

NODA News

MISSION STATEMENT

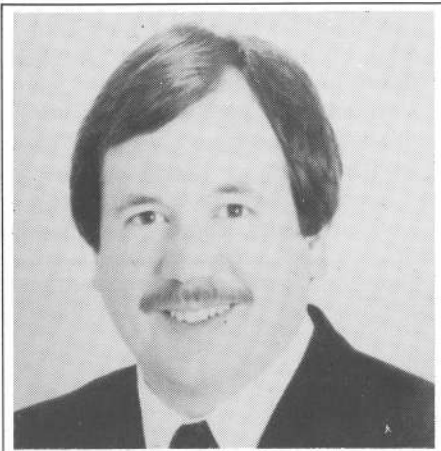
To establish and maintain a cohesive organization that serves to promote the art, science, and professionalism of dentistry, and to communicate the value of oral health to the community.

VOL. 34 SUMMER '96 NO. 6

CONFERENCE SHAPES UP AS A WINNER

Join in 'Reaching for the Apex'

BY LISA P. GERMAIN, D.D.S., M.Sc.D.
General Chairman



DR. JOHN KANCA
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THELMA WELLS
... Be all that you can BEE

GET YOUR RODS AND REELS READY

The second annual NODA Fishing Rodeo will be held in late September or early October.

If you recall the pictures included in last November's NODA News you know all who attended had a great time!

If you're a fisherman, plan to attend what promises to be a bigger and better event. Look for more information in upcoming NODA News issues or call George Marse at 455-5580.

"REACHING FOR THE APEX" is the theme of the 47th annual New Orleans Dental Conference scheduled August 28-31 at the New Orleans Hilton Riverside. You may be saying, "I only do that when I do root canals." But Webster defines the "Apex" as the highest point or pinnacle of one's career. So it is that we invite you to join us during this vast educational and scientific program.

We are very excited this year to have Dr. John Kanca for our pre-conference speaker presenting "State-of-the-Art Adhesive Dentistry." Dr. Kanca is a dynamic clinician much in demand at conferences. His "tell it like it is" style and clinical experience with a multitude of dental materials will provide his listeners with numerous tips to bring back to their offices for immediate use.

On Thursday morning, Thelma Wells will kick off the meeting with her keynote address, "You can be the best of what you want to BEE." Thelma is an internationally known keynote speaker, seminar leader and author specializing in human relations topics. Her most recent book is *Bumblebees Fly Away - Defying Odds at Work and Home*, foreword by Zig Ziglar. Catch Thelma later in the program speaking on "Self-Esteem" and "Effective Telephone Techniques."

REVOLUTION IN ROOT CANALS

A new and exciting hands-on workshop will be presented by Dr. Wm. Ben Johnson. Entitled, "On the Cutting Edge of Endodontics," this presentation will teach attendees a revolutionary new technique to do root canals in a fraction of the time previously required.

As a bonus, participants will receive a \$100 rebate certificate towards the purchase of materials from Tulsa Dental Products.

Roger Levin, hot on the circuit, will present "Turning Your Dental Practice Into a Profitable Business" in his usual fast-paced, high content style. And, Richard Collier, publisher of the "Sarnier, Collier Newsletter" is back to give us a brilliant session on "Finances for the Dentist." Don't miss humorous Bernie Fink discussing "Practice Transitions" and "Taking in or Becoming an Associate."

BROAD CLINICAL PROGRAM

We have a strong clinical program this year



DR. LISA GERMAIN
... Chairman invites you!

to include Ross Nash on "Esthetics," Barbara Steinberg on "Oral Medicine," John West on the "Total Endodontic Experience," Raymond Yukna on "Periodontics," Myer Leonard on "Oral Surgery," Reuel May on "Implants" and David Federick on "Restoring the Decimated Dentition" and "Provisional Restoration."

M. Nader Sharifi will involve his audience in a unique workshop entitled, "Interactive Restorative Problem Solving and Treatment Planning." Everyone will be given the opportunity to treatment plan and problem solve.

Local oral surgeon Tony Indovina will discuss "Emergencies in the Dental Office" and Cliff Dummett is back to bring us his expertise on "Traumatic Injuries." Dale Weaver will present "Risk Management." Our own Corky Willhite is set to dazzle us with a brand new seminar on "Smile Design."

PLENTY FOR STAFF

And don't forget to bring your staff! We
(Continued on page 2)

20 C.E. credits available at 47th annual conference

(Continued from page 1)

have a wide variety of topics and big name clinicians geared for business assistants, chair-side assistants and hygienists. At the top of the list are Betsy Wheat and Debra Isman on "The Art of Communication, The New Patient Exam, Scheduling for Success, and Win-Win Financial Arrangements."

