

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. XXIX APRIL '96 NO. 3

Student Table Clinics

Approximately 50 projects in a variety of dental areas will be featured in the LSUSD Table Clinic Competition Wednesday, April 17 at 7 p.m. at the dental school.

Dr. Sean Huber is in charge of the event which provides NODA members an opportunity to revisit the dental school and observe the work and student research going on there.

NODA will present cash prizes to winners and runnersup among dental students (clinical and

research), lab technicians, and post-graduate students.

The New Orleans Dental Hygiene Association will present awards to hygienists.

Judging will take place from 6-7 p.m. with clinics open for viewing from 7-8:30 p.m.

Dentsply International will provide the grand prize to a dental student: an expenses-paid trip to national student competition at the ADA annual meeting in Orlando.

CONFERENCE ANNOUNCES CLINICIANS

Dr. John Kanca, III, headlines a star-studded array of clinicians announced for the 47th annual New Orleans Dental Conference August 28-31 at the New Orleans Hilton Riverside.

Dr. Kanca, Middlebury, Conn. practitioner, will conduct the all-day pre-conference course Wednesday, August 28, on "State-of-the-Art Adhesive Dentistry."

Dr. Lisa Germain, general chairman, released a lineup of 16 clinicians, with more to be announced in the coming months. They also include:

Mr. Richard Collier, Cleveland, Ohio, Finance

Ms. Debra Engelhardt, Charlotte, N.C., Practice Management

Dr. David Federick, Marina del Ray, Calif., Temporization/Fixed Prosthodontics

Dr. Bernard Fink, Fairfax Station, Va., Practice Transitions

Dr. Barry Freyberg, Skokie, Ill., Computers
Dr. William Johnson, Tulsa, Okla., Endodontics

Dr. Myer Leonard, Golden Valley, Minn., Oral Surgery/Medical Emergencies

Dr. Roger Levin, Stevenson, Md., Practice Management

Mr. Tom Limoli, Jr., Atlanta, Ga., Insurance
Dr. Ross Nash, Charlotte, N.C., Restorative Dentistry

Dr. Debra Stewart, Stafford, Tex., Dental Assistants

Ms. Thelma Wells, Dallas, Tex., Motivation

Dr. John West, Tacoma, Wash., Endodontics
Ms. Betsy Wheat, Plano, Tex., Dental Assistants

Dr. Raymond Yukna, New Orleans, La., Periodontics

... and more to be named

The opening session keynote speaker on Thursday, August 29 will be Ms. Thelma Wells, Dallas, Tex., who gets the conference officially started with her rousing motivational talk entitled, "You Can Be the Best of What You Want to BEE."

"Reaching for the Apex" is the official theme of the four-day event designed to aid practitioners in "reaching the apex" in their professional and personal lives.

Crawfish Extravaganza

April is crawfish time in NODA circles!

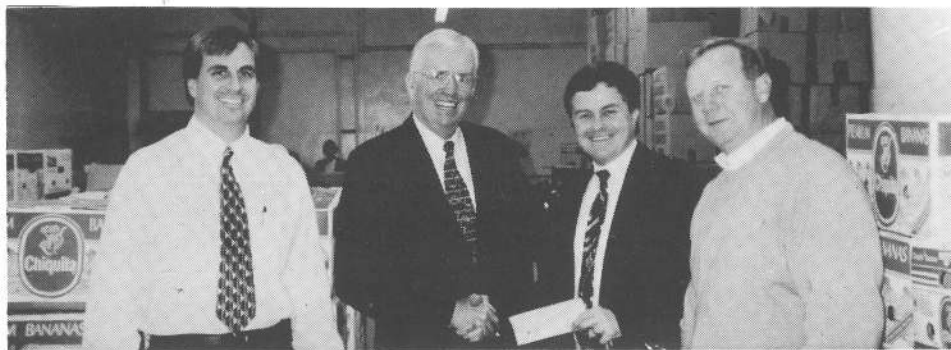
All members are invited to the annual Crawfish Extravaganza to be held Friday, April 26 from 7-11 p.m. at the American Legion Home, 3001 River Road at Causeway Blvd.

