

# NODA News

## MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. XXIX JANUARY '96 NO. 1

### Check State Board booklet for rules on continuing education certification

It has recently come to the attention of our NODA Board of Governors that certain discrepancies exist regarding the allocation of credit hours for continuing education. The Board sincerely hopes this does not present a problem for any NODA members.

Specifically, NODA's membership renewal form for 1996 lists some hours that are not consistent with the notice published on page 8 of the 1995 Roster. Further, some of these credit hours are not consistent with the rules promulgated by the Louisiana State Board of Dentistry for re-licensure.

To eliminate any confusion, in the future our dues renewal forms and rosters will no longer make any reference to CE credit hours. The Board of Governors recommends that each licensee strictly adhere to the Louisiana State Board of Dentistry's rules for relicensure. These same rules will apply to NODA's CE requirements for membership.

For clarification, please refer to Section 1611 of the Dental Practice Act. This section can be found on pages 69 and 70 of the recent booklet published by the State Board.

### Committee announces '96 nominees

The Nominating Committee of the New Orleans Dental Association has announced its slate of nominees for 1996-97 officers and board, according to Dr. Terry Fugetta, committee chairman.

Dr. Anthea Grogono has been nominated as president-elect. Dr. Fugetta, currently president-elect, will assume the presidency at the Annual Installation Dinner, Saturday, March 23 at the Chateau Country Club.

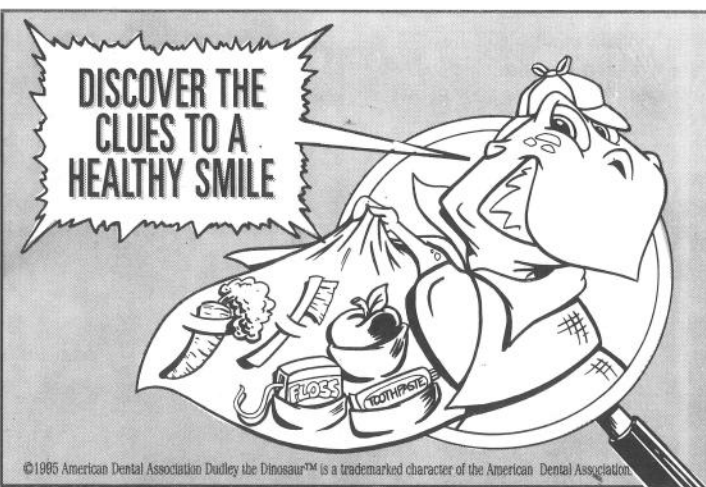
The committee's nominations were announced to the membership at the December 13 meeting at LSUSD.

The election meeting will be held February 28 at Smilie's Restaurant.

Nominees for other officers and positions are:

- First Vice President – To be announced
  - Second Vice President – Dr. Barry Goodspeed
  - Secretary – Dr. Joseph Kim (Incumbent to '96)
  - Treasurer – Dr. Jim Gaubert ('96/'97)
  - Board of Governors:
    - Dr. Mark Schott ('96 to fill Dr. Grogono's term)
    - Dr. Glenn Dubroc ('96/'97/'98)
    - Dr. James Roethelé (Incumbent to '97)
  - Directors to LDA –
    - Dr. O. William Reeder (Incumbent to '96)
    - Dr. Debra Arnold ('96/'97)
  - Alternate Directors to LDA –
    - Dr. Terry Fugetta
    - Dr. Anthea Grogono
  - Delegate to the ADA – Dr. Donald Toso.
- Dr. Arnold will be a member of the Board of Governors as immediate past president.

At the state level, NODA supports the candidacy of Dr. Edmond Ganuchau for the office of president-elect in 1996.



### Dental Health Month nears

Children's Dental Health Month February 1-29 is coming up!

NODA's premier public service project, the annual observance is designed to acquaint area children and parents with the need for lifetime dental care.

Dr. A. C. Liles III, committee chairman, said CDHM will continue the public awareness program of the last several years. Among its features are:

- Dental exhibits at the Louisiana Children's Museum in New Orleans and the Freeport McMoran Daily Living Science Center in Kenner.

- "Adopt-a-School" program, with NODA

members appearing at schools near their office or home to discuss dental health.

- Seminar on dental problems at LSUSD for teachers and school nurses.