Debra Englehardt will pair with Ross Nash to demonstrate "High Tech Delivery of Dentistry" and she will then solo to present "Increasing Esthetic Care." Dr. Debra Stewart will give two hands-on sessions entitled "Temporary Crowns and Bridges Made Easy" and "Dental Assisting Potpourri."

New this year also is Nancy Andrews on OSHA and two "hot" topics: "Management of Indoor Air Quality" and "Controlling Dental Unit Water Quality." Ray Yukna will present "The Hygienist's Role in Treating the Periodontal Patient." And, don't miss Tom Limoli, Jr. on "Third Party Payment" and "Fee for Service Dentistry with a Managed Care Component." Barry Freyberg is back by popular demand to take the mystique out of office computers. He also has a special hands-on session designed to teach you how to "Surf the Internet."

LOTS FOR THE LADIES

And, for the ladies, don't miss Glenn Michael and Staff's "Quest for Beauty." Learn what's new in hair design and make-up as Glenn Michael performs his magic right before your eyes. Lots of free beauty supplies will be given away during the day, so don't miss the show.

The Exhibit Hall is going to be the most exciting place of all to be this year. Certified massage therapists will be on hand to give relaxing shoulder and neck massages. Staff members who do the buying for their offices will be eligible to win beautiful leather hand-

bags. And, our Parade of Prizes is back by popular demand. Have a cup of coffee on us for the first hour every morning and see over 175 companies display the latest dental equipment, supplies and services.

ALL IS NOT WORK!

Don't miss "Music and Merriment New Orleans Style" as we dance the night away to the local band "Vieux Carre" at our Thursday evening Welcome Reception. A delicious complimentary buffet and cash bar accompany the socializing. Registration for dentists includes two (2) tickets to this spectacular event. On Friday, invite your spouse, office staff and friends to enjoy a delicious luncheon while they preview fall fashions from Ballin's Ltd. in New Orleans and Porter-Stevens.

All dentist pre-registrants are eligible to win a \$500.00 cash prize. This is an opportunity to obtain all 20 CE credits necessary for state licensure. The New Orleans Dental Conference is recognized by the A.G.D. and is C.E.R.P.-approved.

We would love to see all of our colleagues and friends as we "Reach for the Apex." Please join us for fun and learning. We promise to "Laissez Les Bon Temps Rouler". For information call (504) 834-6449.



LUCKY DAY FOR DR. MARSE

May 15 was Dr. George Marse's lucky day.

The Metairie orthodontist attended the final NODA general membership meeting before the summer recess.

And he returned home with a full refund of 1996 NODA, LDA and ADA dues. Dr. Marse's winning ticket was drawn in the annual grand lottery of tickets by members who attended a meeting or meetings during the 1995-96 NODA year.

Couldn't happen to a nicer guy. Congratulations, George.

TELL 'EM YOU SAW IT IN NODA NEWS

When you patronize our advertisers - and we hope you will - tell them you saw their ad in *NODA News*.

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MEDICAL EDUCATION & SAFETY SERVICES

NODA News is published every month with the exception of June, July and August. Deadline for ads and editorial material is the 10th of the month preceding publication. Ads and news should be sent to Dr. Kristi Soileau, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.

NODA News is a publication of the New Orleans Dental Assn., 2121 N. Causeway Blvd., Suite 153, Metairie, LA 70001. Phone (504) 834-6449.

RA

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LETTERS

JOIN DONATED DENTAL SERVICES

Dear Members:

We all know of the great benefits dentistry has given the human race. Caries almost eradicated, damaged faces and teeth remodeled, pain eased – all done with skill, and with better cost containment than other medical specialties. We use our skills to help others, which is why I am writing now.

When I graduated from LSUSD in 1979, I began volunteering dental services to the handicapped. Many of these patients could not walk or speak, but they were always able to communicate their appreciation. The more help I gave, the more I wanted to give. In turn, I received a sense of perspective. Do you think your life is complicated? Try a day in the life of one of these patients.

Over 500 Louisiana dentists have already donated more than \$850,000 worth of treatment to 1,300 people since 1987 by participating in the Donated Dental Services Program. Volunteering to help these patients, in your own office, can be the experience of a lifetime.

Beverly Musselman, program coordinator for this service, will screen all patients and arrange an initial appointment to let you examine each referred person before making a treatment commitment. Many specialists and dental labs also volunteer their services, so you are always part of a coordinated team effort.

