

# NODA News

**MISSION STATEMENT**

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 40 OCTOBER '02 NO. 8



## Ex-President Bush to speak at ADA

CHICAGO – The American Dental Association will host its 143rd Annual Session October 19-23, 2002 at the Morial Convention Center in New Orleans, offering more than 200 scientific programs and 550 exhibitors, and launching the ADA/Sonicare “Distinguished Speaker Series.”

Former President George Bush kicks off the annual session and the ADA/Sonicare “Distinguished Speaker Series,” on Saturday, October 19 at 8 a.m. in the Morial Convention Center. The nation’s 41st chief executive will share thoughts and memories from his presidency.

The speaker series continues over the next two mornings, with remarks from former U.S. Secretary of State Madeline K. Albright and former U.S. Senator Robert Dole, respectively. Attendance at the speaker series is free for registered attendees.

In addition, session attendees will have the opportunity to earn more than 35 continuing education hours and participate in 33 hands-on workshops. Also among the many offerings available for attendees are the ADA women’s health and leadership conference, oral cancer conference and a two-day esthetics forum.

More than 350 NODA members, spouses and staff members are assisting at the huge ADA Annual Session. They are serving as speaker and room hosts, helping out clinicians and staffing registration and local hospitality booths, among other duties.

“This year’s annual session provides outstanding continuing education options for dental professionals, the opportunity to view new materials and equipment, and exchange ideas with professional colleagues from around the world,” said ADA President D. Gregory Chadwick, DDS. “Plus, all of this is taking place in the colorful and dynamic City of New Orleans, one of the world’s favorite vacation destinations!”

“Start your mornings off with some of the world’s most notable leaders at the ADA/Sonicare Distinguished Speaker Series,” says Stephen F. Schwartz, DDS, chairperson, Council on ADA Sessions and International Programs. “Then attend a variety of new courses, the exhibit hall and join in on the evening fun with our special entertainment.”

See ADA SESSION . . . page 5

### Jay Leno, Marvin Hamlisch, Linda Eder to entertain

Jay Leno, award-winning host of NBC’s “Tonight Show with Jay Leno,” will entertain at the evening opening session Saturday, October 19. He will be followed by Broadway, concert and recording star Linda Eder at the benefit program for the ADA Health Foundation on Sunday, October 20.

On Tuesday, October 22, Grammy and Oscar-winning composer and performer Marvin Hamlisch will perform at the gala ADA President’s Dinner Dance. Although advance sale tickets will not be available, on-site admission tickets for these events will be on sale in the registration area.

## Nominations now accepted for 2003 officers

Nominations are now being accepted for the 2003 officers and elective positions of NODA. Dr. Glenn Dubroc, NODA’s president-elect, will serve as chairman of the nominating committee.

Other members include Drs. David Hildebrandt, Richard Ballard, Henry Bradford, and Vance Wascom. Nominations may be submitted to any member of the committee or to the

NODA Central Office, 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001.

Offices for which nominations may be submitted include 1st vice-president, 2nd vice-president, and secretary (2 year term). Dr. Sandra Catchings will serve the 2nd of a two-year term as treasurer.

Elective positions for which nominations may be submitted include one at-large Board

member (3-year term), one at-large Board member (2-year term), LDA Director (2 year term), and ADA delegate (3 year term).

Dr. William Schmidt has volunteered to vacate his at-large board position to run for 2nd vice-president. Dr. Debra Arnold will complete the 3rd of a 3-year term as an at-large board member. Dr. Chris Brown will serve the 2nd of

See NOMINATIONS . . . page 2

## President's Message

by F. THOMAS GIACONA, DDS

### NODA MEMBERS PLAY ROLE IN ADA

It's here, it's finally here . . . the 143rd ADA Annual Session is upon us. After years of planning meetings, our Committee on Local Arrangements (CLA), headed by Dr. Ken Schott, will finally show what New Orleans hospitality 2002-style is all about.

On behalf of the NODA Board of Directors, I thank Dr. Schott for the untold hours as he has spent, for the headaches he has endured, and for the stomach lining he has lost as chairman of the CLA.

We equally thank Dr. Terry Fugetta, vice-chairman CLA; Dr. Glenn Dubroc and Dr. Gabriel Daroca, co-chairpersons of the Registration and Special Services Committee, CLA; Dr. Joseph Campo and Dr. Ronald Mancuso, co-chairpersons of the Hospitality Committee, CLA; Dr. Debra Arnold and Dr. Melanie Andrews, co-chairpersons of the Program Coordinating Committee, CLA; Mrs. Normalee Ward, Executive Secretary of the CLA who, as usual, is the "heart" of the committee receiving and distributing tons of information to the CLA members and the ADA Staff; and lastly, all of you who have volunteered to serve as members of these CLA sub-committees.

