Jersey.

The pre-conference course is known as the "Dr. Louis G. Grush Distinguished Lecture Series." Additional speakers include:

Ms. Mary Alwan, management skills for the computerized office

Dr. Ron Auvenshine, TMD/Occlusion

Ms. Sherry Burns, ultrasonics/instrument sharpening

Dr. Gerard Chiche, anterior esthetics

Dr. Alan Drinnan, oral pathology

A KEYNOTE SPEAKER YOU WON'T FORGET

How's your memory these days?

Bob Gray, keynote speaker at the General Opening Session of the Conference September 28 at 8 a.m., will leave you amazed at your newly acquired ability to memorize after he enriches your mind with his hilarious, yet practical "Chain" technique.

The presentation and demonstration by this amazing Canadian is just the ticket to get your conference experience off to a rousing start.

Dr. Lisa Germain and Dr. Michael Scianamblo, endodontics

Dr. Peter Glaser, practice management

Mr. Tom Lemoli, Jr., insurance

Dr. Joseph Massad, complete dentures

Dr. Linda Niessen, women's oral health

Ms. Cindy Powell, promoting dentistry

Dr. David Reznik, insurance communications

Ms. Pam Smith, nutrition

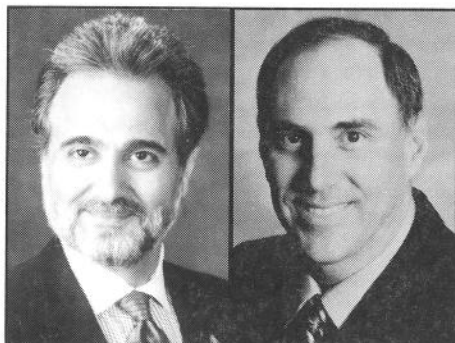
Dr. Jane Soxman, pediatric dentistry

Dr. Samuel Strong, implants

Dr. Alan Weinstein, dental communications and a number of other practitioners.

Many other highlights are expected to draw a huge crowd of dentists, spouses and related personnel to the conference. Last year dentists

(Continued on Page 2)



DR. MASSAD

DR. SCIANAMBLO

SAVE MONEY!

REGISTER BY

AUGUST 21

President's Message

by JIM ROETHELE, DDS

CONFERENCE IS HIGHLIGHT OF NODA YEAR

The pleasure you get from life is equal to the *attitude* you put into it.

I always look forward to our conference because it combines this fantastic city with an agenda to learn and an opportunity to visit with our colleagues. Even if we pick up just one thing the meeting has been a success because it allows us to make sure we are in step with the latest dentistry has to offer. We owe it to ourselves, and our patients to have a comprehensive understanding of products, techniques, and materials. Knowledge is power.

The traditional highlights of the conference will be outstanding beginning with the Lou Grush scientific session featuring Dr. Jeff Brucia's expertise on adhesion, esthetic and restorative dentistry. The early morning opening session on Thursday will kickoff a plethora of exciting presenters making it difficult to decide where to spend your time this year.

Thursday evening's opening reception again will offer superb cuisine and entertainment and a chance to catch up with friends and classmates. The Fashion Show Luncheon presented by the New Orleans Dental Association Alliance on Friday is an excellent place to reserve a seat for your staff without having to rush back to a lecture. Our Exhibit Hall will be comprehensive as this conference continues to grow among the country's finest.

No successful conference is without its challenges and complaints. We appreciate any comments directed at improving all aspects of our program. We would also appreciate courtesy to our volunteers. Remember that we are all professionals working toward similar goals and our actions should reflect the profession we represent.

While only in our third year at the Morial Convention Center we have ironed out many obstacles to insure your experience goes

smoothly. Keep in mind that the climate is warm, so please dress comfortably. You can't hoot with the owls if you want to soar with the eagles, but this is a great place to try.

The people we all need to thank are responsible for the first conference of the new millennium, our chairman Dr. Jerry Williams; our executive director Dr. Debra Arnold; our executive secretary Mrs. Normalee Ward and our NODA staff members, Mrs. Mona Whittington and Mrs. Alice Corkern. When you get a chance, thank them and all of our volunteers that work to make our conference a success. Have a great conference.