- Appearances by dentists and hygienists on local TV and radio broadcasts.

- Notices of Children's Dental Health Month in ads of local supermarkets and participation by other businesses.

Working with the committee as always will be the Alliance of the N.O. Dental Association, a mainstay of the event for decades; the Dental Hygienists Association and individual members.

(Continued on Page 6.)

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## President's Message

by RANDOLPH D. GREEN, DDS

**H**ow many times have we caught ourselves thinking that dentistry is at least 80% communication and 20% skills?

Communication with our patients, our labs, and our staff based on our own total understanding of everyone's job is an essential component of every successful dental practice.

Likewise, it is the duty of the officers and board of NODA to communicate openly and effectively with its membership. With this in mind please take note of the following very important announcements.

- 1) All NODA members' dues are payable only to NODA for the tripartite membership in NODA, LDA and ADA. Do not be misled into thinking that these dues are in any way payable to the LDA. Our constitution and bylaws are clear on this issue. Any other solicitation is in gross violation of our association's constitution.
- 2) Many of you may not realize that a few components around the state have elected to assess their members various dollar amounts to implement their own professional public relations campaign. Let me assure you ("read my lips"), NODA's new public relations contract with the Cedotal Company will not cost our members one red cent more than the dues they are presently paying. This is strictly a

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### GIFTS MADE TO RAYSON LAB

In memory of the late Dr. Jack H. Rayson, the New Orleans Dental Association and New Orleans Dental Conference have donated a total of \$1,500 to the Jack H. Rayson Simulation Laboratory at the LSU School of Dentistry.

Dr. Rayson, who served as dean of LSUSD for 16 years until his retirement in August of 1993, died November 20, 1995.

NODA donated \$500 from its treasury and the Conference contributed \$1,000 from its resources. Dr. Rayson was a stalwart friend of NODA throughout his term as dean of the dental school.

membership benefit that is certain to have a very positive impact on our practices and our community. And this is another perfect example of how your dues are working for you.

On another positive note, the NODA Board of Governors has recently approved plans to finalize negotiations with the Whitney Bank for NODA's own credit card. The details and results of these negotiations will appear in next month's *NODA News*.

This is the first major step toward accomplishing many lofty goals we have set for our association. Please consider becoming an active participant in this endeavor.

Since communication seems to be the key to our success, let me take this opportunity to commend and applaud the efforts of our *NODA News* editor-in-chief, Dr. Kristi Soileau. For years, Kristi has accepted her duties graciously and performed an outstanding service for our entire membership.

If you get the chance, give her a call or drop her a note to express your appreciation. *NODA News* remains our most effective communicative tool. Thanks, Kristi!

Randy Green, DDS  
President, NODA



## Pay 1997 dues the easy way

Wouldn't you rather begin paying your 1997 NODA/LDA/ADA dues in relatively small monthly installments instead of one lump sum?

We're talking about 1997 dues, not 1996 dues which are payable in full right now.

Note: If you haven't received your 1996 dues renewal form, call Mona as soon as possible at 834-6449.

Here's how ABD works:

Join NODA's Automatic Bank Draft Program (ABD) early in the year (preferably this month) and a monthly amount will be automatically deducted from your checking account through the end of the year.

Then, when January 1997 rolls around, you will be paid up (NODA, LDA and ADA dues) in full for 1997. Easy and painless. No invoices, no checks to write.

You can join the plan simply by calling Mona Whittington at the Central Office (834-6449) and requesting the necessary forms. She'll take it from there.

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## DENTAL DATA

### DENTISTS PUT SAFETY FIRST

More than nine out of 10 dentists heat sterilize their dental handpieces after every patient visit and an equal percentage believe that universal precautions are effective against the spread of most diseases, according to an American Dental Association (ADA) survey.

The ADA surveyed 3,000 dentists on their infection control practices and found that 92.5 percent of all dentists who responded indicated they heat sterilize their handpieces between patients, up from 25 percent in 1990.

More than 90 percent reported that universal precautions, those barrier techniques such as mask and gloves used with every patient, are effective against AIDS. ■

### TOOTH TRANSPLANTS SHOW PROMISE

An amazing alternative to "false teeth" in dentures or dental implants exists for replacing an otherwise hopeless tooth.

A study recently reported in the *Journal of the American Den-*

*tal Association* shows that patients who have "autografts" — their own teeth moved from one location to another in the mouth — can benefit measurably from this option.