The party is FREE to those who call the Central Office by Monday, April 22 for tickets. The number is 834-6449. Without tickets the price at the door is \$10 a couple.

There'll be mounds of delicious mudbugs waiting for you and your spouse or date, with other Creole-Cajun food and lots of ice-cold beer and soft drinks to wash 'em down.

There will also be dancing to the recorded tunes spun by a DJ from TNT Music.

So save money and "pass a good time" with your NODA friends. Call 834-6449 today for your free tickets.



SUPPORTING SECOND HARVESTERS: A check representing proceeds from the NODA-Jefferson Parish Medical Society softball game and picnic is presented to the Second Harvesters Food Bank by Dr. Randy Green of NODA and Dr. Paul Fuselier of JPMS. From left are S. Brian Greene, Second Harvesters executive director; Hamilton V. Reid, member of the board of directors; Dr. Green and Dr. Fuselier. Second Harvesters provides food to more than 400 charitable agencies as well as families in crisis.

NODA PROFILE

Dr. Fugetta takes reins

If you called NODA's new president "Dr. Blue Jay," you wouldn't really make him angry. Dr. Terry Fugetta admits to being an enthusiastic Jesuit High alumnus.

It also accounts for his long-standing friendly rivalry with one of his closest friends and presidential predecessor, Dr. Randy Green, an equally enthusiastic Rummel High grad.

"I'm always reminding him that if he became president he must have gone to Jesuit," laughs Terry.

After graduation, Terry entered UNO for his pre-dent studies before enrolling in the LSU Dental School where he earned his DDS in 1977.

Actually it was another Jesuit institution, Loyola University, that provided his ambition to study dentistry. "When I was about 12, I was a patient at the Loyola Dental School," Dr. Fugetta recalls.

"I was befriended by some of the dental students. They interested me in dentistry. As long as I can remember, I've wanted to be a dentist. I never wanted to go to medical school or anywhere else. I wanted to be in dentistry."

After leaving LSUSD Dr. Fugetta established a practice in Metairie with Dr. Rob Gaffney. He also doubled as an associate with Dr. George Quartano in his Elysian Fields office where he wound up spending 18 years.

Now the president spends 100 percent of his time in his Metairie office at 700 Papworth St. in his solo practice of general dentistry.

He and his wife Cecelia are the proud parents of three daughters: Darah 16, a junior at Mt. Carmel Academy; Erin 14, a freshman at Mt. Carmel, and Allison 13, a seventh grader at St. Clement of Rome.

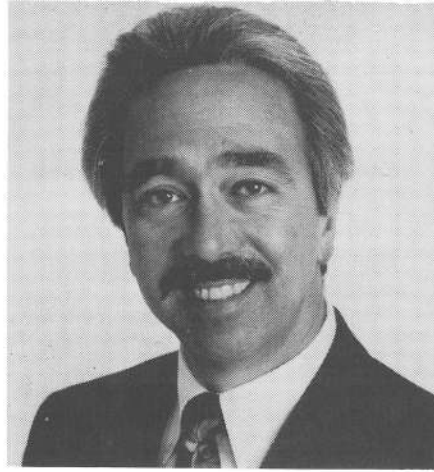
Dr. Fugetta would like to golf once a week at Chateau Golf and Country Club, but admits "it's not always possible." His work on behalf of organized dentistry often interferes. He's been active in the New Orleans Dental Conference since 1978, often traveling to other conferences to scout out clinicians and ideas.

His friend and Rummel rival, Dr. Green, has been a frequent partner on these trips. Dr. Fugetta served as NODC general chairman in 1993 and as Dr. Green's vice-chairman of the demanding hospitality committee for the 1994 ADA national meeting.

Travel with the family is another priority. "We take the usual Destin or Gulf Shores jaunts," he says. "And last Mardi Gras we took the whole family to Snowmass, Colo. for skiing."

The family also travels to out-of-town matches with daughter Erin, an ace soccer player.

