NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. XXVII OCTOBER NO. 7

Nominations sought for Honor Dentist

It's time for nominations for NODA's Honor Dentist Award.

Dr. Clay Hunley, chairman of the Honor Dentist Committee, said that nominations should be submitted in writing, signed by a NODA member, and sent to the committee chairman or to the Central Office no later than October 24, 1994.

This is earlier than previous years.

The award was established to recognize especially meritorious service to the dental profession and to the community. Nominees must be members of NODA, LDA and ADA (active or life). They must have conducted themselves in an ethical manner during their dental careers and should have been active in professional or community service.

Members of the selection committee, in addition to Dr. Hunley, are Drs. Luis Guerra, Robert Charbonnet, O. William Reeder, Terry Fugetta and Frank Martello.

Dr. Hunley's address is 3525 Prytania St., Suite 216, New Orleans, LA 70115. The NODA Central Office address is 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.



Nation's dentists to converge on Crescent City; NODA helps out

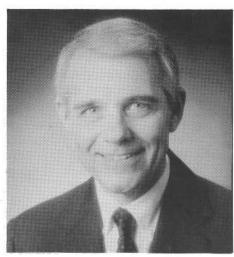
There will be no NODA general membership meeting or program in October, but there'll be no shortage of activity on the dental front.

The ADA, bringing 35,000 to 40,000 dental professionals, comes to New Orleans for its 135th annual session October 22-25 at the Morial Convention Center.

NODA dentists have been working for months to assist the national body. Dr. Terry Walsh is chairman of the local arrangements committee with Dr. Ken Schott as vice chairman.

More than 300 NODA members, plus another 100 from outside New Orleans, have been assisting them, according to Dr. Walsh.

Dr. Lou Grush is directing the program coordinating committee with Dr. Vincent Liberto as vice chair. Dr. Anthea Grogono is heading the registration and special services committee, assisted by Dr. Lisa Germain as vice chair. Spearheading the social services and hospitality committee are co-chairs Dr. Randy and Angela Green with Dr. Terry and Cecelia Fugetta as co-vice chairs.



DR. TERRY WALSH
... "Everyone has pitched in"

"Norma Lee Ward has backed up all of our efforts and everyone has pitched in and done a fine job," said Dr. Walsh. "We hope our local people will continue this spirit of friendship and cooperation toward our colleagues from all over the nation and world."

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Dental Worker's Compensation rules revised

The Office of Worker's Compensation has released its revised dental reimbursement schedule and rules. It is available to member dentists for a nominal charge of \$10. Fees have been adjusted upwards approximately 4 percent.

This fee schedule was promulgated through Emergency Rule and is in full force and effect at this time. One significant change for dentists has been made to the OWC reimbursement rules. There is no longer a requirement that dentists obtain *prior* approval of non-emergency diagnostic testing or treatment.

Removal of this provision was done at the request of the Louisiana Dental Association. However, for any non-emergency dental treatment that exceeds \$750, prior approval is still required. Prior approval is never required for emergency care.

If NODA members would like to obtain a copy, they should contact the Louisiana Dental Association.

Dentists and Attorneys

(Second in a series)

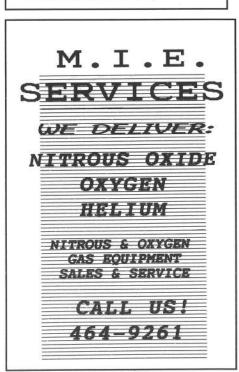
Because dentists are called to testify as experts in trials, or otherwise interact with attorneys, NODA News is presenting a series relating to the Inter-Professional Code for Physicians and Attorneys, State of Louisiana. Copies of the Code may be obtained by writing the La. State Bar Assn., 210 O'Keefe Ave., Ste. 600, New Orleans, LA 70112 or by calling (504) 566-1600 or in La., (800) 421-5722.



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CONFERENCES

It is the duty of each profession to present fairly and adequately the medical information involved in legal controversies. Therefore, in many cases a discussion between physician and attorney is encouraged and recommended.

An appointment for such a conference should be made, and sufficient time allowed for adequate discussion of the case. The doctor should receive a reasonable fee for such a conference. The amount of the fee should be discussed and agreed upon before the conference takes place.

