

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 40 FEBRUARY '02 NO. 2

President's Banquet Is Next Event on NODA Schedule

NODA sponsoring area-wide Children's Dental Health Month

National Children's Dental Health Month is underway!

New Orleans Dental Association for 50 years has undertaken the areawide promotion of the national campaign, begun by the American Dental Association as a one-day event in 1949. It was expanded to a week in 1955 and to a month in 1981.

NODA's promotion includes a wide spectrum of events, including TV messages paid for by the Association; a seminar in children's dental health and problems at LSU Dental School; a kickoff program at Louisiana Children's Hospital; a Day at the Lakeside Mall; an appearance by Happy Tooth and giveaways of dental educational material at a New Orleans Brass hockey game, four days of educational events for school children held at LSUSD and other events.

Dr. Kevin Lacour and Dr. Jason Parker are co-chairmen of the NODA program. Gwen Giacona and Vera Marse are active in events held during the month by the Alliance of NODA.

Toothbrushes and educational material on dental health are being distributed by NODA and the Alliance at the various events.



DR. MILFORD KATHMANN
Named Honor Dentist

Metairie Country Club is site of annual fete

Finished with the Super Bowl and Mardi Gras Parties?

Well, now it's time to get in the mood for another great party with NODA friends and colleagues! Dr. Tom Giacona, NODA's 84th president, cordially invites you and your spouse or guest to the *President's Banquet honoring the 2002 NODA Board of Governors* on Saturday evening, March 9.

The Grand Ballroom of Metairie Country Club, 580 Woodvine Avenue in Old Metairie, will be the setting. Doors will open at 7 p.m. with cocktails available at a cash bar, followed by a sumptuous dinner beginning at 7:45 p.m.

Dr. Terry Fugetta will preside over the evening's festivities which will also feature the presentation of NODA's Honor Dentist Award to Dr. Milford L. Kathmann, a longtime practitioner in New Orleans and a leader in NODA and the LDA.

Dr. Kathmann served as president of NODA, chairman of the New Orleans Dental Conference, and secretary/treasurer of the LDA.

Also to be honored by the LDA are those NODA members who have been continuous members in good standing of the tripartite, NODA/LDA/ADA for 25 years and 50 years! They are a credit to our profession!

Here is the delicious menu to be served by the chefs at the Metairie Country Club at the banquet:

- Turtle Soup
- Spinach Salad

Choice of Entrees:

- Filet Henry IV
- Salmon Florentine
- Veal Oscar

Dessert:

- Praline Parfait

Tea/Coffee and Wine served with meal.

Adopt a School in February

Here's a way you can play a part in National Children's Dental Health Month.

Call a school near your office or home. Offer to give a talk on teeth, nutrition, dental accidents, etc. If they ask, suggest the second or third grade. (Some schools may want to combine a couple of grades, or even include the whole school.)

Call the NODA Central Office (834-6449) to learn where you can pick up a packet of posters or other material to leave at the school. You may know a detail man who might supply you with other material - maybe even toothbrushes to give away.

If you know someone in a Parents Club, there's another speaking opportunity, and for younger dentists, a possible practice builder.

(Continued on Page 2)

President's Message

by F. THOMAS GIACONA, DDS

BUSY SPRING AHEAD

One month into the presidency, and what a busy month it has been! I hope that you and your loved ones had a wonderful holiday season and have begun the New Year of 2002 in a positive way!

Congratulations to our NODA staff (Mona, Norma, Alice, and Marie) who have been researching, typing, correlating, and completing the 10+ lb. paperwork monster called CERP Re-certification.

Also thanks to Drs. Arnold, Stuckey, and Schott who joined me and the staff one Friday afternoon in December to help in this endeavor.

This is a very important ADA document that allows NODA and the NODC to be qualified providers of continuing education courses that are nationally and internationally recognized.

On Wednesday, January 16 we had our New Dentist Dinner at Carlone's Restaurant. Though the efforts of Drs. Dubroc, Catchings, and Tully we also hosted about 18 senior dental students from LSUSD who are interested in associating/buying a practice in the metropolitan area of New Orleans.

If you or any colleague you know are interested in contacting any of these students, please call the NODA Central Office.