Jim Roethle, DDS
President

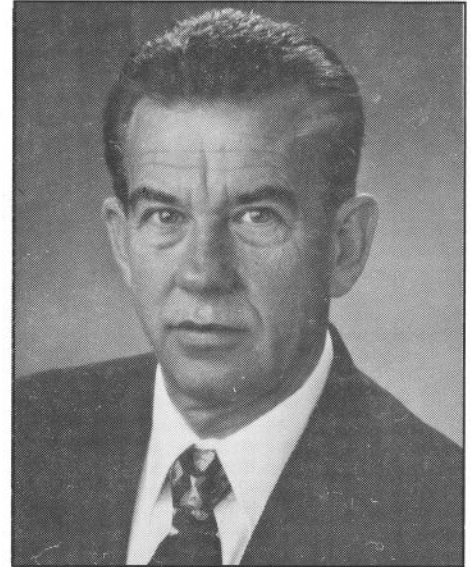
Something to think about

A dentist who is a member of the New Orleans Dental Association pays **NO REGISTRATION FEE** for the N.O. Dental Conference. His or her registration fee is covered by NODA annual dues.

A dentist who is *not* a member of the ADA pays a registration fee of \$310 for the Conference.

Doesn't it make sense to join NODA and enjoy the paid registration as well as the many other benefits of NODA-LDA-ADA membership (NODA News, LDA Journal, ADA Journal and the wealth of educational, career assistance, and other advantages of participating in organized dentistry)?

Think about it.



Dr. Gerald A. Williams is general chairman of the 51st annual New Orleans Dental Conference September 27-30 at the Ernest N. Morial Convention Center.

Impressive array of speakers

(Continued from page 1)

from 30 states, including Alaska and Hawaii, attended.

Features in the Exhibit Hall include complimentary coffee and pastries at the September 28 opening along with a drawing for a \$500 cash prize for a lucky dentist as well as complimentary beer, soft drinks and food September 28-29 at 3:30 p.m.

The traditional "Parade of Prizes" will continue both exhibit days, offering beautiful and useful merchandise contributed by exhibitors.

There will be three \$50 cash prizes drawn for auxiliaries on September 29 at 3 p.m. and a giveaway of attractive Crest tote bags "as long as they last, first come, first served."

Social events include the Welcome Reception and Dance Thursday evening at the Hilton and the Millennium Bash Fashion Show and Luncheon Friday with dentists, spouses and staff serving as models at the Convention Center.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

RA

Placement Service
Dental Hygienist-Dental Assistant-Front Desk
Temporary/Permanent

DENTAL AUXILIARY RESOURCES, INC.

Marilyn I. Bernard, R.D.H., B.S.

"We Place to Please"

Come see us at Booth No. 317 New Orleans Dental Conference

653 MELODY DRIVE
METAIRIE, LA 70002

Page 569-6508
(504) 835-6174

IMPORTANT! BE SURE TO GET YOUR CE DOCUMENTATION

Regarding documentation of continuing education, the New Orleans Dental Conference, Inc. will issue tickets for all courses attended. Louisiana attendees who require continuing education verification are asked to obtain a course ticket, which has been stamped with a numerical verification code. These tickets may be obtained upon completion of the course from the room monitors in each room.

The Louisiana State Board of Dentistry requires the stamped tickets as course documentation. We must emphasize the importance of maintaining your own continuing education records.

For those attendees who are AGD members, an AGD form has been designed by the New Orleans Dental Conference, Inc. for AGD documentation. Following each listed course on

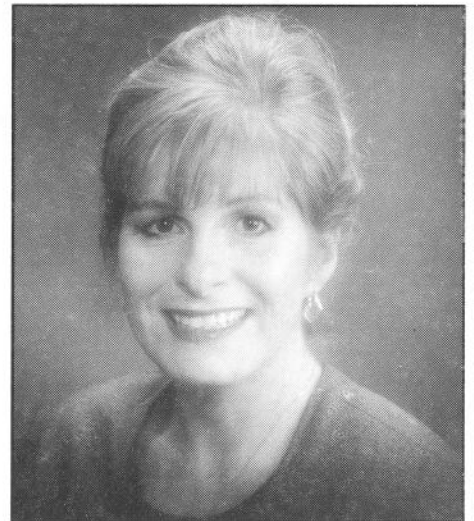
the form, a space has been provided to place the numerical verification code that is stamped on the course tickets. AGD National has approved and will accept the NODC, INC. code numbers.

Please remember to utilize these procedures for documenting your continuing education at the New Orleans Dental Conference, September 27-30, 2000.

**TELL 'EM YOU SAW IT IN NODA NEWS**

When you patronize our advertisers – and we hope you will – tell them you saw their ad in *NODA News*.