If the attorney agrees personally to pay the amount, then the attorney is personally responsible for payment of the charges for the conference.

The frequent use of such conferences will aid the intelligent presentation of the medical features of the case by both the physician and attorney at the trial.

Conferences should be held at a time and place mutually convenient to the parties. Both attorney and the physician should be prepared to discuss the issues involved and all effort should be made, in advance, to prepare for any scheduled conference by reviewing all relevant materials. The attorney and the physician should fully disclose and discuss the medical information involved in the controversy.

SUBPOENA FOR MEDICAL WITNESS

Because of conditions in a certain case or because of the necessity for protecting his client, the attorney is sometimes required to subpoena the physician as a witness. The physician should not take offense at being subpoenaed.

The attorney should not cause the subpoena to be issued without prior notification to the physician, and the attorney should notify the physician promptly if the case is to be postponed or if his presence is not required. The duty of the physician is the same as that of any other person to respond to judicial process.

(MORE NEXT MONTH)

Mark Your Calendar

ADA CONVENTION
October, '94
Ernest N. Morial Convention Center

NODA Staff Appreciation Night
Wed., Nov. 16, '94 — Southern Yacht Club –
7 p.m.
"Cultivating a Creative Mind"
Carol Cattone

NODA GENERAL MEETING Wed., Dec. 7, '94 – LSUSD – 7 p.m. "Restoring Implants" Dr. Gerard Chiche

NODA GENERAL MEETING
Wed., Jan. 18, '95 – LSUSD – 7 p.m.
Dr. Darlene Bassett on "Educating With
Video"
Dr. Mike Maginnis on "Case Presentation"

NODA/Financial Learning Systems Seminar "Financial Strategies for Successful Retirement" Jan. 19, 26; Feb. 2, & 9, '95. R.S.V.P. 835-3491

NODA GENERAL/ELECTION MEETING New Member Dinner - Smilie's Restaurant Wed., Feb. 8 '95 - 7 p.m. The NODA Players

> NODA INSTALLATION DINNER Sat., Mar. 25, '95 – 7 p.m. Chateau Country Club Dr. Randy Green

NODA/LSUSD TABLE CLINICS Wed., Apr. 5, '95 – LSUSD – 7 p.m. Dr. Richard S. Walker, Chairman

NODA CRAWFISH PARTY/DANCE Fri., Apr. 21, '95 - 7 p.m. American Legion Home R.S.V.P. Required - 834-6449

NODA GENERAL MEETING Wed., May 17, '95 – LSUSD – 7 p.m. "Computer Basics" by Dr. William Davenport and a Computer Software Display

Patronize Our Advertisers

DENTAL DATA

JADA TO OFFER CE CREDIT IN '95

In January the the Journal of the American Dental Association (JADA) will offer continuing dental education credit that dentists can apply to yearly CE requirements.

Through an agreement with the University of Colorado dental school, JADA will offer one credit hour per month with each issue. Readers will fill out a questionnaire of 10-12 questions on the Journal's major scientific and clinical practice articles and send answers to the dental school.

Respondents will be notified in writing of exam scores which can be forwarded to state dental boards for CE credit.

To defray administrative costs, ADA members will pay \$10 per credit hour or \$100 for a package of 12 credit hours for the year. Nonmembers will pay \$20 an hour or \$200 for the 12-credit package. Fees are payable to the UC dental school.

STATE BOARD REQUIREMENT

Speaking of continuing education, the Louisiana State Board of Dentistry will begin *requiring* 20 CE hours per year, starting in January.

A cross-section of dentists will be audited each year for compliance.

INCREASE IN DENTAL SCHOOL APPLICANTS

The number of students applying to the 1994 entering dental school class increased 14.7 percent from last year, reports the American Association of Dental Schools in its June newsletter.

AADS says it's the largest annual increase since the applicant pool bottomed out in 1989.

AADS Application Service processed 46,500 applications from 6,559 applicants; 50 of the 54 U.S. dental schools participate in the service, representing a significant majority of the total applicant pool.

NEARLY 84% OF DENTAL STUDENTS RECEIVE FINANCIAL AID

In academic 1992-93 (the latest year for which figures are available), 83.6 percent of U.S. dental students received financial aid from some source known to the students' schools, reports the American Association of Dental Schools.

