

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 40

MAY '02

NO. 5

LSUSD pathology lab nationally accredited

The LSU School of Dentistry Oral Pathology Laboratory has received accreditation from the Commission on Laboratory Accreditation of the College of American Pathologists based on the results of a recent on-site inspection, which characterized the services of the laboratory as excellent.

The federal government recognizes the CAP Laboratory Accreditation Program, which was begun in the early 1960's, as being equal to or more stringent than the government's own inspection program.

Inspectors examine the records and quality control of the laboratory for the preceding two years, the education and qualification of the staff, the facilities and equipment, and laboratory management and safety to determine how well the laboratory is serving the patient.

A medical society serving nearly 16,000 physician members and the laboratory community worldwide and an advocate for high-quality and cost-effective medical care, CAP is the world's largest association composed exclusively of pathologists and is the leader in laboratory quality assurance.

MAY 15 MEETING

It may be your lucky night

BY DR. GLENN DUBROC
(Scientific Program Chairman)

It's not what you're thinking. This will not be an episode of "dentists who enjoy cross-dressing." And no, Ted Koppel is not probing into corruption within the New Orleans Dental Association.

But the general membership meeting on Wednesday, May 15 at 7 p.m. at LSUSD is for a number of reasons one you should not miss. First, of course, there is the annual dues drawing for one year of ADA/LDA/NODA dues (currently valued at \$885).

One ticket will be placed in the drawing for each meeting you attended over the last year. Please note, however, that you *must* be present at the May meeting to be eligible for this prize.

Second, did I mention over \$150 in door prizes? Prizes mind you of which Bob Barker would be envious. But here's the catch. To be eligible for door prizes, you must phone at least one NODA dentist and invite him/her to the meeting. If they attend, both you and

your guest's names will be placed in the drawing for door prizes.

Oh yes, and then there's the meeting. Why is it that we have an active membership that exceeds 500, yet we're lucky if 50 people show up for a meeting?

What must be done to change this or is it not worth worrying about?

What should be the role of the New Orleans Dental Association? Is it organized dentistry's role to promote dentistry to the public and, if so, to what extent and at what cost to the individual member?

Why do so many dentists choose not to join organized dentistry? Do they have a legitimate beef or are they just cheap?

What is your opinion of the ADA suing insurance companies on behalf of dentists nationwide? What "hot issues" are you concerned about which affect your ability to practice dentistry the way you want?

The meeting will be sponsored by the Wealth Advisory Group.

Benefits await local volunteers for ADA session

BY DR. KEN SCHOTT

Local Arrangements Chairman, ADA Annual Session

The American Dental Association Annual Session will be held in New Orleans in October. Members of local component (NODA) and the surrounding components as well as members from around the state are being called on to volunteer to aid in hosting this meeting.

The volunteer days are Friday, October 18 through Tuesday, October 22. **This is a large endeavor, which requires a large number of volunteers. If you have always wondered what you do to help, this is it.**

By now, a CLA Committee member seeking help should have personally contacted most NODA members, and many in the surrounding area. **If for some reason, you have not received a fax or phone call, this does not mean you are not wanted or needed.**

Volunteers are needed in (3) main areas:

- 1) REGISTRATION & SPECIAL SERVICES
 - a) to assist in US registration or in international area as either a guide or monitor
 - b) serve in CE Pavilion
 - c) service in lobby area or at information desk
- 2) HOSPITALITY
 - a) To act as Host/Hostess in hospitality suite
 - b) To act as Host/Hostess in international hospitality suite. (Individuals with a 2nd language skill would be helpful in this area.)
 - c) To help at the city desk
 - d) To help at the information desk
- 3) PROGRAM CO-ORDINATING COMMITTEE
 - a) To act as Room Chairperson or Co-Chairperson. (This involves introducing the

speaker, giving CE Verification code and trouble shooting the room)

b) To help in the table clinic or student table clinic area

In exchange for volunteering, your normal registration fee for the meeting is waived. You also receive parking on the day you actually work. Staff and spouses are also welcome. They will also receive complimentary registration. Only dentists may work on the Program Coordinating Committee but spouses and staff can assist in any other area.

