

NODA News

MISSION STATEMENT

To establish and maintain a cohesive organization that serves its membership by promoting the art, science, and professionalism of dentistry, and by communicating the value of oral health to the community.

VOL. 40 SEPTEMBER '02 NO. 7

SEPTEMBER 18 MEETING

Dr. Blatz on esthetics

BY DAVID HILDEBRANDT, DDS
Scientific Program Chairman

Are your patient's smiles contagious? Do your patients leave the office showing off your dentistry?

Come to the September 18 NODA meeting and you can learn how to create the "Perfect Smile." Dr. Markus Blatz will provide a lecture on esthetics for all areas of the mouth.

The presentation will give an overview on materials and techniques to achieve predictable esthetics and optimal function for all areas of the mouth.

Dr. Blatz is a full-time faculty member with the department of prosthodontics, School of Dentistry, LSUHSC. Dr. Blatz also maintains an intramural practice dedicated to periodontal, implant and restorative dentistry.

He is board certified in prosthodontics by the German Association of Prosthodontics and Material Sciences. You may also recognize Dr. Blatz in many of your journals.

Dr. Blatz is section editor of Quintessence of Dental Technology (QDT) and a member of numerous editorial boards of other journals.

The general meeting will begin at 7:00 p.m. on September 18 in Auditorium B (4th Floor Admin. Building). Following a brief meeting, Dr. Blatz will discuss the following topics: **esthetic analysis, treating partially edentulous patients, tooth colored restorations in posterior teeth, dental materials update, magnification, and anterior esthetics includ-**



DR. BLATZ
Esthetics in all areas

ing dental and gingival esthetic factors.

Following the presentation, enjoy the camaraderie of your colleagues and relish the libations and food during the "social" in the community area outside the auditorium. We look forward to seeing you there!

P.S. Don't forget the drawing for the \$50 dues rebate!



Hygienists schedule Molarthon '02

Get out the old running shoes and prepare for **Molarthon '02**, the 10th annual 5K Walk/Run and one-mile Fun Run to be held Sunday, October 20, 2002 by the New Orleans Dentist Hygienists' Association.

The race will take place on the breathtaking oak-lined course of New Orleans' historic Audubon Park. This year's event will benefit "A Child's Wish of Greater New Orleans."

Here are the facts in a flash:

Date: Sunday, October 20, 2002

Time: 8:15 a.m. Jazzercise, Pre-Race Warm-Up

8:30 a.m. 1 Mile Fun Walk/Run

9:00 a.m. 5K Run/Walk

Entry Fee: \$15 Pre-Entry through October 12

\$17 Late Entry October 13-20

\$13 No T-shirt Option (Race Day Only)

Registration: Checks made payable to GNORA

Mail to: Greater New Orleans Runners Association

P.O. Box 6524

Metairie, LA 70009-6524

891-9999

Belize mission seeks volunteers

The Belize Mission Project is looking for volunteers to participate in its ninth mission trip October 26-November 2, 2002.

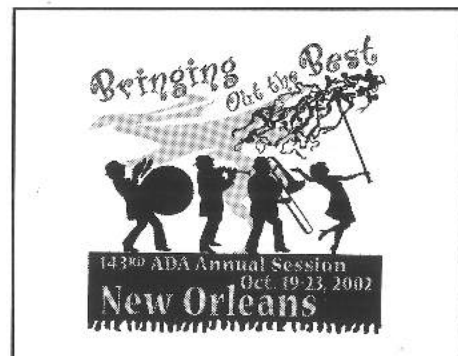
A 40-member team of dentists, physicians, hygienists, technicians, assistants and families will bring dental and medical care to underserved inhabitants of rural Belize and its outer islands.

Using portable units, volunteers can per-

form restorative and preventive procedures and some extractions. Team members are based on Ambergris Cay and transported to clinic sites as needed.

For more information on the project, visit the new Belize Mission Project Web site at www.belizemissionproject.com/ or call Dr. Frank Whipps at Centralia, Illinois, at 1-618-532-1821.

Source: www.ADA.org, *Today's News*, May 21, 2002



President's Message

by F. THOMAS GIACONA, DDS

STATE BOARD BALLOT AT NEXT MEETING

I can not believe it is September already! Do you feel the same way? I hope all of you had a fun-filled summer and that you are settling into your new school year/fall routines!

Speaking of routines, our yearly New Orleans Dental Conference is on hiatus due to the 143rd ADA Annual Session here at the Morial Convention Center October 19-23. Many thanks to Dr. Ken Schott and his Local Arrangements Committee for all the time and effort they have given to make this a very successful ADA Annual Session.

And, thanks to all the NODA members who have signed up as volunteers . . . Ken informs me that we have enough, but, you can still call the NODA Central Office 'cause you just never know if more will be needed. If you have volunteered, please attend the meetings as directed, show up at your appointed times, put a smile on your face, and let's make this an ADA Annual Session that is not routine, but one that is "Naturally New Orleans!"