Highest percentage receiving aid were in public schools, not private or private/state-supported schools as in previous surveys. Students in private schools, however, received larger amounts of aid, the report noted.

CHICHE BOOK IS CITED

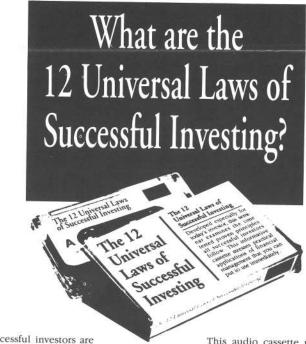
Chicago Women in Publishing has awarded its 1994 First Place Certificate of Excellence in the category of scientific and technical books to *Esthetics of Anterior Fixed Prosthodontics* by Dr. Gerard Chiche of the LSU department of fixed prosthodontics.



NEW HIV GUIDE IS AVAILABLE

The U.S. Department of Health and Human Services recently released new guidelines to help dentists, physicians and other non-AIDS specialists diagnose and treat people with HIV, the virus that causes AIDS.

Early Evaluation and Management of HIV Infection and an accompanying consumer booklet are available free by calling 800-342-2437. Information is also available by FAX: 301-594-2800.



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This next step in the evolution of intraoral cameras allows dentists to access to a comput-

MULTI-IMAGE PC

er from each operatory, and store, retrieve, compare, and update intraoral images. Through a multi-media monitor in each operatory, one can access the UltraCam, the Multi-Image PC, the Ultraview CD-i, cable television and a VCR. Practice management software can also be incorporated into the system.

STORE, MANAGE, & RETRIEVE IMAGES FROM ANY OPERATORY

The Multi-Image PC uses one computer, and through a patent-pending control unit, the computer is directed into the operatory where the portable intraoral camera is being used. When the portable camera is plugged in, the resident keyboard and mouse are activated, and a dentist is ready to capture, save, store and recall intraoral images.

Major Cost Savings.

Perhaps the most amazing feature of the Multi-Image PC is its price. Unlike conventional computer networks which require several computers, the Multi-Image PC uses only one computer, thus drastically reducing the cost.

As a New Orleans dentist, you have the rare opportunity to see this new product unveiled at the American Dental Association meeting on October 22-26. Stop by Booth #422 at the show, and receive a personal demonstration of the Multi-Image PC.

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NODA PROFILE

Dr. Tomaszewski: busy but happy

A flourishing practice and nine years on the Louisiana State Board of Dentistry have made for busy days in the life of Jim Tomaszewski, but the Slidell dentist isn't complaining.

"I enjoy what I do," he says simply.

And he's done a lot. The state board deals with a wide range of serious matters, including licensing and credentialing of dentists, examination of new candidates, violations of the dental practice act and disciplinary action.

Dr. Tomaszewski was named to the board by Governor Edwards in 1985. He served as board president in 1990-91 and next year will complete his second five-year term.

Meanwhile, he maintains a busy practice at 1275 Seventh St. in Slidell in a new building he built 18 months ago. He was a member of the third class at LSU Dental School and following his graduation in 1974 he became an associate in the Slidell office of Dr. Lou Grush.

The two became partners two years later and practiced together until 1985 when Dr. Grush retired to enter fulltime administration at LSUSD.

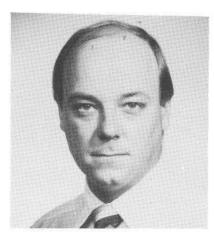
"Lou Grush has been a very important person in my life," says Dr. Tomaszewski. "He greatly influenced my thinking, how I-treat patients, how I conduct the office and in many other ways."

He cites Dr. Grush as "one of three major factors in my career. The others he says are "my wife and family and the wonderful people who have worked with me over the years, especially Ms. Gwen Reese, my excellent dental assistant for 18 years."

Dr. Tomaszewski taught fixed prosthodontics at LSU from '74 to '85. He says one of his goals is hopefully to return to part-time teaching

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DR. TOMASZEWSKI

after his state board term is over. He said the new continuing education requirement for dentists is "one of my goals since I got on the board." It begins in January.

He has also chaired several committees of the New Orleans Dental Conference and is active in civic and church affairs in Slidell.