These loyal friends help defray the costs of this monthly publication. ■



SPEAKERS: Sherry Burns, RDH, MS, left, and Mary Kenney Alwan, RDH, MS, are among dental hygiene specialists who will speak at the 2000 Conference. Ms. Burns is clinical associate professor of dentistry, department of periodontics, University of Missouri-Kansas City. Ms. Alwan is co-owner of CRT Group, Inc. consulting and training group based in Bolingbrook, Illinois.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, gained an elective or appointive office, written an article, delivered a paper, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

LOUISIANA: HOUMA #6780 Gross \$330,000; WEST BANK OF NEW ORLEANS #6671 Gross \$110,000. NORTH SHORE # 5834 Gross \$237,000. NEW ORLEANS ORTHO #6738. Call Dr. Earl Douglas, Professional Practice Consultants, Ltd., 800-321-4540 or 770-664-1982 for more information.

LOUISIANA: LAKE CHARLES #6211 Associate Position. Call Dr. Earl Douglas, Professional Practice Consultants, Ltd., 800-321-4540 or 770-664-1982 for more information.

Pfisterer-Auderer Dental Laboratory

3100 27th St. • Metairie, LA 70002

(504) 837-6622 • (800) 288-8910

Quality, Quick

Pfisterer-Auderer Dental Laboratory: a full-service laboratory specializing in all phases of precision attachments and implant prosthesis.

We strive to bring the dental family together, using a *team approach*:

- good communications;
- certified, accredited Continuing Education for staff and clients,
- state-of-the-art equipment and materials.



Come visit us at Booth No. 106
New Orleans Dental Conference

IDENTALLOY™





SCENE IN PAST EXHIBIT HALL

PLENTY ACTION IN EXHIBIT HALL

The Exhibit Hall is the heart and central meeting place of the conference.

It officially opens Thursday morning, September 28 as the assemblage from the Opening Session sashays downstairs behind the Wendell Brunius Brass Band to enjoy complimentary coffee and pastries while witnessing the drawing for the \$500 cash prize for some lucky doctor.

Then it's time to tour the exhibits. Manufacturers from throughout the nation have engaged booths to show state-of-the-art equipment and instruments.

Save up your orders and patronize our loyal exhibitors. They play an important part in the educational mission of the conference. They travel constantly to dental offices and are an excellent source of valuable information.

**SUPPORT
OUR
EXHIBITORS**

**SAVE UP YOUR
PURCHASES
AND ORDER
AT THE
CONFERENCE**

EXHIBIT HOURS
Thursday, Sept. 28
9:00 a.m.-5:30 p.m.
Friday, Sept. 29
8:00 a.m.-5:30 p.m.

GET OUT YOUR DANCING SHOES

Bucktown All-Stars return for Welcome Reception/Dance

The Bucktown All-Stars will again play for the annual Welcome Reception and Dance Thursday evening, September 28 at the Hilton.

Their repertoire spans the eras from Billy Joel to the Neville Brothers.

Each doctor's registration fee includes two complimentary tickets. Since NODA members' dues covers their registration fee, it's a no-cost evening – at least as far as food and music go.

And what an evening! It starts quietly as dentists mingle with friends from throughout the nation. The Hilton unveils a lavish hot and cold buffet. Cash bars are available. The All-Stars do their part with quiet music to back up the reminiscences.

Then the nine-piece rhythm and blues band ups the pace with rollicking favorites from the '60s, '70s and '80s. Don't miss it!



FIRST COME, FIRST SERVED

Those who register by August 21 not only pay discounted fees, but also are eligible to receive a bright Crest tote bag for samples, goodies and future use. But when they're gone, they're gone!

Food, fashions and fun!

Those rascals of the runway will again strut their stuff at the annual Conference Luncheon and Fashion Show Friday, September 29 at the Ernest N. Morial Convention Center.

Dentists, spouses and staff will be the models for the showing of men's and women's stylings from Porter Stevens and Ballin's New Orleans, respectively.

A delicious luncheon is being planned. The Alliance of the New Orleans Dental Association is preparing interesting and elaborate table decorations.

Tickets are \$25 per person if purchased by August 21, \$27 after August 21. Tables of eight (8) may be reserved in advance for \$200.

Why not get up a table of friends, spouses and staff and enjoy a pleasant break from the serious side of the Conference?



Dr. Jon Suzuki, dean and professor at the School of Dental Medicine, University of Pittsburgh, will conduct sessions on periodontics at the Conference. He is chief of hospital dentistry at Presbyterian University and Montefiore University hospitals.

**YOUR CONFERENCE
REGISTRATION FEE
IS PAID THROUGH
YOUR NODA DUES.
BUT YOU STILL
MUST REGISTER.**

LSUSD Reunion is September 29

The reception for alumni of the LSU School of Dentistry, an annual event during the N.O. Dental Conference, will be held Friday, September 29 from 5-7:30 p.m. in Horizons, atop the New Orleans Hilton Riverside.