PLEASE KEEP YOUR COMMITMENT to the CLA!!! You are representing us to the rest of the ADA and you are needed to make this the best ADA Annual Session ever held!

In this *NODA News*, Dr. Glenn Dubroc is publishing his report to the NODA board of directors that lists the members of the 2002 Nominating Committee. The committee will

meet as dictated in our bylaws and will make their report at the November NODA general membership meeting when nominations are opened for the open positions of the 2003 NODA Board of Directors.

Please contact members of this committee if you have any recommendations so that they can talk to prospective nominees early. Because of the ADA Annual Session, we will not have a NODA General Membership Meeting in October.

The November meeting is on Wednesday, November 20, at LSUSD, Auditorium A, beginning at 7 p.m. The election meeting will be held at the same location and time on Wednesday, December 11. Mark your calendars for these important meetings and I hope to see you at the ADA Annual Session.

*Tom Giacona, DDS  
NODA President*

### NOMINATIONS

Continued from page 1

land will serve the 2nd of a 3-year term as ADA delegate.

Nominations must be in writing and signed by two active, retired, and/or life members in good standing. The deadline for nominations is Wednesday, November 20, which corresponds with that month's general membership meeting. However, it is recommended that nominations be submitted as early as possible to allow the nominating committee (which meets in late October) to consider all nominations before submitting its report at the November board and general membership meetings.

If more than one candidate exists for any office or elective position, candidates will have an opportunity to address the membership at the December meeting.

The December general membership meeting is the official election meeting and officers begin their terms immediately upon election.

### LAB PARTICIPANTS IN DONATED DENTAL SERVICE

(The following dental labs participated in the Donated Dental Service (DOS) program in 2001. Names were not available for our last issue.)

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**NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.**

#### WEB SITES

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## Security in the Dental Office

Security in a dental office computer system can do many things to prevent important information from being lost or stolen, writes Stephen C. Alsobrook, DDS, in the *Journal of the Tennessee Dental Association*, Spring 2002.

Dental office computers are increasingly used to store critical financial and clinical data that is subject to loss or alteration from a number of possible sources, Alsobrook notes. He says patients also expect the information in their records to remain private.

The security of computer data faces several possible threats, he notes:

- accidental loss or corruption of data;
- data that is compromised while being transmitted from the office to and from various third parties;
- outside attempts to read or destroy confidential information.

### Data Backup

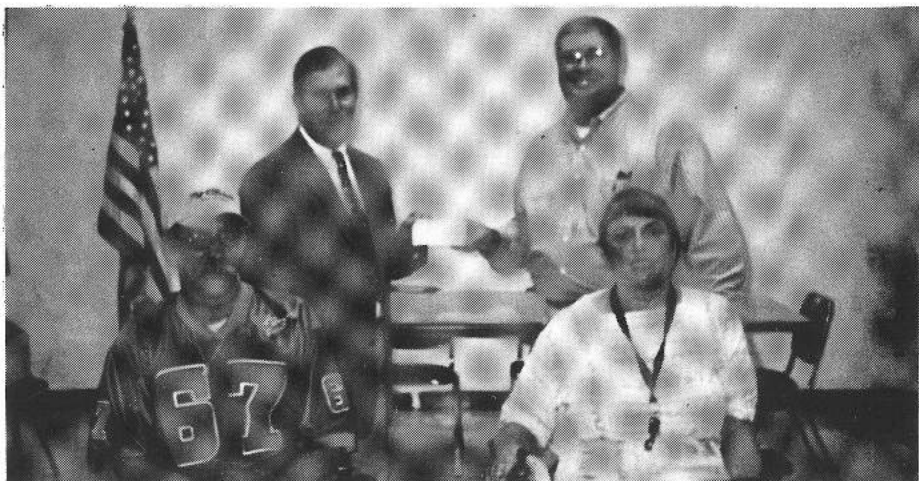
Most practice management software packages advise the practitioner on the best way to backup a database, Alsobrook notes. Ideally, data should be backed up every night on some type of removable media that someone takes home.

Common removable media include tapes, ZIP disks, recordable CDs and removable hard drives. The most recent concept for backup is the transmission of data to a remote storage site via the Internet.

### Secure communication of data

Dental offices computer systems interact a great deal with the Internet, Alsobrook writes, and that information is secure in varying degrees.