If you can help us and have not been contacted, please contact Normalee Ward by phone (504) 834-6449, fax: (504) 838-6909 or E-mail: norma@noda.org.

(Continued on Page 2)

President's Message

by F. THOMAS GIACONA, DDS

A FEW QUESTIONS

DO YOU CARE . . . about your Dental Association . . . about what it can do for you and for your fellow members . . . about what it can do for our local community?

In the last issue of *NODA News* I asked several questions addressing these issues and others that are being discussed by your NODA Board.

Now comes the next step. Dr. Glenn Dubroc has written an article in this month's *NODA News* outlining the May General Attendance

Membership Meeting at LSUSD on May 19th . . . a "Town-Hall" meeting for our members to be able to bring their thoughts and ideas directly to the Board that will assist in its Long Range/Strategic Planning.

Please leave the past behind . . . look to the future . . . bring a NODA colleague and a positive attitude to this very important meeting, and, show that **YOU DO CARE!**

Tom Giacona, DDS
President

Shortage of dental professors looms

The dental profession is losing faculty due to retirement or entry into private practice, creating a vacuum that is not being filled, writes Janet Walzer in the Winter 2001 *Tufts Dental Medicine*.

According to a report in the September 2000 *Journal of Dental Education*, the number of vacant faculty positions in U.S. dental schools

stands at 400 full-time faculty, Walzer notes.

Those retiring in the next 10 years could number between 820 and 1,300, and younger dentists are not following in their footsteps, Walzer writes.

The number of dental students who plan to pursue an academic career has remained between 0.5 percent and 1.3 percent since 1980.

New dentist conference selects theme

The ADA Committee on the New Dentist has announced the program for the 16th National Conference on the New Dentist to be held August 15-17, 2002, at the Hilton Palacio del Rio in San Antonio, Texas.

Theme for the Conference is "Bigger,

Brighter Smiles, Deep in the Heart of Texas." The conference is generously funded by a grant from Mentadent, the sole corporate sponsor since the first conference was held in 1987, with additional support provided by the Texas Dental Association and component dental societies.

The conference program includes outstanding continuing education opportunities directed towards the new practitioner, recent graduates and dental students.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

N.O. Dental Conference
www.nodc.org

VOLUNTEERS SOUGHT FOR ADA SESSION

(Continued from Page 1)

Finally, if you have been contacted and agreed to help, and have not yet returned your sign-up form, please do so right away. We need to start assigning people to days and committees and it will be most helpful if we have all of the forms.

FUTURE OF DENTISTRY

Three years in the making, the 2001 Future of Dentistry report is now available online.

Commissioned in 1999, the report was developed by a 16-member Oversight Committee led by Dr. Leslie W. Seldin, a New York general practitioner, with the help of six panels that addressed specific areas of concern.

The Committee sought "an open and honest evaluation of the profession" that would explore trends affecting the profession and provide "a vision into the future," accompanied by a series of recommendations.

The report is available in printed and bound form at a cost of \$20 postpaid by calling extension 2568 on the ADA's toll-free line.

PR\$ RECOVERY, INC.

Collections and
Pre-employment Screening
Assertive and Professional

(504) 897-9009

FAX (504) 897-0026

No contracts

No minimum



DENTAL AUXILIARY RESOURCES, INC.

Placement Service, Temporary/Permanent
Dentists, Dental Hygienists
Dental Assistants, Front Desk

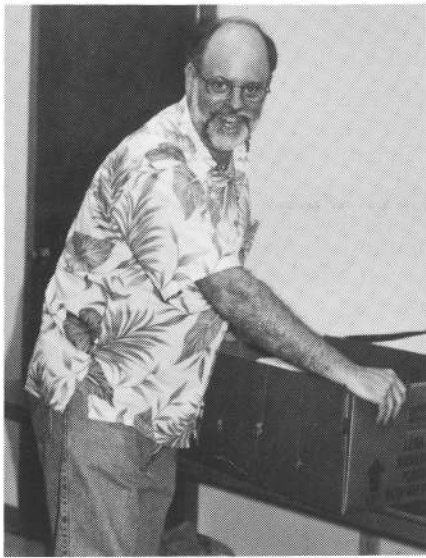
Marilyn I. Bernard, R.D.H., B.S.
Since 1990