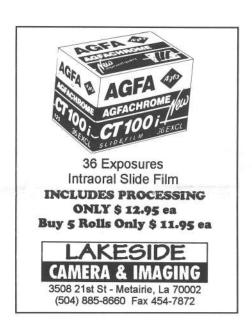
Mr. Tomaszewski is married to the former Sandra Hulin and they are the parents of Stephen 16, Paul 13 and Laura 11. His main interest outside dentistry is golf. "I try to play once a week," he adds.

GRASS ROOTS CAMPAIGN

The ADA's ongoing recruitment of member dentists for its grassroots campaign on health care reform has more than 13,000 dentists signed up as of mid-August. Nearly 100,000 ADA members were being recruited via direct mail in August and September.

DR. BLOCK HONORED

The New Orleans section of the American Association for Dental Research dedicated its 14th annual Research Day to Dr. Michael Block, professor of oral and maxillofacial surgery at LSUSD.



Hygienists' Molarthon II set Oct. 23 at Poydras & River



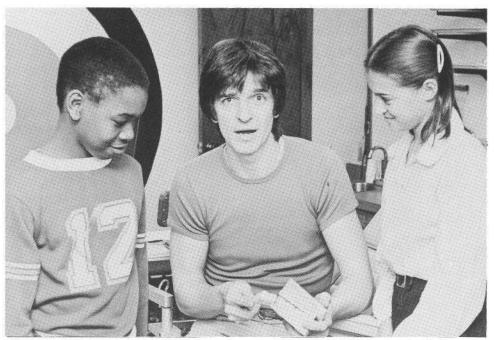
Sunday, October 23 is the date of Molarthon II, second annual 5K race and 1 mile fun run sponsored by the New Orleans Dental Hygiene Association.

NODA members and staffs are invited to compete. The event, slated for Poydras and the River, will begin with the 1 mile Fun Run at 8:30 a.m. followed by the 5K Run & Walk at 9:00 a.m.

Proceeds go to the NODHA continuing education fund with part to be donated to "A Child's Wish," local charitable fund.

Pre-registration fee is \$12, after Oct. 15/ on-site fee is \$14, "no T-shirt" registration is \$10.

For a pre-registration form, call Connie Comiskey at 486-3096 or Southern Runner at 899-3333.



PICTURE FROM THE PAST: Many sports greats have helped NODA promote Children's Dental Health Month. Here the late Pete Maravich, LSU and NBA star, demonstrates the importance of daily brushing. He was honorary chairman in the 80's.

WORKING THE ADA SESSION

"Cruise on Back in '95."

That's the message the New Orleans Dental Conference Committee will be spreading at the huge ADA Annual Session Oct. 22-25 at the Morial Convention Center.

The 1994 Conference was not held in deference to the national event. But big doings are scheduled for August 30, 31, September 1, 2, 1995 when the 46th New Orleans Conference is

held.

Printed flyers, go cups, refrigerator magnets and wallet calendars will be distributed to remind ADA delegates they should repeat the New Orleans Experience next year.

Dr. Tom Giacona, public relations chairman, is directing the effort under the supervision of general chairman Dr. Anthea Grogono and the Conference Core Committee.

\$\$\$ seminar: What's your pleasure?

BY DR. BARRY GOODSPEED Scientific Committee Chairman

This seminar introduces the key concepts and practices of saving money on taxes, increasing the return on your savings and investments, and planning for your financial goals.

Your registration fee of \$49.95 entitles you to 10 hours of instruction by industry professionals, a comprehensive workbook and a personal financial data form to help you develop a summary of your personal situation.

Spouses attend free and are encouraged to participate. Tentative dates are January 19 and 26, and February 2 and 9, 1995.

Some NODA members have expressed interest in having these dates rescheduled for November or December, 1994. If you feel this calendar year is more convenient, please contact Financial Systems at 835-9185.

NEW YORK MEETING

The Greater New York Dental Meeting will hold its 70th annual session November 26-30 in the Jacob K. Javits Convention Center in New York City.

Among the clinicians will be Drs. Gordon Christensen, John Kanca, Ronald Goldstein, Dan Nathanson and John Suzuki.

For info, call or write the Greater New York Dental Meeting, New York Marriott Marquis, 1535 Broadway, 3rd Floor, New York, NY 10036-4017, (212) 398-6922, Fax (212) 398-6934.