As for his plans for NODA, Dr. Fugetta says: "Randy Green is a tough act to follow. He



DR. FUGETTA

launched so many programs, good programs. I hope to keep up the momentum and expand current efforts into such areas as managed care issues."

**TWO DENTAL LABS
OMITTED FROM LIST**

In the list of dentists and dental labs participating in Donated Dental Services furnished *NODA News*, the names of two dental laboratories were left out. They are Barnes Labs and Clark Dental Lab. Donated Dental Services (DDS) is a program of the Louisiana Foundation of Dentistry for the Handicapped.

*Dentist Day
at Legislature*

"Dentist Day at the Legislature" will be held Wednesday, May 29 in Baton Rouge.

Additional information on the event may be found in the spring issue of the LDA Journal or may be secured by calling the LDA Office at 1-800-388-6642.

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NODA News Goes to the Installation



Incoming president Dr. Terry Fugetta and family: daughters Allison, Darah, wife Cecelia and daughter Erin



Outgoing president Dr. Randy Green displays a framed copy of NODA's new logo.



Dr. Anthea Grogono, general chairman of the 1995 New Orleans Dental Conference, presents check to the Association. Dr. Green accepts.



Dr. John Shea, recipient of NODA's Honor Dentist Award, receives honor and congratulations from Dr. Fugetta. More Installation Dinner photos coming in May issue.

Mark Your Calendar

LSUSD TABLE CLINIC COMPETITION

Wed., April 17, 1996 - 7:00 pm
LSU School of Dentistry

NODA CRAWFISH PARTY

Fri., April 26, 1996 - 7:00 pm
American Legion Home
R.S.V.P. Required - 834-6449

NODA GENERAL MEETING

Wed., May 15, 1996 - LSUSD - 7:00 pm
"A Symposium On Dental Adhesives"
Dr. Anthea Grogono

47th ANNUAL NEW ORLEANS DENTAL CONFERENCE

August 28-31, 1996
"Reaching For The Apex"
New Orleans Hilton Riverside

Big free dues drawing May 15

Dr. Anthea Grogono, LSUSD faculty member and president-elect of NODA, will head a "Symposium on Dental Adhesives" at the Wednesday, May 15 general membership meeting of NODA. It will be held at the LSU Dental School.

A feature of this final meeting of the year will be the grand drawing of a full year's dues remission for some lucky member. Tickets from all meetings since September have been retained and will be in the drawing.



WATCH FOR LEGISLATIVE INFO!

NODA is sending out a packet with information regarding two legislative bills currently being considered in Congress.

These bills, if passed, will have a positive shape on the developing health care market. Support for these bills is needed in order for them to pass. The packet provides you with the necessary materials to take action. This effort is one of many being brought out by the newly established Education and Resources Committee, which is evaluating issues related to managed care and alternatives.

Be on the look out for your legislative action packet, so you can influence the situation NOW.

STREAMLINE YOUR DUES-PAYING

NODA's Automatic Bank Draft Program (ABD) offers a streamlined and less bothersome way to pay your 1997 dues.

Join ABD early in the year (preferably this month) and a monthly amount will be deducted from your checking account through December 1996. Then on January 1, 1997 your NODA/LDA/ADA dues will be paid in full.

Note: We're talking about 1997 dues, not 1996 dues which are due in full right now (if you haven't paid them yet.)

To join the plan, just call Mona Whittington at 834-6449 for the necessary forms.

DENTAL DISEASE AND MIGRANT CHILDREN

The most frequent health problem of migrant children is dental disease, as reported in the March-April 1995 *California Agriculture*.

Ninety-six percent of migrant workers' children need dental care before age six, with 80 percent of them having active cavities, according to a 1990 California Migrant Education needs assessment.