There will be complimentary hors d'oeuvres and a cash bar.

Class reunion photos will be taken of the LSUSD Classes of '75, '80, '85, '90 and '95. Also the Loyola School of Dentistry Classes of '50, '55, '60, '65 and '70.

For more info, contact LSUSD at (504) 619-8597.

Quality and Value for Your Practice Needs



Companies affiliated with **Louisiana Dental Services, Inc.**

A wholly owned subsidiary of the Louisiana Dental Association.

Amalgaway

Amalgam mail disposal service. (800) 267-1467

Association Members Only

All your office supply needs at guaranteed lowest prices! (800) 420-6421

CareCredit (formerly Dencharge)

Revolving credit for patients' health care expenses. (800) 300-3046, Ext. 519

The Dental Record

Top-quality dental record-keeping system. (800) 243-4675

Healthon/WebMD (formerly MedE America)

Electronic claims filing. (888) 416-0673

Intermedia (formerly LDS)

Long distance service and Internet access. (800) 256-1419

International Manufacturing Group (IMG)

Quality gloves at a fraction of the price. (800) 775-6412

Lang's Environmental Solutions

Hazardous material disposal. (504) 751-0081

MBNA America

Financial services such as credit cards, credit accounts, consumer loans, CDs and money markets. (800) 457-3714

Medical Protective Company

Practice liability insurance, business office policy, workers' comp., etc. (800) 452-8909

NOVA (affiliated with MBNA)

Credit card processing service. (888) 545-2234

New Line Medical, Inc.

Infection control, evacuation, prophylaxis and other dental-related products. (800) 452-8909

Paychex

Payroll and tax payment services. (800) 729-2439

Professional Practice Capital (PPC)

Low bank financing rates for dental practice acquisitions or debt refinancing. (800) 456-2779

Snelling Personnel Services

Career and temporary employment services, including Dental Assistants, Hygienists and Office Managers. Check your local listings for the Snelling Office near you.

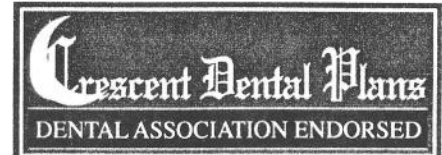
Transworld Systems, Inc. (TSI)

Collections service for delinquent accounts. (504) 828-8815

United Parcel Service

Exclusive discounts on overnight deliveries. (800) 325-7000

**Come see us at Booths 513 & 515,
New Orleans Dental Conference.**



Professional Dental Plans/Crescent Dental

The only dental benefit program endorsed by the LDA, Crescent Dental offers freedom of choice and only A+ underwriters. Any LA-licensed LDA member is automatically a member of Crescent Dental. (800) 395-6931

All products and services include discounts for NODA members!

DR. ROETHELE EARNS ACADEMY ACCREDITATION

Five years ago, Dr. Jim Roethele set a difficult goal – to earn accreditation in the American Academy of Cosmetic Dentistry.

During the Academy's recent meeting in San Francisco in May, which drew about 2,600 dentists from around the world, Dr. Roethele surpassed the goal he had set his sights on back in 1995. He not only received his accreditation, making him one of only four dentists in Louisiana to have achieved this goal, and one of

only 150 throughout the world to have earned this honor, but his case study placed first out of 300 volunteer participants in the Academy's "Smile Gallery!"

Dr. Roethele is president of the New Orleans Dental Association, and a member of Louisiana Dental Association (LDA) and American Dental Association. He served as a member of the LDA House of Delegates from 1990-1998 and is currently chairman of the LDA Public Relations Commit-

tee, where he has served since 1997.

He is noted for providing smile enhancement for ESPN's Milo Levell and Miss USA 1996, Ali Landry.

In addition to his private practice in Kenner, Dr. Roethele donates his services to nursing home dentistry and dentistry for the handicapped. He works with local athletes making mouthguards to protect their teeth, and he is the official dentist of the Sugar Bowl.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Favaloro: A Happy Man

Dr. Guy W. Favaloro comes over as a man happy in his world. As well he should be.

Located in the neat riverside town of Laplace, he reports his practice "is doing well." He spent part of June with his wife and kids in Perdido Beach, Florida, plays tennis twice a week, and fishes "about four or five times a year."

As a young student, he worked summers in the office of his father, orthodontist Dr. Guy A. Favaloro, and naturally gravitated toward orthodonture, which is exactly what he practices today.

Born in Hawaii when his dad was in the service, Guy was raised in New Orleans. He graduated from St. Martin's Episcopal School in 1992 and entered Texas Christian University in Fort Worth where he received his BS in biology in 1986.