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New periodontal fiber gets okay for marketing

CHICAGO – The Procter & Gamble Company and ALZA Corporation of Palo Alto, Calif., have announced they received clearance to market Actiste^R Periodontal Fiber in the United States.

The American Academy of Periodontology believes this new type of treatment will provide practitioners with another adjunct to treating some forms of gum disease.

"Studies have shown that these fibers can be effective when used in conjunction with traditional therapy," said AAP President Leonard Tibbetts, DDS, MSD. "It is not a magic bullet that will solve every periodontal problem."

While this treatment will add a new dimension of care for periodontal patients, the AAP recommends prudent use by clinicians. Although useful to some patients, the fibers cannot be used in the treatment of all forms of

periodontal disease.

Once it is available for us, Tibbetts said the fiber's role in effective periodontal therapy will be evaluated extensively.

"It's one more adjunctive treatment method we can use to provide continued patient care," Tibbetts said.

As always, Tibbetts advised, proper preventive home care (including daily flossing and brushing) and regular visits to the dentist are important to the prevention of periodontal disease.

The American Academy of Periodontology is a 6,600-member association of dental professionals specializing in the prevention, diagnosis and treatment of diseases affecting the gums and supporting structures of the teeth and in the placement and maintenance of dental implants. Periodontics is one of the eight dental specialties recognized by the American Dental Association.

ABD program makes dues paying easy

Want to make paying your 1996 ADA, NODA and LDA dues as painless as possible? Join the ABD gang! It's not too early to plan.

Here's how it works:

Join NODA's Automatic Bank Draft Program (ABD) early in 1995 and a monthly amount will be automatically deducted from your checking account through the end of the year.

Then when January 1996 rolls around, you will be paid up (NODA, LDA and ADA dues) in full for 1996. Easy and painless. No invoices, no checks to write.

You can join the plan simply by writing or calling Mona Whittington at the Central Office (834-6449) and requesting the necessary forms. She'll take it from there.

P.S. It's too late to join for 1995 dues. They're due in full by January 1.

MIAMI MEETING

The 1995 Miami Winter Meeting and Dental Expo is scheduled February 16-18, 1995 at the newly renovated Hyatt Regency Miami.

Clinicians from all parts of the United States and abroad will travel to Miami committing themselves to "A Quarter Century of Innovation."



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November 16, 1994 7 p.m. Southern Yacht Club

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down for the Board	gestion for a NODA activity? If so, please jot i 's consideration. We want your views.
My suggestion/con	pplaint:
3	

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NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

Dr. Soileau is editor and chairman of the NODA News Committee. Members are Drs. John Braud, Jr., Steven Collins, David DeGenova, Barry Goodspeed, Frank Herbert, Hector Maldonado and Wallace Serpas III.

WE WANT YOUR NEWS

Anyone knowing of any dentist who has made a significant contribution, written an article, delivered a paper, initiated or completed research, or rendered unusual public service, please call or write Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115. Phone: 899-2255.

Continuing Education Corner

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE TITLE		COST
October 14-16	"Expanded Duty Dental Assistant" a/k/a "EDDA" Ms. Dorothy Austin	Auxiliary	\$369.00
October 15	"Radiology for Dental Auxiliaries"		Sold Out
October 29-	Oral Surgery Review Course		***
November 6	Cosmetic Surgery Review Course	(2)	***
November 18-20	"Expanded Duty Dental Assistant" a/k/a "EDDA" Ms. Dorothy Austin	Auxiliary	\$369.00
January 14	"Radiology for Dental Auxiliaries"		\$ 95.00
January 13-15	"Expanded Duty Dental Assistant" a/k/a "EDDA"	Auxiliary	\$369.00

LA Toll Free No. 1-800-223-1569
*** Please call (504) 948-8584 for fees not listed or for further information.
FAX: (504) 942-8376

MOST TETANUS CASES IN ADULTS

Don't make the mistake of thinking only children get the potentially fatal disease tetanus! In fact about 70 percent of all tetanus cases reported in the U.S. from 1985 through 1988 occurred in people over age 50, accord-

ing to a 1992 article in *Postgraduate Medicine*. Though rare, once tetanus manifests itself, it's tough to treat and often fatal.

Source: Modern Maturity, June 1994.



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