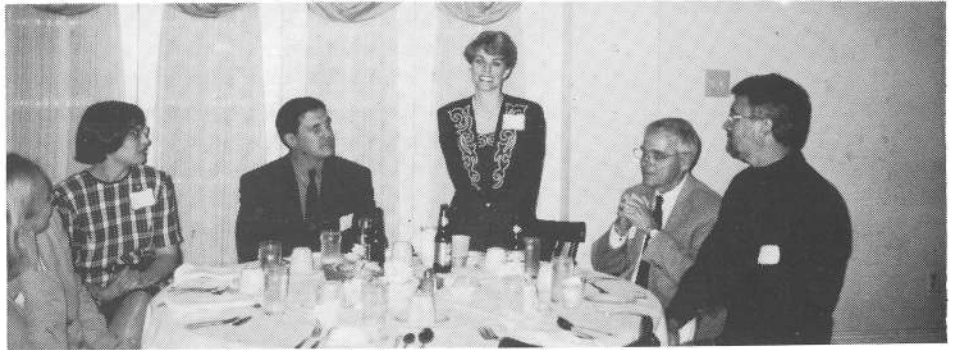
An Orange County pilot project was developed to improve the dental health of migrant children through nutrition education. At least 30 percent of participating families took positive steps toward adopting a balanced diet.



NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

Scenes at New Members Dinner



Dr. Shannon Simons, standing, is introduced. She is one of a number of new NODA members present at the dinner. The event was held at Smilie's Restaurant.



Dr. John Shea is introduced as recipient of the 1996 NODA Honor Dentist Award in recognition of services on behalf of dentistry as well as civic, educational and church organizations.



Sen. Ken Hollis of the Louisiana Legislature addresses the dinner. At the head table are Dr. Randy Green, NODA president, left; Dr. Terry Fugetta, incoming president; Dr. Bill Reeder, chairman, Honor Dentist Committee, and Dr. Shea.



Taking a bow as recipients of the Victor Marquer Award for service to NODA by non-dentists are Normalee Ward, left, executive secretary of the N.O. Dental Conference, and Mona Whittington, NODA executive secretary.



Dr. David R. Hoffman died suddenly March 8 in Washington, D.C. following a heart attack. He was in the nation's capital on patent business in connection with an orthodontic device he co-invented with Dr. Michael Block, professor of oral and maxillofacial surgery at LSUSD. Dr. Hoffman has long been active in NODA affairs, most recently as head of an ad hoc committee studying managed care programs.

MANY DENTISTS GIVE FREE OR DISCOUNTED CARE

Among all dentists responding, 57.8 percent reported that their primary practice provided dental care services free of charge or at a reduced rate for "elderly persons with low income," according to the 1994 American Dental Association Survey of Dental Practice.

More than 47 percent indicated providing such services to "low income individuals (non-elderly)," and 34.4 percent to "elderly persons with no income restrictions."

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Managed care committee at work

(Before his untimely death last month, Dr. Dave Hoffman was serving as chairman of NODA's Education-Resource Committee and was making an in-depth study of managed care issues. He submitted this report a few days before his death.)

Last fall Dr. Randy Green established a NODA ad hoc committee to deal with the issues of managed care that impact dentistry.

We call ourselves the Education - Resource Committee and have had several meetings.

The ADA Council on Governmental Affairs believes that many members fail to understand the ADA's legislative position on managed care. We believe members have been deluged with reactionary rhetoric instead of being given the facts they need to understand the rapidly changing marketplace.

Our mission is to educate all dentists, patients, and health-care purchasers so they can make beneficial decisions. When we encounter policies or practices that are not in the best interest of our patients we have a moral and ethical duty to advocate change.

We have already implemented a plan to activate a grassroots effort to support two extremely important bills in the U.S. Congress. Drs. Catchings, Bradford, and Goodspeed will provide you with the details. The professional lobbyists will be out in force, so it's crucial for us to speak with a strong clear voice.

NEW YORK MEETING

The Greater New York Dental Meeting has been scheduled for November 29-December 4. Dr. Jay I. Glat has been elected chairman. The 1995 meeting drew 33,797 attendees, including 2,166 foreign dentists and buyers.