In one case, a 17-year-old patient had an unrestorable second molar replaced with one of his wisdom teeth. The transplanted tooth remains in healthy condition 14 years after the transplant.

This technique is especially useful in replacing teeth in children, since their bones are still growing and a regular tooth implant would not be feasible. For adults, tooth transplants can be less involved and less expensive than a dental implant, with 10-year success rates ranging from 60 to 95 percent. ■



### TOBACCO CHEWERS DON'T PLAY BETTER

Does a wad of tobacco in his cheek help a ball player hit a homer? The answer is a disappointing no for athletes who think chewing tobacco gives them an edge. A study published in the *Journal of the American Dental Association* found that major league baseball players who use smokeless tobacco don't hit, pitch or field better than those who don't use the substance. What "chew" will do is increase the likelihood of tooth wear, gum problems, and precancerous mouth lesions. ■

### DENTAL DISEASE HITS HARD

Each year, dental disease is responsible for the loss of 148,000 hours of productive work time per 100,000 individuals; 117,000 school hours are lost per 100,000 school-aged children; and 17,000 restricted activity days occur per 100,000 individuals, beyond time lost from work or school. ■

### 1996 CONFERENCE PLANS UNDERWAY

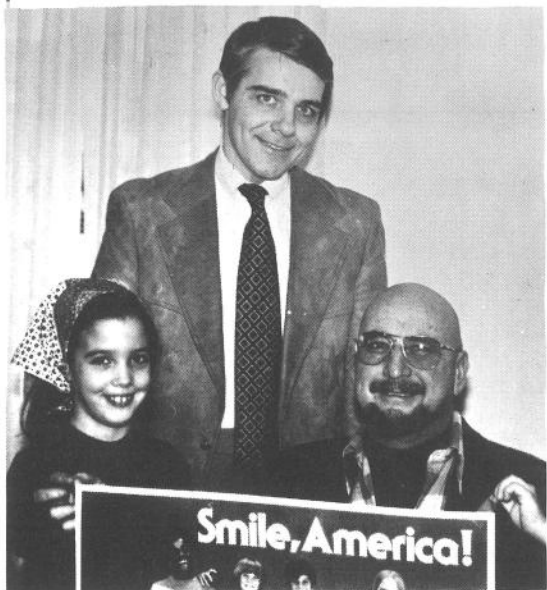
Plans are going forward steadily for the 47th annual New Orleans Dental Conference scheduled August 28-31, 1996.

The conference once again will be part of the Labor Day Weekend. (Labor Day is Monday, September 2.) So make your plans accordingly. The Hilton is a great place for an in-town vacation . . . swimming pools, racquetball and tennis courts, a running track, etc.

It's adjacent to the Riverwalk and close to Canal Place, House of Blues, Jackson Brewery and all the other attractions of the French Quarter.

Dr. Lisa Germain, general chairman of the '96 conference, has appointed her activity chairmen and held an organizational meeting. The public relations committee has begun telling the dental world about "Reaching for the Apex," the conference theme.

Dr. Patrick Eck has been elected general chairman of the 1997 conference. It is scheduled August 27-30, 1997. ■



**PICTURE FROM THE PAST:** Jazz great Pete Fountain is one of the many celebrities who have served as honorary chairmen of the Children's Dental Health observance. Shown with Pete and his little friend is Dr. Terry Walsh, chairman in 1976. Pete's daughter is a dental hygienist.

### Dentists nix smoking

A survey released by the American Dental Association regarding dentists' efforts to help their patients quit the tobacco habit shows that dentists not only help their patients to quit, they also avoid the use of tobacco themselves.

In November, 1994, the ADA surveyed nearly 5,000 dentists for information regarding their tobacco cessation activities with patients. More than half of the dentists responding said they "routinely" or "most of the time" advised their patients who smoked to quit.

The survey also revealed that more than nine out of 10 dentists did not allow staff or patients to use tobacco in the dental office.

The dentists did not merely "preach" to their patients and staff. The survey indicated that most followed their own advice, with over one-half reporting that they had never smoked cigarettes. Twenty-three percent of the dentists had quit smoking.

## Dental educators calls it a career

An illustrious career in dental education, research, private practice, public health and dental affairs came to a close December 19 when colleagues of Dr. Benjamin J. Legett gathered at LSUSD to toast its author.