Our next NODA General Membership Meeting will be 7:00 pm, Wednesday, September 18, 2002 at LSUSD, Auditorium B with LSUSD's Dr. Markus Blatz as our featured speaker. **PRIOR** to the meeting, starting at 6:45 pm **SHARP**, there will be an election of three Dentists who will be nominated for the Louisiana State Board Of Dentistry position currently held by Dr. Vance Wascom.

These three nominations will then be sent to the Governor who will select one to assume the next five-year term starting January 1, 2003.

NODA News is published every month with the exception of June and August. Deadline for ads and editorial material is the 5th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, Editor, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

WEB SITES

N.O. Dental Association
www.nodental.org

N.O. Dental Conference
www.nodc.org

The Louisiana State Board of Dentistry will officially notify you of this election process. Please watch for it and make plans to attend. Arrive early and bring your driver's license.

Dr. David Hildebrandt, our First VP and our new Scientific Committee Chairman, has met with his program committee and with consideration to points made at last May's "Town Hall" meeting, is putting the finishing touches on this year's Meetings and Programs.

The "green stickers" of the past will resurface this year and you should have received them or will be getting them shortly. Please read, your *NODA News* for any last minute changes in NODA meetings or programs, or, check NODA's website at www.nodental.org.

Speaking of websites, what is your favorite DENTAL website? I would like to get feedback from NODA members about this and feature their recommendations in future

NODA News. Please e-mail me your favorite Dental web addresses to me at FTommyG@aol.com.

As I wrote in the last issue of *NODA News*, a lot of info and links are available at the ADA's website, www.ADA.org. I hope you are taking advantage of this site and the additional information sent to you through "ADA-grams" via e-mail.

You must register for this service at the ADA's website. Just recently, you could download the written copy of the ADA's new patient brochure on *Restoring Your Smile: Dental Filling Choices*. It was just announced that this copy is now included in a 12-page color brochure through the ADA Catalog.

This is great information for the patients who are concerned about the fillings in their mouths and the possible restorative materials they can choose with the advice of their dentist. Send me your favorite dental website and what you think is its best feature.

Thanks for your continued support . . . see you at the September 18 meeting.

Tom Giacona, DDS
President



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Myths & facts on generics

Myth: Generics take longer to act.

Fact: To earn FDA approval, a generic must deliver the same amount of active ingredients in the same time as the brand name.

Myth: Generics aren't as potent as brand-name drugs.

Fact: The FDA requires generics to have the same quality, strength, purity and stability as brand names.

Myth: Generics aren't as safe as brand names.

Fact: The FDA requires that all drugs be safe and effective and that their benefits outweigh their risks. Generics have the same risk-benefit as their brand-name counterparts.

Myth: Brand-name drugs are made in modern manufacturing facilities and generics are often made in substandard facilities.

Fact: The FDA conducts about 3,500 inspections a year to ensure standards are met. In fact, brand-name firms manufacture about half of all generic drugs – often making copies of their own or other brand drugs with generic labels.

Myth: Generic drugs cause more side effects.

Fact: The FDA has found no difference in the rates of adverse drug reactions between generic and brand-name drugs.

Source: *Living Healthy*, Spring 2002, newsletter of Blue Cross Blue Shield Blue Care Network of Michigan.



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NODA PROFILE

NODA News continues a series of profiles of members of all ages and various lengths of membership in the Association. You may be next!

Dr. Poissenot: The best of two worlds

Dr. Paul Poissenot has the best of two worlds.

Four days a week he is a busy dentist in Metairie. On most, or at least many, Fridays he is on his way with wife Lynne to their 400-acre spread in south central Alabama where they check on their trees and Dr. Poissenot hunts deer in season.

"Now it's mostly deer watching," says the doctor. "Many times I don't shoot."

He enjoys each activity and is not about to give up either. "I enjoy my practice. It is rewarding," he says. "I don't think I'll ever retire. I enjoy meeting the patients, keeping up with them and their families."

And he enjoys the woods. "We have a 16x80-foot mobile home," he adds. "We have city water, satellite TV, peace and quiet and a young neighbor who looks out for the place. I guess you could call us trailer trash." Dr. Poissenot laughs.

The doctor is a 1958 graduate of Holy Cross High School. Among his friends was the now Sheriff Charlie Foti, whose father was a dentist. "I guess hearing Charlie talk about his dad piqued my interest. I always liked working with my hands," he recalled.

He was a member of the first class at LSUNO, now University of New Orleans, where he received his BS in biology. "We had our 40-year reunion in May," he added. He entered Loyola Dental School in 1963, earning his DDS in 1967.