Then came LSU Dental School where he earned his DDS in 1990.

Again following in the footsteps of his dad, he entered the U.S. Air Force and spent three years in the dental corps at Seymour Johnson AFB in Goldsboro, North Carolina.

He is still in the Air Force Reserve, holding the rank of Major.

After the service came a two-year residency in orthodontics as LSUSD. Following his graduation in 1995, he joined his dad's practice as an associate, becoming a partner the following year.

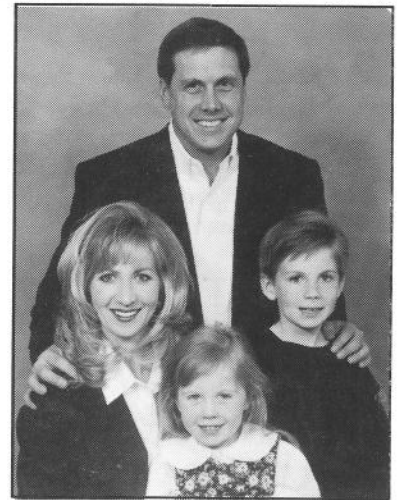
The doctors also operate a satellite office in the Ormond section of Destrehan.

The Favaloros are definitely a dental family. Dr. Favaloro's wife Kim is a dental hygienist, educated at LSU, and practiced for several years before retiring a year ago to be "a full-time mom."

Son Jeffrey, 8, is a third-grade student at St. Martin's, again following his dad, and daughter Kathryn, 4, is in pre-school.

One of Dr. Favaloro's tennis buddies is a dentist, Dr. Richard Owens. Dr. Favaloro joins with four or five fishing friends to charter a boat out of Lafitte several times a year. He also hunts in season.

A member of the Louisiana, Southern and American associations of orthodontists, he is a member of NODA, LDA and ADA and enjoys working on the New Orleans Dental Conference.



Dr. Guy, Kim, Jeffrey, Kathryn.



Professional Practice
Consultants, Ltd.

Member of



Specializing in Appraisals, Sales, Mergers,
Associateships, and Pre-Sale Planning for Dentists

Earl M. Douglas, DDS, MBA

Experience counts. It's as simple as that.

800-321-4540

Call for information on our practice sale listings.

Visit us at the New Orleans Dental Conference - Booth 400.

HOW DENTISTRY HAS CHANGED

A FEW THOUGHTS FROM LDA HONOREE

BY DR. CLAY C. HUNLEY

As a recipient of the Distinguished Service award, presented March 25 by the Louisiana Dental Association, I was asked to reflect on the changes in our profession in my 40 years as a practicing oral surgeon.

1. In 1960 a child's first visit to a dentist was for an abscessed tooth. This was a frightening, painful experience. Today, a child's first visit usually is for a fluoride treatment and cleaning.

2. Patients' expectations are higher. In 1960 a dentist was busy with restorative treatment, extractions and dentures. Today, "smile makeovers" and "esthetic zone" are the hot button words. Implants are used to replace missing teeth. Periodontal treatment and endodontics are the norm.

3. Demographics have changed. We have a much greater percentage of older patients in our practice. Periodontal treatment becomes just as important as restorative treatment and esthetics. Patients are living longer and subsequently are frequently on multiple medications. Health evaluation is important.

4. The number of graduating dentists has gone from about 3,500 in 1960 to 6,000 in 1980 (creating a "busyness" problem for the practitioner) and back to 4,000 today. The number of specialists has remained steady at about 1,200. Today about one out of every three dentists will be a specialist, a much greater ratio than in 1960.

5. Treatment of the geriatric patient has changed. In 1960, if a tooth was infected, it was extracted. No other options were discussed. Today, greater care is expected and rendered. The care of the geriatric patient is less remunerative, takes longer and entails greater risk because of the health problems of the geriatric patient.

6. The advent of HMOs and PPOs. In 1960 there were no HMOs and PPOs and very little dental insurance. Today, insurance-paid ser-



DR. HUNLEY

vices entail greater accountability as to the outcome of patient treatment and patient satisfaction.

7. The dental office of today as compared to 1960 is much closer to a true outpatient care facility with regard to sterility and patient care, i.e., disposable gloves, face masks, saliva ejectors and heat sterilizers.

8. I purposely did not elaborate on the many changes in oral surgery. That would be another entire article. I would like to say that the single most important change was the advent of office I.V. sedation. With prohibitive hospital costs, this was a dramatic, cost effective change for the oral surgeon.