Most e-mail, he says, has little or no security and could theoretically be intercepted and read by anyone in the electronic journey from sender to receiver. Any e-mail regarding confidential patient matters should not be sent in plain form but should be encrypted, Alsobrook writes.



**FOR DENTAL CLINIC:** On behalf of the **Krewe of Thoth**, **Dr. Wynn Russo**, right, presents a check for \$4,000 to **Gary de Leaumont**, administrator of the **New Orleans Home and Rehabilitation Center** for its Dental Clinic. In the foreground are center residents **Joseph Colomb**, left, and **Carol Hill**.

## *Krewe of Thoth donates funds to N.O. Home and Rehabilitation Center*

Members of the Krewe of Thoth carnival organization recently presented a check for \$4,000 to the New Orleans Home and Rehabilitation Center, 612 Henry Clay Ave. to assist in the refurbishing of an existing dental clinic badly in need of repair and modernization.

Spearheading the project was John Tessitore of Patterson Dental Supply. The gift was presented by Dr. Wynn C. Russo, a NODA member and King of Thoth for 2003. Gary de Leaumont, administrator of the Center, accepted the donation.

Also present were Joseph Colomb and Ms. Carol Hill, king and queen of the center's Krewe of Angels in 2002.

The Krewe of Thoth sponsored a summer fishing rodeo proceeds of which were donated to the Rehabilitation Center. In return, Mr. Leaumont has named the dental clinic the "Krewe of Thoth Dental Clinic."

Mr. Tessitore said any additional unused dental equipment and supplies can be donated by NODA members. He can be reached at (504) 733-4455.

Practices that use a Web site need a mode of secure transmission when needed for credit card information or other personal interactions. If sensitive information is to be transferred over a secure connection, the connection should not only be secure, but should use the highest level of encryption available. Alsobrook says that today the highest level used has a cipher strength of 128-bits.

### Security of the System from Attack

Computers that download information from the Internet face the possibility that there could be unwanted material downloaded into the system. Alsobrook says the most vulnerable systems are those connected by so-called permanent connections to the Internet, such as cable modem connections and digital subscriber lines (DSL).

Alsobrook says the best defense against viruses or other unwanted material is a firewall, a hardware/software block between your computer and the Internet.

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## NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

## Dr. Franck: The lure of New Orleans

There's something about New Orleans – in fact, quite a few things – that seem to draw one back. Dr. John A. Franck, Jr. knows the feeling.

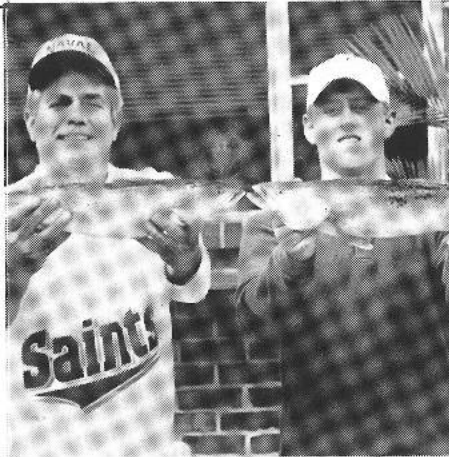
Fresh out of the Navy Dental Corps in 1973 and newly married, he decided to try the Ft. Lauderdale area, becoming an associate of a dentist in nearby Plantation, Fla. After a couple of years, "I realized how much I missed Louisiana and New Orleans," he recalled.

In April of '75, Dr. Franck and wife Karen returned to the Crescent City area where he purchased the practice of Dr. Marcel Remson at 5037 Veterans Highway. In 1983 he joined with three other dentists to build a building at 4432 Conlin St. in Metairie where he practices today.

All this was still in the future in 1965 when, after graduation from Jesuit High School, he began his pre-dent studies at Loyola University. In 1971 he graduated in the last class of the Loyola University Dental School along with Dr. Darleen Bassett, Dr. Jim Kiser and quite a few other NODA members.

It was at Loyola that Dr. Franck met his future wife, the former Karen Klement of Ft. Lauderdale. They are the proud parents of three children, Danielle Correro of Madison, Mississippi; Lisa Berry of Collierville, Tennessee, and John Charles; a student in pre-dent studies at LSU.

"And don't forget our three grandchildren,



DR. FRANCK and son JOHN

Jace and Eileen Mac of Danielle and Chris Correro and Ruth Ellen of Lisa and Lance Berry," he adds.

A general dentist, Dr. Franck shares an office suite with Dr. Tom McCoy. Their staff consists of two office managers, a dental hygienist and two dental assistants. The doctor has long been active in NODA. He was general chairman of the New Orleans Dental Conference in 1988. Away from the office, Dr. Franck believes in keeping fit, working out "three or four times a week" at the Elmwood Fitness Center. He tries to get in a weekly round of golf at Colonial Country Club. Other interests include fishing, mostly in the Lafitte area, and "enjoying my grandchildren."