This was a very successful and fun evening that I hope will continue to grow and be a great resource for our membership in the future. A very special thanks to our *NODA News* editor, Dr. Kristi Soileau, who presented the evening's C.E. program on "Variations in Gingival Surgery to Idealize Tissue Quality and Esthetic Outcome."

***NODA News* is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.**

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

N.O. Dental Conference
www.nodc.org

Also announced by Dr. Roethle at the New Dentist Dinner was the recipient of NODA's 2002 Honor Dentist Award. Congratulations to Dr. Milford L. Kathmann for this much deserved honor! Dr. Kathmann has served NODA well for many years culminating with the NODC chairmanship and the NODA presidency.

He also served the LDA as its secretary/treasurer.

Dr. Roethle also announced that Dr. John Kent and Dr. Edmond Ganuchau, Jr. have been selected to receive the LDA's most prestigious award, the LDA Distinguished Service Award. Congratulations to them on being recognized for their outstanding contributions to the dental profession. Each will receive his award at the LDA Annual Session on March 16.

There will not be a NODA general membership meeting in February due to the date of Mardi Gras, the LDA Alpine Lecture Series Ski Trip/Seminar, the Chicago Mid-Winter Meeting, etc. Too many events in such a short month.

There will be a NODA general membership meeting on Wednesday, March 20 at LSUSD. Also, mark your calendars for the Crawfish/Staff Appreciation Party on Friday, April 19, 2002 at the American Legion Hall located at Causeway Blvd. and River Rd. off Jefferson Hwy.

Finally, I urge you to attend the *President's Banquet honoring the 2002 NODA Board of Governors* on Saturday night, March 9 at the Metairie Country Club. This is NODA's "premier" event of the year. What makes it such a special event is having as many friends and colleagues attend as possible. Please mark your calendar now, call some friends, get a group together, and have a great evening with us! Each year new leaders give of their time and

expertise working hard for you, the members, and their colleagues. This year come to the banquet and give them your wholehearted support!

Tom Giacona, DDS
President

P.S. At the last NODA Board Meeting we were informed by our NODA/LDA Board members that the LDA Board approved the \$150 state advertising campaign assessment fee be presented to the LDA House of Delegates and continued for another three-year period.

The LDA is also asking for a \$75 dues increase to remain fiscally responsible. Please read your current LDA Journal for explanations by the LDA Leadership. Then, I urge you to contact your NODA Delegates to the LDA House of Delegates, or fax the NODA Central Office with your opinion.

Unless there is a survey that indicates these are dollars well spent, I will vote against the continuation of the advertising campaign assessment fee as I think the increased cost of membership since this assessment began is the main reason we are seeing a fall in LDA/NODA membership. Although I think the latest television ad is better than the first one I saw, its benefit vs. its cost is not perceived as a positive to me.

PRESIDENT'S BANQUET (Continued from Page 1)

The cost for this gala evening is only \$50 per person, \$100 per couple.

Why not get up a party of classmates or colleagues and spouses and enjoy this elegant evening with your fellow practitioners honoring your new president and the 2002 Board of Governors?

Only your attendance, the members of NODA, will make this event "an evening to remember" for our new leaders! Please come and celebrate with us!

You will receive a personal invitation in the mail. Be sure to return the RSVP card with your menu selections by the **CUTOFF DATE OF TUESDAY, FEBRUARY 26, 2002.**



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Children's Dental Health Month in high gear

Part of the large crowd attending the January 18 Seminar for Teachers and School Nurses, a prelude to National Children's Dental Health Month, January 1-28, 2002.



School RN's Cynthia Brown, left, Sandra Glass, and Joe Ann Mason await start of NODA-sponsored seminar at LSU Dental School.