The board of directors is also arranging to

have specialists give lectures on the management of the handicapped. This will help you help the patient and also help you obtain continuing education hours now required by the state board.

Please consider volunteering for this service by calling Beverly Musselman at 619-6141.

Francis G. Martello, D.D.S.

MANY ADVANTAGES TO NODA MEMBERSHIP

Dear Colleagues:

As chairman of the NODA membership committee, I encourage those of you who have not renewed your membership to do so. NODA provides many advantages to its members. These advantages are as follows:

- 1) free registration to the New Orleans Dental Conference which provides credit hours towards the yearly requirement
- 2) continuation of insurance and investment plans as well as programs for continuing education
- 3) a wealth of information available on current issues concerning dentistry.

Please, give serious thought to your renewing your NODA membership. If you have any questions, contact the Executive Director, Mona Whittington, at the NODA Central Office, at 834-6449.

Vance L. Wascom, D.D.S.

Chairman

NODA Membership Committee



Credentialing for assistants

Chicago, IL – The board of directors of the Dental Assisting National Board (DANB), nationally sanctioned credentialing agency for dental assistants, has approved an implementation schedule for a new verification system for monitoring continuing education requirements for renewal.

DANB certificants were directed to cease mailing in data cards and signing pre-approval sign-in sheets for continuing education gained after May 31, 1996. Starting June 1, 1996, certificants are required to maintain documentation for all continuing education gained.

DANB certified assistants are required to sign a statement contained on their annual renewal notice that they have proof of a minimum of 12 hours of required continuing education. The system will randomly select a pre-determined percentage of returned notices for audit. The system will automatically produce new credentials for certificants who pass audit, as well as those not audited.

Free ceramics program at LSUSD

A free lecture entitled, "Esthetics in Dental Ceramics," will be presented by Hitoshi Aoshima, master ceramist from Tokyo, Japan, in Auditorium B of the LSU School of Dentistry, Monday, July 22 from 7 until 8:30 p.m.

Considered one of the leading dental ceramists in the world, Mr. Aoshima is the author of the widely acclaimed textbook, "A Collection of Ceramic Works," published by Quintessence Publishing Co., Inc.

He is the inventor of the "Live Stain Technique," and is making his first visit to the United States. His lecture will be in Japanese and his translator is accompanying him.

The lecture is being sponsored by the LSUSD prosthodontics department. Space is limited. Registration forms should be sent to the Prosthodontics Department, LSUSD, 1100 Florida Ave., New Orleans, LA 70119.

Yes, I will attend Mr. Aoshima's lecture on July 22nd. Please reserve a seat for:

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Mona and staff greet members at door.



Some real crawfish aficionados in this group.



The band, "Neaux-Dah" (get it?) consisted of Drs. Stuckey, Fugetta, Giacona, Eck and Lacoste. They were great!



LSUSD students were a big help as servers.

NODA News goes to the Crawfish Feast

ESTROGEN & TOOTH LOSS

Can estrogen-replacement therapy reduce tooth loss? Medical Tribune News Service and the New York Times Syndicate's *Your Health Daily* are reporting that estrogen-replacement therapy following menopause may help reduce tooth loss among women by helping to prevent osteoporosis.

The report points to a study of almost 4,000 women in a California retirement community, published in the Archives of Internal Medicine, which found that women "who took estrogen were 36 percent less likely to have no teeth than women who didn't take hormones."

PERIO JOURNAL ON CD-ROM

The *Journal of Periodontology*, publication of the American Academy of Periodontology, has begun electronic publication on CD-ROM.

An independent, for-profit organization will electronically publish the *Journal*. The first CD-ROM consists of each of the issues of the last 10 years, plus selected references from prior issues of the *Journal*.

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Rick Akin wins LSUSD table clinic competition

Rick Akin, a second-year dental student, won first place in the annual LSUSD Student Table Clinic Program. He will travel to Orlando, Florida, in October for national competition held in conjunction with the American Dental Association annual meeting.

Akin presented "Implant Guided Maxillary Advancement Using Distraction Osteogenesis." Dr. Michael Block was his advisor.

Forty-two dental, dental hygiene, and dental/laboratory technology students presented clinics April 17 at the LSUSD. The New Orleans Dental Association and the New Orleans Dental Hygiene Association provided judges for the competition.

In the postgraduate category, Dr. Steven LoCascio won first with "Predictable Placement and Retention of Extraoral Prosthesis Utilizing Dental Implant." Dr. Thomas Salinas was his advisor.