653 MELODY DRIVE
METAIRIE, LA 70002

(504) 835-6174
(800) 554-0377
Pager (504) 569-6508

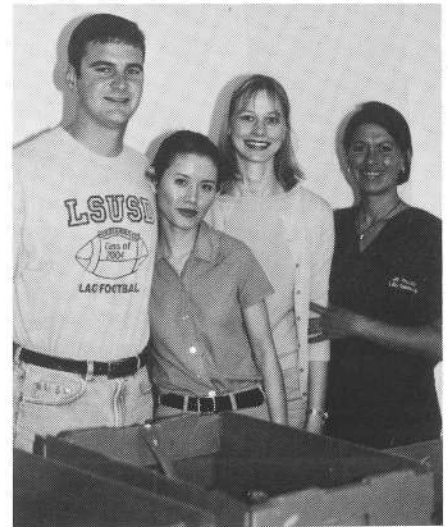


A huge crowd was on hand for the annual crawfish feast.



President Tom Giacona fetches a new box of mudbugs. Office staffs were included in this year's event. Dancing followed the delicious crustaceans.

**NODA NEWS
GOES TO THE
CRAWFISH PARTY**
Photos by Dr. Kristi Soileau



LSUSD students were great helpers, including, not in order, Jill Truxillo, Chris Portacci, Lauren Munsen and Ann Bui.

M.I.E. SERVICES, INC.

~ LICENSED ~

**MEDICAL GAS VERIFIER
& INSPECTOR**

*CALL US FOR YOUR
CENTRAL PIPING
SYSTEM NEEDS*

800-464-9261

Wealth Advisory Group, LLC, A NODA Preferred Provider

"Our thanks to the NODA for allowing us to present Continuing Education to its members. We also enjoyed meeting many of you during the wine and hors d'oeuvres after the meeting."

**Independent Tax, Retirement, Investment & Estate Planning
with over 20 Years of Experience**

- Paid too much in taxes? How does the Tax Reform Act benefit you?
- Maximize your Retirement Contributions Today – Will you outlive your retirement dollars?
- Tax, Retirement & Estate Analysis gives you the answers for Financial Success.
- Tax Reduction Strategies and Portfolio Optimization
- Specialized Financial Plans for Dentist & Physicians

Sponsor of the May 15th Meeting
For "Financial Planning the Real Way" Call Michele Von Hoven, CFP or Ted Gilman, MBA
3939 N. Causeway Blvd., Suite 100, Metairie, LA 70002
504-834-0072, Toll Free 1-888-373-401(K), www.thewealthadvisors.com

Securities offered through Multi-Financial Securities Corporation
Member NASD, SITC, Registered Investment Advisor

NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

Dr. Holten: A notable career

Reluctantly, Dr. Thomas G. Holten is calling it a career.

And what a career it has been: 47 years in the Maison Blanche Building, four years in the Pere Marquette and the remainder in Suite 1036 of the First NBC Building.

Were it not for a fall that tore up his rotator cuff and caused permanent muscle damage in his arm, Dr. Holten, 81, would still be going strong in the practice of general dentistry. "I was unhappy to leave practice," said Dr. Holten, who once stated: "If given a chance of a longer life or additional years to practice dentistry, I would choose the latter."

World War II had begun when Dr. Holten graduated from the Loyola Dental School in 1942. The youngest member of his class, he had to wait until October of that year when he became 21 and was allowed to practice.

Like so many others, he immediately entered the service where he spent four and a half years as a dental surgeon in the Army Air Force. He was discharged as a major after service in the Philippines, Okinawa, Eniwetok and even Burma, among other spots.

Dr. Holten has been a member of NODA, LDA and ADA for 56 years. He was on the staff of Mercy Hospital and Baptist, now Memorial Hospital, for 47 years.