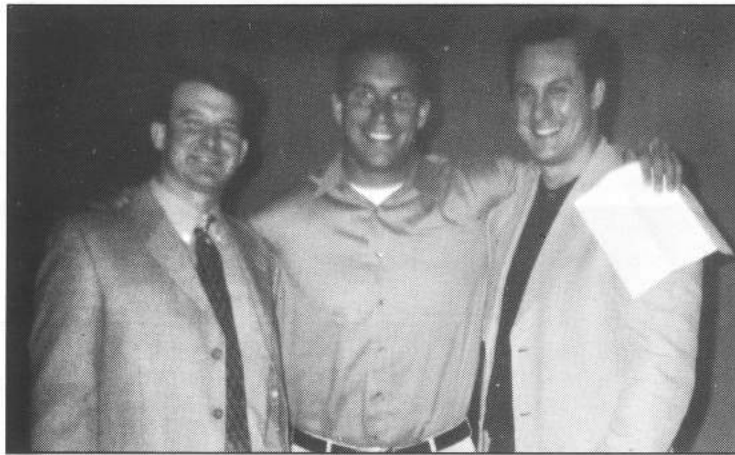
MOST PRESCRIBED DRUGS

The top 14 most prescribed drugs and their use in 2000 were:

- Prilosec* (anti-ulcer)
- Lipitor (lowers cholesterol)
- Zocor (lowers cholesterol)
- Prevacid (anti-ulcer)
- Celebrex (anti-arthritis)
- Claritin* (antihistamine)
- Vioxx* (anti-arthritis)
- Prozac (antidepressant)
- Norvasc (cardiovascular)
- Zoloft (antidepressant)
- Pravachol (lowers cholesterol)
- Glucohase (diabetic therapy)
- Paxil* (antidepressant)
- Viagra* (impotence therapy)

* These five drugs were the most advertised drugs in 2000.

Source: *Living Healthy*, Fall 2001, Blue Cross Blue Shield Blue Care Network of Michigan.



New Orleans Saints long snapper Kevin Houser, center, rehearses TV spot on NCDH Month with co-chairmen Dr. Kevin Lacour, left, and Dr. Jason Parker.



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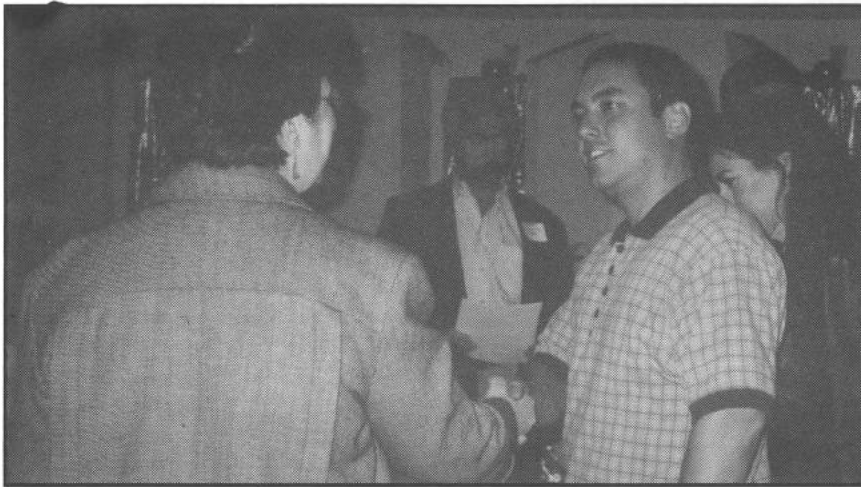
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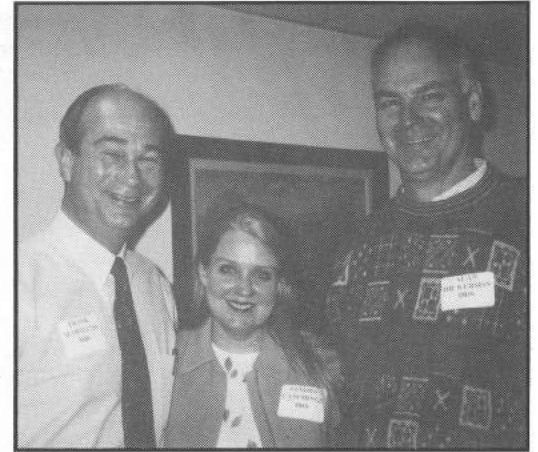
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"Welcome, Colleague!"