Fourth-year dental students Kay Daniel and Danielle Dore won first place in the clinical application category with "Extraction versus Nonextraction: Orthodontic Stability Study – Seven Years Postretention." Drs. Chris Rankine and Diana Gardiner were their advisors.

Charles Roy, a fourth-year dental student, won first in the research and basic science category with "Comparison of G-Proteins in Parotid and Lacrimal Glands." Dr. Michele Meneray was his advisor.

In the dental hygiene category, first-year students Darlene Landry and Janet Seals won first place with "Is It Really Sterile? Autoclave Maintenance." Harriet Thompson, RDH, was their advisor.

In the dental laboratory technology category, second-year student Alan Novoselsky won first place with "MAS-Mandibular Advancement Splint: A Treatment Appliance for Sleep Apnea." Dr. Avishai Sadan was his advisor.

The New Orleans Dental Association, Dentsply International, and the New Orleans Dental Hygiene Association sponsored the program.



Dentsply International representative John Dowdle, left, congratulates Rick Akin of the LSU School of Dentistry for his first place win in the annual LSU table clinic competition.



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FROM PROSPECTIVE PLAN PURCHASERS:
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Music, food, dancing at Welcome Reception

Vieux Carré – the musical group not the French Quarter – will be the featured attraction at the Conference Opening Reception and Dance Thursday, August 29, starting at 7:30 p.m. in the Napoleon Room of the New Orleans Hilton Riverside.

The lively combo has performed at events of such organizations as Bacchus Carnival Club, the Natchez Riverboat, Flamingo Casino, Zeus and Isis carnival clubs and the U.S. Marine Corps.

The group's repertoire ranges all the way from the 40s (Glenn Miller and Frank Sinatra) through the 50s (Chuck Berry and Elvis Presley) the 60s (Gladys Knight and James Brown), the 70s (The Eagles, Bee Gees and Stevie Wonder), the 80s (Eric Clapton, Kool and the Gang), the 90s (Spin Doctors, Whitney Houston), plus such New Orleans traditionals as the Neville Brothers and the Meters.

Each doctor's registration contains two invitations to the gala opening party. It's a great place to get together with former classmates and their spouses, and meet dentists from throughout the nation.

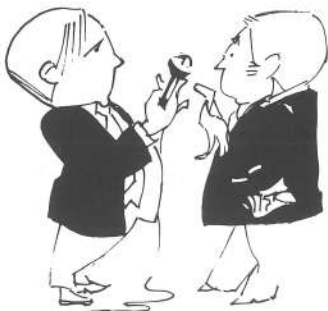
There will be delicious complimentary hors d'oeuvres with numerous cash bars around the ballroom.

Additional tickets are available at \$25 per person. They can be ordered on the pre-registration form or purchased on-site.



VIEUX CARRÉ

... They'll entertain you at Reception/Dance



HAVE YOUR FIRST COFFEE IN EXHIBIT HALL

The Exhibit Hall will be where things will be happening at the New Orleans Dental Conference.

You are invited to join your dental colleagues for **FREE COFFEE** in the Exhibit Hall each morning for the first hour.

Another new feature in the Exhibit Hall will be a head and shoulders massage available at a reasonable cost from a trained masseuse. Just the thing to relax and refresh you for the day and evening activities.

The Exhibit Hall is an education in itself. Exhibitors spend their waking hours talking to dentists throughout the nation. They're on the leading edge when it comes to technology and the newest uses for it.

An inducement for staff members who do the buying for their offices will be the drawing for beautiful leather handbags on Thursday and Friday.

And don't forget the "Parade of Prizes" with a daily drawing for dozens of prizes. And the closing \$500 cash prize on Saturday.

Committee chairman seeks unused or excess supplies

Dr. James W. Briggs, co-chairman of the Senior Smile Committee, would like to ask all dentists to donate their unused or over supplied dental items, such as Plax, toothbrushes, polygrip, Wernet's Powder, denture cups, etc. to his committee for distribution to nursing home residents throughout the Greater New Orleans area.

If any dentist wishing to donate items will call Dr. Briggs' office at 887-

5161, the office manager will set up a time convenient to all when the donating office can drop the supplies by Dr. Briggs' office and Dr. Briggs will re-deliver, distribute and donate all supplies in the name of NODA and the Senior Smile Committee to nursing home residents.

"Dr. Randy Green's office was the first with a donation and nursing home residents were very grateful," said Dr.