Service has been a hallmark of Ben Leggett's life virtually from the day he graduated from Loyola School of Dentistry at 21, the youngest in his class.

After 23 years of private practice and a stint with the U.S. Marines in the Korean War, Dr. Legett's interest in health care at national policy and decision making levels led him to accept an LSU Medical Center faculty appointment in 1973.

Serving gratis in part-time and full-time capacities, he attained the rank of professor and head of the department of community and preventive dentistry. His most recent post was that of director of extramural programs. Along the way he earned a master's in public health from Tulane University.

At LSUSD he developed and taught courses in behavioral science, preventive dentistry, public health, dental history, legal and business

aspects of dental practice, and geriatric dentistry.

His research projects have included public attitudes toward fluoridation, dental health teaching materials in public schools, dentists' attitudes and buying habits in dental supplies, busyness of Louisiana's dentists, dental needs of nursing homes, and a clinical study of fluoridized milk in caries reduction.

NODA has been a recipient of his interest and efforts. He has served as president (1972) and as editor of *NODA News*. He was instrumental in setting up the NODA central office and hiring its first executive secretary.

Projects on the public service front include helping to get New Orleans' water fluoridated, drafting the first Louisiana Dental Medicaid program, establishing a free oral cancer screening program at LSU, and helping to develop the Rural Dental Clinic at Lallie Kemp Medical Center.

Indeed, Dr. Legett's tireless activity has taken him from chairside in a white coat to 1,100 feet underground in a Fluorospas mine where they get fluoride to a sabbatical at the E.W. Borrow Dental Milk Foundation in

Portsmouth, England to a portable dental unit in Korea to a remote Indian village in Costa Rica to set up a public health project to the Governor's office seeking funds for dental health education.

His vitae lists 50 lectures and presentations and 22 publications along with Fellowship in the American College of Dentists and the International College of Dentists.

Dr. Legett's great pride, however, remains his family, his wife of 45 years and their three children whom he describes as "all very different from each other but each equally interesting."

"We laugh a lot when we're together," he said.

His avocations include building and sailing boats, English gardens, Chinese cooking, theater, music, travel and dining in interesting restaurants.

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| 8. <b>Louisiana Dental Collections Agency, Inc.</b><br>Call: 504-929-7033      | - A Specialty Agency for Dental Account Collection                               |
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## NODA PROFILE

*Dr. Cash: He'd do it over again*

"There are three things I like to try to be good at – being a father, dentistry and fishing, in that order," says Dr. Michael Cash.

Dentistry he practices in his office at 213 Orchard Road in River Ridge where he enjoys his work so much, "I look forward to Monday morning."

The fishing takes place at his camp on Grand Isle where Dr. Cash gathers his family – wife Diane, a registered nurse, and their children, Brianne 4, Michael Jr. 2 and Patricia 8 months – for quiet weekends of "fishing, crabbing and visiting the beach."

If this sounds like a pretty great life, it is, Dr. Cash agrees. "There's no question that I would do it all over again," he explains. "I'm not only enjoying what I do, but think it's easy. I know that might sound strange. But I'm my own boss. I like what I do because I can do it

pretty quickly. I don't seem to have a lot of trouble."

He adds: "Of course, a good staff at the office and a good wife and family at home mean a lot."

Dr. Cash purchased the practice of the late Dr. Norman Maestri in 1990. He employs two hygienists, an office manager, and one fulltime and one part-time chairside assistant.

"I'm happy with where the practice is, and each year it gets bigger and better," says the De La Salle High graduate.

He did his pre-dental studies at UNO and earned his DDS at Case Western Reserve University in Cleveland in 1988. After a couple of years as an associate of Dr. Richard Gallagher and Dr. Noel Pilie, he joined Dr. Maestri in 1990 and assumed the practice upon Dr. Maestri's death three months later.

First dentist in his family, Dr. Cash from an early age wanted to be in some aspect of health care. He gradually leaned toward dentistry "because I liked the aspect of being able to see the results of my work and make people look and feel better."

PATIENTS SOUGHT  
FOR LSU STUDY

If you suspect any of your patients are showing signs or symptoms of allergy (redness, swelling, burning, lichenoid rxs or lichen planus) to any cast or placed metal restoration, please contact Dr. Thomas P. Shopper at LSUSD Department of Oral Diagnosis at 948-8623.