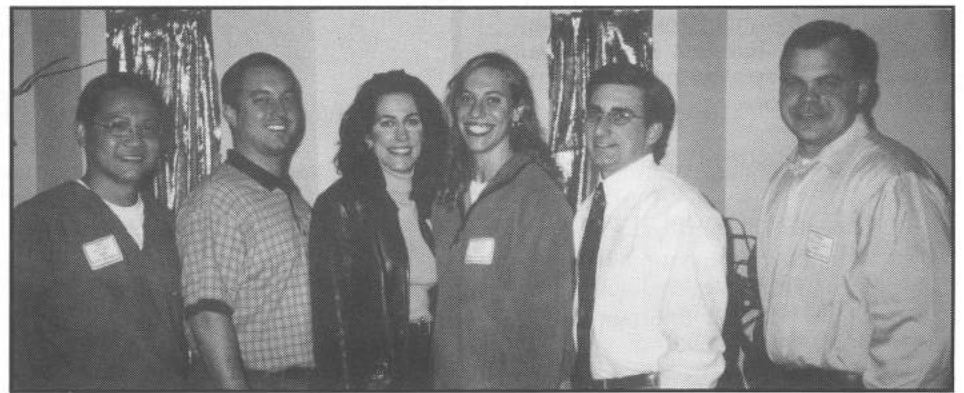


Dr. Frank Martello, Dr. Sandra Catchings, Dr. Alan Dickerson.

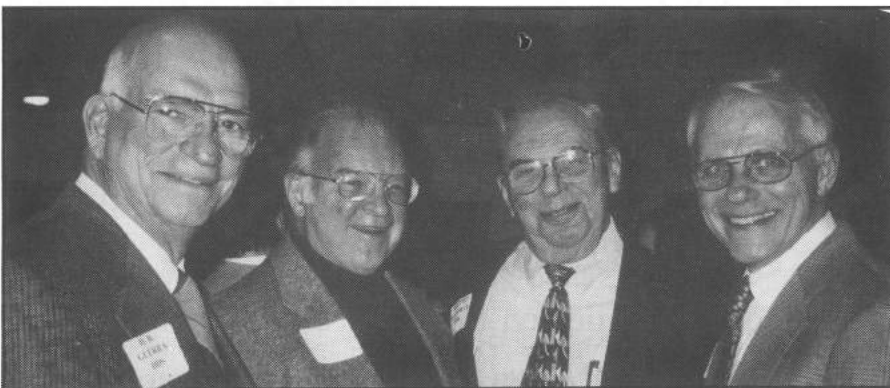
*NODA News Goes to the
New Member Dinner*



Dr. Henry Bradford, Dr. Mark Chaney.



A group of new NODA members: from left, Drs. Thuc Nguyen, Brandt Schmidt, Elizabeth Riggs, Laurie Glaser, Edward V. Brown III and Todd Canatella.



Dr. H. R. Guerra, Dr. Ed Ganucheau, Dr. Milford Kathman, Dr. Terry Walsh.



Dr. Chuck McCabe, Dr. Byron Ganucheau, Dr. Guy Ribando.

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next! Dentists are selected at random.

Dr. Frost: Dentistry and Sailing

Dr. Lawrence N. Frost III leads a busy life, keeping up with his two main activities: his dental practice and the international sport of competitive sailing.

Let's begin at the beginning. A native of New Orleans, he grew up in Baton Rouge where he attended Redemptorist High School, graduating in 1986.

Next came McNeese University in Lake Charles. He graduated in 1990 with his bachelor of science in biology education, followed by five years as a biology teacher in Baton Rouge high schools.

But thoughts of a career in either medicine or dentistry continued to linger in his mind. "A good friend interested me in dentistry and it was the best decision of my life," Dr. Frost recalls. He entered LSU School of Dentistry in June of 1995 and graduated with his DDS in 1999.

Looking back on his student days at LSUSD, Dr. Frost especially remembers "Dr. Allan Rappold, Dr. Camille Capdebosq, Dr. Shawky Mohammed and Dr. Ronnie Barrett." Says Dr. Frost of Dr. Barrett, "he took me under his wing and taught me how to be a dentist."