Briggs.

Dr. Briggs' address is 4400 Trenton Street, Suite G, Metairie, LA 70006, located directly behind the Clearview Shopping Center.

"We will welcome all donations and will be glad to show you our newly renovated office," said Dr. Briggs.

"Many thanks. God bless you for your efforts," he added.

FASHIONS ON PARADE

Dentists, spouses, staff will model at gala Conference Luncheon

The Conference Luncheon and Fashion Show on Friday, August 30 at 12 noon is expected to attract a large crowd of dentists, staff, spouses and friends to the Napoleon Room.

A tasty luncheon will set the stage for a fashion show with stylish creations for men and women to be modeled by dentists, staff and spouses.

Fashions to be displayed by the ladies will be from Ballin's Ltd. in New Orleans while the men will display stylings from Porter-Stevens.

Tickets may be ordered on the pre-registration form or may be purchased on site.

Why not get together with another office and order a table of 10 at the bargain price of \$200 (if purchased by July 31).

Ortho seminars open to practitioners

The department of orthodontics, LSU School of Dentistry, conducts a one-hour seminar, Monday-Friday, at 11:00 A.M., at which time graduate students present clinical treatment cases in initial, progress, and completed stages.

The department is pleased to open attendance to the local orthodontic community for purposes of advancing education and diagnostic skills. One hour of CE credit will be earned for each attendance.

Due to limitations of space, this opportunity will be restricted to those in orthodontic specialty practice only, and 48 hours advance notice of attendance is required by calling 619-8572.

A fee of \$40.00 will be charged for each session. Check to be made payable to "LA Academy of CDE."

TOOTH LOSS INCREASES RISKS

According to a report in the April 1996 *Journal of the American Dental Association*, the loss of teeth can lead to detrimental changes in food choices, which can then increase the risk of certain diseases.

Data was collected on the dietary intake of more than 49,000 male health professionals. Those who had lost their teeth consumed fewer vegetables, less fiber and carotene, and more cholesterol, saturated fat and calories than those with 25 or more teeth.



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(Classified ads are \$25 each. Send ads and checks to Peggy or Devona in Dr. Kristi Soileau's office, 2820 Napoleon Ave., Suite 470, New Orleans, LA 70115.)

**Continuing Education Corner**

In an effort to keep the membership attuned to available C.E. opportunities at the L.S.U. School of Dentistry, this area will be devoted to informational updates.

DATE	COURSE / TITLE		COST
1996			
June 27-30	"Gulf Coast Potpourri" at the "Grand Casino Hotel" - Gulfport, MS	8 cr. hrs.	Per Person \$ 79.00
July 12	American Heart Assoc. Class 'C' CPR		
	Re-certification 1-5:00 p.m.	3 cr. hrs.	Per Person \$ 60.00
July 12 & 13	"Esthetic Implant Restorations"		
	w/Drs. Dave Garber, Abe Ingber, Michael Block & Gerard Chiche	14 cr. hrs.	Dentist \$379.00 Auxiliary \$139.00
	"Advanced Endodontics - Intensive Mini Series"		
	w/Dr. Ronald Lemon, et alia	30 cr. hrs.	Dentist \$1600.00
	Part I - July 19 Part II - August 16 Part III - September 27		
	(Must have taken Alpha to Omega Basic Course)		Limited Attendance-10
July 26-28	"Expanded Duty Dental Assistant" a/k/a EDDA		Auxiliary \$369.00
August 10	"Radiology for Dental Auxiliaries"	SOLD OUT	Auxiliary \$ 95.00
Sept. 20 & 21	"Treatment Planning"	14 cr. hrs.	Dentist \$395.00 Auxiliary \$145.00
	w/Dr. John Kols		
September 28	"Radiology for Dental Auxiliaries"	7 cr. hrs.	Auxiliary \$ 95.00
October 4-6	"Expanded Duty Dental Assistant" a/k/a EDDA		Auxiliary \$369.00
	"Esthetic Dentistry Continuum"		
	Part I Part II Part III		
	Oct. 18-20, 1996 Dec. 6-8, 1996 Jan. 10-12, 1997		
		Approx. 72 cr. hrs.	Per Person \$3,495.00
November 23	"Radiology for Dental Auxiliaries"	7 cr. hrs.	Auxiliary \$ 95.00

Please call (504) 619-8584 for further information.

LA Toll Free No. 1-800-223-1569

FAX: (504) 619-8776

LSUSD Operator: (504) 619-8700

**NODA News**

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Kristi Soileau, Editor

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