The veteran dentist is proud to have treated four generations in his practice. At the time of his retirement he was still treating 25 patients whom he has treated for more than 50 years. He personally contacted every one of his patients to notify them of his retirement.

Dr. Holten has been married to Kathryn Wetta Holten for more than 50 years. They have reared five children and have 18 grandchildren and 19 great grandchildren.



DR. HOLTEN

Dr. Holten has always been a man of wide-ranging interests. A longtime cultivator of orchids, he is a certified judge in the American Orchid Society. He has judged orchid competitions in Central and South America and has participated in jungle explorations for new and little known species.

Even during his practice, Dr. Holten attended classes "for seven or eight years" at the Sophie Newcomb School of Art and is an accomplished sculptor. He works in brass and bronze. What does he do with his works? "Some I enter in shows, or I just like to look at them," he said.

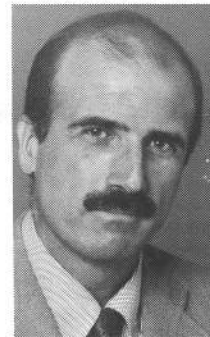
Looking back on his long career as a dentist, he says, a bit ruefully: "I enjoyed it. I liked what I was doing. I liked the patients. I never expected to retire."

ADA files suit against health network

ADA members applauded the Association for filing suit March 5, 2002, against Wellpoint Health Networks and its affiliates alleging breach of contract, unlawful interference with the doctor-patient relationship and trade libel.

The new three-count complaint covers much the same legal ground and includes many of the same allegations as the lawsuit the ADA filed against Aetna in August 2001.

Shortly after the suit was filed, an ADA E-gram providing details and a link to ADA.org for in-depth coverage was sent out to more than 30,000 dentists registered for the e-mail update service. Several members took the time to express their satisfaction with the Association's most recent legal action of behalf of organized dentistry.



Dr. Tetsuo Nakamoto, professor of physiology and pediatrics in the LSU Health Sciences Center schools of medicine and dentistry, and **Michael Higgins**, editorial consultant for the LSU Health Sciences Center School of Dentistry, have been appointed co-editor and English-language editor, respectively, of the *International Journal of Oral Biology and Medicine*. The journal is a publication of the Oral Research Institute of Nihon University School of Dentistry at Matsudo in Japan.

ATTENTION SENIOR DENTAL STUDENTS

Dental Practices available for purchase in:
Lake Charles and Sulphur area
Mandeville
Independence
Kaplan
Contact Lovelace and Associates @ 225-927-8015 or email @ GLovelace@Xspedius.net or GretchenLovelace@cox.net



TEMP

STAFFMATE

**DENTAL HYGIENIST
DENTAL ASSISTANTS**

1-866-637-3636

**AFFORDABLE
PAY AS YOU GO**

E-mail: employeesnow@cs.com

**PRE-SCREENED
PRE-QUALIFIED**



PERM



Carrie Mason, RDH, MEd, associate professor and coordinator of the LSU School of Dentistry Program in dental hygiene, has been selected by the American Dental Education Association Council of Allied Dental Program Directors to serve as a representative at the 2002 ADEA House of Delegates.

Recruitment effort is launched

Something To Smile About – Careers in the Dental Profession is the theme of the ADA Council on Dental Education and Licensure's (CDEL) recruitment campaign encompassing print and audiovisual materials on careers in dental assisting and dental hygiene.

Additional information about this allied dental recruitment and retention program is located online at www.ada.org under Dental Society Resources.

Thank you for your help and cooperation in sharing information regarding this critical need of our member dentists. If you have any questions about the ADA's allied recruitment resources, please contact Ms. Beverly Skoog at 1-800-621-8099, extension 2390.

PRACTICE SALES:

NATCHEZ AREA #6965 Gross \$499K/4 days; MANDEVILLE #7061 Gross \$100K/2 days; METAIRIE #7030 Gross \$324K/4 days; HAMMOND AREA #6786 Gross \$132K; NEW ORLEANS #6856 Gross \$135K. LAFAYETTE AREA #7079 Gross \$137K; WEST BANK #6782 GROSS \$251K/4 days. Call Dr. Earl Douglas, Professional Practice Consultants, Ltd., 800-321-4540.