### THREE NOMINATED FOR STATE BOARD

Three NODA members have been nominated for positions on the State Board of Dentistry.

They are Dr. Vance Wascom, the incumbent member; Dr. Stan Cowley, Jr., and Dr. Carol Stuckey. Appointment to the five-year term is made by the Governor of Louisiana.

Appointment is expected sometime after the first of the year, according to usual custom.

## Molarthon '02 October 20 at Audubon

The New Orleans Dental Hygienists' Association will hold Molarthon '02, its 10th annual 5K Walk/Run and one-mile Fun Run on Sunday, October 20 at Audubon Park in uptown New Orleans.

Dentists, spouses and staff members are cordially invited to take part. Pre-entry fee is \$15 through October 12. Fee Oct. 13-20 is \$17. No T-shirt option is \$13.

As always, proceeds will benefit "A Child's Wish of Greater New Orleans" which aids children in need.

There is an array of prizes for winners in various categories and post-race refreshments and party at the park. Here is the schedule for October 20:

8:15 a.m.: Jazzercise, Pre-Race Warm-up.

8:30 a.m.: 1 Mile Fun Walk/Run.

9:00 a.m. 5K Run/Walk.

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**ADA SESSION . . . continued from page 1**

Program Director Joseph Schachner, DDS, added, "We've designed this year's annual session to bring out the best in everyone. You'll find innovative and profitable solutions to your everyday practice needs, demonstrations of the latest products and services in the exhibit hall, and world-class evening entertainment for you and your family."

On-site registration fees cost an additional \$20. In addition, most on-site scientific program ticket prices will show an increase between \$10 and \$50 per ticket over advanced purchases.

Registration desks and on-site registration will be available in the lobby of the Morial Convention Center on October 18, from 7:30 a.m. to 5:00 p.m.; October 19-21, 7:30 a.m.-5:00 p.m.; and October 22, 7:30 a.m.-2 p.m.

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**NATCHEZ AREA #6965** Gross \$499,853, 4 days, 5 operatories, 1,470 sq. ft. office space. 2 assistants, hygienist, office manager, receptionist. Call Dr. Earl Douglas, 800-321-4540.

**NEW ORLEANS #6856** Gross \$135,328, 3 1/2 days, 3 operatories, 900 sq. ft. office space. Call Dr. Earl Douglas, 800-321-4540.

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### TWO DENTAL PROFESSORS DIE

Two well-known faculty members of the LSU School of Dentistry died recently.

Dr. Raymond Luebke, professor emeritus in the endodontics department and former assistant dean for clinical affairs, died July 28. His honors include the department naming its microsurgical suite for him and establishing the Luebke Professorship.

Dr. Randy Moses, professor of anatomy, died of a heart attack August 9. President of the Faculty Assembly, he was a volunteer lecturer at Audubon Zoo, a licensed private investigator, a lifelong tennis player and expert photographer whose photos grace the walls of the dental school and appeared in the Cabildo exhibit "100 years of healing."

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## Continuing Education Corner

*In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.*

DATE	2002	COURSE / TITLE	CR. HRS.	TUITION
October 5		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	7 hrs.	Auxiliary \$ 129.00
October 11-13		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
November 4		Oral Health Management for the HIV/AIDS Patient Contact Dana Gray at 504/903/6792 or dgray@lsuhsc.edu		No Fee
November 15-16		"Advanced Restorative" w/Dr. Bernie Williams	14 hrs.	DDS \$ 465.00 RDH/DLT \$ 198.00 Auxiliary \$ 149.00
December 6-8		"Expanded Duty Dental Assistant" a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00
December 7		"Radiology for Dental Auxiliaries" w/Drs. Thunthy & Hubar	07 hrs.	Auxiliary \$ 129.00

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### Fellowships encourage teaching careers

Educator fellowships are becoming more prevalent as the dental profession seeks new ways to increase the number of practitioners who pursue careers in teaching.

Two years ago, the American Association of Endodontists Foundation began offering educator fellowships. Four were presented in the program's first year, each paying full tuition plus \$1,000 a month in expenses.

Late in 2001, the American Academy of Periodontology Foundation announced the creation of two \$30,000 annual fellowship awards that will go to periodontal students who have a stated career goal of periodontal education.

The AAP Foundation fellowships are known as the Abram and Sylvia Chasens Teaching and Research Fellowships.

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