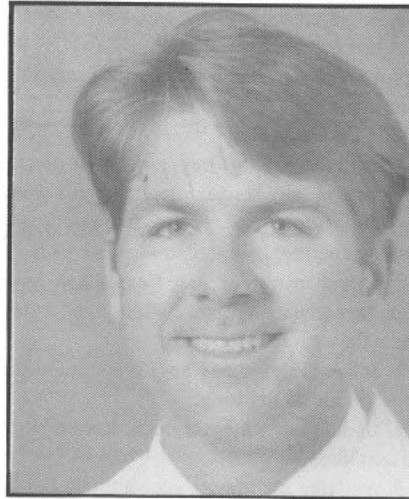
The young dentist associated with area dentists in the New Orleans area and in Bogalusa until June of 2000 when he purchased the practice of Dr. Barry Goodspeed who moved to Birmingham.

In his solo general dentistry practice at 135 N. Jefferson Davis Pkwy., Dr. Frost employs an assistant, a dental hygienist and an office manager.

When not in his office, the doctor can usually be found, often with his wife, the former Samantha Murphy, a certified public accountant in New Orleans, sailing his 19-foot Lightning Class sloop in competition in various parts of the country. He also sails various other classes of sailboats.

Dr. Frost won the Gulf Yachting Association, Gulf Coast championship this past year, along with the four-state Southern District championship. This was the third time he accomplished this feat.

He has competed in numerous national championships over the past five years, capturing his first national championship crewing for another sailor.



DR. FROST

Dr. Frost adds, "And I also like to fish and hunt, as do most folks in this part of the country."

Fauchard body makes grants

The Foundation of the Pierre Fauchard Academy awarded more than \$387,000 in worldwide tuition scholarships and grants last year.

Dr. Robert Schira, PFA Foundation president, said 31 service program grants totaling over \$266,000 were awarded, predominantly for volunteer dental clinics that reach the underserved. 20% of the grants were distributed for services outside of the United States: Mexico (3), Costa Rica (2), France, Vietnam and Haiti.

81 scholarships of \$1,500 each, totaling \$121,000 were awarded to a dental student in each of 53 US dental schools and 28 dental schools in 20 other countries.

The 2001 awards brought the six-year total to more than \$1.8 million.

The third annual \$5,000 PFA Humanitarian Award was given to The New York Dental Association to help support dental practice victims of the September attack.

Included among the 31 program grants was the following award:

The First Assembly of God of Louisiana will provide dental care for indigenous Indians of Southern Mexico.

Adopt a School in February

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COMMUNICATIONS IN THE WORKPLACE

Six attitude bugs

Communication is more than just words, writes Robert Ash in the September *Journal of Dental Technology*. Communication is also attitude and actions, which go a long way toward creating the mood in the workplace.

Ash identifies six attitude bugs that destroy teamwork and harmony. Ash says these bugs are not choosy and can attack dentists, office managers, technicians and family members.

The Perfectionist Bug

When this bug bites someone, nothing will ever be good enough! Ash says it's as though they use a magnifying glass to check on others to make sure they are doing their jobs by their standards – not necessarily the office's standards. These persons fail to see that everyone is unique and see things differently.

The Resister Bug

This bug bites everyone at one time or another, Ash writes. When this bug bites, a person constantly resists and teamwork is destroyed. They resister rejects others' suggestions and resists everything.

It's Not-My-Job Bug

When bitten by this bug, people are unable to see beyond themselves. These people pass the buck to co-workers and fail to see that working as a team can be rewarding.

The Gossip Bug

This rumormonger bug can bite what appear to be friendly people. However, they seem to

know everything about everyone. They may not know all the facts, but the gossip they spread creates trouble between co-workers.

The Uncommitted Bug

Once bitten by the uncommitted bug, employees never again take their jobs seriously. "Who cares – it's just a job!" they spout.

The Pessimist Bug

When bitten by this bug, employees always find a reason why something new won't work. They shoot down ideas, fun, teamwork and anything else that gets in their negative path.

To exterminate these bugs, Ash says employees must take responsibility and exterminate the attitudes. He suggests:

1. acknowledging any negative attitude and taking responsibility for it;
2. finding out why you might have a negative attitude;
3. realizing the impact your attitude has on other employees;
4. addressing the situation causing the stress;
5. replacing old negative reactions with a new positive response;
6. practicing the new response in a safe environment until it's comfortable before using it with your co-workers;
7. constantly being aware that you need to continue to use the positive response and not return to negative responses.

Attention, new NODA members!