A research protocol to investigate such possible allergic reactions to metals, with specific attention to PFM's containing Palladium, has been developed.

The study will involve history and examination, tissue sampling, metal analysis, and contact allergy testing.

He has an intraoral camera in his office but admits, "I don't use it religiously. It's good to show patients the before and after effects of their dentistry, but often I'm so busy I don't get a chance to use it as much as I want."

There's no doubt he's busy. When he isn't at the office or on his favorite island, Dr. Cash and his wife are remodeling their home in Old Metairie.

**NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.**

**NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504)**

*Mark Your Calendar*

**NODA GENERAL/ELECTION MEETING**  
New Member Dinner – Wed., Feb. 28, 1996,  
Smilie's Restaurant

"Legal Ramifications Of Your Dental Practice"  
Mr. Dale Weaver – The Medical Protective  
Co.

Lagniappe – A Comedy Skit By  
"The NODA Players"

**NODA INSTALLATION DINNER**  
Sat., Mar. 23, 1996 – 7:00 pm  
Chateau Country Club  
Dr. Terry Fugetta

**NODA CRAWFISH PARTY**  
Fri., April 26, 1996 – 7:00 pm  
American Legion Home  
R.S.V.P. Required – 834-6449

**NODA GENERAL MEETING**  
Wed., May 15, 1996 – LSUSD – 7:00 pm  
"A Symposium On Dental Adhesives"  
Dr. Anthea Grogono

**47th ANNUAL NEW ORLEANS DENTAL  
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**DENTAL HEALTH MONTH**  
(Continued from Page 1)

In the "Adopt-a-School" program the procedure is simple. Dentists are urged to call a school near them and ask the principal or school nurse for permission to make a talk, preferably to one or more of the lower elementary grades. NODA can provide posters, literature and sometimes free toothbrushes for the presentation.

The American Dental Association held the first national observance of Children's Dental Health Day on February 8, 1949. This single day observance became a week-long event in 1955. In 1981 the program was extended to a month-long celebration.



Suite 153  
2121 N. Causeway Blvd.  
Metairie, LA 70001  
834-6449

Kristi Soileau, Editor

**Officers of NODA:**  
Randy Green – President  
Terry Fugetta, President-Elect  
Joe Kirn – Secretary  
Sam P. Miano – Treasurer  
Mona Whittington – Executive Secretary

**Continuing Education Corner**

*In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.*

DATE	COURSE / TITLE	COST
1996	<b>COMPLETE ESTHETIC DENTISTRY SERIES</b>	
Parts I, II, & III – 9-day all inclusive participation offering featuring a complete exploration of the world of esthetic dentistry.		
January 5-7	February 9-11	March 29-31
		<b>SOLD OUT</b>
		<b>\$2950.00</b>
January 20	"Radiology for Dental Auxiliaries"	<b>SOLD OUT</b> Auxiliary \$ 95.00
February 2-4	"Expanded Duty Dental Assistant" a/k/a "EDDA" with Dorothy Austin, CDA	24 cr. hrs. Auxiliary \$369.00
March 8	Non-Surgical Endodontics: Alpha to Omega w/Dr. Ronald Lemon, et alia	7 cr. hrs. Dentist \$155.00 Auxiliary \$ 75.00
March 9	"Radiology for Dental Auxiliaries"	<b>SOLD OUT</b> Auxiliary \$ 95.00
April 19-21	"Expanded Duty Dental Assistant" a/k/a/ "EDDA" with Dorothy Austin, CDA	24 cr. hrs. Auxiliary \$ 369.00
April 27	"Radiology for Dental Auxiliaries"	7 cr. hrs. Auxiliary \$ 95.00
May 10 & 11	Implantology w/Drs. Block, Chiche, et al	14 cr. hrs. Dentist \$ ***
May 24	Alumni Day – "The Golden Age of Dentistry" w/Walter Halley	7 cr. hrs. Auxiliary \$ 65.00
May 25	American Heart Assoc. Class 'C' CPR Re-certification 9-1:00 p.m.	4 cr. hrs. Per Person \$ 60.00

\*\*\* To be announced

Please call (504) 948-8584 for further information.  
LA Toll Free No. 1-800-223-1569  
FAX: (504) 942-8376

**WE WANT YOUR NEWS**

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

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