In the past 40 years, dentistry has seen many progressive changes. Today's dental graduate has a greater array of options for patient care. Today's patients, young and old, are treated in a relaxed, patient-oriented atmosphere. Grandma Moses, who became a delightfully prodigious painter in her 80s, once uttered these simple but powerful words, "Life is what you make it, always has been and always will be." And so I say to the younger practitioner, "Your profession is what you make it. Get involved, stay involved."



Jennifer Guidry, third-year LSUSD student, has received the Dr. Sidney Neuwirth Award for achievements in operative dentistry. Dr. Neuwirth, shown above, has presented the award for years along with the \$500 prize that accompanies it.

Dr. Salvaggio is winner in NODA rebate drawing

The last NODA meeting of the 1999-2000 year May 17 was a lucky one for Dr. Garry Salvaggio.

His name was picked "out of the hat" for a full-year's dues rebate from the association. This includes NODA, LDA and ADA dues.

Attendance stubs from the November, December, January, February and May meetings were retained for the "big Cahuna." Winner had to be present at the year's final meeting.

A \$50 dues rebate is drawn for at each of the above meetings and stubs are retained for the grand drawing. Be sure to get in the hat for next year's drawing.

STUDENT PRESENTS RESEARCH

Phuong Nguyen, a fourth-year dental student at the LSU School of Dentistry (LSUSD), presented "Effect of Chondroitin Sulfate and Glucosamine HCl on TMJ Disorders" at the conference of the American Equilibration Society in Chicago and "The Intrusion of Excessively Erupted Teeth" at the Chicago Dental Society.

Professional Practice Consultants, Ltd.,

is pleased to announce that

Dr. Paul E. Dugas
has acquired the practice of
Dr. Patricia L. Lagrange

Professional Practice Consultants, Ltd., is pleased to have facilitated this transition and wishes Dr. Dugas and Dr. Lagrange the best of success!

If you would like to discuss how Professional Practice Consultants, Ltd., can help you achieve a successful practice transition, call Earl M. Douglas, DDS, MBA, at 800-321-4540.

Julie Ann Brannon wins Alliance Award

Julie Ann Brannon of New Orleans received the 2000 Beulah K. Spencer New Member Award for District VIII from the Alliance of the American Dental Association for her accomplishments as a member of the alliance for five years or less.

The AADA Executive Committee selected Brannon because after only two years of membership she accepted the position of By-laws Committee chair for the New Orleans Dental Alliance and revised, corrected, and edited a new set of bylaws. She was one of only seven in the nation to receive the award.

Membership chair of the Louisiana chapter of the AADA, she



MS. BRANNON

has also been president and vice president of the LSU Health Sciences Center Faculty Wives Club and treasurer and corresponding secretary of the Lackland Air Force Base Officers

Wives Club.

She attended Norwich City College, Norwich, England, and received certificates of achievement for superior job performance and accomplishment from the U.S. Air Force and Burroughs Deutschland GmbH, respectively. She has worked as a research administrator and transcriber for Wilford Hall USAF Medical Center in San Antonio, Texas, and the USAF Regional Medical Center in Wiesbaden, West Germany.

She is the spouse of Robert Brannon, DDS, MSD, Colonel, USAF (retired), an oral and maxillofacial pathologist at the Louisiana State University School of Dentistry.

Dental spending in '98 parallels health care increase

Dental spending increased to nearly \$54 billion in 1998, matching the overall rate of growth in the nation's health care spending, according to a January 10 Health Care Financing Administration (HCFA) report.

Total health spending topped \$1.1 trillion, a 5.6 percent increase from 1997. It was the fifth consecutive year in which the nation's health care bill increased by less than 6 percent, an "unprecedented slow, stable growth" rate, HCFA economists and insurance specialists say in the report.

Dental expenditures increased from \$51.1 billion to \$53.8 billion during the same period, a 5.3 percent increase and a lower rate of growth than the 7.6 percent increase in dental spending from 1997 to 1998, according to the HCFA National Health Expenditure Report.

The report was published in the public policy journal, Health Affairs. An announcement is posted at the Department of Health and Human Services Web site at www.os.dhhs.gov/news/press.

Some 96 percent of the nation's dental spending, \$51.5 billion, is private sector spending. Patients pay half the bill directly out of pocket, and private insurance covers the other half. The 4 percent public share, largely through the federal/state Medicaid program, totaled \$2.3 billion in 1998.

(From the LDA)

Herbs & surgery can be dangerous

Herbs and surgery don't mix. Anesthesiologists have issued a warning against taking herbal remedies for at least two to three weeks before scheduled surgery, because of the possible dangerous interactions between herbal products and the drugs used for anesthesia, reports the American Society of Anesthesiologists.