Next came the U.S. Army Dental Corps with seven months at Ft. Riley, Kansas and 12 months in Vietnam. In 1969 he entered practice with Dr. Pcte Fortier on N. Jefferson Davis



DR. POISSENOT

Parkway. He opened his own practice at 3321 Transcontinental Drive in Metairie in 1970 where he continues today.

Dr. Poissenot's staff consists of a front office manager, a dental assistant and a hygienist. Daughter Lisa is the dental assistant.

The Poissenots also have two sons, Paul, who works at Whitney Bank, and Michael, mate on a large offshore vessel, and three grandchildren.

Wife Lynne has long been active in Alliance circles. She has served as president of both the New Orleans and Louisiana Alliances. A few years ago she was one of eight volunteers honored at the American Dental Association Annual Session in San Francisco.

LSUSD awards certificates to residents

The LSU School of Dentistry Programs in Advanced Education has awarded certificates in nine postdoctoral specialties to 30 of its residents.

The New Orleans section of the American Association for Dental Research also presented at the ceremony its annual research award to Dr. Mark Camp for his study, "Evaluation of Fibroblast Attachment to Endodontic Root-End Filling Materials."

The Program in Advanced Education General Dentistry presented certificates to Drs. Tanya Al-Talib, Michelle Carlton, Monica Chamorro, Kenan Clinton, Ralph Jackson III, and Jason Zimmerman.

The Program in Endodontics awarded certificates to Drs. Scott Bonson, Mark Camp, and Garrett Morris.

The Program in General Dentistry Residency presented certificates to Drs. Laurie Burdman, Sidra Butt, Dawn Grandison, Rubia Kapusta, Johana Nieto, and Shihon Theriot.

The Program in Oral and Maxillofacial Surgery presented certificates to Drs. Kevin Haddle and Jon Perenack.

The Program in Oral Medicine presented a certificate to Dr. Matin Imanguli.

The Program in Orthodontics presented certificates to Drs. Sarah Burguieres Lowe, Phuong Nguyen, Stacey Ste. Marie, and Jeremy Smith.

The Program in Pediatric Dentistry presented certificates to Drs. Mala Britto, Stephen Holmes, Johnnie Hunt, and Derek Tom.

The Program in Periodontics presented certificates to Drs. Peter Joseph and Barry Weiss.

The Program in Prosthodontics presented certificates to Javier Martin and Narong Potiket.

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Donated Dental Service cites 2001 volunteers

BY DR. FRANK MARTELLO

Here is the roster of those dentists who volunteered their time and services to the Donated Dental Service (DDS) program in 2001.

Total amount of treatment \$117,953.99

Total amount from labs \$9,000.00

Total patients 75

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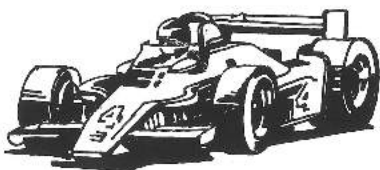
**Continuing Education Corner**

In an effort to keep you informed about available C.E. opportunities at the LSU School of Dentistry, this area will be devoted to informational updates.

DATE	2002	COURSE / TITLE	CR. HRS.	TUITION
Sept. 8-15		<i>"Oral & Maxillofacial Surgery Review Course & Cosmetic Maxillofacial Surgery Lecture & Lab"</i> w/Drs. Kent, Ghali, et alia at <u>Le Meridien Hotel</u>		Call C.E. Office
Sept. 20-22		<i>"Level I-Cosmetic Dentistry Continuum"</i> 72 hrs.		DDS* \$ 6,195.00
Nov. 1-3		w/Drs. Eubank, Mopper, Morley, Chiche, et alia		Auxiliary* \$ 995.00
Dec. 6-8				*Covers all three sessions
September 24		<i>"Extracting Dental Information From the Internet"</i> w/Julie Schiavo, MLIS and Liz Strother, MLS	2 hrs.	DDS \$ 35.00
September 27-28		<i>"Faces and Early Orthodontic Treatment"</i> <i>"Cosmetic Dentistry for the Pediatric Patient V"</i> w/Drs. Francis Miranda and Jerry Smith	14 hrs.	DDS \$ 495.00 Auxiliary \$ 145.00
October 4-5		<i>"Smile Design & Advanced Provisional Fabrication"</i> w/Dr. Mike Malone	14 hrs.	DDS \$ 655.00 Auxiliary \$ 395.00
		LIMITED ATTENDANCE		Only
October 5		<i>"Radiology for Dental Auxiliaries"</i> w/Drs. Thunthy & Hubar	7 hrs.	Auxiliary \$ 129.00
October 11-13		<i>"Expanded Duty Dental Assistant"</i> a/k/a "EDDA" w/Dottie Austin, CDA, EDDA	24 hrs.	Auxiliary \$ 369.00

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