Drs. Hovland, Barsley, and Arnold have been very instrumental in arranging a two-hour seminar at LSUSD to provide the senior class with vital information. NODA has donated resource materials covering crucial issues in managed care dentistry to the LSUSD library.

Dr. Liberto is researching the implications of treatment decisions reviewed and altered by non-dentists. Dr. Chaney is researching the lack of an oversight commission to regulate managed care organizations. We have contacted key state legislators who are concerned about a lack of accountability by some third-party payors.

We are only beginning. Where we end up and how we get there is unknown. What is important is that we have begun! We must have your support and YOU must actively participate or we will fail. Remember, things got out of control because we did not pay attention or assumed someone else would take care of the problem. Let's not do this again!

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

Managed care: ADA offers tools

The ADA is offering three new tools that can help dentists understand and evaluate **Managed Care Plans**.

They can be ordered by calling **1-800-947-4746** and referring to **Priority Code MJ4**.

The materials available are:

■ **Financial Impact Analysis of Plan Contracts:** A computer spreadsheet model that • estimates financial effects of various managed care plans • allows you to run unlimited "what if" scenarios • follows a step-by-step process • determines the range of possible financial effects. **J011 \$40.00** Available in Lotus and Excel 5.0. Includes disc and manual.

■ **A Dentist's Guide to Managed Care Marketplace Information:** An informative book to help you understand the basic economic and legal implications of managed care and assess the potential financial impact on the dental practice. Examples and case studies included. **J540 \$19.95**

■ **Managed Care Resource Packet:** Offers valuable managed care information on a variety of issues . . . legal and anti-trust info; contracts; examples of patient letters; managed care terms; sample speeches plus more. **Free** when purchased with **A Dentist's Guide to Managed Care Marketplace Information**, or purchase separately for **\$5.00 J493**.

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WANTED – DENTAL ASSISTANT FOR ORTHO. PRACTICE. Chalmette – 4 days 26 hr. work week. Secretary skills necessary. Available April 1. L. Floyd Heier, DDS. 277-1212.

(Classified ads are \$25 each. Send ads and checks to Peggy or René in Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

**Continuing Education Corner**

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE / TITLE		COST
1996			
April 19-21	"Expanded Duty Dental Assistant" a/k/a/ "EDDA" with Dorothy Austin, CDA	Auxiliary	\$ 369.00
		SOLD OUT	
April 27	"Radiology for Dental Auxiliaries"	Auxiliary	\$ 95.00
May 24	Alumni Day – "The Golden Age of Dentistry" w/Walter Hailey	Dentist	\$145.00
		Auxiliary	\$ 65.00
May 25	American Heart Assoc. Class 'C' CPR Re-certification 9-1:00 p.m.	Per Person	\$ 60.00
June 8	"Radiology for Dental Auxiliaries"	Auxiliary	\$ 95.00
	"Advanced Endodontics – Intensive Mini Series"		
	w/Dr. Ronald Lemon, et alia	Limited Attendance	
Part I – June 28	Part II – July 19	Part III – August 16	\$1600.00
July 12	American Heart Assoc. Class 'C' CPR Re-certification 9-1:00 p.m.	Per Person	\$ 60.00
July 12 & 13	"Implantology" w/Drs. Block, Chiche, Garber, and Ingber	Dentist	\$379.00
August 10**	"Radiology for Dental Auxiliaries"	Auxiliary	\$ 95.00

** Originally scheduled for August 17.

Please call (504) 948-8584 for further information.

LA Toll Free No. 1-800-223-1569

FAX: (504) 942-8376

CRISIS PREDICTED IN MEDICAL PROFESSIONS

"Market driven realities" will put up to 150,000 physicians, 300,000 nurses and 40,000 pharmacists out of work unless 20 percent of the nation's medical schools are closed by 2005, and physician, nurse and pharmacist training slots are cut up to 25 percent, accord-

ing to a Pew Health Professions Commission report released last month.

The Commission says more training must take place in ambulatory settings and that allied health professions should be cross-trained.

TELL 'EM YOU SAW IT IN NODA NEWS

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NODA News

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Kristi Soileau, Editor

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