It was great to meet and welcome you to the New Orleans Dental Association at our recent dinner at Carlone's *NODA News* would like to know more about you. We ask that you drop us a line mentioning:

- Where and with whom you are practicing.
- The name of your spouse. Your children, if any.

- Your hobbies and interests.
- Your impressions of dentistry so far.
- In what ways can NODA help you?

Please drop us a line with your responses to these requests plus any other ideas and impressions you would like to communicate. Mail or fax your replies to: Dr. Kristi Soileau, Editor, 2121 N. Causeway Blvd., Suite 470, New Orleans, LA 70115. Fax No. 899-1237.



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**N.O. CONFERENCE
MAKES STRIDES**

The New Orleans Dental Conference can no longer be referred to as a local or even regional conference. It's national in scope!

Dentists and related personnel from no less than 38 states attended last September's event, despite the tragedy that occurred in New York just a few days prior to the New Orleans convention.

Just to give you a few examples . . . there were 136 attendees from Florida, 18 from Illinois, 10 from Missouri, eight from New York, 29 from North Carolina, 24 from Oklahoma . . . even two from Hawaii and two from Australia, according to Conference records.

Total registration was in excess of 3,500.

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The ADA library online catalog is now available on the Association's Web site at www.ada.org. ADA members can search the new electronic database the same way they would a card catalog – by author, title or subject – plus by key words or phrases. The catalog provides access to all book and journal titles acquired by the Library since 1980.

When members locate a title of interest, they can send a loan request directly to the Library by using the "Hold Request" function. Library staff will ship requested materials anywhere in the United States for \$10 per shipment (of up to five books each).

The library's Web page on ADA.org also contains online order forms for journal articles and reference packages, as well as links to information resources such as MEDLINE.

The ADA Library's collection contains approximately 5,000 volumes, making it one of the largest dental collections in the world. Books comprise approximately 30 percent of the collection; and over 10,000 book titles are listed in the online catalog.

When professional expertise is needed, members can call the Library, using the members-only toll-free line. Experienced dental librarians can provide assistance with short factual requests, complex subject inquiries or questions related to ADA.org, MEDLINE and other online dental information resources.

Source: www.ADA.org, *Today's News*, October 29, 2001

Award to Ms. Connick

Charlotte Connick, RDH, MS, associate professor of general dentistry at the LSU School of Dentistry, has received the 2001 George W. Teuscher Silver Pen Award with her coauthors



Dr. Milton Palat of the NYU School of Dentistry and Dr. Susan Pugliese, who is in private practice in New York and affiliated with Long Island College Hospital.

They received the award from the American Society of Dentistry for Children for "The Appropriate Use of Physical Constraint: Considerations," which appeared in the *Journal of Dentistry for Children*.

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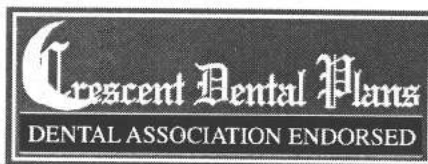
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**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE 2002	COURSE / TITLE	CR. HRS.	TUITION
February 22-24	"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
February 23	"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Huber	07 hrs.	Auxiliary \$ 129.00
February 27- March 3	"Perio Review Course" w/Dr. Yukna, et alia "Perio Literature Review"	40 hrs. 5-day 24 hrs. 3-day	DDS \$1,195.00 DDS \$ 895.00
March 2	"Oral Medicine for the General Practitioner" w/Dr. Michael Glick	07 hrs.	DDS \$ 249.00 Auxiliary \$ 129.00
March 8-11	"Choosing The Box" w/Drs. Eubank & Morley *Includes 1 Aux. w/DDS	25 hrs.	DDS *\$4,150.00 Auxiliary \$ 350.00
April 5	ALUMNI DAY: "A Lifetime of Dental Care"		DDS Call C.E.
April 19-21	"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
April 20	"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Huber	07 hrs.	Auxiliary \$ 129.00
April 26-28, 2002	June 14-16, 2002	July 26-28, 2002	
"Level II-Cosmetic Dentistry Continuum" 66 hrs. a/k/a "Advanced Anterior Esthetics" w/Drs. Jimmy Eubank and Jeff Morley		DDS	\$7,995.00

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David DeGenova, Associate Editor
Kristi Soileau, Editor

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