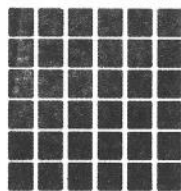
Although no studies have provided proof of such interactions, there have been a number of reports of mishaps during surgery for patients taking certain herbal medications.

Mishaps have included problems with blood pressure and bleeding, according to an item in the October 1999 *Women's Health Monitor*, a newsletter of Data Centrum Communications.

(From the ADA)



Dental



2000

"The Dental Software Solution for the New Millennium"

Are you looking for a SIMPLE and AFFORDABLE dental software program?

This is it!

- ◆ Simple, Easy to Learn
- ◆ Windows 95/98/NT
- ◆ Single or Multi-user
- ◆ Powerful & Flexible
- ◆ Louisiana Medicaid Electronic Claims

Contact us for a FREE no obligation Demo CD.

Complete Systems, Inc.
800-999-9392
www.completesys.com

Come see us at the New Orleans Dental Conference - Booth #334

Marlon Henderson wins LSUSD Table Clinic Competition

Marlon Henderson, a third-year dental student, won first place in the 2000 LSUSD Table Clinic Competition and the DENTSPLY Award with "Sheer Bond Strength to Wet and Dry Dentin."

His advisors were Drs. John Gallo and John Burgess of the LSUSD Department of Operative Dentistry and Biomaterials. Henderson will travel to Chicago in October to represent the school in national competition at the ADA annual meeting.

Phuong Nguyen, a fourth-year student, won second place with "Chondroitin Sulfate/Glucosamine HCl and Your TMJ." His advisor was Dr. Shawky Mohamed. Nguyen also won the Procter & Gamble Preventive Award for this presentation.

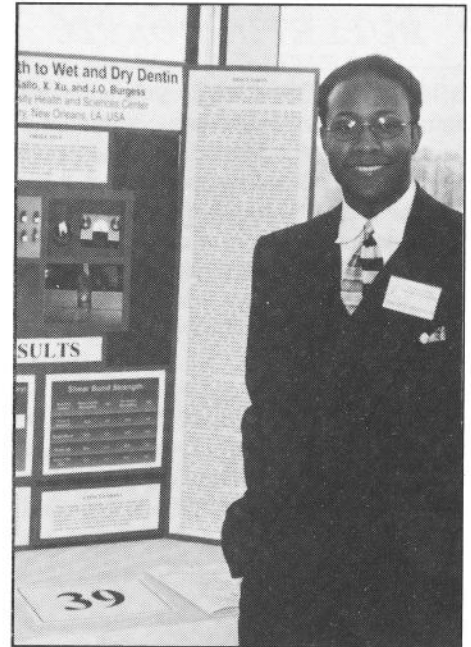
In the postgraduate category, Dr. Archontia Palaiologou won first place with "Indications and Contraindications for Immediate Implants." Her advisor was Dr. Raymond Yukna. Dr. Marny Lemons-Prince won second with "Root Coverage Procedures." Her advisor was also Dr. Yukna. Drs. Jill Donaldson and Leslie Jacobs won the Procter & Gamble Preventive Award for "Microleakage and Depth of Groove Penetration of an Experimental Hydrophilic Sealant." Their advisors were Drs. John Burgess, John Gallo, and Xiaoming Xu.

In the dental laboratory technology category, Jignesh Patel won first place with "Expansion: The Sky is the Limit." His advisor was Dr. Nikhil Sarkar. Ken Bruning won second with "Mandibular Dentures: Midline Fracture

Repairs." His advisor was Dr. Sarkar as well.

In the dental hygiene category, Amanda Walpole and Courtney Danos won first with "The Use of Lasers in Treating Periodontal Disease." Their advisor was Dr. Douglas Dederich. Dawn Brooks and Joelle Breaux won second with "Becoming Aware of Halitosis." Their advisor was Harriet Thompson. Hannah Schlicher and Lauren Armand won the Procter & Gamble Preventive Award with "The Effects of Gum Chewing on Oral Microflora." Their advisor was Ms. Thompson.

The 2000 table clinic competition was sponsored by the New Orleans Dental Association, New Orleans Dental Hygiene Association, Louisiana Dental Association, Louisiana Dental Services, and DENTSPLY International.



MARLON HENDERSON

Professional Practice Consultants, Ltd.,

is proud to announce that

Dr. Timothy J. Delcambre

has joined the practice of

Dr. Jack A. Hudson

Professional Practice Consultants, Ltd., is pleased to have facilitated this transition and wishes Dr. Delcambre and Dr. Hudson the best of success!