ASSOCIATE POSITION:

LAKE CHARLES #6211. Carl Dr. Earl Douglas Professional Practice Consultants, Ltd., 800-321-4540.



Dental Assistant Shanna Turner at Crocker School

Dental team visits inner city school

The New Orleans Dental Association recently sponsored a school visit to Lawrence Crocker Elementary School in inner city New Orleans.

With toothbrushes and coloring pages supplied by The Alliance, the dental team from Dr. Chris Brown's office spoke to the third, fourth, and fifth grade classes.

The students enthusiastically participated

in the oral care instructions and further discussions of "good snacks-bad snacks."

Principal William Giles and school nurse Daphne Walker were so pleased with the presentation that they asked for a return visit to the first and second grade classes.

Any NODA member needing assistance in school outreach programs can contact the NODA Central Office.



Professional Practice
Consultants, Ltd.

Member of



Specializing in Appraisals, Sales, Mergers,
Associateships, and Pre-Sale Planning for Dentists

Earl M. Douglas, DDS, MBA
Experience counts. It's as simple as that.

800-321-4540

Call for information on our practice sale listings.

Visit our website at www.ppcsouth.com

BULLETIN BOARD

ASSOCIATE DENTIST NEEDED: State of the art, Westbank Dental Practice is seeking an associate dentist to join our team with the intent for partnership. Please call us at 347-6000 to set up an interview with Drs. Landry & Maes, tour our office, and meet our staff.

PANORAL X-RAY MACHINE, perfect working order, \$4350.00 – Terms, installed locally. 362-1776.

MOVING SALE: Over the patient delivery systems (3) with FO lights & cuspidors, Adec chair brackets, Dr. stool, Amalgamators, Alabama cart, Sony video printer, Sony 14" monitors w/3 inputs, Panasonic 9" TV, Ultrasonic cleaner, Piezo scaler. Ney surveyer, Cavitron & stand, MW shorty motor, Rinn chairside quick developer, Microwave, 5 drawer lateral file cabinet, ceiling mount TV brackets, curing lights, Vita shade guides, impression trays, lighted magnifier, fire extinguisher, framed prints. Call Ray Unland 832-1164.

DENTAL OFFICE SPACE FOR RENT IN LAKEVIEW: Central compressed air, Nitrous Oxide and suction provided, with a sterilizing room. Shared darkroom and lab space. Large reception room, two operatories, private office and private reception office. Call 504-486-0677.

(Classified ads are \$25 each. Send ads and checks to Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2002	COURSE / TITLE	CR. HRS.	TUITION
May 24		"Principles of Occlusion: The Foundation Course" w/Drs. Bernie Williams & Mike Robichaux	07 hrs.	DDS \$ 295.00 Auxiliary \$ 145.00
		Pre-requisite for follow-up Hands-on series		
May 31-June 2, 2002		"Local Anesthesia for Dental Hygienist" w/Drs. Frank Drongowski & Michael O'Brien	72 hrs.	RDH \$ 995.00
June 8		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
June 7-9		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
July 12-14		"Principles of Occlusion Hands-On Series" w/Drs. Guinn, Taylor and Tully	38 hrs.	DDS \$2,295.00
August 16-18		"Restorative Heroics vs. Replacement Antics" w/John C. Kois, DMD	14 hrs.	Auxiliary \$ 185.00
July 19-20		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00
August 10		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
August 9-11				

Register by phone, fax, or on line.

Visa and MasterCard Accepted.

Please call (504) 619-8584 for further information.

Toll Free No. 1-800-488-2925 FAX: (504) 619-8776

Web Site: www.lsusdce.org



NODA NEWS accepts advertisements from a variety of sources, but makes no independent investigation or verification of any claim or statement contained in the advertisements. Inclusion of advertisements should not be interpreted as an endorsement by the New Orleans Dental Association or NODA NEWS.

David DeGenova, Associate Editor
Kristi Soileau, Editor

Suite 153
2121 N. Causeway Blvd.
Metairie, LA 70001
834-6449

NODA NEWS