If you would like to discuss how Professional Practice Consultants, Ltd., can help you achieve a successful practice transition, call Earl M. Douglas, DDS, MBA, at 800-321-4540.

Satisfaction Guaranteed. Period.

Patterson stands behind every product it sells with an unconditional satisfaction guarantee. Contact your local Patterson branch today to find out more.

Visit our booths (115-121 and 214-220) at the New Orleans Dental Conference Sept. 27-30.



PATTERSON
DENTAL SUPPLY, INC.

550 Elmwood Park Blvd.
Harahan, LA 70123
(504) 733-4455
800-452-7213

02-N20-HE-N2

PAYING TOO MUCH??

CHECK OUR PRICES!!

GASES ~ EQUIPMENT

INSTALLATION ~ SERVICE

M.I.E. SERVICES

464-9261

BULLETIN BOARD

GREATER NEW ORLEANS: I am an enthusiastic G.P. who has completed a residency in general dentistry and 1 year of private practice in a progressive, f.f.s. environment. I'm looking for a full/part-time associateship in a caring practice where high-quality and patient satisfaction are of deep concern. Performs all phases of dentistry. Call (504) 486-4161 for resume/interview.

FOR LEASE: Professional Dental Office, 1504 N. Causeway Blvd. (between I-10 and Metairie Road), Metairie, Louisiana. Call Paul deVerges 833-8234 or 489-3977 (Pgr).

RETIRING: Selling equipment and office furniture. 885-1888, 831-3306.

DENTAL PRACTICE FOR SALE: Long established Metairie family dental practice for sale. High volume fee for service practice. Equipment & support staff included. For more information, call 504-455-5109.

FOR SALE: Successful Dental Practice in Pristine Metairie Office. Huge Growth Potential. Call 343-7006.

ASSOCIATE POSITIONS OPEN in Hammond and New Orleans offices. You won't sit on your hands – you will be gaining valuable experience treating a wide variety of cases – and you will be paid well for your efforts. Call Dr. Joseph Lacoste 674-1486 or 669-5051.

(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2000	COURSE / TITLE		TUITION
July 21		"Rational Comprehensive Dentistry" 07 cr. hrs.	DDS	\$ 195.00
		with Dr. Teri Icyda Originally scheduled for March 24th	Auxiliary	\$ 95.00
July 14-15		"Principles of Occlusion Series" 42 cr. hrs.	DDS	\$2,595.00
Aug. 18-19		w/Drs. Perry Hollebeak, Jim Guinn		
Sept. 8-9		and Ron Taylor *Prerequisite: Attendance on June 2-3, 2000		
July 29		"Radiology for Dental Auxiliaries" 07 cr. hrs.	Auxiliary	\$ 120.00
		w/Drs. Thunthy & Hubar		
July 28-30		"Expanded Duty Dental Assistant" a/k/a "EDDA" 42 cr. hrs.	Auxiliary	\$ 369.00
		w/Dottie Austin, CDA, EDDA	SOLD OUT	
August 25-26		"Mini Perlo Review" w/Dr. Yukna et alia	DDS	\$ 595.00
August 25-27		"Expanded Duty Dental Assistant" a/k/a "EDDA" 24 cr. hrs.	Auxiliary	\$ 369.00
		w/Dottie Austin, CDA, EDDA		
September 15-17		October 27-29	December 1-3	
		"Cosmetic Dentistry Continuum - Level I" 76 cr. hrs.	DDS	\$5,695.00
		w/Drs. Eubank, Mopper, Morley, Chiche, Lemon, et alia		
September 22-24		October 20-22	November 10-12	
		"Cosmetic Dentistry Continuum - Level II" 66 cr. hrs.	DDS	\$7,500.00
		a/k/a "Advanced Anterior Esthetics, AAE"		
		w/Drs. Jimmy Eubank and Dr. Jeff Morley		

Register by phone, fax, or on line.

Visa and MasterCard Accepted.

Please call (504) 619-8584 for further information.

Toll Free No. 1-800-488-2925 FAX: (504) 619-8776

Web Site: www.lsusd.lsumc.edu/ce



NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

NODA News

Suite 153
2121 N. Causeway Blvd.
Metairie, LA 70001
834-6449

Kristi Soileau, David DeGenova, Editors

NON-PROFIT ORG.
U.S. POSTAGE

PAID

Permit No. 455
New Orleans, La.

Officers of NODA:

James Roethele – President

Carol Stuckey – President-Elect

Mark Chaney – Secretary

Sandra Catchings – Treasurer

Mona Whittington – Executive Secretary